

COPYRIGHTED AND DISTRIBUTED BY BUFFALO  
STATIONERY CO., BUFFALO, N. Y.

NO. D-10476-K

ORDER No. 83346

DATE 2026-54

12 $\frac{1}{2}$  M CURTEICHCOLOR GIANT POST CARDS 6-5/8 x 9-1/8" FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. SPEC. R. M. YES ENCL.

IMPRINT SAME AS ABOVE

JK-800. GENERAL VIEW OF THE  
MIGHTY NIAGARAS ....etc

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

USE KODACHROME FROM 4CK230...

ENLARGE COLOR PLATES

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

## MAGENTA SCREEN

CAMERA No.	2	LENS READING	200
CAMERA READING	3.533 1/2	BOARD READING	32-700
BLUE	1.149	FLASH	15.18
F-16	6 UNITS	FLASH	8 SEC. MASK
YELLOW	1.154	FLASH	15.19
F-16	5 UNITS	FLASH	9 SEC. MASK
RED	1.154	FLASH	15.20
F-16	5 UNITS	FLASH	9 SEC. MASK
BLACK	1.169	FLASH	15.23
F-16	1 1/2 UNITS	FLASH	10 SEC.
EXTRA SKY EXPOSURE		F-16	UNITS
REMARKS:			

Executive OK of Estimate

By .....

Date .....

## ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By .....

Date .....

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				
SKETCH				
RETOUCHING			MAR 1 '54	MAR 3 '54
REPHOTO				
PHOTO-LITHO			MAR 4 '54	
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.				

DATE BLUEPRINT OK'D .....

By .....

DATE HAND COLOR PROOF OK'D .....

DATE Filed .....

By .....

DATE Photo Returned to Customer .....



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STATIONERY CO., BUFFALO, N. Y.

NO. D-10477-K

ORDER No. 83350

DATE 2-26-54

12½ M CURTEICH COLOR GIANT POST CARDS 6-5/8 X 9-1/8" FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. SPEC. R. M. YES *encl.*

IMPRINT SAME AS ABOVE

JK-900. THE FLORAL CLOCK AT  
QUEENSTON. ...etc

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

USE KODACHROME FROM 3CK51...

ENLARGE COLOR PLATES

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

## MAGENTA SCREEN

CAMERA No. <i>2</i>	LENS READING <i>200</i>
CAMERA READING <i>85-610</i>	BOARD READING <i>34-293</i>
BLUE <i>1-157</i>	<i>14-18</i>
F-16 <i>200</i> 5 UNITS	FLASH <i>15</i> SEC. MASK
YELLOW <i>1-167</i>	<i>14-20</i>
F-16 <i>200</i> 5 UNITS	FLASH <i>17</i> SEC. MASK
RED <i>1-167</i>	<i>14-</i>
F-16 <i>200</i> 5 UNITS	FLASH <i>17</i> SEC. MASK
BLACK <i>1-167</i>	
F-16 <i>200</i> 4 UNITS	FLASH <i>20</i> SEC.
<del>EXTRA SKY EXPOSURE</del>	F-16 <i>5</i> UNITS

REMARKS:

*New sky  
Add trouble with Blue sky to fit*

Executive OK of Estimate

By .....

Date .....

## ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By .....

Date .....

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				
SKETCH				
RETOUCHING			<i>MAR 1 54</i>	<i>MAR 3 54</i>
REPHOTO				
PHOTO-LITHO			<i>MAR 4 54</i>	
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.				

DATE BLUEPRINT OK'D .....

By .....

DATE HAND COLOR PROOF OK'D .....

DATE Filed .....

By .....

DATE Photo Returned to Customer .....



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. D-10478-P ORDER NO. 83364 DATE 2-26-54

CUSTOMER

DESERT INN TOURIST HOTEL  
ALBUQUERQUE, NEW MEXICO

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

25 M SPECIAL CARDS SIZE 3 1/2 X 9"

STYLE PHOTOCHROM-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No

Copyright in Plate Yes No

Title in full

FRONT NO. SPEC. (All of this on address side)  
R. M. Yes No  
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front  
Trade Mark Yes No Special type as sample  
IMPRINT: Customer C. T. Imprint No Imprint  
Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

(Desert Inn)

*See Larry "D" file*

~~USE KODACHROME PAPER E-20167-K.~~

*3 7/8 X 9 1/2*

COLOR DESCRIPTION

~~FOLLOW KODACHROME FOR COLORS~~

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

3M-11-23-53

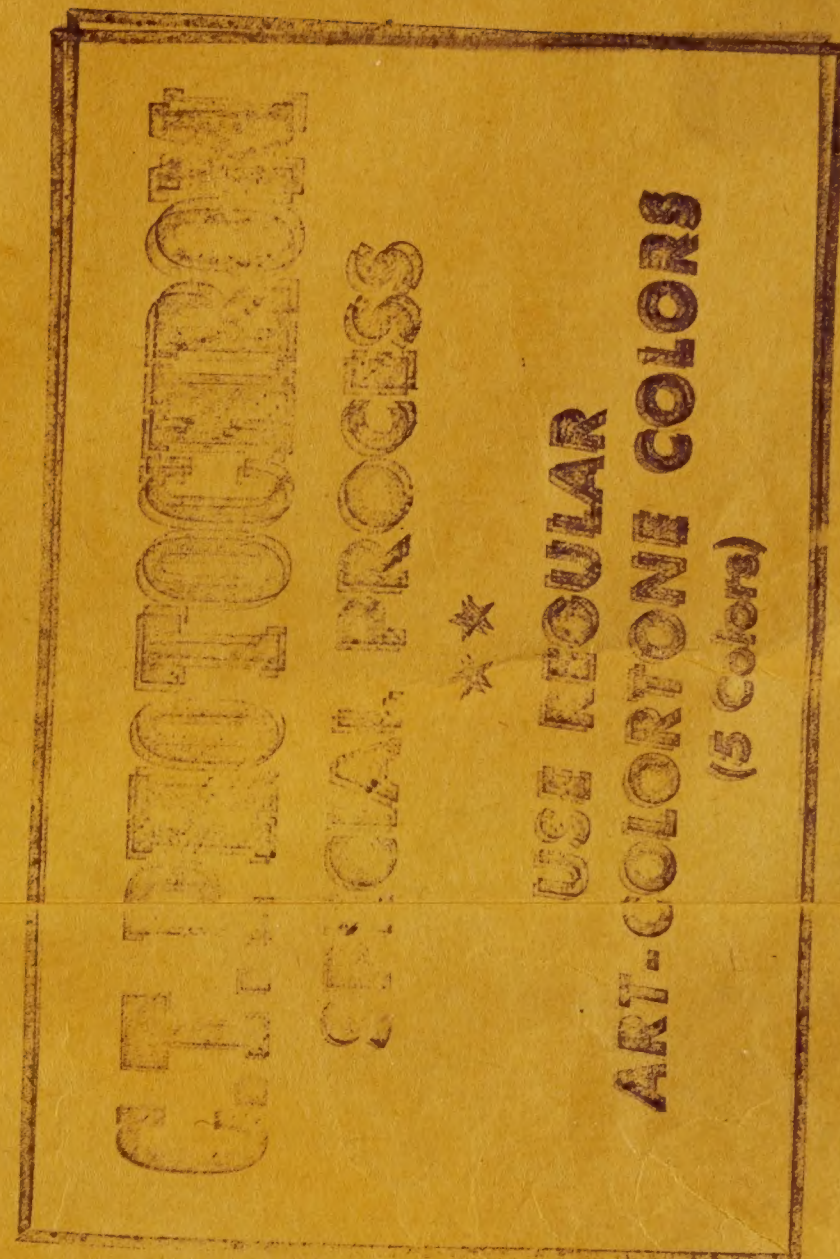
PHOTO RETURNED

TO

PHOTO USED FOR

L.O.  
Ref.  
H.C.  
L.A.

1/2  
6  
4 2 1/2  
15



*CP*



front half only



MAX BASKER & SONS, HAWAII

NO. D-10480-K

ORDER No. 82595

DATE 3-2-54

12½ M CURTEICHCOLOR JUMBO CARDS 6 5/8 x 9 1/8 FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. SPEC R. M. ~~YES~~ NO

IMPRINT KODACHROME BY BILLY HOWELL  
LEI SELLER AND HELPERS  
Beneath a magnificent Royal  
Poinciana Tree, the lei maker  
vends her ever popular wares.

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

USE KODACHROME FROM 4CK208

ENLARGE COLOR PLATES,

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

## MAGENTA SCREEN

CAMERA No. 2	LENS READING 100
CAMERA READING 7-96	BOARD READING 19-480
BLUE 1-170	17-23
F-16 -100 5 UNITS	FLASH 16 SEC. MASK
YELLOW 1-157	18-21
F-16 " 6 UNITS	FLASH 11 SEC. MASK
RED 1-155	18-22
F-16 " 6 UNITS	FLASH 10 SEC. MASK
BLACK 1-161	18-24
F-16 " 2½ UNITS	FLASH 8 SEC.
EXTRA SKY EXPOSURE	F-16 UNITS
REMARKS:	

Executive OK of Estimate

## ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By \_\_\_\_\_  
Date \_\_\_\_\_

By \_\_\_\_\_  
Date \_\_\_\_\_

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				
SKETCH				
RETOUCHING				
REPHOTO				
PHOTO-LITHO				
BUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.				

DATE BLUEPRINT OK'D \_\_\_\_\_ DATE Filed \_\_\_\_\_

By \_\_\_\_\_ By \_\_\_\_\_

DATE HAND COLOR PROOF OK'D \_\_\_\_\_ DATE Photo Returned to Customer \_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

7-475  
19-537

0/3681

APR 29 1954



MAX BASKER & SONS, HAWAII

NO. D-10481-K

ORDER No. 82595

DATE 3-2-54

12½ M CURTEICHCOLOR JUMBO CARDS 6 5/8 x 9 1/8 FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. SPEC R. M. ~~XXX~~ NO

IMPRINT KODACHROME BY BILLY HOWELL  
HULA MAIDENS, WAIKIKI  
In the shadow of Diamond Head, on  
the grounds of the Halekulani  
Hotel, these maidens perform the  
dances of their ancestors.

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

USE KODACHROME FROM 4CK209

ENLARGE COLOR PLATES

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

## MAGENTA SCREEN

CAMERA No. 2	LENS READING 110
CAMERA READING 8-921	BOARD READING 19-348
BLUE	
F-16 7 UNITS	FLASH 11 SEC. MASK
YELLOW	
F-16 6 UNITS	FLASH 10 SEC. MASK
RED	
F-16 5 UNITS	FLASH 9 SEC. MASK
BLACK	
F-16 2 UNITS	FLASH 8 SEC.
EXTRA SKY EXPOSURE	F-16 5 UNITS
REMARKS:	

Executive OK of Estimate  
By .....  
Date .....

## ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked  
By .....  
Date .....

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				
SKETCH				
RETOUCHING				
REPHOTO				
PHOTO-LITHO				
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.				

APR 22 1954

DATE BLUEPRINT OK'D ..... DATE Filed .....

By ..... By .....

DATE HAND COLOR PROOF OK'D ..... DATE Photo Returned to Customer .....

.....



MAX BASKER & SONS, HAWAII

NO. D-10482-K

ORDER No. 82595

DATE 3-2-54

12<sup>1</sup>/<sub>2</sub> M CURTEICHCOLOR JUMBO CARDS 6 5/8 x 9 1/8 FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. SPEC R. M. ~~YES~~ NO

IMPRINT KODACHROME BY BILLY HOWELL  
WAIKIKI SURFERS  
Differing but little from the  
sport as enjoyed by Hawaiians  
of old.

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

USE KODACHROME FROM 4CK203

ENLARGE COLOR PLATES

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

## MAGENTA SCREEN

CAMERA No.	2	LENS READING	200
CAMERA READING	87-419	BOARD READING	35-817
BLUE 2-151	25 UNITS	FLASH 15	SEC. MASK
F-16			
YELLOW 2-140	15 UNITS	FLASH 15	SEC. MASK
F-16			
RED 2-156	13 UNITS	FLASH 17	SEC. MASK
F-16			
BLACK 2-139	13 UNITS	FLASH 9	SEC.
F-16			
EXTRA SKY EXPOSURE		F-16	UNITS

REMARKS:

Executive OK of Estimate

## ESTIMATE

Cost Dept. Checked

By \_\_\_\_\_ Date \_\_\_\_\_

## AND WORK SCHEDULE

By \_\_\_\_\_ Date \_\_\_\_\_

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				
SKETCH				
RETOUCHING				
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.				

DATE BLUEPRINT OK'D \_\_\_\_\_ DATE Filed \_\_\_\_\_

By \_\_\_\_\_ By \_\_\_\_\_

DATE HAND COLOR PROOF OK'D \_\_\_\_\_ DATE Photo Returned to Customer \_\_\_\_\_

\_\_\_\_\_

RUSTH

MAY 4 1954



MAX BASKER & SONS, HAWAII

NO. D-10483-K

ORDER No. 92595

DATE 3-2-54

12 1/2 M CURTEICHCOLOR JUMBO CARDS 6 5/8 x 9 1/8 FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. SPEC R. M. XXX NO

IMPRINT KODACHROME BY DAVE MARTIN  
PALI VIEW  
Windward Oahu and the blue Pacific  
are laid out like a magnificent  
carpet from the famous Pali.

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

USE KODACHROME FROM 4CK120

ENLARGE COLOR PLATES

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

NEW SKY NO: 6 HI

## MAGENTA SCREEN

CAMERA No.	F	LENS READING	200
CAMERA READING	82-932	BOARD READING	32-365
BLUE			
F-16	12 1/2 UNITS	FLASH	16 SEC. MASK
YELLOW			
F-16	8 1/2 UNITS	FLASH	15 SEC. MASK
RED			
F-16	7 UNITS	FLASH	14 SEC. MASK
BLACK			
F-16	5 UNITS	FLASH	10 SEC.
NEW EXTRA SKY EXPOSURE		F-16	33 UNITS

REMARKS:

Executive OK of Estimate

## ESTIMATE

Cost Dept. Checked

By .....

By .....

Date .....

## AND WORK SCHEDULE

Date .....

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				
SKETCH				
RETOUCHING				
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.				

APR 23 1954

DATE BLUEPRINT OK'D .....

DATE Filed .....

By .....

By .....

DATE HAND COLOR PROOF OK'D .....

DATE Photo Returned to Customer .....



MAX BASKER & SONS, HAWAII

NO. D-10484-K

ORDER No. 82595

DATE 3-2-54

12 1/2 M CURTEICHCOLOR JUMBO CARDS 6 5/8 x 9 1/8 FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. SPEC R. M. YES NO

IMPRINT KODACHROME BY DAVE MARTIN  
WAIKIKI BEACH AND DIAMOND HEAD.  
The Gibraltar of the Pacific  
stands sentinel over this  
tropical playground.

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

USE KODACHROME FROM 4CK128

ENLARGE COLOR PLATES

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

NEW SKY NO: 5  
MAGENTA SCREEN

CAMERA No.	I	LENS READING	200
CAMERA READING	82-932	BOARD READING	32-365
BLUE			
F-16	11 UNITS	FLASH	14 SEC. MASK
YELLOW			
F-16	9 UNITS	FLASH	16 SEC. MASK
RED			
F-16	7 1/2 UNITS	FLASH	18 SEC. MASK
BLACK			
F-16	5 UNITS	FLASH	12 SEC.
NEW EXTRA SKY EXPOSURE		F-16	200-38 UNITS

REMARKS:

Executive OK of Estimate

By .....  
Date .....

## ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By .....  
Date .....

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				
SKETCH				
RETOUCHING				
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.				

APR 26 1954

DATE BLUEPRINT OK'D ..... DATE Filed .....

By ..... By .....

DATE HAND COLOR PROOF OK'D ..... DATE Photo Returned to Customer .....



MAX BASKER & SONS, HAWAII

NO. D-10485-K

ORDER No. 82595

DATE 3-2-54

122 M CURTEICHCOLOR JUMBO CARDS 6 5/8 x 9 1/8 FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. SPEC R. M. YES NO

IMPRINT KODACHROME BY BILLY HOWELL  
WAIMEA CANYON, KAUAI  
Averaging 3000 feet in depth,  
Kauai's "Grand Canyon" is best  
viewed from Puukapele look-out.

PHOTO PROPERTY OF C. T.

RETOUCHING AND COLOR DESCRIPTION

USE KODACHROME FROM 40K212

ENLARGE COLOR PLATES

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

## MAGENTA SCREEN

CAMERA No. 2	LENS READING
CAMERA READING 85-315 1/2	BOARD READING 34-91
BLUE 1-144	17-16
F-16 7 UNITS	FLASH 6 SEC. MARK
YELLOW	
F-16 5 UNITS	FLASH 8 SEC. MARK
RED	
F-16 4 UNITS	FLASH 8 SEC. MARK
BLACK	
F-16 1 1/2 UNITS	FLASH 7 SEC.
EXTRA SKY EXPOSURE	F-16 UNITS
REMARKS:	

Executive OK of Estimate

By .....

Date .....

## ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By .....

Date .....

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				
SKETCH				
RETOUCHING				
REPHOTO				
PHOTO-LITHO				
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.				

APR 29 1954

DATE BLUEPRINT OK'D .....

By .....

DATE HAND COLOR PROOF OK'D .....

DATE Filed .....

By .....

DATE Photo Returned to Customer .....



MAX BASKER & SONS, HAWAII

NO. D-10486-K

ORDER NO. 82595

DATE 3-2-54

12½ M CURTEICHCOLDR JUMBO CARDS 6 5/8 x 9 1/8 FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. SPEC R. M. III NO

IMPRINT KODACHROME BY DAVE MARTIN  
WAIKIKI, HONOLULU, AND THE WORLD-  
RENOWNED ROYAL HAWAIIAN HOTEL

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

USE KODACHROME FROM 4CK124

ENLARGE COLOR PLATES

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

## MAGENTA SCREEN

CAMERA No.	I	LENS READING	210
CAMERA READING	82-73 1/2	BOARD READING	32-365 1/2
BLUE			
F-16	12 UNITS	FLASH	15 SEC. MASK
YELLOW			
F-16	11 1/2 UNITS	FLASH	16 SEC. MASK
RED			
F-16	8 1/2 UNITS	FLASH	18 SEC. MASK
BLACK			
F-16	5 1/2 UNITS	FLASH	12 SEC.
EXTRA SKY EXPOSURE		F-16	UNITS
REMARKS:			

Executive OK of Estimate

## ESTIMATE

Cost Dept. Checked

By

By

Date

## AND WORK SCHEDULE

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				
SKETCH				
RETOUCHING				
REPHOTO				
PHOTO-LITHO				
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.				

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

APR 23 1954



(# F

MAX BASKER & SONS, HAWAII

NO. D-10487-K

ORDER No. 82595

DATE 3-2-54

12½ M CURTEICHCOLOR JUMBO CARDS 6 5/8 x 9 1/8 FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

FRONT No. SPEC R. M. ~~XXX~~ NO

TITLE IN FULL

IMPRINT KODACHROME BY DAVE MARTIN  
HALEMAUMAU IN ERUPTION  
"House of Everlasting Fire", the  
home of the fire goddess Pele.

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

USE KODACHROME FROM 4CK116

ENLARGE COLOR PLATES

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

## MAGENTA SCREEN

CAMERA No.	7	LENS READING	125
CAMERA READING	62-83672	BOARD READING	20-254
BLUE			
F-16	6 UNITS	FLASH	35 SEC. MASK
YELLOW			
F-16	7 UNITS	FLASH	30 SEC. MASK
RED			
F-16	7 UNITS	FLASH	35 SEC. MASK
BLACK			
F-16	5 UNITS	FLASH	10 SEC.
EXTRA SKY EXPOSURE		F-16	UNITS
REMARKS:			

Executive OK of Estimate

## ESTIMATE

Cost Dept. Checked

By .....

By .....

Date .....

Date .....

## AND WORK SCHEDULE

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				
SKETCH				
RETOUCHING				
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.				

APR 21 1954

DATE BLUEPRINT OK'D ..... DATE Filed .....

By .....

By .....

DATE HAND COLOR PROOF OK'D .....

DATE Photo Returned to Customer .....



MAX BASKER & SONS, HAWAII

NO. D-10488-K

ORDER No. 82595

DATE 3-2-54

12 1/2 M CURTEICHCOLOR JUMBO CARDS 6 5/8 x 9 1/8 FULL FACE

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

FRONT NO. SPEC R. M. YES NO  
KODACHROME  
IMPRINT PHOTO BY DAVE MARTIN  
KALAKAUA AVENUE, WAIKIKI  
Palm-lined avenue of Waikiki Beach  
featuring smart shops, unique  
restaurants and world-famed hotels

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

USE KODACHROME FROM 4CK194

ENLARGE COLOR PLATES

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

MAGENTA SCREEN

CAMERA No.	2	LENS READING	200
CAMERA READING	85-315 1/2	BOARD READING	33-938
BLUE	1-144	FLASH	17-16
F-16	6 UNITS	FLASH	7 SEC. MASK
YELLOW		FLASH	17-20
F-16	5 UNITS	FLASH	7 SEC. MASK
RED		FLASH	17-18
F-16	4 UNITS	FLASH	8 SEC. MASK
BLACK		FLASH	17-20
F-16	1 1/2 UNITS	FLASH	8 SEC.
EXTRA SKY EXPOSURE		F-16	UNITS
REMARKS:			

Executive OK of Estimate By ..... Cost Dept. Checked By .....  
Date ..... ESTIMATE AND WORK SCHEDULE Date .....

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				
SKETCH				
RETOUCHING				
REPHOTO				
PHOTO-LITHO				
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.				

DATE BLUEPRINT OK'D ..... DATE Filed .....  
By ..... By .....  
DATE HAND COLOR PROOF OK'D .....  
DATE Photo Returned to Customer .....

APR 29 1954



MAX BASKER & SONS, HAWAII

NO. D-10489 K

ORDER No. 82595

DATE 3-2-54

12 1/2 M CURTEICHCOLOR JUMBO CARDS 6 5/8 x 9 1/8 FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

FRONT No. SPEC R. ~~XXX~~ NO

TITLE IN FULL

IMPRINT KODACHROME BY DAVE MARTIN  
HULA DANCERS IN TI-LEAF SKIRTS.  
Hawaii's legends and history are  
brought down to us through their  
interpretation by the hula. Each  
dance explains its story by the  
graceful motions of  
the dancers.

RETOUCHING AND COLOR DESCRIPTION

USE KODACHROME FROM 4CK163

ENIA RGE COLOR PLATES

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

## MAGENTA SCREEN

CAMERA No. 2 LENS READING 200  
CAMERA READING 3-359 BOARD READING 32-390 1/2  
BLUE 1-146 17-22  
F-16 200 8 UNITS FLASH 7 SEC. MASK  
YELLOW  
F-16 6 UNITS FLASH 11 SEC. MASK  
RED  
F-16 5 UNITS FLASH 12 SEC. MASK  
BLACK  
F-16 2 UNITS FLASH 7 SEC.  
EXTRA SKY EXPOSURE F-16 UNITS  
REMARKS:

Executive OK of Estimate

## ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By ..... Date .....  
By ..... Date .....

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				
SKETCH				
RETOUCHING				
REPHOTO				
PHOTO-LITHO				
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.				

DATE BLUEPRINT OK'D ..... DATE Filed .....

By ..... By .....

DATE HAND COLOR PROOF OK'D ..... DATE Photo Returned to Customer .....

MAY 3 1954



#1

MAX BASKER & SONS, HAWAII

NO. D-10490 K

ORDER No. 82595

DATE 3-2-54

12 1/2 M CURTEICHCOLOR JUMBO CARDS 6 5/8 x 9 1/8 FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. SPEC R. M. ~~III~~ NO  
KODACHROME BY DAVE MARTIN  
IMPRINT  
SHORELINE DRIVE, OAHU  
Dark lava cascades into an  
unbelievably blue Pacific.

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

USE KODACHROME FROM 4CK196

ENLARGE COLOR PLATES

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

## MAGENTA SCREEN

CAMERA No. 7	LENS READING 200
CAMERA READING 82-532	BOARD READING 32-074
BLUE 2-140	17-16
F-16 11 UNITS	FLASH 15 SEC. MASK
YELLOW 2-144	17-20
F-16 9 1/2 UNITS	FLASH 15 SEC. MASK
RED 2-150	17-22
F-16 9 UNITS	FLASH 17 SEC. MASK
BLACK 2-150	17-24
F-16 5 UNITS	FLASH 9 SEC.
EXTRA SKY EXPOSURE	F-16 UNITS

REMARKS:

Executive OK of Estimate

## ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By \_\_\_\_\_ Date \_\_\_\_\_

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				
SKETCH				
RETOUCHING				
REPHOTO				
PHOTO-LITHO				
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.				

APR 21 1954

DATE BLUEPRINT OK'D \_\_\_\_\_ DATE Filed \_\_\_\_\_

By \_\_\_\_\_ By \_\_\_\_\_

DATE HAND COLOR PROOF OK'D \_\_\_\_\_ DATE Photo Returned to Customer \_\_\_\_\_



#1

NO. D-10491-K

MAX BASKER & SONS, HAWAII

ORDER NO. 82595

DATE 3-2-54

12 1/2 M CURTEICHCOLOR JUMBO CARDS 6 5/8 x 9 1/8 FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)  
PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

(ALL OF THIS ON THE ADDRESS SIDE)  
FRONT NO. SPEC R. M. NO

TITLE IN FULL

IMPRINT KODACHROME BY BILLY HOWELL  
NET FISHERMAN  
Adept at casting their circular  
nets, native surround and snare  
small schools of fish with a skill  
born of centuries of practice.  
PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

USE KODACHROME FROM 4CK207

ENLARGE COLOR PLATES

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

MAGENTA SCREEN

CAMERA No.	7	LENS READING	195
CAMERA READING	84-173	BOARD READING	33-821
BLUE	2-151	FLASH	18-22
F-16	13 UNITS	FLASH	16 SEC. MASK
YELLOW	2-140	FLASH	18-20
F-16	11 UNITS	FLASH	16 SEC. MASK
RED	2-150	FLASH	18-23
F-16	10 UNITS	FLASH	18 SEC. MASK
BLACK	2-134	FLASH	18-80
F-16	7 1/2 UNITS	FLASH	7 SEC.
EXTRA SKY EXPOSURE		F-16	12 UNITS
REMARKS:			

Executive OK of Estimate By ..... Cost Dept. Checked By .....  
Date ..... AND WORK SCHEDULE Date .....

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				
SKETCH				
RETOUCHING				
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.				

APR 28 1954

DATE BLUEPRINT OK'D ..... DATE Filed .....  
By ..... By .....  
DATE HAND COLOR PROOF OK'D .....  
DATE Photo Returned to Customer .....



MAX BASKER & SONS, HAWAII

NO. D-10492-K

ORDER No. 82595

DATE 3-2-54

12 1/2 M CURTEICHCOLOR JUMBO CARDS 6 5/8 x 9 1/8 FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. SPEC R. M. NO

IMPRINT KODACHROME BY BILLY HOWELL  
CITY OF REFUGE, HONAUNAU, KONA  
In olden times, a sanctuary for  
offenders of tribal laws or  
families of warring tribes, now a  
part of the national park system.

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

USE KODACHROME FROM 4CK216

ENLARGE COLOR PLATES

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

## MAGENTA SCREEN

CAMERA No. F	LENS READING 200
CAMERA READING 83-588	BOARD READING 32-866
BLUE 2-153	18-21
F-16 17 UNITS	FLASH 15 SEC. MASK
YELLOW 2-159	18-22
F-16 10 UNITS	FLASH 16 SEC. MASK
RED 2-149	18-24
F-16 10 UNITS	FLASH 18 SEC. MASK
BLACK 2-159	18-24
F-16 6 UNITS	FLASH 90 SEC.
EXTRA SKY EXPOSURE	F-16 UNITS

REMARKS:

Executive OK of Estimate

By .....

Date .....

## ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By .....

Date .....

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				
SKETCH				
RETOUCHING				
REPHOTO				
PHOTO-LITHO				
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.				

APR 23 1954

DATE BLUEPRINT OK'D .....

By .....

DATE HAND COLOR PROOF OK'D .....

DATE Photo Returned to Customer .....



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

32

DIAL NO. D-19493-K ORDER NO. 83389 DATE 3-3-54

CUSTOMER RICKETTS RESTAURANT  
CHICAGO, ILLINOIS

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

50 M JUMBO CARDS SIZE 5 1/2 X 7"

STYLE CURTEICH COLOR-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No

Copyright in Plate Yes No

Title in full

FRONT NO. SPEC.

(All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

(Rickett's Restaurant)

GROUP OF FOUR VIEWS — PHOTOS NUMBERED FOR POSITION ON CARD

AS PER LAYOUT ( NOTE CARD ENCLOSED FOR STYLE )

COLOR DESCRIPTION

FOLLOW KODACHROME TRANSPARENCIES

SUBMIT PROOF

## MAGENTA SCREEN

CAMERA No.	7	LENS READING	75
CAMERA READING	1-42 1/2	BOARD READING	10-756 1/2
BLUE 1-15 7		17-22	
F-16 75 7 1/2 UNITS		17 SEC. MASK	
YELLOW 1-15 7		17-23	
F-16 75 8 UNITS		17 SEC. MASK	
RED 1-15 6		17-23	
F-16 75 7 UNITS		18 SEC. MASK	
BLACK 1-15 6		17-23	
F-16 75 4 UNITS		17 SEC.	
EXTRA SKY EXPOSURE		F-16	UNITS

REMARKS:

→ Register Device #2

PHOTO USED FOR

NO

YES

RETURN PHOTO

3M-11-23-53

D10612

NEG + POS  
-D10612



DISTRIBUTED BY  
MAX BASKER & SONS, ~~HAWAII~~ HONOLULU

NO. D-10494-K

ORDER No. 82591

DATE 3-3-54

25 M LARGE FOLDER COVER C.T.CURTEICHCOLOR FRONT

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

SCENES FROM HAWAII

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. NO R. M. YES

IMPRINT SAME AS ABOVE

SMALL TYPE: COPYRIGHT MCMLIV BY CURT  
TEICH & CO., INC., CHICAGO, U.S.A.

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

FOR FRONT COVER - USE SUBJECT ~~4CK209 (HULA MAIDENS)~~

SUBMIT SKETCH

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

NO. D-10494-K

DISTRIBUTED BY MAX BASKER & SONS, HONOLULU

ORDER No. 82591

DATE 3-3-54

25 M LARGE FOLDER COVER C.T.CURTEICHCOLOR BACK

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. NO R. M. YES

IMPRINT

GENUINE CURTEICH-CHICAGO  
"C.T. CURTEICHCOLOR" CREATION  
(REG. U.S. PAT.OFF.)

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

FOR BACK COVER - USE SUBJECT ~~"B" TRANSPARENCY~~

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

AND COLOR PROOF OR

DATE Photo returned to Customer

## MAGENTA SCREEN

CAMERA No.	LENS READING
CAMERA READING	BOARD READING
BLUE	
F-16	UNITS FLASH SEC. MASK
YELLOW	
F-16	UNITS FLASH SEC. MASK
RED	
F-16	UNITS FLASH SEC. MASK
BLACK	
F-16	UNITS FLASH SEC.
EXTRA SKY EXPOSURE	F-16 UNITS
REMARKS:	

## MAGENTA SCREEN

CAMERA No.	LENS READING
CAMERA READING	BOARD READING
BLUE	
F-16	UNITS FLASH SEC. MASK
YELLOW	
F-16	UNITS FLASH SEC. MASK
RED	
F-16	UNITS FLASH SEC. MASK
BLACK	
F-16	UNITS FLASH SEC.
EXTRA SKY EXPOSURE	F-16 UNITS
REMARKS:	



NO. D-10495

ORDER No. 83683

DATE 3-17-54

J.126-GULF STREAM CARD & DISTRIBUTING CO.,  
MIAMI, FLORIDA

121 M JUMBO CARD 6 5/8 x 91/8 CURTEICHCOLOR FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. SPEC. R. M. NO

IMPRINT SAME AS ABOVE

SUNSET OVER THE MAGIC CITY, MIAMI

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

USE KODACHROME 4CK362 ENLARGE

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

MAGENTA SCREEN

CAMERA No. 2	LENS READING 200
CAMERA READING 2.974	FOCUS READING 32.210
BLUE	
F-16 5 1/2	9 SEC. XSK
YELLOW	
F-16 5 1/2	9 SEC. MASK
RED	
F-16 4 1/2	7 SEC. MASK
BLACK	
F-16 4 1/2	7 SEC. MASK
EXTRA SKY EXPOSURE	F-16 8 SEC. UNITS

REMARKS:

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

AND WORK SCHEDULE

By

Date

Date

OPERATION	EST. TIME Clock No. Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, Type Set Up			
SKETCH			
RETOUCHING			
REPHOTO			
PHOTO-LITHO			
BLUEPRINT			
STRIPPING, OPAQUING			
HAND COLOR PROOF			
ARTIST DEPT.			

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

Rush in  
Sheet  
6364



FJ.15-GENERAL FLORIDA JUMBO SCENE FROM  
KODACHROME

NO. D-10496-K

ORDER No. 83592

DATE 3-17-54

12 $\frac{1}{2}$  M CURTEICH COLOR JUMBO POST CARD 6-5/8 X 9-1/8"-FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. SPEC. R. M. NO

IMPRINT SAME AS ABOVE

DRIFTWOOD ON THE BEACH IN SUNNY  
FLORIDA  
(at bottom of message space)

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

USE KODACHROME FROM 3CK794...

ENLARGE COLOR PLATES

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

## MAGENTA SCREEN

CAMERA No.	<i>I</i>	LENS READING	<i>235</i>
CAMERA READING	<i>72-212</i>	BOARD READING	<i>39-680</i>
BLUE	<i>2-146</i>		<i>16-19</i>
F-16	<i>190</i>	<i>13</i> UNITS	FLASH <i>15</i> SEC. MASK
YELLOW	<i>2-155</i>		<i>16-20</i>
F-16	<i>190</i>	<i>11</i> UNITS	FLASH <i>16</i> SEC. MASK
RED	<i>2-144</i>		<i>16-19</i>
F-16	<i>190</i>	<i>8</i> UNITS	FLASH <i>17</i> SEC. MASK
BLACK	<i>2-150</i>		<i>16-20</i>
F-16	<i>190</i>	<i>5</i> UNITS	FLASH <i>14</i> SEC.
EXTRA SKY EXPOSURE		F-16	<i>13</i> UNITS

REMARKS:

*Revised Revises #2*

Executive OK of Estimate

## ESTIMATE

Cost Dept. Checked

By .....

By .....

Date .....

## AND WORK SCHEDULE

Date .....

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				
SKETCH				
RETOUCHING				
REPHOTO				
PHOTO-LITHO				
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.				

DATE BLUEPRINT OK'D .....

DATE Filed .....

By .....

By .....

DATE HAND COLOR PROOF OK'D .....

DATE Photo Returned to Customer .....

*Rush on  
Sheet*



DENVER MUSEUM OF NATURAL HISTORY,  
DENVER, COLORADO

NO. D-10497

ORDER No. 83859

DATE 3-23-54

12½ M LARGE FOLDER COVER C.T.ART COLORTONE FRONT

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

~~DENVER MUSEUM OF NATURAL HISTORY~~  
~~CITY PARK, DENVER, COLORADO~~  
~~DENVER'S MUNICIPAL MUSEUM~~

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. NO R. M. YES-to come

IMPRINT NONE

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

FOR FRONT: USE SUBJECT 4CH263... SAME TITLE AND TYPE  
AND COLORING AS OLD FOLDER COVER D-9755.

SUBMIT SKETCH

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

NO. D-10497

DENVER MUSEUM OF NATURAL HISTORY,  
DENVER, COLORADO

ORDER No. 83859

DATE 3-23-54

12½ M LARGE FOLDER COVER C.T.ART COLORTONE BACK

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

~~PHIPPS AUDITORIUM~~  
~~DENVER MUSEUM OF NATURAL HISTORY~~

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. NO R. M. YES

IMPRINT

GENUINE CURTEICH-CHICAGO  
"C.T. ART COLORTONE" CREATION  
(REG. U.S. PAT.OFF.)

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

FOR BACK COVER: USE SAME SUBJECT AS ON OLD COVER D-9755

D8290

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

OVER

Colored Mt 34  
42  
front cover only 15



CURT TEICH & COMPANY, Inc. -- 1733-1755 W. Irving Park Road -- CHICAGO, ILL.

ADV. ORDER

DIAL NO. D-10498-K ORDER NO. 83874 DATE 3-24-54

CUSTOMER AUBREY, FINLAY, MARLEY & HODGSON  
CHICAGO, ILLINOIS

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

6 1/2 M JUMBO CARDS SIZE 5 1/2 X 7

STYLE CURTEICH COLOR-FULL FACE

PLACE OF TITLE: Upper, Lower, Center -- Border -- Follow Layout  
Title in Plate Yes No Copyright in Plate Yes No  
Title in full

FRONT NO. SPEC. (All of this on address side) R. M. Yes No  
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front  
Trade Mark Yes No Special type as sample  
IMPRINT: Customer C. T. Imprint No Imprint  
Side -- Center

RETOUCHING DEPARTMENT

Submit -- Sketch -- Layout -- Retouched Photo -- Wash Drawing  
Follow Layout

Blue Print -- Handcolor -- Black & White Proof. Titles -- Red, Blue

(Shell-truck)

CROP AS MARKED ON TRANSPARENCY JACKET

USE KODACHROME TRANSPARENCY

COLOR DESCRIPTION

FOLLOW KODACHROME TRANSPARENCY

Kodachrome set  
4/15/54 AS

MAGENTA SCREEN

CAMERA No. 2 LENS READING 200  
CAMERA READING 90846 1/2 FOCUS READING 38-434  
LIFE 1-152 15-18  
F-16 - 700 7 9 SEC. MASK  
Y LOW 1-160 15-20  
F-16 6 11 SEC. MASK  
F-16 1-156 15-18  
F-16 6 10 SEC. MASK  
BLACK - 162 15-18  
F-16 1 1/2 UNITS 9 SEC.  
EXTRA SKY EXPOSURE F-16 - 7 - UNITS

REMARKS:

5 9/10 X 7 1/10

Rush

369

4



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

CUSTOMER

DIAL NO. D-10499-K ORDER NO. 83874 DATE 3-24-54

CUSTOMER AUBREY, FINLAY, MARLEY & HODGSON  
CHICAGO, ILLINOIS

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

PHOTO PROPERTY OF C. T. & CO.

6 1/2 M JUMBO CARDS SIZE 5 1/2 X 7

STYLE CURTEICH COLOR-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout  
Title in Plate Yes No Copyright in Plate Yes No  
Title in full

FRONT NO. SPEC. (All of this on address side) R. M. Yes No  
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front  
Trade Mark Yes No Special type as sample  
IMPRINT: Customer C. T. Imprint No Imprint  
Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

(Hartigan-truck)

CROP AS MARKED ON TRANSPARENCY JACKET

USE KODACHROME TRANSPARENCY

COLOR DESCRIPTION

FOLLOW KODACHROME TRANSPARENCY

MAGENTA SCREEN

CAMERA No. 2 LENS READING 255  
CAMERA READING 7-437 1/2  
BLUE 2-156 10 Units 17-20 SEC. MASK  
F-16 190 17-3  
YELLOW 2-156 9 Units 17-22  
F-16 150 17-21  
RED 2-156 8 Units 17-21  
F-16 150 7 SEC.  
BLACK 2-156 2 1/2 UNITS  
F-16 150  
EXTRA SKY EXPOSURE F-16 UNITS

REMARKS:

5 9/16 X 7 1/16

PHOTO USED FOR

RETURN PHOTO YES NO

3M-11-23-53

Kodachrome ret  
4/15/54

Rush 9 369



ARTHUR H. RICHARDS, WATKINS GLEN, N. Y.

NO. D-10500-K

ORDER No. 83922

DATE 3-29-54

6 $\frac{1}{2}$  M CURTEICHCOLOR JUMBO CARDS 6-5/8 x 9 $\frac{1}{8}$ " FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. SPEC. R. M. YES-same as

IMPRINT 3CK493

SAME AS ABOVE

AIR VIEW OF SENECA LAKE AND  
WATKINS GLEN, N. Y. ...etc

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

USE KODACHROME FROM 3CK493...

ENLARGE COLOR PLATES

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

## MAGENTA SCREEN

CAMERA No. 2	LENS READING
CAMERA READING 2-477	BOARD READING 39-796 1/2
BLUE 3-130	16-20
F-16 9 UNITS	FLASH 7 SEC. MASK
YELLOW	
F-16 7 UNITS	FLASH 7 SEC. MASK
RED	
F-16 5 UNITS	FLASH 7 SEC. MASK
BLACK	
F-16 2 UNITS	FLASH 10 SEC
EXTRA SKY EXPOSURE	F-16 5 UNITS

REMARKS:

*Magenta Screen*

Executive OK of Estimate

By .....

Date .....

## ESTIMATE

Cost Dept. Checked

By .....

Date .....

## AND WORK SCHEDULE

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				
SKETCH				
RETOUCHING				
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.				

DATE BLUEPRINT OK'D .....

By .....

DATE HAND COLOR PROOF OK'D .....

DATE Photo Returned to Customer .....

*[Handwritten signature]*



BENJAMIN'S PHOTO ART SERVICE,  
MACKINAC ISLAND, MICH.

NO. D-10501

ORDER NO. 83985

DATE 4-2-54

6 1/2 M SIZE 6 3/4 x 4 3/4  
GUIDE BOOK COVER C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

FRONT NO. NO R. M. YES

TITLE IN FULL MACKINAC ISLAND GUIDE  
MAIN STREET  
MACKINAC ISLAND, MICHIGAN

IMPRINT SAME AS ABOVE

SMALL TYPE: COPYRIGHT MCMIV BY  
CURT TEICH & CO., INC., CHICAGO, ILL.

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

FOLLOW LAYOUT AND SKETCH: USE PORTION OF SUBJECT 1CH201,  
AS INDICATED

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

## ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By \_\_\_\_\_  
Date \_\_\_\_\_

By \_\_\_\_\_  
Date \_\_\_\_\_

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				
SKETCH	60	4	APR 19 1954	APR 27 1954
RETOUCHING				
REPHOTO				
PHOTO-LITHO				
BLEUPRINT STRIPPING, OPAQUING				MAY 4 1954
HAND COLOR PROOF				
ARTIST DEPT.				

DATE BLUEPRINT OK'D \_\_\_\_\_

DATE Filed \_\_\_\_\_

By \_\_\_\_\_

By \_\_\_\_\_

DATE HAND COLOR PROOF OK'D \_\_\_\_\_

DATE Photo Returned to Customer \_\_\_\_\_

*Full face  
Make full proof  
if mag  
No effort  
for cover*



MAX BASKER & SONS, HONOLULU

NO. D-10502-K

ORDER No. 82595

DATE 4-2-54

12 1/2 M CURTEICHCOLOR JUMBO CARDS 6-5/8 x 9-1/8" FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)  
PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)  
FRONT No. SPEC. R. M. NO

IMPRINT NONE  
GREETING THE LURLINE.  
A familiar sight in Honolulu  
harbor is Matson Lines' flagship  
LATE PRONE BY DALE MARTIN

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

USE KODACHROME FROM 4CK429...

ENLARGE COLOR PLATES

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

By \_\_\_\_\_  
Date \_\_\_\_\_

# **ESTIMATE AND WORK SCHEDULE**

Cost Dept. Checked

By \_\_\_\_\_  
Date \_\_\_\_\_

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				
SKETCH				
RETOUCHING				
REPHOTO				
PHOTO-LITHO				
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.				

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

## **MAGENTA SCREEN**

CAMERA No. 2	LENS READING 200
CAMERA READING 8-961	BOARD READING 36-943 1/2
BLUE	
F-16 32 sec 7 UNITS	FLASH 8 SEC. MASK
YELLOW	
F-16 6 1/2 UNITS	FLASH 9 SEC. MASK
RED	
F-16 6 UNITS	FLASH 9 SEC. MASK
BLACK	
F-16 2 1/2 UNITS	FLASH 10 SEC.
EXTRA SKY EXPOSURE	F-16 UNITS
REMARKS: - Slide into master mask.	

Part 2 Boat

Camera Board  
Blue 32 sec 7 units Flash 8  
6 1/2 " 9  
6 " 9  
3 " 10

After studying in Boat house to  
mark off mask & the cut off.

APR 5 1954

54-9



DISTRIBUTED BY BONTE'S, MOLINE, ILLINOIS

NO. D-10503-K

ORDER No. 83991

DATE 4-2-54

6 1/2 M CURTEICHCOLOR JUMBO CARDS 6-5/8 x 9-1/8 FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. SPEC. R. M. NO

IMPRINT SAME AS ABOVE

CENTENNIAL BRIDGE  
MISSISSIPPI RIVER, AT BUNDOWN  
ROCK ISLAND, ILLINOIS

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

USE KODACHROME FROM 3CK1263...

ENLARGE COLOR PLATES

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

## MAGENTA SCREEN

CAMERA No. 2	LENS READING
CAMERA READING 8-174 1/2	BOARD READING 25-243
BLUE 2-156	15-24
F-16 12 UNITS	FLASH 10 SEC. MASK
YELLOW 2-164	11
F-16 8 UNITS	FLASH 12 SEC. MASK
RED 2-163	15-25
F-16 5 UNITS	FLASH 12 SEC. MASK
BLACK 2-160	15-26
F-16 1 1/2 UNITS	FLASH 12 SEC.
EXTRA SKY EXPOSURE	F-16 5 UNITS

REMARKS:

Use Lens from #3 camera  
Mounted on special Board

Executive OK of Estimate

## ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By .....

By .....

Date .....

Date .....

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				
SKETCH				
RETOUCHING				
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OP&QUING				
HAND COLOR PROOF				
ARTIST DEPT.				

DATE BLUEPRINT OK'D .....

DATE Filed .....

By .....

By .....

DATE HAND COLOR PROOF OK'D .....

DATE Photo Returned to Customer .....



DISTRIBUTED BY BONTE'S, MOLINE, ILLINOIS

NO. D-10504-K

ORDER No. 83991

DATE 4-2-54

6 1/2 M CURTEICH COLOR JUMBO CARDS 6-5/8 x 9-1/8 FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. SPEC. R. M. NO.

IMPRINT SAME AS ABOVE  
DOWNTOWN ROCK ISLAND AT NIGHT  
LOOKING EAST AT 17th STREET AND  
THIRD AVENUE, ROCK ISLAND,  
ILLINOIS

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

USE KODACHROME FROM 4CK441...

ENLARGE COLOR PLATES

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

## MAGENTA SCREEN

CAMERA No. 2	LENS READING
CAMERA READING 3-300	BOARD READING 32-489/2
BLUE 1-143	15-20
F-16 5 UNITS	FLASH 8 SEC. MASK
YELLOW	
F-16 4 UNITS	FLASH 8 SEC. MASK
RED	
F-16 4 UNITS	FLASH 8 SEC. MASK
BLACK	
F-16 2 UNITS	FLASH 7 SEC.
EXTRA SKY EXPOSURE	F-16 UNITS

REMARKS:

Executive OK of Estimate

By .....

Date .....

## ESTIMATE

### AND WORK SCHEDULE

Cost Dept. Checked

By .....

Date .....

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				
SKETCH				
RETOUCHING				
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.				

DATE BLUEPRINT OK'D ..... DATE Filed .....

By .....

By .....

DATE HAND COLOR PROOF OK'D .....

DATE Photo Returned to Customer .....



#1

DISTRIBUTED BY BONTE'S, MOLINE, ILLINOIS

NO. D-10505-K

ORDER No. 83991

DATE 4-2-54

6 1/2 M CURTEICHCOLOR JUMBO CARDS 6-5/8 x 9-1/8 FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. SPEC. R. M. NO.

IMPRINT SAME AS ABOVE

FIFTH AVE. AT 13th STREET  
AT NIGHT,  
MOLINE, ILLINOIS

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

USE KODACHROME FROM 4CK442...

ENLARGE COLOR PLATES

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

## MAGENTA SCREEN

CAMERA No.	54-383	LENS READING	90
CAMERA READING	54-383	BOARD READING	14-460 1/2
BLUE			
F-16	7 UNITS	FLASH	14 SEC. MASK
YELLOW			
F-16	8 1/2 UNITS	FLASH	15 SEC. MASK
RED			
F-16	6 1/2 UNITS	FLASH	20 SEC. MASK
BLACK			
F-16	5 UNITS	FLASH	10 SEC.
EXTRA SKY EXPOSURE		F-16	UNITS

REMARKS:

Executive OK of Estimate

By \_\_\_\_\_  
Date \_\_\_\_\_

### ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By \_\_\_\_\_  
Date \_\_\_\_\_

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				
SKETCH				
RETOUCHING				
REPHOTO				
PHOTO-LITHO				
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.				

DATE BLUEPRINT OK'D \_\_\_\_\_ DATE Filed \_\_\_\_\_

By \_\_\_\_\_ By \_\_\_\_\_

DATE HAND COLOR PROOF OK'D \_\_\_\_\_ DATE Photo Returned to Customer \_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

APR 5 1954  
MAY 5 1954



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. D-10506 ORDER NO. 84119 DATE 4-6-54

CUSTOMER MOUNT MADISON TOURIST COURT  
GORHAM, NEW HAMPSHIRE

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

12 1/2 M DBL. POST CARD SIZE 3 1/2 X 11"

STYLE ART COLORTONE-FULL

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout  
Title in Plate Yes No Copyright in Plate Yes No  
Title in full

(All of this on address side)  
FRONT NO. SPEC. R. M. ☒ Yes ☐ No  
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front  
Trade Mark Yes No Special type as sample  
IMPRINT: Customer C. T. Imprint No Imprint  
Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

Blue Print ☒ Handcolor ☐ Black & White Proof. Titles — Red, Blue

(Mt. Madison Tourist Court)

FOLLOW INSTRUCTIONS ENCLOSED

D 11110

COLOR DESCRIPTION

FOLLOW INSTRUCTIONS ENCLOSED

- SEE ALSO KODACOLOR PRINT -

PHOTO PROPERTY OF C. T. & CO.

NO  
YES  
RETURN PHOTO

3M-11-23-53

PHOTO RETURNED

TO

PHOTO USED FOR

8x10 Reproduction  
L.O. 1/2  
P.L. 6 1/2  
H.C. 2 3/4  
L.C. 15

as quoted  
1



#1

HAWAIIAN VIEWS, DIST. BY MAX BASKER & SONS,  
HONOLULU

NO. D-10507-1

ORDER No. 82589

DATE 4-6-54

12 $\frac{1}{2}$  M LARGE FOLDER COVER C.T.CURTEICHCOLOR FRONT

(ALL OF THIS ON THE PICTURE SIDE)  
PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL  
FISHES OF HAWAII

(ALL OF THIS ON THE ADDRESS SIDE)  
FRONT No. NO R. M. YES-to come

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

4CK465.  
USE KODACHROME AS MASKED OFF FOR COVER

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

HAWAIIAN VIEWS, DIST. BY MAX BASKER & SONS,  
HONOLULU

NO. D-10507-1

ORDER No. 82589

DATE 4-6-54

12 $\frac{1}{2}$  M LARGE FOLDER COVER C.T.CURTEICHCOLOR BACK

(ALL OF THIS ON THE PICTURE SIDE)  
PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)  
FRONT No. NO R. M. YES

IMPRINT  
GENUINE CURTEICH-CHICAGO  
"CURTEICHCOLOR" CREATION FROM  
KODACHROME ORIGINAL

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

SMALL TYPE:  
COPYRIGHT MCMLIV BY CURT TEICH  
& CO., INC., CHICAGO, U.S.A.

USE KODACHROME AS MASKED OFF FOR COVER

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

JUN 17 1954

## MAGENTA SCREEN

CAMERA No.	I	LENS READING	2	140
CAMERA READING	67-579	BOARD READING	22-206	
BLUE	1-125	FLASH	12	SEC. MASK
F-16	UNITS	FLASH	12	SEC. MASK
YELLOW	1-125	FLASH	12	SEC. MASK
F-16	UNITS	FLASH	12	SEC. MASK
RED	1-134	FLASH	12	SEC. MASK
F-16	UNITS	FLASH	12	SEC. MASK
BLACK	1-140	FLASH	12	SEC. MASK
F-16	UNITS	FLASH	12	SEC. MASK
EXTRA SKY EXPOSURE		F-16	UNITS	

REMARKS:

~~ATTENTION~~  
Do not touch through  
the glass of the back  
on Kodachrome

## MAGENTA SCREEN

CAMERA No.		LENS READING		
CAMERA READING		BOARD READING		
BLUE		FLASH	12	SEC. MASK
F-16	8 UNITS	FLASH	12	SEC. MASK
YELLOW		FLASH	12	SEC. MASK
F-16	9 UNITS	FLASH	12	SEC. MASK
RED		FLASH	12	SEC. MASK
F-16	6 UNITS	FLASH	12	SEC. MASK
BLACK		FLASH	12	SEC. MASK
F-16	4 UNITS	FLASH	12	SEC. MASK
EXTRA SKY EXPOSURE		F-16	UNITS	

REMARKS:



HAWAIIAN VIEWS, DIST. BY MAX BASKER & SONS,  
HONOLULU

NO. D-10508-K

ORDER No. 82595

DATE 4-6-54

12½ M CURTEICHCOLOR JUMBO CARDS 6-5/8 x 9-1/8 FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. SPEC. R. M. NO

IMPRINT SAME AS ABOVE  
TROPICAL FISH, HAWAII  
Sparkling Gem tones and weird  
markings characterize these  
reef fish..

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

USE KODACHROME FROM 4CK465...

ENLARGE COLOR PLATES

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

## MAGENTA SCREEN

CAMERA No.	7	LENS READING	85
CAMERA READING	53-879	BOARD READING	19-513
BLUE			
F-16	7 UNITS	FLASH	16 SEC. MASK
YELLOW			
F-16	9 UNITS	FLASH	16 SEC. MASK
RED			
F-16	8 UNITS	FLASH	16 SEC. MASK
BLACK			
F-16	4 UNITS	FLASH	12 SEC
EXTRA SKY EXPOSURE		F-16	UNITS
REMARKS:			

Executive OK of Estimate

By .....

Date .....

### ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By .....

Date .....

OPERATION	EST. TIME		DATE	
	Clock No.	Time Allowed	ENTERED DEPT.	DATE COMPLETED
COMPOSING, Type Set Up			APR 7 1954	
SKETCH				
RETOUCHING				
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.				

DATE BLUEPRINT OK'D .....

By .....

DATE HAND COLOR PROOF OK'D .....

DATE Filed .....

By .....

DATE Photo Returned to Customer .....

*Jumbo*  
D10508K



CURT TEICH & CO., INC.

NO. D-10509-K

ORDER No. 84125

DATE 4-6-54

12 1/2 M CURTEICHCOLOR JUMBO CARDS 6-5/8 x 9 1/8 FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

FRONT No. SPEC. R. M. NO.

TITLE IN FULL

IMPRINT JK-101

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION (Bathing girl in Green suit)

USE KODACHROME FROM 4CK477...

ENLARGE COLOR PLATES

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

## MAGENTA SCREEN

CAMERA No. 2	LENS READING 200
CAMERA READING 6-103	BOARD READING 42-768 1/2
BLUE	
F-16 25 UNITS	FLASH 9 SEC. MASK
YELLOW	
F-16 25 UNITS	FLASH 9 SEC. MASK
RED	
F-16 23 UNITS	FLASH 10 SEC. MASK
BLACK	
F-16 12 UNITS	FLASH 10 SEC.
EXTRA SKY EXPOSURE	F-16 25 UNITS

REMARKS:

Egg by su.  
Isometre Buba

Executive OK of Estimate

## ESTIMATE

Cost Dept. Checked

By .....

By .....

Date .....

## AND WORK SCHEDULE

Date .....

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				
SKETCH				
RETOUCHING				
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.				

APR 7 1954

MAY 25 1954

DATE BLUEPRINT OK'D .....

DATE Filed .....

By .....

By .....

DATE HAND COLOR PROOF OK'D .....

DATE Photo Returned to Customer .....

E-392



CURT TEICH & CO., INC.

NO. D-10510-K

ORDER No. 84125

DATE 4-6-54

12 $\frac{1}{2}$  M CURTEICHCOLOR JUMBO CARDS 6-5/8 x 9-1/8 FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

FRONT No. SPEC. R. M. NO /

TITLE IN FULL

IMPRINT JK-102

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION (Bathing girl in Red suit)

USE KODACHROME FROM 4CK478...

ENLARGE COLOR PLATES

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

## MAGENTA SCREEN

CAMERA No.		LENS READING	
CAMERA READING		BOARD READING	
BLUE			
F-16	UNITS	FLASH	SEC. MASK
YELLOW			
F-16	UNITS	FLASH	SEC. MASK
RED			
F-16	UNITS	FLASH	SEC. MASK
BLACK			
F-16	UNITS	FLASH	SEC.
EXTRA SKY EXPOSURE		F-16	UNITS
REMARKS:			

*5/12/54  
Quomind  
no Jumbo  
on this Subj.  
Gly*

Executive OK of Estimate

### ESTIMATE

Cost Dept. Checked

By .....

By .....

Date .....

### AND WORK SCHEDULE

Date .....

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				
SKETCH				
RETOUCHING				
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.				

DATE BLUEPRINT OK'D ..... DATE Filed .....

By .....

By .....

DATE HAND COLOR PROOF OK'D .....

DATE Photo Returned to Customer .....



CURT TEICH & CO., INC.

NO. D-10511-K

ORDER No. 84125

DATE 4-6-54

12 1/2 M CURTEICHCOLOR JUMBO CARDS 6-5/8 x 9-1/8 FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. SPEC. R. M. NO

IMPRINT JK-103

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION (Bathing girl in Yellow suit)

USE KODACHROME FROM 4CK479...

ENLARGE COLOR PLATES

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

## MAGENTA SCREEN

CAMERA No. 2	LENS READING 200
CAMERA READING 75-294	BOARD READING 42-148
BLUE 3-151	16-21
F-16 200-30 UNITS	FLASH 9 SEC. MASK
YELLOW 3-151	16-20
F-16 30 UNITS	FLASH 9 SEC. MASK
RED 3-151	16-23
F-16 22 UNITS	FLASH 11 SEC. MASK
BLACK 3-162	16-23
F-16 12 UNITS	FLASH 9 SEC
EXTRA SKY EXPOSURE	F-16 UNITS

REMARKS:

Lupometer Broken  
Exp by me

Executive OK of Estimate

By .....  
Date .....

## ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By .....  
Date .....

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				
SKETCH				
RETOUCHING				
REPHOTO				
PHOTO-LITHO				
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.				

DATE BLUEPRINT OK'D ..... DATE Filed .....

By .....

By .....

DATE HAND COLOR PROOF OK'D .....

DATE Photo Returned to Customer .....



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. D-10512 ORDER NO. 84157 DATE 4-8-54

CUSTOMER  
GREEN GABLES CAFE  
LINN, MISSOURI

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

2 M POST CARDS SIZE  $3\frac{1}{2} \times 5\frac{1}{2}$

STYLE PHOTO-PLATIN\*FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full  
THREE RIVERS ELECTRIC  
COOPERATIVE

REA —  
LINN, MO. /

FRONT NO. 5

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

MAKE A PRINT FROM NEGATIVE: /

NOTICE DESIGN OF THEIR TRADEMARK (R E A) ON  
PRINTED MATTER ATTACHED

COLOR DESCRIPTION

PHOTO PROPERTY OF C. T. & CO.

RETURN PHOTO YES NO

PHOTO RETURNED

TO

PHOTO USED FOR

1-5x7-Rt  
Rt 1/2

no quoted  
Cl



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. D-10513 ORDER NO. 84158 DATE 4-8-54

CUSTOMER THE GREEN GABLES CAFE  
LINN, MISSOURI

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

2 M POST CARDS SIZE 3 1/2 X 5 1/2

STYLE PHOTO-PLATIN \*FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full IN SKY

THE GREEN GABLES CAFE

HIGHWAY 50 — EAST OF LINN, MO.

FRONT NO. 5 R. M. Yes No  
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front  
Trade Mark Yes No Special type as sample  
IMPRINT: Customer C. T. Imprint No Imprint  
Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

(Green Gables Cafe)

MAKE REPHOTO:

REMOVE FOUNDATION ON LEFT OF PICTURE — PUT IN A TREE EXTENDING BACK  
OF THE ROOF. PUT CLOUDS IN SKY — CUT OFF FOREGROUND WHERE MARKED.  
REMOVE SHADOW ON ROOF — FROM SIGN. TAKE OUT AUTO AND BUILDING ON RIGHT  
SIDE, AND ICE CREAM SIGN. UNDER THE WINDOWS ARE DARK SPOTS —  
PUT IN SOME SHRUBBERY IN THESE SPOTS.

COLOR DESCRIPTION

CUSTOMER  
—  
PHOTO PROPERTY OF C. T. & CO.

NO  
YES  
RETURN PHOTO

PHOTO RETURNED

TO

PHOTO USED FOR

3M-11-23-53

MAKEOVER

MAKEOVER

MAKEOVER

MAKEOVER

(Change Adv. Sell. Dept.)

MAKEOVER

Check to ADV. S. E.

EST. Makeover Time Required

#2

1

NOV 5 1954



25A

(#I)

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

MAGENTA SCREEN

CUSTOMER  
DIAL NO. D-10514-K ORDER NO. 84196 DATE 4-12-54  
PRINTED PRODUCTS CO.,  
CHICAGO, ILLINOIS

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for this Customer

25 M DBL. POST CARDS SIZE 5 1/2 X 7  
STYLE CURTEICH COLOR-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout  
Title in Plate Yes No Copyright in Plate Yes No  
Title in full

FRONT NO. NO. R. M. Yes No  
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front  
Trade Mark Yes No Special type as sample  
IMPRINT: Customer C. T. Imprint No Imprint  
Side — Center

RETOUCHING DEPARTMENT  
Submit — Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue  
(Accent -3rd shaker set),

USE KODACHROME TRANSPARENCY  
SEE LAYOUT  
PICTURE TO BE ON ONE CARD ONLY — OTHER CARD BLANK

COLOR DESCRIPTION

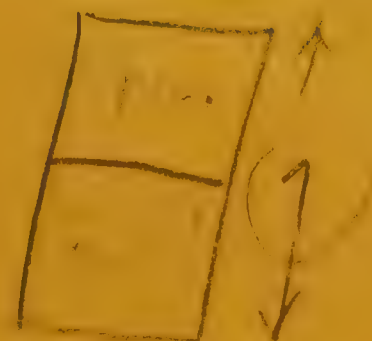
FOLLOW KODACHROME TRANSPARENCY — AS ABOVE

CAMERA No.	LENS READING
CAMERA READING 48-5824	BOARD READING 23-423
BLUE 2-145	16-25
F-16 8 UNITS	FLASH 15 SEC. MASK
YELLOW 2-148	16-26
F-16 8 UNITS	FLASH 15 SEC. MASK
RED 2-155	16-26
F-16 7 1/2 UNITS	FLASH 17 SEC. MASK
BLACK 2-153	16-26
F-16 3 1/2 UNITS	FLASH 12 SEC.
EXTRA SKY EXPOSURE	F-16 UNITS

REMARKS:

as quoted

PHOTO USED FOR



← 5 1/2 →

4-375

PHOTO PROPERTY OF C. T. & CO.

RETURN PHOTO YES NO

3M-11-23-53



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. D-10515 ORDER NO. 84320 DATE 4-13-54

CUSTOMER MICHIGAN LITHO CO.,  
GRAND RAPIDS, MICHIGAN

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

4 M POST CARDS SIZE 3 1/2 X 5 1/2

STYLE PHOTO-PLATIN-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full SPECIFY BLUE ARROW —

"THE BEST OF SERVICE COSTS NO MORE"

*Ship style*



FRONT NO. 5

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

Side — Center

RETOUCHING DEPARTMENT

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

SPECIFY BLUE ARROW - "THE BEST OF SERVICE COSTS NO MORE"

COLOR DESCRIPTION

PHOTO PROPERTY OF C. T. & CO.

RETURN PHOTO YES NO

PHOTO RETURNED

TO

PHOTO USED FOR



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. D-10516 ORDER NO. 84321 DATE 4-13-54

CUSTOMER GRAY GABLES GUEST HOUSE  
WILMINGTON, NEW YORK

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

6 M POST CARDS SIZE  $3\frac{1}{2}$  X  $5\frac{1}{2}$

STYLE PHOTO-PLATIN\* WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full GRAY GABLES GUEST HOUSE, MOTEL,  
AND CABINS — WILMINGTON, N. Y. /

FRONT NO. 5

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print Handcolor — Black & White Proof. Titles — Red, Blue

CROP AS MARKED ON PHOTO-TO REMOVE GARAGE AT END OF LAST CABIN.  
ALSO FOREGROUND TO ROAD, TELEPHONE POLES & WIRES AND SOME  
OF SKY. /

COLOR DESCRIPTION

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

PHOTO RETURNED

TO

PHOTO USED FOR



DISTRIBUTED BY BONTE'S, MOLINE, ILLINOIS

NO. D-10517-K

ORDER No. 84358

DATE 4-16-54

6 1/2 M CURTEICHCOLOR JUMBO CARDS 6-5/8 x 9-1/8" FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. SPEC. R. M. YES -same as

IMPRINT SAME AS ABOVE

QUAD CITY AIRPORT AT NIGHT  
MOLINE, ILLINOIS ...

PHOTO PROPERTY OF

C.T.

RETOUCHING AND COLOR DESCRIPTION

USE KODACHROME FROM 4CK517 ...

ENLARGE COLOR PLATES

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

# MAGENTA SCREEN

CAMERA No. 2	LENS READING 200
CAMERA READING 2-800	BOARD READING 32-176 1/2
BLUE 1-15 sec	15-16
F-16 27 UNITS	FLASH 9 SEC. MASK
YELLOW 1-146	15-21
F-16 25 UNITS	FLASH 8 SEC. MASK
RED 1-150	15-21
F-16 25 UNITS	FLASH 9 SEC. MASK
BLACK 1-168	
F-16 13 UNITS	FLASH 10 SEC.
EXTRA SKY EXPOSURE	F-16 UNITS

REMARKS:

Luminette Puhon  
Epy by su.

65 x 9 1/2

388

Executive OK of Estimate

## ESTIMATE

Cost Dept. Checked

By .....

By .....

Date .....

## AND WORK SCHEDULE

Date .....

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				
SKETCH				
RETOUCHING				
REPHOTO				
PHOTO-LITHO				
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.				

APR 19 1954

MAY 13 1954

DATE BLUEPRINT OK'D .....

DATE Filed .....

By .....

By .....

DATE HAND COLOR PROOF OK'D .....

DATE Photo Returned to Customer .....



J-112-

HAWAIIAN VIEWS, DIST. BY MAX BASKER & SONS,  
HONOLULU

NO. D-10518-K

ORDER No. 84360

DATE 4-19-54

12 $\frac{1}{2}$  M CURTEICHCOLOR JUMBO CARDS 6-5/8 x 9-1/8" FULL FACE.

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. SPEC. R. M. NO

IMPRINT SAME AS ABOVE  
WAIMANALO BAY, OAHU  
From Makapuu light-house one  
views Oahu's windward shores and  
mountains.

EKTACHROME BY DAVE MARTIN

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

USE KODACHROME FROM 4CK526...

ENLARGE COLOR PLATES

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

## MAGENTA SCREEN

CAMERA No. 2	LENS READING 190
CAMERA READING 85-827 1/2	BOARD READING 34-401 1/2
BLUE	
F-16 30 UNITS	FLASH 8 SEC. MASK
YELLOW	
F-16 14 UNITS	FLASH 9 SEC. MASK
RED	
F-16 12 UNITS	FLASH 9 SEC. MASK
BLACK	
F-16 12 UNITS	FLASH 9 SEC.
EXTRA SKY EXPOSURE	F-16 12 UNITS
REMARKS:	

Lupomita Broken  
Exp by sec.

on sheet

392

Executive OK of Estimate

## ESTIMATE

Cost Dept. Checked

By .....

By .....

Date .....

## AND WORK SCHEDULE

Date .....

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				
SKETCH				
RETOUCHING				
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.				

APR 19 1954

5-25-54

DATE BLUEPRINT OK'D ..... DATE Filed .....

By .....

By .....

DATE HAND COLOR PROOF OK'D .....

DATE Photo Returned to Customer .....



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. D-10519 ORDER NO. 84362 DATE 4-19-54

DEPT.

DATE COMPLETED

CUSTOMER SOCIETY FOR THE PROPAGATION OF THE FAITH  
CHICAGO, ILLINOIS

RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

Photos for  
this Customer

2 M DOUBLE P.C. SIZE 5 1/2 X 7

STYLE PHOTO\*PLATIN-WHITE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full CHRIST THE KING  
.....

(All of this on address side)

BORDER

FRONT NO. NO R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer C. T. Imprint No Imprint

Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print Handcolor — Black & White Proof. Titles — Red, Blue

ALL TYPE — OLD ENGLISH

FOLLOW LAYOUT AND COPY ENCLOSED

COLOR DESCRIPTION

PHOTO RETURNED

TO

PHOTO USED FOR

PHOTO PROPERTY OF C. T. & CO.

RETURN PHOTO YES NO

Submit Photo To Office

RT - my  
Ward



DISTRIBUTED BY BONTE'S, MOLINE, ILLINOIS

NO. D-10520-K

ORDER No. 84411

DATE 4-21-54

6½ M CURTEICHCOLOR JUMBO CARDS 6-5/8 x 9-1/8" FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. SPEC. R. M. YES-same as

4CK520

IMPRINT SAME AS ABOVE

MEMORIAL TOWER  
DAVENPORT, IOWA MEMORIAL PARK  
CEMETERY ...

PHOTO PROPERTY OF

C.T.

RETOUCHING AND COLOR DESCRIPTION

USE KODACHROME FROM 4CK520...

ENLARGE COLOR PLATES

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

## MAGENTA SCREEN

CAMERA No.	2	LENS READING	2-0
CAMERA READING	3.678	BOARD READING	32-810
BLUE	2-148	FLASH	14-16
F-16	25 UNITS	SEC. MASK	
YELLOW	2-158	FLASH	14-22
F-16	22 UNITS	SEC. MASK	
RED	2-142	FLASH	14-16
F-16	20 UNITS	SEC. MASK	
BLACK	2-150	FLASH	14-18
F-16	10 UNITS	SEC.	
EXTRA SKY EXPOSURE		F-16	12 UNITS
REMARKS:	Exp. by sec.		

Executive OK of Estimate

By .....

Date .....

## ESTIMATE

### AND WORK SCHEDULE

Cost Dept. Checked

By .....

Date .....

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				
SKETCH				
RETOUCHING				
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.				

DATE BLUEPRINT OK'D .....

By .....

DATE HAND COLOR PROOF OK'D .....

DATE Photo Returned to Customer .....



WESTERN PUBLISHING & NOVELTY CO.,  
LOS ANGELES, CALIF.

NO. D-10521

ORDER No. 84432

DATE 4-23-54

12½ M LARGE FOLDER COVER C.T.ART COLORTONE FRONT

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL ~~SAN DIEGO~~

CALIFORNIA AND VICINITY

Front: PORTION OF SKYLINE FROM BAY.

SMALL TYPE: COPYRIGHT MCMLIV BY CURT  
TEICH & CO., INC., CHICAGO, U.S.A.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. NO R. M. YES

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

FOR FRONT:

USE SAME VIEW AS ON OLD COVER D-4370.

CHANGE THE LETTERING TO LOOK NEWER AND MORE  
UP-TO-DATE.

SUBMIT SKETCH

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

WESTERN PUBLISHING & NOVELTY CO.,  
LOS ANGELES, CALIF.

NO. D-10521

ORDER No. 84432

DATE 4-23-54

12½ M LARGE FOLDER COVER C.T.ART COLORTONE BACK

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

GREETINGS FROM ~~SAN DIEGO~~  
CALIFORNIA

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. NO R. M. YES

IMPRINT

GENUINE, CURTEICH-CHICAGO  
"C.T. ART COLORTONE" CREATION  
(REG. U.S. PAT.OFF.)

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

FOR BACK: USE SUBJECT ~~7AH3662...~~

(WITH CORRECTIONS)

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

*Shit Co - 3 h*

*New Process*

*Rephoto JUN 3 1954 JUN 4 1954*

JUN 9 1954 JUN 15 1954  
JUN 7 1954 JUN 9 1954  
38



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. D-10522 ORDER NO. 84437 DATE 4-23-54

CUSTOMER VILLAGE ANTIQUE SHOP  
SYRACUSE, INDIANA

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

2 M POST CARDS SIZE 3½ X 5½

STYLE PHOTO-PLATIN -FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout  
Title in Plate Yes No Copyright in Plate Yes No  
Title in full

FRONT NO. 5  
R. M. Yes No  
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front  
Trade Mark Yes No Special type as sample  
IMPRINT: Customer C. T. Imprint No Imprint  
Side — Center

RETOUCHING DEPARTMENT  
Submit — Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

Blue Print Handcolor — Black & White Proof. Titles — Red, Blue

(Village Antique Shop)  
( interior view )

COLOR DESCRIPTION

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

RETURN PHOTO YES NO

PHOTO RETURNED

TO

PHOTO USED FOR



J.129-

GULF STREAM CARD & DISTRIBUTING CO.,  
MIAMI, FLORIDA

NO. D-10523-K

ORDER NO. 84489

DATE 4-27-54

12½ M CURTEICHCOLOR JUMBO CARDS 6-5/8 x 9-1/8" FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. SPEC. R. M. NO

IMPRINT SAME AS ABOVE

(at bottom of message space):  
COLORFUL SCENE OF FORT  
LAUDERDALE'S MAGNIFICENT BEACH.PHOTO PROPERTY OF  
C.T.

RETOUCHING AND COLOR DESCRIPTION

USE KODACHROME FROM 4CK592...

ENLARGE COLOR PLATES

SUBMIT:

RET. PHOTO

REPHOTO

B. L. &amp; W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

## MAGENTA SCREEN

CAMERA No. 2	LENS READING 25.8
CAMERA READING 7.880	BOARD READING 25.97
BLUE	
F-16 35 UNITS	FLASH 7 SEC. MASK
YELLOW	
F-16 34 UNITS	FLASH 8 SEC. MASK
RED	
F-16 32 UNITS	FLASH 8 SEC. MASK
BLACK	
F-16 22 UNITS	FLASH 12 SEC.
EXTRA SKY EXPOSURE	F-16 24 UNITS

REMARKS:

Egghorn Lens from #3 camera  
Mounted on Board

ALL Per. to Gross

Executive OK of Estimate

## ESTIMATE

Cost Dept. Checked

By

By

Date

Date

## AND WORK SCHEDULE

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				
SKETCH				
RETOUCHING				
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.				

APR 28 1954

MAY 27 1954

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

-392



J.131-GULF STREAM CARD & DISTRIBUTING CO.,  
MIAMI, FLORIDA  
KODACHROME BY MIAMI BEACH NEWS BUREAU

NO. D-10524-K

ORDER NO. 84491

DATE 4-28-54

12½ M CURTEICHCOLOR JUMBO CARDS 6-5/8 x 9-1/8"

FULL  
FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. SPEC. R. M. NO

IMPRINT SAME AS ABOVE

(at bottom of message space):

MIAMI BEACH, FLORIDA

THE FAVORITE YEAR 'ROUND RESORT  
OF THE AMERICA'S.

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

USE KODACHROME FROM 3CK191...

ENLARGE COLOR PLATES

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

## MAGENTA SCREEN

CAMERA No. 2	LENS READING 200
CAMERA READING 3-299 1/2	BOARD READING 32-489 1/2
BLUE 2-160	14-26
F-16 11 UNITS	FLASH 10 SEC. MASK
YELLOW 2-161	14-26
F-16 11 UNITS	FLASH 10 SEC. MASK
RED 2-166	14-29
F-16 9 UNITS	FLASH 12 SEC. MASK
BLACK 2-162	14-27
F-16 3 UNITS	FLASH 15 SEC.
EXTRA SKY EXPOSURE	F-16 5 UNITS

REMARKS:

Executive OK of Estimate

By

Date

### ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				
SKETCH				
RETOUCHING				
REPHOTO				
PHOTO-LITHO				
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.				

DATE BLUEPRINT OK'D DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer



NO. D-10525-K

J.127-GULF STREAM CARD & DISTRIBUTING CO.,  
MIAMI, FLORIDA

ORDER No. 84493

DATE 4-28-54

6 1/2 M CURTEICHCOLOR JUMBO CARDS 6-5/8 x 9-1/8" FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. SPEC. R. M. NO

IMPRINT SAME AS ABOVE  
(at bottom of message space):  
FAMOUS LIGHT HOUSE, AN OLD  
LANDMARK OF KEY WEST, FLORIDA

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

USE KODACHROME FROM 4CK593...

ENLARGE COLOR PLATES

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

MAGENTA SCREEN

CAMERA No. 23	LENS READING 200
CAMERA READING 3-295	BOARD READING 32-359
BLUE 2	16
F-16 4 1/2 UNITS	FLASH 9 SEC. MASK
YELLOW	
F-16 4 1/2 UNITS	FLASH 9 SEC. MASK
RED	
F-16 4 UNITS	FLASH 8 SEC. MASK
BLACK	
F-16 1 1/2 UNITS	FLASH 8 SEC.
EXTRA SKY EXPOSURE	F-16 - 5 UNITS
REMARKS:	

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

By

Date

AND WORK SCHEDULE

Date

OPERATION	EST. TIME Clock No. Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, Type Set Up			
SKETCH			
RETOUCHING			
REPHOTO			
PHOTO-LITHO			
BLEUPRINT			
STRIPPING, OPAQUING			
HAND COLOR PROOF			
ARTIST DEPT.			

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

8407



J.128-GULF STREAM CARD & DISTRIBUTING CO.,  
MIAMI, FLORIDA

NO. D-10526-K

ORDER No. 84493

DATE 4-28-54

6½ M CURTEICHCOLOR JUMBO CARDS 6-5/8 x 9-1/8" FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. SPEC. R. M. NO

IMPRINT SAME AS ABOVE  
(at bottom of message space): THE  
SHRIMP FLEET, AT KEY WEST, FLORIDA  
This picturesque fleet is composed  
of boats from up and down the East  
Coast of the U.S.

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

USE KODACHROME FROM 4CK594...

ENLARGE COLOR PLATES

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

## MAGENTA SCREEN

CAMERA No. 2	LENS READING 2.0
CAMERA READING 3-295	BOARD READING 32-494
BLUE 1-54	
F-16 22 UNITS	FLASH 9 SEC. MASK
YELLOW 1-154	
F-16 20 UNITS	FLASH 9 SEC. MASK
RED 1-164	
F-16 20 UNITS	FLASH 12 SEC. MASK
BLACK 1-164	
F-16 10 UNITS	FLASH 11 SEC.
EXTRA SKY EXPOSURE	F-16 UNITS

REMARKS:

Exp by sec.

Executive OK of Estimate

### ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By ..... Date ..... By ..... Date .....

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				
SKETCH				
RETOUCHING				
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.				

DATE BLUEPRINT OK'D ..... DATE Filed .....

By ..... By .....

DATE HAND COLOR PROOF OK'D ..... DATE Photo Returned to Customer .....

.....



ARTHUR H. RICHARDS, WATKINS GLEN, N. Y.

NO. D-10527-K

ORDER No. 84619

DATE 4-29-54

6 1/2 M CURTEICHCOLOR JUMBO CARDS 6-5/8 x 9-1/8" FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. SPEC. R. M. YES-same as

IMPRINT SAME AS ABOVE OCK317

SPECTACULAR CAVERN CASCADE  
WATKINS GLEN STATE PARK  
WATKINS GLEN, N. Y. ONE OF  
AMERICA'S GREATEST BEAUTY SPOTS...

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

USE KODACHROME FROM OCK317...

ENLARGE COLOR PLATES

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

## MAGENTA SCREEN

CAMERA No. 2	LENS READING 200
CAMERA READING 2.860	BOARD READING 32.28 1/2
BLUE	
F-16 200. 40 UNITS	FLASH 8 SEC. MASK
YELLOW	
F-16 40 UNITS	FLASH 9 SEC. MASK
RED	
F-16 30 UNITS	FLASH 8 SEC. MASK
BLACK	
F-16 15 UNITS	FLASH 8 SEC.
EXTRA SKY EXPOSURE	F-16 8 UNITS
REMARKS:	

Information Problem  
Apply to

Executive OK of Estimate

By .....

Date .....

## ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By .....

Date .....

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				
SKETCH				
RETOUCHING				
REPHOTO				
PHOTO-LITHO				
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.				

DATE BLUEPRINT OK'D .....

By .....

DATE HAND COLOR PROOF OK'D .....

By .....

DATE Photo Returned to Customer .....

Att.

G 382



NO. D-10528-K

ARTHUR H. RICHARDS, WATKINS GLEN, N. Y.

ORDER No. 84619

DATE 4-29-54

6 1/2 M CURTEICHCOLOR JUMBO CARDS 6-5/8 x 9-1/8" FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. SPEC. R. M. YES-same as OCK312 *reset*

IMPRINT SAME AS ABOVE  
TAUGHANNOCK FALLS, 215 FEET HIGH  
IN THE FINGER LAKES  
.....

PHOTO PROPERTY OF U.T.

RETOUCHING AND COLOR DESCRIPTION

USE KODACHROME FROM OCK312...

ENLARGE COLOR PLATES

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

# MAGENTA SCREEN

CAMERA No. 2	LENS READING 800
CAMERA READING 2.860	BOARD READING 32-176 1/2
BLUE	
F-16 20-15 UNITS	FLASH 8 SEC. MASK
YELLOW	
F-16 15 UNITS	FLASH 9 SEC. MASK
RED	
F-16 5 UNITS	FLASH 8 SEC. MASK
BLACK	
F-16 10 UNITS	FLASH 8 SEC.
EXTRA SKY EXPOSURE	F-16 UNITS

REMARKS: *Lensmeter - Broken  
Exp by sec.*

Executive OK of Estimate  
By .....  
Date .....

## ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked  
By .....  
Date .....

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				
SKETCH				
RETOUCHING				
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.				

DATE BLUEPRINT OK'D ..... DATE Filed .....

By ..... By .....

DATE HAND COLOR PROOF OK'D ..... DATE Photo Returned to Customer .....

.....

*ATTN:*  
*G38*  
*G38*



CURT TEICH & CO.

NO. D-10529-K

ORDER No.

DATE 4-29-54

M NOTEHEAD 4 x 5 CURTEICHCOLOR FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

FRONT No.

R. M.

TITLE IN FULL

IMPRINT

HELLO, THERE

PHOTO PROPERTY OF

RETOUCHING AND COLOR DESCRIPTION

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

MAGENTA SCREEN

CAMERA No.	2	LENS READING	115
CAMERA READING	1-357 1/2	BOARD READING	19-903 1/2
BLUE	5-140	FLASH	7
F-16	25	SEC. MASK	
YELLOW	5-135	FLASH	6
F-16	22	SEC. MASK	
RED	5-136	FLASH	6
F-16	18	SEC. MASK	
BLACK	5-136	FLASH	6
F-16	12	SEC.	
EXTRA SKY EXPOSURE		F-16	

REMARKS:

*Uniforms Broken  
Exp by me*

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

By

Date

AND WORK SCHEDULE

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				
SKETCH				
RETOUCHING				
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.				

DATE BLUEPRINT OK'D DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer



NO. D-10530

ORDER No. 84649

DATE 4-30-54

12½ M LARGE FOLDER COVER C.T.ART COLORTONE

FRONT

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL BOULDER AND GLACIER  
DISTRICT  
COLORADO'

FRONT: THE FLATIRONS, BOULDER,  
COLORADO.

SMALL TYPE: COPYRIGHT MCMLIV BY CURT  
TEICH & CO., INC., CHICAGO, U.S.A.

RETOUCHING AND COLOR DESCRIPTION

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. NO R. M. YES- (~~SEE D-515~~)

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

FOR FRONT: USE SUBJECT 7AH83

SUBMIT SKETCH/

SUBMIT:            RET. PHOTO    REPHOTO    B. L. & W. PROOF    HANDCOL PROOF            RETURN PHOTO

ENVELOPE PHOTO TICKET

NO. D-10530

SANBORN SOUVENIR CO., DENVER, COLO.

ORDER No. 84649

DATE 4-30-54

12 $\frac{1}{2}$  M LARGE FOLDER COVER C.T.ART COLORTONE

BACK

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

RED ROCK LAKE

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. NO R. M. YES

## IMPRINT

GENUINE CURTEICH-CHICAGO  
"C.T. ART COLORTONE" CREATION  
(REG.U.S. PAT.OFF.)

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

FOR BACK VIEW: USE SUBJECT 4AH886

SUBMIT:            RET. PHOTO    REPHOTO    B. L. & W. PROOF    HANDCOL PROOF            RETURN PHOTO

ENVELOPE PHOTO TICKET

Special Power  
B. P.

[illegible]

MAY 28 1957

DATE FILED \_\_\_\_\_

Rephot MAY 24 1954 MAY 25 1954



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. D-10531 ORDER NO. 84671 DATE 5-4-54

CUSTOMER THE SUNTIDE, INC.  
CHICAGO, ILLINOIS

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

12 1/2 M CIRCULARS SIZE 9 X 12"

STYLE CURTEICHCOLOR-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full ON THE GULF AT LIDO BEACH  
SARASOTA, FLORIDA

THE SUNTIDE .....

FRONT NO. 5 R. M. Yes No  
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front  
Trade Mark Yes No Special type as sample  
IMPRINT: Customer C. T. Imprint No Imprint  
Side — Center

RETOUCHING DEPARTMENT  
Submit — Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

FOLLOW SKETCH AND LAYOUT AS GUIDE

USING FOR ILLUSTRATIONS:

4CK358 9B K44  
4CK359 1CK146  
4CK360  
4CK361 & 2. LOCAL VIEW  
GENERAL SCENICS

COLOR DESCRIPTION

FOLLOW SKETCH...

MAGENTA SCREEN

CAMERA No.	2	LENS READING	100
CAMERA READING	7.531 1/2	BOARD READING	19-101
BLUE			
F-16	12 UNITS	FLASH	10 SEC. MASK
YELLOW			
F-16	12 UNITS	FLASH	9 SEC. MASK
RED			
F-16	12 UNITS	FLASH	10 SEC. MASK
BLACK			
F-16	7 UNITS	FLASH	9 SEC.
EXTRA SKY EXPOSURE		F-16	9 UNITS

REMARKS:

1mm. 36. 4ex. 360  
Shot on Strip Film

NOTICE

MAGENTA SCREEN

CAMERA No.	2	LENS READING	90
CAMERA READING	4.889	BOARD READING	17-475 1/2
BLUE			
F-16	12 UNITS	FLASH	10 SEC. MASK
YELLOW			
F-16	12 UNITS	FLASH	9 SEC. MASK
RED			
F-16	12 UNITS	FLASH	10 SEC. MASK
BLACK			
F-16	7 UNITS	FLASH	9 SEC.
EXTRA SKY EXPOSURE		F-16	9 UNITS

REMARKS:

1mm. 36. 4ex. 358- Strip Film

(Making duplicates for size 9")  
(6 Curteichcolor Eastman)  
Landscape strip in type 5 hrs  
mounting film on glass 3 1/4 hrs  
Limotype 1 1/2 hrs  
Composing 2 1/2 hrs

Kodachrome  
back to  
Customer  
6-4-54



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. D-10532 ORDER NO. 84675 DATE 5-5-54

CUSTOMER NEW SALEM LODGE  
PETERSBURG, ILLINOIS

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

2  
Photos for  
this Customer

6 1/2 M NOTEHEADS SIZE 6" X 9"

STYLE ART COLORTONE-FULL PAGE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full NEW SALEM LODGE, ENTRANCE NEW  
SALEM STATE PARK, PETERSBURG, ILLINOIS  
DELIGHTFUL FOOD - DE LUXE GUEST ROOMS-  
GRACIOUS SERVICE - IRA E. OWEN - OWNER  
& MGR. /

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

FRONT NO. NO

(All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer C. T. Imprint No Imprint

Side — Center

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

FOLLOW CUSTOMER LAYOUT — USE PHOTO FROM 2CH883 FOR  
PICTURE AT TOP OF NOTEPAPER (REMOVE CARS). WORK FROM  
ORIGINAL PHOTO FOR MORE DETAILS. REMOVE THE LINE "FOREVER  
THIS LAND" FROM ABOVE SIGN BOARD. THE PICTURE 2 X 4 MOVE  
CLOSER TO THE TOP OF SHEET AND USE BRUSH TYPE "NEW SALEM, ETC."

AT BOTTOM OF NOTEPAPER SKETCH IN A RAIL FENCE AND SHOW "LOOK FOR THE RAIL  
FENCE."

COLOR DESCRIPTION

FOLLOW CARD 2CH883 FOR COLORS OF PICTURE FOR TOP OF  
NOTEPAPER.

PHOTO PROPERTY OF C. T. & CO.

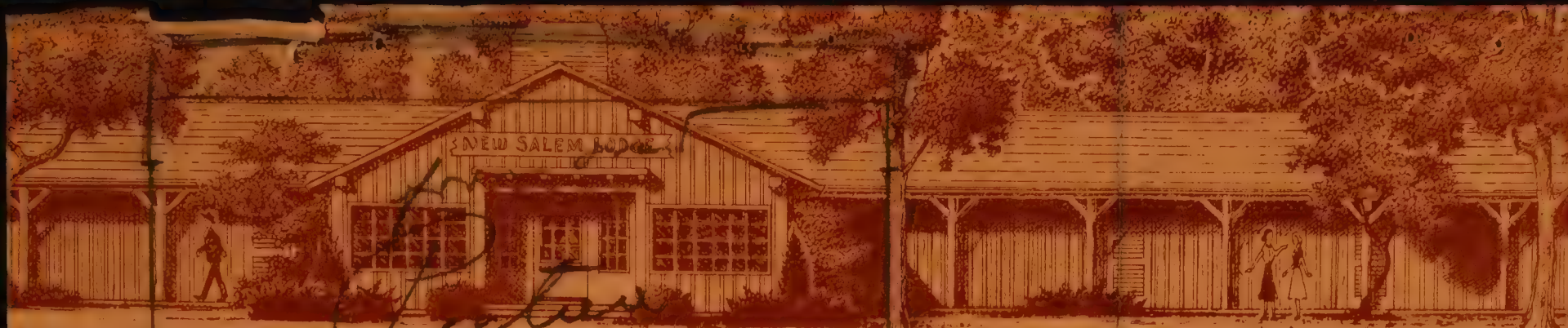
RETURN PHOTO YES NO

PHOTO RETURNED

TO

PHOTO USED FOR





Irvin E. Owen  
OWNER AND MANAGER

## NEW SALEM LODGE

Petersburg, Illinois

PHONE 2-2440

← Photo 4" NEW SALEM STATE PARK

AIR-CONDITIONED DINING ROOMS

New Salem Lodge, Entrance, New Salem State Park  
Petersburg, Illinois

Delightful Food - Deluxe guest Rooms - gracious Service

/RAE.OWEN

OWNER & Mgr.

D-10532

- Look For The Rail Fence.

"In The Heart Of The Lincoln Country"

Member Petersburg Chamber Of Commerce



31.00 Paper 10.50  
34.00 Envel 15.75

43.50 Paper 17.25  
45.75 Envel 24.50



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. D-10533 ORDER NO. 84677 DATE 5-5-54

CUSTOMER  
NEW SALEM LODGE  
PETERSBURG, ILLINOIS

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

2  
Photos for  
this Customer

6 1/2 M ENVELOPES SIZE #6 3/4 COMMERCIAL

STYLE ART COLORTONE-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full  
NEW SALEM LODGE  
ENTRANCE NEW SALEM STATE PARK  
PETERSBURG, ILLINOIS

FRONT NO. NO R. M. Yes No  
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front  
Trade Mark Yes No Special type as sample  
IMPRINT: Customer C. T. Imprint No Imprint  
Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

FOLLOW CUSTOMER LAYOUT. USE PORTION OF PICTURE  
FROM PHOTO 2C469 (REMOVE CARS). NOTE UPPER LEFT CORNER USE  
1/3 LESS SPACE, NO SIGN BOARD. BALANCE THE TYPE MATTER  
WITH PICTURE WHICH NEED NOT BE QUITE THE 2 x 3 YOU ALLOW —  
~~REMOVE CARS FROM PHOTO.~~

COLOR DESCRIPTION

CUSTOMER  
PHOTO PROPERTY OF C. T. & CO.

NO  
YES  
RETURN PHOTO

PHOTO RETURNED

TO

PHOTO USED FOR

L.O. 1  
Ret. 1/2  
H.C. 1 1/4  
L.A. 42 4



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. D-10534 ORDER NO. 84809 DATE 5-7-54

CUSTOMER ROSE HAVEN MOTEL  
GLOUCESTER CITY, NEW JERSEY

DEPT. DATE COMPLETED  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

Photos for  
this Customer

12½ M CIRCULARS SIZE 8 X 6"

STYLE ART COLORTONE-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full  
CONGRATULATIONS  
AND  
BEST WISHES

ROSES FOR REMEMBRANCE .....

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

FRONT NO. NO R. M. Yes No  
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front  
Trade Mark Yes No Special type as sample  
IMPRINT: Customer C. T. Imprint No Imprint  
Side — Center

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

FOLLOW SKETCH

COLOR DESCRIPTION

FOLLOW SKETCH

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

RETURN PHOTO YES NO

3M-11-23-53

PHOTO RETURNED

TO

PHOTO USED FOR

2 Rephot

L.O. 4

Rel. 2 1/2

W.C. 71 3 1/4

L.A. 14

as quoted



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. D-10535 ORDER NO. 84842 DATE 5-10-54

CUSTOMER  
PAKAN FURNITURE MFR'S  
CHICAGO, ILLINOIS

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

50 M DBL. POST CARDS SIZE 5 1/2 X 7

STYLE ART COLORTONE-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full CLEARANCE SALE OF QUALITY

FURNITURE

PAKAN FURNITURE MFR'S ...

(All of this on address side)  
FRONT NO. NO R. M. Yes No  
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front  
Trade Mark Yes No Special type as sample  
IMPRINT: Customer C. T. Imprint No Imprint  
Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

FOLLOW INSTRUCTIONS ENCLOSED AND  
CUSTOMER LAYOUT

*To customer with type*

COLOR DESCRIPTION

FOLLOW INSTRUCTIONS ENCLOSED

PHOTO PROPERTY OF C. T. & CO.

RETURN PHOTO YES NO

3M-11-23-53

PHOTO RETURNED

TO

PHOTO USED FOR

*4 Rephotos*

*L.O. 3 hrs*  
*Retouching 12 hrs*  
*H.C. 41 33 1/4 hrs*  
*L.A. 19 hrs*

*Wm*

*as specified*

*Very*

*ush*



DISTRIBUTED BY F.H. LESLIE, LIMITED, NIAGARA FALLS,  
ONTARIO, CANADA  
DISTRIBUTED BY BUFFALO STATIONERY CO.,  
BUFFALO, N. Y.

NO. D-10536

ORDER No. 84883

DATE 5-12-54

25 M LARGE FOLDER COVER C.T.CURTEICHCOLOR FRONT

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL NIAGARA FALLS

GENUINE KODACHROME REPRODUCTIONS

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. NO R. M. YES-to ~~same~~

IMPRINT same as above

GENUINE CURTEICH-CHICAGO  
"CURTEICHCOLOR" CREATION FROM  
KODACHROME OR EKTACHROME ORIGINAL, MADE IN U.S.A.

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

THE WORDS "NIAGARA FALLS" IN RED LETTERS

FOR FRONT VIEW - USE LEFT PORTION OF SUBJECT D-10012-K

SUBMIT SKETCH

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

DISTRIBUTED BY BUFFALO STATIONERY CO.,  
BUFFALO, N. Y.

NO. D-10536

ORDER No. 84883

DATE 5-12-54

25 M LARGE FOLDER COVER C.T.CURTEICHCOLOR BACK

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

A SOUVENIR FOR:

SMALL TYPE: COPYRIGHT MCMLIV BY  
CURT TEICH & CO., INC., CHICAGO, U.S.A.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. NO R. M. YES

IMPRINT

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

FOR BACK VIEW - USE SUBJECT D-10476-K.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

## MAGENTA SCREEN

CAMERA No.	LENS READING		
CAMERA READING	BOARD READING		
BLUE			
F-16	UNITS	FLASH	SEC. MASK
YELLOW			
F-16	UNITS	FLASH	SEC. MASK
RED			
F-16	UNITS	FLASH	SEC. MASK
BLACK			
F-16	UNITS	FLASH	SEC.
EXTRA SKY EXPOSURE	F-16		UNITS
REMARKS:			

## MAGENTA SCREEN

CAMERA No.	LENS READING		
CAMERA READING	BOARD READING		
BLUE			
F-16	UNITS	FLASH	SEC. MASK
YELLOW			
F-16	UNITS	FLASH	SEC. MASK
RED			
F-16	UNITS	FLASH	SEC. MASK
BLACK			
F-16	UNITS	FLASH	SEC.
EXTRA SKY EXPOSURE	F-16		UNITS
REMARKS:			



NO. D-10537-K

DISTRIBUTED BY BONTE'S, MOLINE, ILLINOIS

ORDER No. 84890

DATE 5-13-54

6½ M JUMBO POST CARDS 6-5/8 x 9-1/8" CURTEICHCOLOR-FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. SPEC. R. M. NO

IMPRINT SAME AS ABOVE

ENTRANCE TO KIDDIE ZOO  
DAVENPORT, IOWA

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

USE KODACHROME FROM 3CK1264 ...

ENLARGE COLOR PLATES

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

MAGENTA SCREEN

CAMERA No. 2

CAMERA READING 9-252

BLUE 60

F-16 60

YELLOW 60

F-16 60

RED 40

F-16 40

BLACK 25

F-16 25

EXTRA SKY EXPOSURE

REMARKS:

LENS READING

BOARD READING 26- 2/6 1/2

7

SEC MASK

9

SEC MASK

10

SEC MASK

12

SEC

45

sec

Epp by sec.

Lens from A3 camera

3 in

Executive OK of Estimate

By

Date

ESTIMATE

AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				
SKETCH				
RETOUCHING				
REPHOTO				
PHOTO-LITHO				
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.				

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

By

DATE Photo Returned to Customer

407



DISTRIBUTED BY BONTE'S, MOLINE, ILLINOIS

NO. D-10538

ORDER No. 84891

DATE 5-13-54

12½ M LARGE FOLDER COVER C.T.CURTEICHCOLOR FRONT

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL SOUVENIR OF  
QUINT CITIES  
ALONG THE MISSISSIPPI-ILLINOIS- IOWA  
NATURAL COLOR REPRODUCTIONS

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. NO R. M. YES

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

FOR FRONT - USE SUBJECT 3CK1263 CENTENNIAL BRIDGE...

SUBMIT SKETCH

SUBMIT: RET. PHOTO REPHOTO B. L. &amp; W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

NO. D-10538

DISTRIBUTED BY BONTE'S, MOLINE, ILLINOIS

ORDER No. 84891

DATE 5-13-54

12½ M LARGE FOLDER COVER C.T.CURTEICHCOLOR BACK

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. NO R. M. YES

IMPRINT

GENUINE CURTEICH-CHICAGO  
"CURTEICHCOLOR" CREATION FROM  
KODACHROME OR EKTACHROME ORIGINALSMALL TYPE: COPYRIGHT MCMLIV BY  
CURT TEICH & CO., INC., CHICAGO, U.S.A.

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

FOR BACK COVER - USE SUBJECT 4CK522 ROCK ISLAND ARMORY  
AND SKYLINE.

SUBMIT: RET. PHOTO REPHOTO B. L. &amp; W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

## MAGENTA SCREEN

CAMERA No.	2	LENS READING	300
CAMERA READING	85-295	BOARD READING	34.39
BLUE			
F-16	14	UNITS	10 SEC. MASK
YELLOW			
F-16	12	UNITS	12 SEC. MASK
RED			
F-16	10	UNITS	14 SEC. MASK
BLACK			
F-16	5	UNITS	15 SEC.
EXTRA SKY EXPOSURE		F-16	200 8 UNITS
REMARKS:	Shipping Film.		

Camera #I

## MAGENTA SCREEN

CAMERA No.	I	LENS READING	285
CAMERA READING	96-569	BOARD READING	43-35.5
BLUE			
F-16	190	25 UNITS	14 SEC. MASK
YELLOW			
F-16	190	25 UNITS	16 SEC. MASK
RED			
F-16	190	19 UNITS	16 SEC. MASK
BLACK			
F-16	190	16 UNITS	13 SEC.
EXTRA SKY EXPOSURE		F-16	UNITS
REMARKS:			







CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. D-10540 ORDER NO. 84913 DATE 5-14-54

CUSTOMER

LOWE'S CITY TRAILER PARK  
ST. PETERSBURG, FLORIDA

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

25 M POST CARDS SIZE 3½ X 11

STYLE ART COLORTONE-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout  
Title in Plate Yes No Copyright in Plate Yes No  
Title in full

FRONT NO. NO R. M. Yes No  
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front  
Trade Mark Yes No Special type as sample  
IMPRINT: Customer C. T. Imprint No Imprint  
Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

(Lowe's City)

REMOVE LETTERING ON RIGHT OF PICTURE, ALSO WIRES & POLES.  
FOLLOW CUSTOMER LAYOUT ENCLOSED FOR READING MATTER AND MAP.

MAKE UP FRONT

COLOR DESCRIPTION

BUILDING WALLS — PALE GREEN #16. BRICK AT BASE OF BUILDING-NATURAL  
GREY. DOORS — GREEN #38. COTTAGES — WHITE WITH RED ROOFS (NOT TOO  
BRIGHT). BLACK TRIM. SMALL SIGNS OVER OFFICE DOOR — RED.  
LETTERING ON BUILDING: "LOWE'S CITY" (BLACK UNDERSCORED GREEN).  
"COTTAGE AND TRAILER PARK" — BLACK.  
(REMOVE LIGHT UNDER SIGN).

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

3M-4-15-52

PHOTO RETURNED

TO

PHOTO USED FOR

L.O. 1/2  
Ret. 8  
Spot C.C. 9/3 3/4  
L.O. 22  
as quoted.



ARTEX-GREEN, CHICAGO, ILL.

NO. D-10541

ORDER No. 84944

DATE 5-17-54

6½ M PICTURES 5 X 7" C.T.ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

NO TITLE

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. NO R. M. NO

IMPRINT NONE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION (Indian scene)

USE PHOTO FROM 4BH971 - KEEP AS MUCH OF THE BLUE SKY  
IN UPPER LEFT HAND CORNER AS POSSIBLE.

ENLARGE COLOR PLATES

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

By .....

Date .....

## ESTIMATE

### AND WORK SCHEDULE

Cost Dept. Checked

By .....

Date .....

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				
SKETCH	2.0	6 3/4	JUN 8 1954	JUN 10 1954
RETOUCHING				
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.		3 1/2		

DATE BLUEPRINT OK'D .....

By .....

DATE HAND COLOR PROOF OK'D .....

DATE Filed .....

By .....

DATE Photo Returned to Customer .....

Get  
Drawing Color  
+ Enlarge  
+ Black

*[Handwritten signature]*



ARTEX-GREEN, CHICAGO, ILL.

NO. D-10542

ORDER No. 84944

DATE 5-17-54

6½ M PICTURES 7 X 10" C.T.ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)		(ALL OF THIS ON THE ADDRESS SIDE)	
PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER	FRONT NO. NO	R. M. NO	
TITLE IN FULL	IMPRINT	NONE	
NO TITLE			
RETOUCHING AND COLOR DESCRIPTION (Indian scene)		PHOTO PROPERTY OF C.T.	

USE PHOTO FROM 4BH971 -KEEP AS MUCH OF THE BLUE SKY IN  
UPPER LEFT HAND CORNER AS POSSIBLE.  
ENLARGE COLOR PLATES

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO  
ENVELOPE PHOTO TICKET

*Get  
Drawing  
+ Enlarge Colors  
Black*

Executive OK of Estimate By \_\_\_\_\_ Cost Dept. Checked \_\_\_\_\_  
By \_\_\_\_\_  
Date \_\_\_\_\_ ESTIMATE AND WORK SCHEDULE By \_\_\_\_\_ Date \_\_\_\_\_

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				
SKETCH	6	1/2	JUN 8 1954	JUN 10 1954
RETOUCHING				
REPHOTO				
PHOTO-LITHO				
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.		2 3/4		

DATE BLUEPRINT OK'D \_\_\_\_\_ DATE Filed \_\_\_\_\_

By \_\_\_\_\_ By \_\_\_\_\_

DATE HAND COLOR PROOF OK'D \_\_\_\_\_ DATE Photo Returned to Customer \_\_\_\_\_

*W. J. J. J. J.*



ARTEX-GREEN, CHICAGO, ILL.

NO. D-10543

ORDER No. 84944

DATE 5-17-54

6½ M PICTURES 5 X 7" C.T.ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

NO TITLE

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. NO

R. M. NO

IMPRINT  
NONE

PHOTO PROPERTY OF  
C.T.

RETOUCHING AND COLOR DESCRIPTION  
(Boat scene)

USE PHOTO FROM 7BH88 - ELIMINATE ALL PRINTED MATTER  
ENLARGE COLOR PLATES

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

*Get Drawings  
Enlarged  
Black*

Executive OK of Estimate

# ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By .....  
Date .....

By .....  
Date .....

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				
SKETCH				
RETOUCHING	6	1/2	JUN 8 1954	JUN 10 1954
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.		4		

*Call to Sky on 7/1/54*

DATE BLUEPRINT OK'D ..... DATE Filed .....

By ..... By .....

DATE HAND COLOR PROOF OK'D ..... DATE Photo Returned to Customer .....



ARTEX\*GREEN, CHICAGO, ILL.

NO. D-10544

ORDER No. 84944

DATE 5-17-54

6½ M PICTURES 7 X 10" C.T.ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

NO TITLE

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. NO

R. M. NO

IMPRINT

NONE

PHOTO PROPERTY OF

C.T.

RETOUCHING AND COLOR DESCRIPTION (Boat scene)

USE PHOTO FROM 7BH88 - ELIMINATE ALL PRINTED MATTER

ENLARGE COLOR PLATES /

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

By .....

Date .....

# ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By .....

Date 6/5/54

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				
SKETCH	6	3/4	JUN 8 1954	JUN 10 1954
RETOUCHING				
REPHOTO				
PHOTO-LITHO				
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF		3/4		
ARTIST DEPT.				

DATE BLUEPRINT OK'D ..... DATE Filed .....

By .....

By .....

DATE HAND COLOR PROOF OK'D .....

DATE Photo Returned to Customer .....

Get Drawings  
& Enlarge Colors  
+ Black

*[Handwritten signature]*



GULF STREAM CARD & DISTRIBUTING CO.,  
MIAMI, FLORIDA

NO. D-10545

ORDER No. 85023

DATE 5-20-54

25 M LARGE FOLDER COVER-C.T.CURTEICHCOLOR

FRONT

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

FRONT No. NO R. M. YES

TITLE IN FULL HIALEAH RACE COURSE  
IN NATURAL COLOR

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

FOR FRONT - USE SUBJECT 3CK970 - FULL PICTURE ONLY

SEE LAYOUT - SUBMIT SKETCH

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

GULF STREAM CARD & DISTRIBUTING CO.,  
MIAMI, FLORIDA

NO. D-10545

ORDER No. 85023

DATE 5-20-54

25 M LARGE FOLDER COVER-C.T. CURTEICHCOLOR

BACK

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

FRONT No. NO R. M. YES

TITLE IN FULL

IMPRINT

SMALL TYPE: COPYRIGHT MCMLIV BY  
CURT TEICH & CO., INC., CHICAGO, U.S.A.

GENUINE CURTEICH-CHICAGO  
"CURTEICH COLOR" CREATION  
(REG. U.S. PAT. OFF.)

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

FOR BACK VIEW - USE SUBJECT 4CK650

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

# MAGENTA SCREEN

*tape 60*

CAMERA No.	2	165
CAMERA READING	4.349	26-222 1/2
BLUE	12 units	10
YELLOW	11	11
RED	10	11
BLACK	6	12
EXTRA EXPOS.		
REMARKS:		

*Spec Type ↑ Shipping*  
*no panels all type in*  
*Review*  
*↓*

# MAGENTA SCREEN

*tape 73*

CAMERA No.	2	135
CAMERA READING	6.590	21-724 1/2
BLUE	3	17
YELLOW	8 1/2	15
RED	9 1/2	15
BLACK	9	15
EXTRA EXPOS.	5 1/2	13
REMARKS:		

*Two Parts Exp the same*



DISTRIBUTED BY P.M. LIGHTBOURN, NASSAU, N.P.  
BAHAMAS

NO. D-10546

ORDER No. 85031

DATE 5-20-54

12½ M LARGE FOLDER COVER C.T.ART COLORTONE

FRONT

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

NASSAU  
BAHAMAS

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. NO

R. M. YES-~~to come~~

IMPRINT

SAME AS ABOVE

SMALL TYPE: COPYRIGHT MCMLIV BY CURT  
TEICH & CO., INC., CHICAGO, U.S.A.

PHOTO PROPERTY OF

C.T.

RETOUCHING AND COLOR DESCRIPTION

FOR FRONT COVER: FOLLOW SKETCH EXCEPT - TAKE OUT WORD "SOUVENIR".  
WORD "NASSAU" IN SCRIPT TYPE IN RED AS IS, & MOVE TOWARD TOP A  
LITTLE. WORD "BAHAMAS" IN BLOCK TYPE ALMOST AS LARGE TYPE AS NASSAU  
IN YELLOW. BRING VIEW PROPER ¼" TO LEFT TO MAKE MORE ROOM FOR  
ADDRESS SPACE. PART OF ADDRESS SPACE SHOULD BE PLAIN LIGHT COLOR.  
OMIT PALMS AT TOP & WAVE AT BOTTOM REACHING INTO ADDRESS SPACE,  
AS MARKED ON SKETCH.

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

DISTRIBUTED BY P.M. LIGHTBOURN, NASSAU, N.P.  
BAHAMAS

NO. D-10546

ORDER No. 85031

DATE 5-20-54

12½ M LARGE FOLDER COVER C.T.ART COLORTONE

BACK

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

AERIAL VIEW, NASSAU,  
BAHAMAS

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. NO

R. M. YES

IMPRINT

GENUINE CURTEICH-CHICAGO  
"C.T. ART COLORTONE" CREATION  
(REG. U.S. PAT.OFF.)

SMALL TYPE PHOTO BY FREDDIE MAURA

PHOTO PROPERTY OF

C.T.

RETOUCHING AND COLOR DESCRIPTION

USE SUBJECT 8BH154 FOR BACK COVER VIEW - ADD BRITISH  
FLAG. BRING OUT LIGHTHOUSE CLEARER, AS MARKED ON CARD.

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

*New Process*  
*Phil P. P.*

*6-10 JUN 3 1954*

Form with various fields and stamps, including a date stamp "JUN 3 1954" and a signature "New Process".



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. D-10547 ORDER NO. 85133 DATE 5-27-54

CUSTOMER BASLER'S PARKWAY  
BLOOMSDALE, MISSOURI

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

4 M POST CARDS SIZE 3½ X 5½

STYLE PHOTO-PLATIN\* FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full BASLER'S PARKWAY

FINE FOODS — DELICIOUS REFRESHMENTS

HIWAY 61 — BLOOMSDALE, MO.

PHONE: BLOOMSDALE 46 W

FRONT NO. 5 R. M. Yes No  
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front  
Trade Mark Yes No Special type as sample  
IMPRINT: Customer C. T. Imprint No Imprint  
Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

COLOR DESCRIPTION

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

PHOTO RETURNED

TO

PHOTO USED FOR

SK 1  
Ret ✓

Rephoto 4.40  
incl. Conn



OKLAHOMA NEWS CO., TULSA, OKLA.

NO. D-10548

ORDER No. 85302

DATE 6-9-54

12 $\frac{1}{2}$  M LARGE FOLDER COVER C.T.ART COLORTONE FRONT

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL SOUVENIR FOLDER OF  
TURNER TURNPIKE,  
OKLAHOMA,

FRONT: ENTRANCE.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. NO

R. M. YES-to come

IMPRINT SAME AS ABOVE

SMALL TYPE: COPYRIGHT MCMLIV BY CURT  
TEICH & CO., INC., CHICAGO, U.S.A.

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

FOR FRONT: USE SUBJECT 3CH952

SUBMIT SKETCH

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

OKLAHOMA NEWS CO., TULSA, OKLA.

NO. D-10548

ORDER No. 85302

DATE 6-9-54

12 $\frac{1}{2}$  M LARGE FOLDER COVER C.T.ART COLORTONE BACK

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

SCENE ALONG THE WAY

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. NO

R. M. YES

IMPRINT

GENUINE CURTEICH-CHICAGO  
"C.T. ART COLORTONE" CREATION  
(REG. U.S. PAT.OFF.)

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

FOR BACK: USE SUBJECT 3CH1004

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

Colored 3/4 7

On Sheet  
J-410



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. D-10549 ORDER NO. 85407 DATE 6-16-54

CUSTOMER CORAL SANDS COURT  
MYRTLE BEACH, SO. CAR.

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

25 M DOUBLE P.C. SIZE 3 1/2 x 11

STYLE CURTEICHCOLOR FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

FRONT NO. 5 Spec. R. M. Yes No  
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front  
Trade Mark Yes No Special type as sample  
IMPRINT: Customer C. T. Imprint No Imprint  
Side — Center

Do not show words "Post Card"  
Place 30 characters in length

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

CORAL SANDS COURT

COLOR DESCRIPTION

2-35 M from 100 ft  
taken and by 4/11/54

NO: 2 #1  
MAGENTA SCREEN

CAMERA No.	7	LENS READING	65
CAMERA READING	98-827	BOARD READING	23-14172
BLUE			
F-16	9 1/2	SEC	10
YELLOW			
F-16	7	SEC	10
RED			
F-16	6	SEC	10
BLACK			
F-16	5	UNITS	10 SEC
EXTRA SKY EXPOSURE		F-16	UNITS
REMARKS:			

NO: I #1  
MAGENTA SCREEN

CAMERA No.	7	LENS READING	65
CAMERA READING	98-827	BOARD READING	23-14172
BLUE			
F-16	2 1/2	SEC	12
YELLOW			
F-16	2	SEC	12
RED			
F-16	5	SEC	14
BLACK			
F-16	4	SEC	11
EXTRA SKY EXPOSURE		F-16	UNITS
REMARKS:			

REMARKS:

35 M

No. I Blue F45 2 sec. 2 1/4 sec.  
Red F45 6 sec. 2 1/4 sec.  
Yell. F45 10 sec. 2 1/4 sec.  
Blk. F45 1-3-5- 2 1/4 sec.

NO: II

Blue F45 1 sec. 2 1/4 sec.  
Red F45 4 " 2 1/4 sec.  
Yell. F45 5 " 2 1/4 sec.  
Blk. F45 1/2 - 2 - 2 1/2 2 1/4 sec.

PHOTO PROPERTY OF C. T. & CO.

NO  
YES  
RETURN PHOTO

2M-11-23-53



CHAMBER OF COMMERCE, SAN MARCOS, TEXAS

NO. D-10550

ORDER NO. 85411

DATE 6-17-54

6½ M LARGE FOLDER COVER

C.T. ~~AMERICAN ART~~  
ART COLORTONE

FRONT

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

SOUVENIR FOLDER OF SAN MARCOS,  
TEXAS

FRONT: AERIAL VIEW OF SAN MARCOS,  
TEXAS

SMALL TYPE: COPYRIGHT MCMLIV BY CURT

TEICH & CO., INC., CHICAGO, U.S.A. PHOTO PROPERTY OF

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. NO R. M. YES

IMPRINT NONE

RETOUCHING AND COLOR DESCRIPTION

SEE 4C234 and 4C222 BACKGROUND FOR COLORS. USE JUDGMENT FOR  
REST OF BUILDINGS

YES

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

NO. D-10550

CHAMBER OF COMMERCE, SAN MARCOS, TEXAS

ORDER NO. 85411

DATE 6-17-54

6½ M LARGE FOLDER COVER

C.T. ~~AMERICAN ART~~  
ART COLORTONE

BACK

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

AQUARENA, SAN MARCOS, TEXAS

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. NO R. M. YES

IMPRINT NONE

*Genuine Curtich-Chicago "C.T. Art  
Colortone" Creation (Reg. U.S. Pat. off.)*

PHOTO PROPERTY OF

RETOUCHING AND COLOR DESCRIPTION

FOR BACK:

FROM LEFT, FENCE IS PALE BLUE. RED GATE WITH  
RED LETTERING OVER GATE. TWO SETS OF RED  
WHITE AND BLUE FLAGS OVER GATE. STAGE IS COLORED  
FIGURES WITHIN "AQUARENA" IN GOLD ON RED BROWN  
BACKGROUND WITH GREY GREEN BORDER AND WHITE TRIM.  
"SUBMARINE THEATRE" SIGN IN BROWN LETTERS. SIGN  
ON LAWN IS VERY PALE GREEN BACKGROUND WITH GIRL

SWIMMER. BOATS ARE WHITE WITH RED BASES AND TAN DOORS. BENCHES GREEN

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

*Colored Set The*

*New Process  
Bill*



#9

HAYNES STUDIOS INC., BOZEMAN, MONT.

NO. D-10551-K

ORDER No. 85492

DATE 6-24-54

12 1/2 M ~~-COVER-~~ BOOK VIEW 8 1/2 X 11 C.T. CURTEICH COLOR FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)  
PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

(ALL OF THIS ON THE ADDRESS SIDE)  
FRONT No. R. M.

TITLE IN FULL

IMPRINT

~~YELLOWSTONE~~  
NATIONAL PARK - See Sht

~~AMERICA'S WONDERLAND IN NATURAL~~  
~~COLORS~~

(C) H M

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

USE KODACHROME FROM 4CK291

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

MAGENTA SCREEN

CAMERA No.	F	LENS READING	250
CAMERA READING	94-227	BOARD READING	41-4112
BLUE	14	FLASH 16	SEC. MASK
F-16	195	UNITS	
YELLOW	13	FLASH 15	SEC. MASK
F-16		UNITS	
RED	12	FLASH 18	SEC. MASK
F-16		UNITS	
BLACK	11	FLASH 12	SEC.
F-16		UNITS	
EXTRA SKY EXPOSURE		F-16	UNITS
REMARKS:			

Executive OK of Estimate By \_\_\_\_\_ Cost Dept. Checked By \_\_\_\_\_  
Date \_\_\_\_\_ AND WORK SCHEDULE Date \_\_\_\_\_

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				
SKETCH				
RETOUCHING				
REPHOTO				
PHOTO-LITHO			JUL 14 1954	
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.				

DATE BLUEPRINT OK'D \_\_\_\_\_ DATE Filed \_\_\_\_\_

By \_\_\_\_\_ By \_\_\_\_\_

DATE HAND COLOR PROOF OK'D \_\_\_\_\_ DATE Photo Returned to Customer \_\_\_\_\_



HAYNES STUDIOS INC., BOZEMAN, MONT.

NO. D-10552

ORDER No. 85492

DATE 6-24-54

12½ M BOOK VIEW 7½ X 10 C.T. CURTEICH COLOR

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

OSPREY'S NEST, EAGLE NEST ROCK,  
GARDNER CANYON

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO.

R. M.

IMPRINT

(C) H

PHOTO PROPERTY OF

C.T.

RETOUCHING AND COLOR DESCRIPTION

MAKE SKY LIGHTER BLUE

USE KODACHROME FROM 1CK97

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

# MAGENTA SCREEN

CAMERA No.	LENS READING
CAMERA READING 93-777 1/2	BOARD READING 41-038
BLUE	
F-16 125 - 20 UNITS	FLASH 12 SEC. MASK
YELLOW	
F-16 125 - 16 UNITS	FLASH 12 SEC. MASK
RED	
F-16 125 16 UNITS	FLASH 12 SEC. MASK
BLACK	
F-16 80 20 UNITS	FLASH 14 SEC.
EXTRA SKY EXPOSURE	F-16 UNITS

REMARKS:

Page 3

ATT

Executive OK of Estimate

## ESTIMATE

Cost Dept. Checked

By

By

Date

Date

## AND WORK SCHEDULE

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				
SKETCH				
RETOUCHING				
REPHOTO				
PHOTO-LITHO			JUL 14 1954	
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.				

AUG 26 1954

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer



#I

HAYNES STUDIOS INC., BOZEMAN, MONT.

NO. D-10553

ORDER NO. 85492

DATE 6-24-54

12 1/2" M BOOK VIEW 7 1/2" X 4-5/8" C.T. CURTEICH COLOR

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

FRONT NO.

R. M.

TITLE IN FULL

IMPRINT

HOUSE OF ANTLERS AT MAMMOTH

(C) H

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

USE KODACHROME FROM 1CK199

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

# MAGENTA SCREEN

CAMERA No. I	LENS READING 165
CAMERA READING 73-435	BOARD READING 25-683 1/2
BLUE	
F-16 85-16 UNITS	FLASH 12 SEC. MASK
YELLOW	
F-16 85-16 UNITS	FLASH 12 SEC. MASK
RED	
F-16 85-12 UNITS	FLASH 12 SEC. MASK
BLACK	
F-16 85-10 UNITS	FLASH 12 SEC.
EXTRA SKY EXPOSURE	F-16 UNITS
REMARKS:	

Top  
Page 4

Executive OK of Estimate

## ESTIMATE

Cost Dept. Checked

By

By

Date

## AND WORK SCHEDULE

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				
SKETCH				
RETOUCHING				
REPHOTO				
PHOTO-LITHO			JUL 14 1954	
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.				

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer



HAYNES STUDIOS INC., BOZEMAN, MONT.

NO. D-10554

ORDER No. 85492

DATE 6-24-54

12 1/2 M BOOK VIEW 7 1/2 X 4-5/8" C.T. CURTEICH COLOR

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

MAMMOTH MUSEUM FROM ADMINISTRATION BUILDING

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No.

R. M.

IMPRINT

(C) H. H. M.

RETOUCHING AND COLOR DESCRIPTION

PHOTO PROPERTY OF

C.T.

USE KODACHROME FROM 1CK200

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

# MAGENTA SCREEN

CAMERA No. 5	LENS READING 165
CAMERA READING 73-435	BOARD READING 25-657
BLUE	
F-16 80 16 UNITS	FLASH 11 SEC. MASK
YELLOW	
F-16 80 13 UNITS	FLASH 12 SEC. MASK
RED	
F-16 80 10 UNITS	FLASH 12 SEC. MASK
BLACK	
F-16 20 8 UNITS	FLASH 12 SEC.
EXTRA SKY EXPOSURE	F-16 UNITS

REMARKS:

Executive OK of Estimate

By

Date

## ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				
SKETCH				
RETOUCHING				
REPHOTO				
PHOTO-LITHO			JUL 14 1954	
BLEUPRINT				
STRIPPING, OPAQUING				AUG 26 1954
HAND COLOR PROOF				
ARTIST DEPT.				

DATE BLEUPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer



#I

HAYNES STUDIOS INC., BOZEMAN, MONT.

NO. D-10555

ORDER No. 85492

DATE 6-24-54

12 1/2" M BOOK VIEW 7 1/2" X 4-5/8" C.T. CURTEICH COLOR

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

FRONT No.

R. M.

TITLE IN FULL

IMPRINT

ORANGE SPRING MOUND AT MAMMOTH

(C) H HM

PHOTO PROPERTY OF

C.T.

RETOUCHING AND COLOR DESCRIPTION

USE KODACHROME FROM 4CK289

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

## MAGENTA SCREEN

CAMERA No.	F	LENS READING	165
CAMERA READING	73-435	BOARD READING	25-683 1/2
BLUE			
F-16	11 UNITS	FLASH	16 SEC. MASK
YELLOW			
F-16	9 UNITS	FLASH	18 SEC. MASK
RED			
F-16	9 UNITS	FLASH	18 SEC. MASK
BLACK			
F-16	3 1/2 UNITS	FLASH	12 SEC.
EXTRA SKY EXPOSURE		F-16	UNITS
REMARKS:			

Top  
Page 5

Executive OK of Estimate

## ESTIMATE

Cost Dept. Checked

By .....

By .....

Date .....

## AND WORK SCHEDULE

Date .....

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				
SKETCH				
RETOUCHING				
REPHOTO				
PHOTO-LITHO			JUL 14 1954	
BLUEPRINT				
STRIPPING, OPAQUING				AUG 26 1954
HAND COLOR PROOF				
ARTIST DEPT.				

DATE BLUEPRINT OK'D .....

DATE Filed .....

By .....

By .....

DATE HAND COLOR PROOF OK'D .....

DATE Photo Returned to Customer .....



HAYNES STUDIOS INC.

NO. D-10556

ORDER No. 85492

DATE 6-24-54

12 1/2" M BOOK VIEW 7 1/2" X 4-5/8" C.T.CURTEICHCOLOR

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

FRONT No.

R. M.

TITLE IN FULL

IMPRINT

MINERVA TERRACE AT MAMMOTH

(C) H

RETOUCHING AND COLOR DESCRIPTION

PHOTO PROPERTY OF

C.T.

USE KODACHROME FROM 4CK352

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

MAGENTA SCREEN

CAMERA No.	I	LENS READING	165
CAMERA READING	73-435	BOARD READING	25-683 1/2
BLUE			
F-16	10 1/2 UNITS	FLASH	16 SEC. MASK
YELLOW			
F-16	9 UNITS	FLASH	16 SEC. MASK
RED			
F-16	8 UNITS	FLASH	15 SEC. MASK
BLACK			
F-16	4 UNITS	FLASH	9 SEC.
EXTRA SKY EXPOSURE		F-16	UNITS
REMARKS:			

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

By

Date

Date

AND WORK SCHEDULE

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				
SKETCH				
RETOUCHING				
REPHOTO				
PHOTO-LITHO			JUL 14 1954	
BLEUPRINT				
STRIPPING, OPAQUING				AUG 26 1954
HAND COLOR PROOF				
ARTIST DEPT.				

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer



HAYNES STUDIOS INC.

NO. D-10557

ORDER No. 85492

DATE 6-24-54

12 $\frac{1}{2}$  M BOOK VIEW 7 $\frac{1}{2}$  X 4-5/8"

C.T.CURTEICHCOLOR

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

FRONT No.

R. M.

TITLE IN FULL

IMPRINT

BULL MOOSE NEAR MAMMOTH

(C) H  
RETOUCHING AND COLOR DESCRIPTION

PHOTO PROPERTY OF

C.T.

USE KODACHROME FROM 4CK280

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

## MAGENTA SCREEN

CAMERA No.	2	LENS READING	270
CAMERA READING	85-273	BOARD READING	33-862 $\frac{1}{2}$
BLUE			
F-16	5 UNITS	FLASH 8	SEC. MASK
YELLOW			
F-16	5 UNITS	FLASH 6	SEC. MASK
RED			
F-16	5 UNITS	FLASH 8	SEC. MASK
BLACK			
F-16	1 $\frac{1}{2}$ UNITS	FLASH 7	SEC.
EXTRA SKY EXPOSURE		F-16	UNITS

REMARKS:

Re register picture #1

T.P

Page 6

Executive OK of Estimate

## ESTIMATE

Cost Dept. Checked

By

By

Date

Date

## AND WORK SCHEDULE

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				
SKETCH				
RETOUCHING				
REPHOTO				
PHOTO-LITHO			JUL 14 1954	
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.				

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer



HAYNES STUDIOS INC.

NO. D-10558

ORDER No. 85492

DATE 6-24-54

12 $\frac{1}{2}$  M BOOK VIEW 7 $\frac{1}{2}$  X 4-5/8" C.T.CURTEICHCOLOR

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

BITTERROOT-LEWISIA REDIVIA -  
STATE FLOWER OF MONTANA

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No.

R. M.

IMPRINT

PHOTO PROPERTY OF

C.T.

(C) H M  
RETOUCHING AND COLOR DESCRIPTION

USE KODACHROME FROM 1CK203

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

## MAGENTA SCREEN

CAMERA No. I	LENS READING 165
CAMERA READING 73-435	BOARD READING 25-683 1/2
BLUE	
F-16 85-16 UNITS	FLASH 11 SEC. MASK
YELLOW	
F-16 85-13 UNITS	FLASH 12 SEC. MASK
RED	
F-16 85-14 UNITS	FLASH 12 SEC. MASK
BLACK	
F-16 85-7 UNITS	FLASH 12 SEC.
EXTRA SKY EXPOSURE	F-16 UNITS
REMARKS:	

Executive OK of Estimate

By .....

Date .....

## ESTIMATE

### AND WORK SCHEDULE

Cost Dept. Checked

By .....

Date .....

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				
SKETCH				
RETOUCHING				
REPHOTO				
PHOTO-LITHO			JUL 14 1954	
BLUEPRINT			JUL 14 1954	
STRIPPING, OPAQUING				AUG 26 1954
HAND COLOR PROOF				
ARTIST DEPT.				

DATE BLUEPRINT OK'D .....

DATE Filed .....

By .....

By .....

DATE HAND COLOR PROOF OK'D .....

DATE Photo Returned to Customer .....



HAYNES STUDIOS INC.

NO. D-10559

ORDER No. 85492

DATE 6-24-54

12 1/2 M BOOK VIEW 7 1/2 X 5-5/8" C.T. CURTEICH COLOR

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

WILD HOLLYHOCK OF THE MALLOW  
FAMILY

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No.

R. M.

IMPRINT

PHOTO PROPERTY OF C.T.

(C) H

RETOUCHING AND COLOR DESCRIPTION

USE KODACHROME FROM 1CK221

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

# MAGENTA SCREEN

CAMERA No. <i>I</i>	LENS READING <i>165</i>
CAMERA READING <i>73-403 1/2</i>	BOARD READING <i>25-665</i>
BLUE	
F-16 <i>80</i> - <i>20</i> UNITS	FLASH <i>12</i> SEC. <del>MASK</del>
YELLOW	
F-16 <i>80</i> - <i>16</i> UNITS	FLASH <i>12</i> SEC. <del>MASK</del>
RED	
F-16 <i>80</i> - <i>13</i> UNITS	FLASH <i>13</i> SEC. <del>MASK</del>
BLACK	
F-16 <i>80</i> - <i>8</i> UNITS	FLASH <i>14</i> SEC.
EXTRA SKY EXPOSURE	F-16 _____ UNITS

REMARKS:

*Page 7*

Executive OK of Estimate

## ESTIMATE

Cost Dept. Checked

By \_\_\_\_\_

By \_\_\_\_\_

Date \_\_\_\_\_

## AND WORK SCHEDULE

Date \_\_\_\_\_

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				
SKETCH				
RETOUCHING				
REPHOTO				
PHOTO-LITHO			JUL 14 1954	
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.				

*AUG 26 1954*

DATE BLUEPRINT OK'D \_\_\_\_\_

DATE Filed \_\_\_\_\_

By \_\_\_\_\_

By \_\_\_\_\_

DATE HAND COLOR PROOF OK'D \_\_\_\_\_

DATE Photo Returned to Customer \_\_\_\_\_



HAYNES STUDIOS INC.

NO. D-10560

ORDER No. 85492

DATE 6-24-54

12½ M BOOK VIEW 7½ X 10" C.T.CURTEICH COLOR

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

BROWN BEAR, A COLOR PHASE OF THE  
AMERICAN BLACK BEAR FAMILY

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No.

R. M.

IMPRINT

PHOTO PROPERTY OF

C.T.

(C) H  
RETOUCHING AND COLOR DESCRIPTION

USE KODACHROME FROM 4CK354

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

## MAGENTA SCREEN

CAMERA No. 2	LENS READING
CAMERA READING 04-402½	BOARD READING 49-930½
BLUE	
F-16-200 10 UNITS	FLASH 9 SEC. MASK
YELLOW	
F-16 8 UNITS	FLASH 7 SEC. MASK
RED	
F-16 7 UNITS	FLASH 7 SEC. MASK
BLACK	
F-16 4 UNITS	FLASH 10 SEC.
EXTRA SKY EXPOSURE	F-16 UNITS
REMARKS:	

Executive OK of Estimate

## ESTIMATE

Cost Dept. Checked

By

By

Date

Date

## AND WORK SCHEDULE

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				
SKETCH				
RETOUCHING				
REPHOTO				
PHOTO-LITHO			JUL 14 1954	
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.				

DATE BLUEPRINT OK'D DATE Filed

By By

DATE HAND COLOR PROOF OK'D DATE Photo Returned to Customer



HAYNES STUDIOS INC.

NO. D-10561

ORDER No. 85492

DATE 6-24-54

12½<sup>M</sup> BOOK VIEW 7½ X 10" C.T.CURTEICHCOLOR

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

GIBBON FALLS - 84 FEET HIGH -  
GIBBON RIVER

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO.

R. M.

IMPRINT

PHOTO PROPERTY OF

C.T.

(C) H

RETOUCHING AND COLOR DESCRIPTION

USE KODACHROME FROM 4CK275

SUBMIT:

RET. PHOTO

REPHOTO

B. L. &amp; W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

## MAGENTA SCREEN

CAMERA No. 2	LENS READING 250
CAMERA READING 6.934	BOARD READING 43-577
BLUE	
F-16-200 6 UNITS	FLASH 7 SEC. MASK
YELLOW	
F-16 6 UNITS	FLASH 9 SEC. MASK
RED	
F-16 5 UNITS	FLASH 9 SEC. MASK
BLACK	
F-16 4 UNITS	FLASH 10 SEC.
EXTRA SKY EXPOSURE	F-16 UNITS
REMARKS:	

Register Service #1

Page 11

Executive OK of Estimate

## ESTIMATE

Cost Dept. Checked

By .....

By .....

Date .....

## AND WORK SCHEDULE

Date .....

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				
SKETCH				
RETOUCHING				
REPHOTO				
PHOTO-LITHO			JUL 14 1954	
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.				

AUG 26 1954

DATE BLUEPRINT OK'D .....

DATE Filed .....

By .....

By .....

DATE HAND COLOR PROOF OK'D .....

DATE Photo Returned to Customer .....



HAYNES STUDIOS INC.

NO. D-10562

ORDER No. 85492

DATE 6-24-54

12 1/2" M BOOK VIEW 7 1/2" X 4-5/8" C.T.CURTEICH COLOR

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

BISON (BUFFALO), FOUNTAIN FLATS,  
LOWER GEYSER BASIN

(C) H

RETOUCHING AND COLOR DESCRIPTION

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No.

R. M.

IMPRINT

PHOTO PROPERTY OF

C.T.

USE KODACHROME FROM 4CK292

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

# MAGENTA SCREEN

CAMERA No.	2	LENS READING	170
CAMERA READING	3-7 1/2	BOARD READING	25-76 1/2
BLUE			
F-16	5 UNITS	FLASH	7 SEC. MASK
YELLOW			
F-16	5 UNITS	FLASH	8 SEC. MASK
RED			
F-16	5 UNITS	FLASH	8 SEC. MASK
BLACK			
F-16	1 UNITS	FLASH	8 SEC.
EXTRA SKY EXPOSURE		F-16	5 UNITS

REMARKS:

TOP Register Device #1

Page 12

Executive OK of Estimate

## ESTIMATE

Cost Dept. Checked

By

By

Date

## AND WORK SCHEDULE

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				
SKETCH				
RETOUCHING				
REPHOTO				
PHOTO-LITHO			JUL 14 1954	
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.				

AUG 26 1954

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer



#1

HAYNES STUDIOS INC.

NO. D-10563

ORDER No. 85492

DATE 6-24-54

12 1/2" M BOOK VIEW 7 1/2" X 4-5/8" C.T. CURTEICH COLOR

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

FRONT NO.

R. M.

TITLE IN FULL

IMPRINT

BISON (BUFFALO), LOWER GEYSER BASIN

PHOTO PROPERTY OF

C.T.

(C) H  
RETOUCHING AND COLOR DESCRIPTION

USE KODACHROME FROM 4CK355

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

## MAGENTA SCREEN

CAMERA No.	5	LENS READING	165
CAMERA READING	73-435	BOARD READING	25-6837a
BLUE			
F-16	9 1/2 UNITS	FLASH 16	SEC. MASK
YELLOW			
F-16	8 1/2 UNITS	FLASH 17	SEC. MASK
RED			
F-16	7 1/2 UNITS	FLASH 16	SEC. MASK
BLACK			
F-16	3 1/2 UNITS	FLASH 11	SEC.
EXTRA SKY EXPOSURE		F-16 165-10	UNITS
REMARKS:			

Page 12  
Bottom

Executive OK of Estimate

### ESTIMATE

Cost Dept. Checked

By .....

By .....

Date .....

Date .....

### AND WORK SCHEDULE

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				
SKETCH				
RETOUCHING				
REPHOTO				
PHOTO-LITHO			JUL 14 1954	
BLEUPRINT STRIPPING, OPAQUING				AUG 26 1954
HAND COLOR PROOF				
ARTIST DEPT.				

DATE BLUEPRINT OK'D .....

DATE Filed .....

By .....

By .....

DATE HAND COLOR PROOF OK'D .....

DATE Photo Returned to Customer .....



#7

HAYNES STUDIOS INC.

NO. D-10564

ORDER No. 85492

DATE 6-24-54

12 1/2 M BOOK VIEW 7 1/2 X 10" C.T. CURTEICHCOLOR

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

PUNCHBOWL SPRING,  
UPPER GEYSER BASIN

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO.

R. M.

IMPRINT

PHOTO PROPERTY OF

C.T.

(C) H

RETOUCHING AND COLOR DESCRIPTION

USE KODACHROME FROM 4CK283

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

## MAGENTA SCREEN

CAMERA No.	F	LENS READING	250
CAMERA READING	93-797	BOARD READING	41-038 1/2
BLUE			
F-16	195 15 UNITS	FLASH	19 SEC. MASK
YELLOW			
F-16	137 1/2 UNITS	FLASH	17 SEC. MASK
RED			
F-16	107 1/2 UNITS	FLASH	18 SEC. MASK
BLACK			
F-16	70 UNITS	FLASH	14 SEC.
EXTRA SKY EXPOSURE		F-16	UNITS
REMARKS:			

Page 15

Executive OK of Estimate

### ESTIMATE

Cost Dept. Checked

By

By

Date

### AND WORK SCHEDULE

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				
SKETCH				
RETOUCHING				
REPHOTO				
PHOTO-LITHO				
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.				

JUL 16 1954

AUG 26 1954

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer



HAYNES STUDIOS INC.

NO. D-10565

ORDER No. 85492

DATE 6-24-54

12 1/2 M BOOK VIEW 7 1/2 X 10" C.T. CURTEICH COLOR

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

OLD FAITHFUL GEYSER - HEIGHT  
150 FEET - UPPER GEYSER BASIN

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No.

R. M.

IMPRINT

PHOTO PROPERTY OF

C.T.

(C) H

RETOUCHING AND COLOR DESCRIPTION

USE KODACHROME FROM 1CK101

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

## MAGENTA SCREEN

CAMERA No.	F	LENS READING	225
CAMERA READING	87-182	BOARD READING	55-5997a
BLUE			
F-16	60-45 UNITS	FLASH	15 SEC. MASK
YELLOW			
F-16	100-20 UNITS	FLASH	15 SEC. MASK
RED			
F-16	100-14 UNITS	FLASH	17 SEC. MASK
BLACK			
F-16	100-8 UNITS	FLASH	17 SEC.
EXTRA SKY EXPOSURE		F-16	UNITS
REMARKS:			

Executive OK of Estimate

## ESTIMATE

Cost Dept. Checked

By

By

Date

Date

## AND WORK SCHEDULE

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				
SKETCH				
RETOUCHING				
REPHOTO				
PHOTO-LITHO			JUL 16 1954	AUG 26 1954
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.				

DATE BLUEPRINT OK'D DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer



HAYNES STUDIOS INC.

NO. D-10566

ORDER No. 85492

DATE 6-24-54

12 $\frac{1}{2}$  M BOOK VIEW 7 $\frac{1}{2}$  X 10" C.T. CURTEICHCOLOR

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

POND LILLIES, ISA LAKE,  
CONTINENTAL DIVIDE

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No.

R. M.

IMPRINT

PHOTO PROPERTY OF

C.T.

(C) H  
RETOUCHING AND COLOR DESCRIPTION

USE KODACHROME FROM 40K302

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

MAGENTA SCREEN

CAMERA No.	F-99-237	LENS READING	265
CAMERA READING	45-641	BOARD READING	45-641
BLUE	33 UNITS	FLASH	18 MASK
F-16	33 UNITS	FLASH	18 MASK
YELLOW	14 UNITS	FLASH	20 SEC. MASK
F-16	14 UNITS	FLASH	20 SEC. MASK
RED	13 $\frac{1}{2}$ UNITS	FLASH	17 SEC. MASK
F-16	13 $\frac{1}{2}$ UNITS	FLASH	17 SEC. MASK
BLACK	10 UNITS	FLASH	12 SEC.
F-16	10 UNITS	FLASH	12 SEC.
EXTRA SKY EXPOSURE		F-16	UNITS
REMARKS:			

Executive OK of Estimate

By .....

Date .....

ESTIMATE  
AND WORK SCHEDULE

Cost Dept. Checked

By .....

Date .....

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				
SKETCH				
RETOUCHING				
REPHOTO				
PHOTO-LITHO				
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.				

DATE BLUEPRINT OK'D .....

By .....

DATE HAND COLOR PROOF OK'D .....

.....

DATE Filed .....

By .....

DATE Photo Returned to Customer .....

.....

Page 18



HAYNES STUDIOS INC.

NO. D-10567

ORDER No. 85492

DATE 6-24-54

12 $\frac{1}{2}$  M BOOK VIEW 7 $\frac{1}{2}$  X 4-5/8" C.T. CURTEICHCOLOR

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

FISHING BRIDGE, YELLOWSTONE  
RIVER NEAR YELLOWSTONE LAKE  
OUTLET

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No.

R. M.

IMPRINT

PHOTO PROPERTY OF

C.T.

(C) H

RETOUCHING AND COLOR DESCRIPTION

USE KODACHROME FROM 4CK2941

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

# MAGENTA SCREEN

CAMERA No. 2	LENS READING 170
CAMERA READING 3-259 1/2	BOARD READING 25-76 1/2
BLUE	
F-16 5 UNITS	FLASH 9 SEC. MASK
YELLOW	
F-16 3 1/2 UNITS	FLASH 8 SEC. MASK
RED	
F-16 3 1/2 UNITS	FLASH 8 SEC. MASK
BLACK	
F-16 1 1/2 UNITS	FLASH 8 SEC.
EXTRA SKY EXPOSURE	F-16 UNITS

REMARKS:

TOP Magenta Screen #1

Page 20

Executive OK of Estimate

## ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By \_\_\_\_\_  
Date \_\_\_\_\_

By \_\_\_\_\_  
Date \_\_\_\_\_

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				
SKETCH				
RETOUCHING				
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.				

JUL 16 1954

AUG 26 1954

DATE BLUEPRINT OK'D \_\_\_\_\_ DATE Filed \_\_\_\_\_

By \_\_\_\_\_ By \_\_\_\_\_

DATE HAND COLOR PROOF OK'D \_\_\_\_\_ DATE Photo Returned to Customer \_\_\_\_\_



HAYNES STUDIOS INC.

NO. D-10568

ORDER No. 85492

DATE 6-24-54

12½ M BOOK VIEW 7½ X 10" C.T. CURTEICHCOLOR

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

INDIAN PAINTBRUSH - STATE  
FLOWER OF WYOMING

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No.

R. M.

IMPRINT

PHOTO PROPERTY OF C.T.

(C) H

RETOUCHING AND COLOR DESCRIPTION

USE KODACHROME FROM 4CK301

SUBMIT: RET. PHOTO REPHOTO B. L. &amp; W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

## MAGENTA SCREEN

CAMERA No.	I	LENS READING	275
CAMERA READING	101-675	BOARD READING	47-735
BLUE			
F-16	16 UNITS	FLASH	15 SEC. MASK
YELLOW			
F-16	15 UNITS	FLASH	16 SEC. MASK
RED			
F-16	14 UNITS	FLASH	17 SEC. MASK
BLACK			
F-16	9½ UNITS	FLASH	11 SEC.
EXTRA SKY EXPOSURE		F-16	UNITS
REMARKS:			

Page 21

Executive OK of Estimate

By .....

Date .....

ESTIMATE  
AND WORK SCHEDULE

Cost Dept. Checked

By .....

Date .....

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				
SKETCH				
RETOUCHING				
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.				

JUL 16 1954

AUG-26 1954

DATE BLUEPRINT OK'D .....

By .....

By .....

DATE HAND COLOR PROOF OK'D .....

DATE Photo Returned to Customer .....



HAYNES STUDIOS INC.

NO. D-10569

ORDER No. 85492

DATE 6-24-54

12 $\frac{1}{2}$  M BOOK VIEW 7 $\frac{1}{2}$  X 4-5/8" C.T. CURTEICH COLOR

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

LOWER (GREAT) FALLS OF THE  
YELLOWSTONE FROM MORAN POINT

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No.

R. M.

IMPRINT

PHOTO PROPERTY OF C.T.

(C) H  
RETOUCHING AND COLOR DESCRIPTION

USE KODACHROME FROM 1CK99

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

# MAGENTA SCREEN

CAMERA No. 2	LENS READING 160
CAMERA READING 3-788	BOARD READING 33-713 1/2
BLUE	
F-16 3 1/2 UNITS	FLASH 14 SEC. MASK
YELLOW	
F-16 5 UNITS	FLASH 14 SEC. MASK
RED	
F-16 4 1/2 UNITS	FLASH 14 SEC. MASK
BLACK	
F-16 3 UNITS	FLASH 14 SEC.
EXTRA SKY EXPOSURE	F-16 UNITS

REMARKS:

TOP  
Page 25

Executive OK of Estimate

## ESTIMATE

Cost Dept. Checked

By .....

By .....

Date .....

Date .....

## AND WORK SCHEDULE

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				
SKETCH				
RETOUCHING				
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.				

JUL 16 1954

AUG 26 1954

DATE BLUEPRINT OK'D ..... DATE Filed .....

By .....

By .....

DATE HAND COLOR PROOF OK'D .....

DATE Photo Returned to Customer .....



HAYNES STUDIOS INC.

NO. D-10570

ORDER No. 85492

DATE 6-24-54

12 1/2" M BOOK VIEW 7 1/2" X 4-5/8" C.T. CURTEICHCOLOR

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

FRONT No.

R. M.

TITLE IN FULL

IMPRINT

GRAND CANYON OF THE YELLOWSTONE  
FROM THE BRINK OF THE LOWER  
FALLS

(C) H  
RETOUCHING AND COLOR DESCRIPTION

PHOTO PROPERTY OF C.T.

USE KODACHROME FROM 4CK278

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

# MAGENTA SCREEN

CAMERA No.	2	LENS READING	190
CAMERA READING	8-27 1/2	BOARD READING	28-569
BLUE			
F-16	5 UNITS	FLASH 9	SEC. MASK
YELLOW			
F-16	5 UNITS	FLASH 8	SEC. MASK
RED			
F-16	5 UNITS	FLASH 7	SEC. MASK
BLACK			
F-16	1 1/2 UNITS	FLASH 10	SEC.
EXTRA SKY EXPOSURE		F-16	UNITS

REMARKS: Re-register Device #1

Page 25  
Bottom

Executive OK of Estimate

## ESTIMATE

Cost Dept. Checked

By

By

Date

## AND WORK SCHEDULE

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				
SKETCH				
RETOUCHING				
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.				

JUL 6 1954

AUG 26 1954

DATE BLUEPRINT OK'D DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer



HAYNES STUDIOS INC.

NO. D-10571

ORDER No. 85492

DATE 6-24-54

12 1/2 M BOOK VIEW 2 1/2 X 4" C.T. CURTEICHCOLOR

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

FRONT No.

R. M.

TITLE IN FULL

IMPRINT

BEEHIVE GEYSER

(C) H M

PHOTO PROPERTY OF

C.T.

RETOUCHING AND COLOR DESCRIPTION

USE KODACHROME FROM 4CK304

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

## MAGENTA SCREEN

CAMERA No.	2	LENS READING	90
CAMERA READING	4.525	BOARD READING	19.476
BLUE			
F-16	5 UNITS	FLASH	10 SEC. MASK
YELLOW			
F-16	4 UNITS	FLASH	12 SEC. MASK
RED			
F-16	4 UNITS	FLASH	10 SEC. MASK
BLACK			
F-16	2 UNITS	FLASH	10 SEC.
EXTRA SKY EXPOSURE		F-16	UNITS
REMARKS:	Benzolite Series #1		

Executive OK of Estimate

## ESTIMATE

Cost Dept. Checked

By

By

Date

Date

## AND WORK SCHEDULE

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				
SKETCH				
RETOUCHING				
REPHOTO				
PHOTO-LITHO				
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.				

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

Page 26  
Left  
Top

JUL 16 1954

AUG 26 1954



HAYNES STUDIOS INC.

NO. D-10572

ORDER No. 85492

DATE 6-24-54

12½ M BOOK VIEW 2½ X 4" C.T. CURTEICHCOLOR'

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

LONE STAR GEYSER

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No.

R. M.

IMPRINT

PHOTO PROPERTY OF

C.T.

(C) H

RETOUCHING AND COLOR DESCRIPTION

USE KODACHROME FROM 4CK279

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

# MAGENTA SCREEN

CAMERA No.	2	LENS READING	90
CAMERA READING	4-525	BOARD READING	19-426
BLUE			
F-16	5 UNITS	FLASH 11	SEC. MASK
YELLOW			
F-16	5 UNITS	FLASH 10	SEC. MASK
RED			
F-16	5 UNITS	FLASH 10	SEC. MASK
BLACK			
F-16	1 1/2 UNITS	FLASH 10	SEC.
EXTRA SKY EXPOSURE		F-16	UNITS

REMARKS:

Register Device #1

Page 26  
Bottom left

Executive OK of Estimate

## ESTIMATE

Cost Dept. Checked

By

By

Date

## AND WORK SCHEDULE

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				
SKETCH				
RETOUCHING				
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.				

JUL 16 1954

AUG 26 1954

DATE BLUEPRINT OK'D DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer



HAYNES STUDIOS INC.

NO. D-10573

ORDER No. 85492

DATE 6-24-54

12 1/2 M BOOK VIEW 2 1/2 X 4" C.T. CURTEICH COLOR

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

OLD FAITHFUL INN

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No.

R. M.

IMPRINT

PHOTO PROPERTY OF

C.T.

(C) H  
RETOUCHING AND COLOR DESCRIPTION

USE KODACHROME FROM 4CK353

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

## MAGENTA SCREEN

CAMERA No. 2	LENS READING 90
CAMERA READING 4-525	BOARD READING 19-476
BLUE	
F-16 5 UNITS	FLASH 8 SEC. MASK
YELLOW	
F-16 5 UNITS	FLASH 9 SEC. MASK
RED	
F-16 5 UNITS	FLASH 8 SEC. MASK
BLACK	
F-16 1 1/2 UNITS	FLASH 8 SEC.
EXTRA SKY EXPOSURE	F-16 6 UNITS

REMARKS:

Re register device #1

Page 26  
Top Right

Executive OK of Estimate By \_\_\_\_\_ Cost Dept. Checked By \_\_\_\_\_  
Date \_\_\_\_\_ AND WORK SCHEDULE Date \_\_\_\_\_

OPERATION	EST. TIME Clock No. Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, Type Set Up			
SKETCH			
RETOUCHING			
REPHOTO			
PHOTO-LITHO			
BLUEPRINT			
STRIPPING, OPAQUING			
HAND COLOR PROOF			
ARTIST DEPT.			

JUL 16 1954

AUG 26 1954

DATE BLUEPRINT OK'D \_\_\_\_\_ DATE Filed \_\_\_\_\_

By \_\_\_\_\_

By \_\_\_\_\_

DATE HAND COLOR PROOF OK'D \_\_\_\_\_

DATE Photo Returned to Customer \_\_\_\_\_



HAYNES STUDIOS INC.

NO. D-10574

ORDER No. 85492

DATE 6-24-54

12 1/2" M BOOK VIEW 2 1/2" X 4" C.T. CURTEICHCOLOR

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

FRONT NO.

R. M.

TITLE IN FULL

IMPRINT

LAKE HOTEL

(C) H

RETOUCHING AND COLOR DESCRIPTION

PHOTO PROPERTY OF

C.T.

USE KODACHROME FROM 4CK295

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

# MAGENTA SCREEN

CAMERA No. I

LENS READING 90

CAMERA READING 54-309 1/2

BOARD READING 19-57 5/12

BLUE

F-16

8 1/2 UNITS

FLASH 15 SEC. MASK

YELLOW

F-16

7 1/2 UNITS

FLASH 16 SEC. MASK

RED

F-16

6 1/2 UNITS

FLASH 17 SEC. MASK

BLACK

F-16

3 1/2 UNITS

FLASH 12 SEC.

EXTRA SKY EXPOSURE

F-16 UNITS

REMARKS:

Page 26  
Middle Right

Executive OK of Estimate

## ESTIMATE

Cost Dept. Checked

By

By

Date

Date

## AND WORK SCHEDULE

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				
SKETCH				
RETOUCHING				
REPHOTO				
PHOTO-LITHO				
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.				

JUL 16 1954

AUG 26 1954

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer



HAYNES STUDIOS INC.

NO. D-10575

ORDER No. 85492

DATE 6-24-54

12½ M BOOK VIEW 2½ X 4" C.T. CURTEICHCOLOR /

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

GRAND CANYON HOTEL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No.

R. M.

IMPRINT

PHOTO PROPERTY OF

C.T.

(C) H.M.  
RETOUCHING AND COLOR DESCRIPTION

USE KODACHROME FROM 4CK350

SUBMIT: RET. PHOTO REPHOTO B. L. &amp; W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

## MAGENTA SCREEN

CAMERA No.	F	LENS READING	90
CAMERA READING	53-768	BOARD READING	19-701
BLUE			
F-16	9½ UNITS	FLASH	15 SEC. MASK
YELLOW			
F-16	8 UNITS	FLASH	17 SEC. MASK
RED			
F-16	7 UNITS	FLASH	17 SEC. MASK
BLACK			
F-16	3½ UNITS	FLASH	11 SEC.
EXTRA SKY EXPOSURE		F-16	90-12 UNITS
REMARKS:			

Executive OK of Estimate

## ESTIMATE

Cost Dept. Checked

By .....

By .....

Date .....

## AND WORK SCHEDULE

Date .....

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				
SKETCH				
RETOUCHING				
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.				

DATE BLUEPRINT OK'D .....

DATE Filed .....

By .....

By .....

DATE HAND COLOR PROOF OK'D .....

DATE Photo Returned to Customer .....

Page 26  
Bottom Right

JUL 16 1954  
AUG 26 1954



HAYNES STUDIOS INC.

NO. D-10576

ORDER No. 85492

DATE 6-24-54

12½ M BOOK VIEW 7½ X 10" C.T. CURTEICH COLOR

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No.

R. M.

TITLE IN FULL

LOWER (GREAT) FALLS OF THE  
YELLOWSTONE FROM RED ROCK

IMPRINT

(C) H

RETOUCHING AND COLOR DESCRIPTION

PHOTO PROPERTY OF

C.T.

USE KODACHROME FROM 4CK288

SUBMIT:

RET. PHOTO

REPHOTO

B. L. &amp; W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

## MAGENTA SCREEN

CAMERA No. 2	LENS READING OPEN
CAMERA READING 3.80	BOARD READING 29-757
BLUE	
F-16 12 UNITS	FLASH 10 SEC. MASK
YELLOW	
F-16 12 UNITS	FLASH 10 SEC. MASK
RED	
F-16 10 UNITS	FLASH 10 SEC. MASK
BLACK	
F-16 3 UNITS	FLASH 10 SEC.
EXTRA SKY EXPOSURE	F-16 UNITS

REMARKS:

Less from #3 Camera  
Register since #1

Page 27

Executive OK of Estimate

## ESTIMATE

Cost Dept. Checked

By .....

By .....

Date .....

## AND WORK SCHEDULE

Date .....

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				
SKETCH				
RETOUCHING				
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.				

JUL 16 1954

DATE BLUEPRINT OK'D .....

DATE Filed .....

By .....

By .....

DATE HAND COLOR PROOF OK'D .....

DATE Photo Returned to Customer .....



HAYNES STUDIOS INC.

NO. D-10577

ORDER No. 85492

DATE 6-24-54

12 1/2 M -BACK- BOOK VIEW 8 1/2 X 11" C.T. CURTEICHCOLOR **FULL FACE**

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

FRONT No.

R. M.

TITLE IN FULL

IMPRINT

LOWER (GREAT) FALLS OF THE  
YELLOWSTONE, HEIGHT 308 FEET,  
FROM MORAN POINT,

(C) H

RETOUCHING AND COLOR DESCRIPTION

PHOTO PROPERTY OF

C.T.

USE KODACHROME FROM D10222 - 400008 1CK99

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

By \_\_\_\_\_

Date \_\_\_\_\_

## ESTIMATE

### AND WORK SCHEDULE

Cost Dept. Checked

By \_\_\_\_\_

Date \_\_\_\_\_

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				
SKETCH				
RETOUCHING				
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.				

DATE BLUEPRINT OK'D \_\_\_\_\_

DATE Filed \_\_\_\_\_

By \_\_\_\_\_

By \_\_\_\_\_

DATE HAND COLOR PROOF OK'D \_\_\_\_\_

DATE Photo Returned to Customer \_\_\_\_\_

## NOTICE MAGENTA SCREEN

CAMERA No. 2

LENS READING

CAMERA READING 9-795/2

BOARD READING 36-32 1/2

BLUE

F-16

45 UNITS

FLASH

SEC. MASK

YELLOW

F-16

45 UNITS

FLASH

SEC. MASK

RED

F-16

42 UNITS

FLASH

SEC. MASK

BLACK

F-16

42 UNITS

FLASH

SEC.

EXTRA SKY EXPOSURE

F-16

15

UNITS

REMARKS:

*Handwritten notes:*  
Flash - 3 sec. white light  
Too green over  
AUG 27 1954



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. D-10578 ORDER NO. 85509 DATE 6-25-54

CUSTOMER AUTOMOBILE CLUB OF MISSOURI  
ST. LOUIS, MO.

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

50 M CIRCULARS SIZE 7 X 5 1/2"

STYLE CURTEICHCOLOR-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

FRONT NO. NO R. M. Yes No  
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front  
Trade Mark Yes No Special type as sample  
IMPRINT: Customer C. T. Imprint No Imprint  
Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

(AAA-Auto.Club of Missouri)

USE KODACHROME TRANSPARENCY AS MASKED OFF

COLOR DESCRIPTION

FOLLOW KODACHROME TRANSPARENCY

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

PHOTO RETURNED

TO

PHOTO USED FOR

MAGENTA SCREEN

CAMERA No. 7 LENS READING 200  
CAMERA READING 82-172 BOARD READING 31-708 1/2  
BLUE 2-154 16-26  
F-16 195 11 UNITS F-16 16 SEC. MASK  
YELLOW 2-158 16-32  
F-16 195 7 UNITS F-16 17 SEC. MASK  
RED 2-152 16-30  
F-16 195 7 UNITS F-16 21 SEC. MASK  
BLACK 2-156 16-56  
F-16 195 7 UNITS F-16 15 SEC.  
EXTRA SKY EXPOSURE F-16 UNITS

REMARKS:

#1



NO. D-10579  
MID-CONTINENT NEWS CO., OKLAHOMA CITY, OKLA. ORDER No. 85561  
DATE 6-29-54

12½ M LARGE FOLDER COVER C.T.ART COLORTONE FRONT

(ALL OF THIS ON THE PICTURE SIDE)	(ALL OF THIS ON THE ADDRESS SIDE)
PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER	FRONT No. NO R. M. YES-same as Cover-D-1679
TITLE IN FULL <del>SOUVENIR FOLDER OF OKLAHOMA CITY, OKLAHOMA</del> Front: SKYSCRAPERS OF OKLAHOMA CITY. + Subtitles see sheet	IMPRINT SAME AS ABOVE
SMALL TYPE: COPYRIGHT MCMLIV BY CURT TEICH & CO., INC., CHICAGO, U.S.A.	PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

FOR FRONT: USE SUBJECT 2AH1017 - MAKE THE CORRECTIONS ON THE ROOFS OF THE BUILDINGS AND ALSO SHOW THE CORRECT NAMES OF THE BUILDINGS. FOR THIS INFORMATION SEE 3CK663.

SUBMIT SKETCH

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

NO. D-10579  
MID-CONTINENT NEWS CO., OKLAHOMA CITY, OKLA. ORDER No. 85561  
DATE 6-29-54

12½ M LARGE FOLDER COVER C.T.ART COLORTONE BACK

(ALL OF THIS ON THE PICTURE SIDE)	(ALL OF THIS ON THE ADDRESS SIDE)
PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER	FRONT No. NO R. M. YES
TITLE IN FULL OKLAHOMA STATE CAPITOL, OKLAHOMA CITY, OKLAHOMA	IMPRINT GENUINE CURTEICH-CHICAGO "C.T. ART COLORTONE" CREATION (REG. U.S. PAT.OFF.)
PHOTO PROPERTY OF C.T.	

RETOUCHING AND COLOR DESCRIPTION

FOR BACK: USE PHOTO ENCLOSED - CROP DOWN TO FEATURE BUILDING. REMOVE FENCE, CARS AND MAN. FIX FLAG. REMOVE MARKINGS IN STREET, AND FIX THE GRASS. BUILDING IS CONCRETE (SEE 2AH1015 & 3CK662)

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

JUL 1 1954

Colored 8x7  
1/4  
2 Rephotos

Push In Sheet Printz

New Process



MID-CONTINENT NEWS CO., OKLAHOMA CITY, OKLA.

NO. D-10580

ORDER No. 85564

DATE 6-29-54

12½ M LARGE FOLDER COVER C.T.ART COLORTONE

FRONT

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL SOUVENIR FOLDER OF

OKLAHOMA

THE SOONER STATE

Front: OIL GUSHERS IN OKLAHOMA

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. NO

R. M. YES ~~(D-9647)~~

IMPRINT SAME AS ABOVE

SMALL TYPE: COPYRIGHT MCMLIV BY CURT  
TEICH & CO., INC., CHICAGO, U.S.A.

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

FOR FRONT: USE SUBJECT 4AH321

SUBMIT SKETCH

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

NO. D-10580

MID-CONTINENT NEWS CO., OKLAHOMA CITY, OKLA.

ORDER No. 85564

DATE 6-29-54

12½ M LARGE FOLDER COVER C.T.ART COLORTONE

BACK

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

OKLAHOMA

THE SOONER STATE

at  
up

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. NO

R. M. YES

IMPRINT

GENUINE CURTEICH-CHICAGO  
"C.T. ART COLORTONE" CREATION  
(REG. U.S. PAT. OFF.)

PHOTO PROPERTY OF

C.T.

RETOUCHING AND COLOR DESCRIPTION

FOR BACK: USE SUBJECT OCH687. (Map)

(SAME AS ON COVER D-9647)

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

JUL 1 1954

Collected

New Process

Pintz

Rush on  
Sheet



GRAMATAN ART COMPANY, MT. VERNON, NEW YORK

NO. D-10581

ORDER No. 85567

DATE 6-29-54

4 M POST CARDS C.T. PHOTO-PLATIN

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL  
~~CROSS COUNTY CENTER,~~  
~~YONKERS, NEW YORK~~  
WORLD'S LARGEST SHOPPING CENTER  
AT CROSS COUNTY PARKWAY AND NEW  
YORK STATE THRU-WAY IN WESTCHESTER  
COUNTY

RETOUCHING AND COLOR DESCRIPTION (Cross County Center) /

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUST.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

AND WORK SCHEDULE

By

Date

Date

OPERATION	EST. TIME	DATE	DATE
	Clock No. Time Allowed	ENTERED DEPT.	COMPLETED
COMPOSING, Type Set Up		JUL 19 1954	JUL 21 1954
SKETCH			
RETOUCHING	4 /	JUL 16 1954	JUL 19 1954
REPHOTO			
PHOTO-LITHO			
BLUEPRINT			
STRIPPING, OPAQUING			
HAND COLOR PROOF			
ARTIST DEPT.			

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer



NO. D-10582-K

DJ.101- MURRELL POST CARD CO., DAYTONA BEACH, FLA. ORDER NO. 85712

DATE 7-1-54

6 1/2 M JUMBO CARDS 6-5/8 x 9-1/8" C.T. CURTEICH COLOR - FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. SPEC. R. M. NO.

IMPRINT SAME AS ABOVE

(at bottom of message space):  
COLORFUL DAYTONA BEACH, FLORIDA  
ON THE ATLANTIC OCEAN  
"THE WORLD'S MOST FAMOUS BEACH"

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

USE KODACHROME FROM 4CK864...

ENLARGE COLOR PLATES

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

By .....

Date .....

## ESTIMATE

### AND WORK SCHEDULE

Cost Dept. Checked

By .....

Date .....

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			JUL 13 1954	JUL 13 1954
SKETCH				
RETOUCHING				
REPHOTO				
PHOTO-LITHO				
BLUEPRINT			JUL 15 1954	
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.				

DATE BLUEPRINT OK'D .....

By .....

DATE HAND COLOR PROOF OK'D .....

DATE Filed .....

By .....

DATE Photo Returned to Customer .....

## MAGENTA SCREEN

CAMERA No. 2	LENS READING 200
CAMERA READING 3-347	BOARD READING 32-603 1/2
BLUE 2-144	18.24
F-16 5 UNITS	FLASH 7 SEC. MASK
YELLOW 2-144	18.28
F-16 5 UNITS	FLASH 7 SEC. MASK
RED 2-154	18.30
F-16 5 UNITS	FLASH 9 SEC. MASK
BLACK 2-152	18.24
F-16 2 UNITS	FLASH 8 SEC.
EXTRA SKY EXPOSURE	F-16 5 UNITS
REMARKS:	

*Jumbo Card*  
*on list 6-12*



CURT TEICH &amp; CO., INC.

NO. D-10583

ORDER No. 85655

DATE 7-8-54

25 M LARGE FOLDER COVER C.T. CURTEICH COLOR FRONT

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL FLORIDA'S SEMINOLE  
INDIANS  
NATURAL COLOR REPRODUCTIONS

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. NO R. M. YES

IMPRINT NONE

PHOTO PROPERTY OF C.T.

## RETOUCHING AND COLOR DESCRIPTION

FOR FRONT COVER: USE SUBJECT 4CK66... TITLE SHOULD BE WORKED  
INTO OR OVER THE ACTUAL COLOR PLATE OF THE  
PICTURE ITSELF.THE WORD "INDIANS" SIMILAR TO "IDAHO" LETTERS ENCLOSED. THE  
WORDS "FLORIDA'S SEMINOLE" TO BE SOMEWHAT SMALLER BUT JUST AS  
FLASHY.

SUBMIT SKETCH

SUBMIT: RET. PHOTO REPHOTO B. L. &amp; W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

NO. D-10583

CURT TEICH &amp; CO., INC.

ORDER No. 85655

DATE 7-8-54

25 M LARGE FOLDER COVER C.T. CURTEICH COLOR BACK

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

SMALL TYPE: COPYRIGHT MCMLIV BY  
CURT TEICH & CO., INC., CHICAGO,  
U.S.A.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. NO R. M. YES

IMPRINT

GENUINE CURTEICH-CHICAGO  
"CURTEICH COLOR" CREATION  
(REG. U.S. PAT. OFF.)

PHOTO PROPERTY OF C.T.

## RETOUCHING AND COLOR DESCRIPTION

FOR BACK COVER: USE SUBJECT 4CK63 ...

WATCH SIZE 7 1/2

SUBMIT: RET. PHOTO REPHOTO B. L. &amp; W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

## MAGENTA SCREEN

CAMERA No. 1	LENS READING 133
CAMERA READING 67-087	BOARD READING 22-125
BLUE	
F-16 18 UNITS	FLASH 15 SEC. MASK
YELLOW	
F-16 15 UNITS	FLASH 15 SEC. MASK
RED	
F-16 13 UNITS	FLASH 15 SEC. MASK
BLACK	
F-16 78 UNITS	FLASH 12 SEC.
EXTRA SKY EXPOSURE	F-16 UNITS
REMARKS:	

## MAGENTA SCREEN

CAMERA No. 2	LENS READING 160
CAMERA READING 1,764	BOARD READING 24,384
BLUE	
F-16 12 UNITS	FLASH 13 SEC. MASK
YELLOW	
F-16 12 UNITS	FLASH 12 SEC. MASK
RED	
F-16 12 UNITS	FLASH 13 SEC. MASK
BLACK	
F-16 3 1/2 UNITS	FLASH 15 SEC.
EXTRA SKY EXPOSURE	F-16 UNITS
REMARKS:	

6475



CURT TEICH &amp; CO., INC.

NO. D-10584

ORDER No. 86059

DATE 7-8-54

25 M. LARGE FOLDER COVER C.T. CURTEICH COLOR FRONT

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

FABULOUS  
FLORIDA

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. NO R. M. YES

IMPRINT NONE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

use 4CK563

2 VIEWS SUGGESTED FOR FRONT: USE BETTER ONE. TITLE IN HEAVY  
SCRIPT TYPE RIGHT INTO THE FULL COLOR PLATE. BRIGHT COLORS.

SUBMIT SKETCH

use reverse type - do not use A-C color as  
per sketch

SUBMIT: RET. PHOTO REPHOTO B. L. &amp; W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

CURT TEICH &amp; CO., INC.

NO. D-10584

ORDER No. 86059

DATE 7-8-54

25 M. LARGE FOLDER COVER C.T. CURTEICH COLOR BACK

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

PONCE DE LEON -  
DISCOVERER OF FLORIDA

A FLORIDA SOUVENIR

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. NO R. M. YES

IMPRINT

GENUINE CURTEICH-CHICAGO  
"CURTEICHCOLOR" CREATION  
(REG. U.S. PAT. OFF.)

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

FOR BACK COVER: USE PORTION OF SUBJECT 3CK962 AS ON SAMPL

SUBMIT: RET. PHOTO REPHOTO B. L. &amp; W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

+ 2 hr - Shot 2 1/4 #6-1/4  
464563  
MAGENTA SCREEN  
JUL 15 1954

CAMERA No.	1	LENS READING	135
CAMERA READING	66-633 1/2	FOCAL READING	22-071
BLUE			
F-16	19	UNITS	17 SEC. MASK
YELLOW			
F-16	18	UNITS	17 SEC. MASK
RED			
F-16	14	UNITS	17 SEC. MASK
BLACK			
F-16	9	UNITS	12 SEC.
EXTRA SKY EXPOSURE		F-16	UNITS

REMARKS:

## MAGENTA SCREEN

CAMERA No.		LENS READING	
CAMERA READING		BOARD READING	
BLUE			
F-16	UNITS	FLASH	SEC. MASK
YELLOW			
F-16	UNITS	FLASH	SEC. MASK
RED			
F-16	UNITS	FLASH	SEC. MASK
BLACK			
F-16	UNITS	FLASH	SEC.
EXTRA SKY EXPOSURE		F-16	UNITS

REMARKS:

E-475



WESTERN PUBLISHING & NOVELTY CO.,  
LOS ANGELES, CALIF.

NO. D-10585-K

ORDER No. 85762

DATE 7-13-54

12 $\frac{1}{2}$  M CURTEICHCOLOR JUMBO CARDS 6-5/8 x 9-1/8" FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. SPEC. R. M. NO.

IMPRINT SAME AS ABOVE

BETWEEN THE HALVES-ROSE BOWL  
PASADENA, CALIFORNIA

Located in Brookside Park. It is  
the scene of the annual New Year's  
Day gridiron classic.

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

USE KODACHROME FROM 3CK292....

ENLARGE COLOR PLATES  
KODACHROME IS A TRIFLE TOO DARK. REDS IN PICTURE SHOULD  
BE BRIGHTER.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

G-429

Executive OK of Estimate

By .....

Date .....

## ESTIMATE

### AND WORK SCHEDULE

Cost Dept. Checked

By .....

Date .....

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			JUL 16 1954	JUL 16 1954
SKETCH				
RETOUCHING				
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.				

DATE BLUEPRINT OK'D .....

By .....

DATE HAND COLOR PROOF OK'D .....

DATE Filed .....

By .....

DATE Photo Returned to Customer .....

## MAGENTA SCREEN

CAMERA No. 2	LENS READING 200
CAMERA READING 3-37	BOARD READING 32-250 1/2
BLUE	
F-16 9 UNITS	FLASH 8 SEC. MASK
YELLOW	
F-16 7 UNITS	FLASH 8 SEC. MASK
RED	
F-16 7 UNITS	FLASH 8 SEC. MASK
BLACK	
F-16 3 UNITS	FLASH 12 SEC.
EXTRA SKY EXPOSURE	F-16 8 UNITS

REMARKS: Register Device #1

Rush on  
sheet



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. D-10586 ORDER NO. 85764 DATE 7-13-54

CUSTOMER RALSTON PURINA COMPANY  
ST. LOUIS, MISSOURI

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

25 M DBL POST CARD SIZE 5 1/2 X 7

STYLE CURTEICH COLOR-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout  
Title in Plate Yes No Copyright in Plate Yes No  
Title in full SERVE YOUR FAMILY ONE OF OUR  
DELICIOUS LOCALLY-GROWN TURKEYS —  
ALL READY FOR THE OVEN

FRONT NO. NO R. M. Yes No  
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front  
Trade Mark Yes No Special type as sample  
IMPRINT: Customer C. T. Imprint No Imprint  
Side — Center

RETOUCHING DEPARTMENT  
Submit — Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

FOLLOW PENCIL SKETCH —  
WITH ART WORK, TYPE AND OVERLAYS ENCLOSED  
AND KODACHROME TRANSPARENCY

COLOR DESCRIPTION

FOLLOW KODACHROME TRANSPARENCY  
AND ART WORK FOR COLORS

New Mask Notice  
MAGENTA SCREEN

CAMERA No. 2	LENS READING 85
CAMERA READING 3-562	20-205
BLUE 1-154	15-24 SEC. MASK
YELLOW 1-154	15-24 SEC. MASK
RED 1-140	15-21 SEC. MASK
BLACK 1-140	15-21 SEC. MASK
EXTRA SKY EXPOSURE	14 SEC.
REMARKS:	UNITS

Gray border 2 1/4" x 1 1/4"  
Solid

Add'l Placework 32.75

Address side in  
special brown

on list

Rephoto (black & white)

Layout for lines 3/4  
Ref. 1/2

Camera  
Reduce photo —  
to 3 1/2 x 2 1/4 + string



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

MAGENTA SCREEN

DIAL NO. D-10587-K ORDER NO. 85791 DATE 7-15-54

CUSTOMER LEOPOLDI ADV. GIFT SPECIALTIES  
CHICAGO, ILLINOIS

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

12 1/2 M JUMBO CARDS SIZE 6-5/8 x 9-1/8"

STYLE CUR TEICH COLOR-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — ~~Border~~ — ~~Follow Layout~~  
Title in Plate Yes No Copyright in Plate Yes No  
Title in full

FRONT NO. SPEC. (All of this on address side) R. M. Yes No  
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front  
Trade Mark Yes No Special type as sample  
IMPRINT: Customer C. T. Imprint No Imprint  
Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

(D'LITE PRODUCTS).

USE KODACHROME TRANSPARENCY /

COLOR DESCRIPTION

FOLLOW KODACHROME TRANSPARENCY /

*Proof to be submitted*

PHOTO RETURNED

TO

PHOTO USED FOR

CAMERA No.	2	LENS READING	225
CAMERA READING		BOARD READING	
BLUE	3-15 4	18-30	SEC. MASK
F-16	195-16 UNITS		
YELLOW	3-15 6	18-29	SEC. MASK
F-16	20 15 UNITS		
RED	3-15 6	18-26	SEC. MASK
F-16	13 UNITS		
BLACK	3-15 0	18-32	SEC. MASK
F-16	5 UNITS		
EXTRA SKY EXPOSURE		F-16 11 SEC.	UNITS

REMARKS:

G436



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. D-10588 ORDER NO. 85824 DATE 7-19-54

CUSTOMER WILLIAM BRINKOP  
ST. LOUIS, MO.

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

2 M POST CARD SIZE  $3\frac{1}{2} \times 5\frac{1}{2}$

STYLE PHOTO PLATIN FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout  
Title in Plate Yes No Copyright in Plate Yes No  
Title in full

See enclosed layout.

FRONT NO. 5 (All of this on address side)  
R. M. Yes No  
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front  
Trade Mark Yes No Special type as sample  
IMPRINT: Customer C. T. Imprint No Imprint  
Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

COLOR DESCRIPTION

PHOTO RETURNED

10

PHOTO USED FOR

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

RETURN PHOTO YES NO

Ret. 2 1/2  
WWS

as quoted  
4



WESTERN PUBLISHING & NOVELTY CO., LOS ANGELES, CALIF.

NO. D-10589

ORDER No. 85842

DATE 7-19-54

12½ M JUMBO CARDS SIZE 6 5/8 x 9 1/8 C.T.CURTEICH COLOR FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. SPEC. R. M. YES No

IMPRINT SAME AS ABOVE

LOS ANGELES MEMORIAL COLISEUM, LOS ANGELES, CALIFORNIA

The largest and finest stadium in the world with 101,528 permanent seats.

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

Post card subject is dark try to rectify

USE KODACRHOME FROM 4C-K1 ENLARGE

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

MAGENTA SCREEN

CAMERA No. 2	LENS READING 250
CAMERA READING 85-111½	BOARD READING 33-798½
BLUE	
F-16 UNITS	FLASH SEC. MASK
YELLOW	
F-16 UNITS	FLASH SEC. MASK
RED	
F-16 UNITS	FLASH SEC. MASK
BLACK	
F-16 UNITS	FLASH SEC.
EXTRA SKY EXPOSURE	F-16 UNITS
REMARKS: Perigata Quince #1	

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

AND WORK SCHEDULE

Date

OPERATION	EST. TIME Clock No. Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, Type Set Up		JUL 22 1954	JUL 22 1954
SKETCH			
RETOUCHING			
REPHOTO			
PHOTO-LITHO		JUL 21 1954	AUG 11 1954
BLUEPRINT STRIPPING, OPAQUING			
HAND COLOR PROOF			
ARTIST DEPT.			

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

Push  
436



J.132-

NO. D-10590

GULF STREAM CARD & DISTRIBUTING CO., MIAMI,  
FLORIDA

ORDER No. 85885

DATE 7-22-54

12 1/2 M JUMBO POST CARDS SIZE 6 5/8 x 9 1/8 CURTEICHCOLOR FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. SPEC. R. M. NO

IMPRINT SAME AS ABOVE

NITES ARE BRIGHT AS DAYS ON  
GLAMOROUS MIAMI BEACH, FLORIDA

PHOTO PROPERTY OF

C.T.

RETOUCHING AND COLOR DESCRIPTION

USE KODACHROME FROM 4C-K766 ENLARGE

SUBMIT:

RET. PHOTO

REPHOTO

B. L. &amp; W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

## MAGENTA SCREEN

CAMERA No. I	LENS READING 200
CAMERA READING 82-213	BOARD READING 31-822
BLUE 2-154	18-20
F-16 9 1/2 UNITS	FLASH 16 SEC. MASK
YELLOW 2-150	18-24
F-16 10 UNITS	FLASH 17 SEC. MASK
RED 2-160	18-20
F-16 7 1/2 UNITS	FLASH 18 SEC. MASK
BLACK 2-154	18-22
F-16 5 1/2 UNITS	FLASH 15 SEC.
EXTRA SKY EXPOSURE	F-16 UNITS
REMARKS:	

Executive OK of Estimate

## ESTIMATE

Cost Dept. Checked

By .....

By .....

Date .....

Date .....

## AND WORK SCHEDULE

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				
SKETCH				
RETOUCHING				
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.				

DATE BLUEPRINT OK'D .....

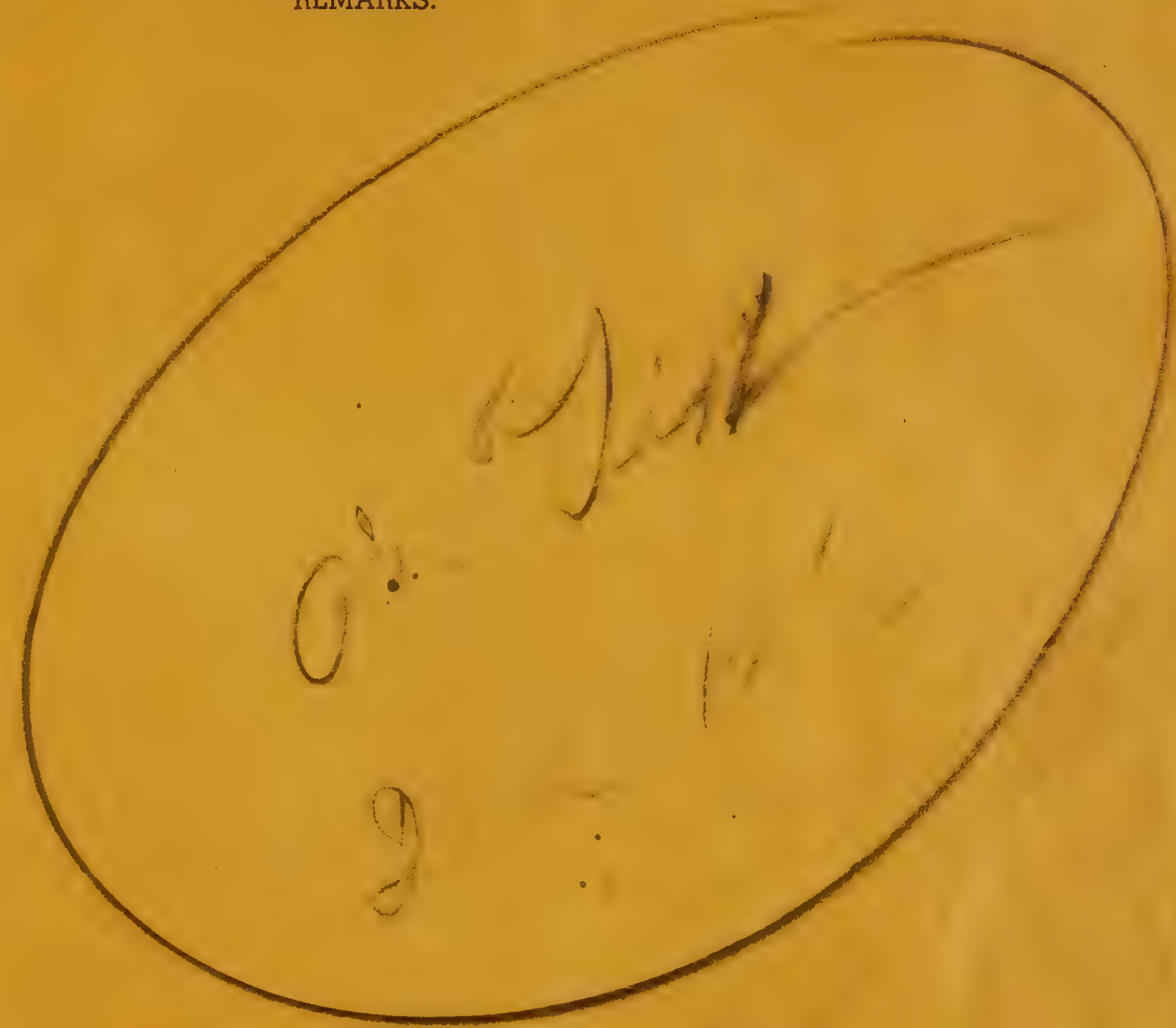
DATE Filed .....

By .....

By .....

DATE HAND COLOR PROOF OK'D .....

DATE Photo Returned to Customer .....



G467



SJ.4-M.E. RUSSELL, SARASOTA, FLORIDA

NO. D-10591

ORDER No. 85887

DATE 7-22-54

6 1/2 M JUMBO POST CARDS SIZE 6 5/8 x 9 1/8 C.T. CURTEICH COLOR FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. SPEC. R. M. NO

IMPRINT SAME AS ABOVE

ELEPHANTS PERFORMING IN THE BIG  
RING AT RINGLING BROS., BARNUM &  
BAILEY WINTER QUARTERS, SARASOTA,  
FLA.

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

USE KODACHROME FROM 4CK985 ENLARGE

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

By

Date

## ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			JUL 22 1954	
SKETCH				
RETOUCHING				
REPHOTO				
PHOTO-LITHO				
BLUEPRINT			JUL 23 1954	
STRIPPING, OPAQUING				SEP 3 1954
HAND COLOR PROOF				
ARTIST DEPT.				

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

## MAGENTA SCREEN

CAMERA No.	F	LENS READING	200
CAMERA READING	82-640	BOARD READING	32-206
BLUE	1-146	FLASH	15-26
F-16	18 UNITS	FLASH	9 SEC. MASK
YELLOW	1-150	FLASH	15-27
F-16	15 UNITS	FLASH	11 SEC. MASK
RED	1-155	FLASH	15-28
F-16	8 UNITS	FLASH	13 SEC. MASK
BLACK	1-156	FLASH	15-26
F-16	5 UNITS	FLASH	12 SEC.
EXTRA SKY EXPOSURE		F-16	200-17 UNITS

REMARKS:

on G M LIST



BJ.4-F.E.C. NEWS CO., WEST PALM BEACH, FLA.

NO. D-10592

ORDER No. 85919

DATE 7-23-54

6 1/2 MJUMBO POST CARDS SIZE 6 5/8 x 9 1/8 CURTEICHCOLOR FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)  
PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)  
FRONT No. SPEC. R. M. NO

IMPRINT SAME AS ABOVE

THE EXCLUSIVE BOCA RATON,  
"FLORIDA'S SECRET PARADISE", AT  
BOCA RATON, FLA. /

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

FOLLOW KODACHROME FROM 4CK994 ENLARGE

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF YES  
RETURN PHOTO

ENVELOPE PHOTO TICKET

# MAGENTA SCREEN

CAMERA No.	LENS READING	200
CAMERA READING 22-873 1/2	BOARD READING	32-347
BLUE 1-150	FLASH 13 SEC. MASK	
F-16 10 1/2 UNITS	FLASH 13 SEC. MASK	
YELLOW 1-146	FLASH 13 SEC. MASK	
F-16 7 UNITS	FLASH 13 SEC. MASK	
RED 1-152	FLASH 15 SEC. MASK	
F-16 7 UNITS	FLASH 15 SEC. MASK	
BLACK 1-154	FLASH 10 SEC.	
F-16 4 UNITS	FLASH 10 SEC.	
EXTRA SKY EXPOSURE	F-16 200-10 UNITS	

REMARKS:

Executive OK of Estimate

## ESTIMATE

Cost Dept. Checked

By

By

Date

Date

## AND WORK SCHEDULE

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				
SKETCH				
RETOUCHING				
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.				

DATE BLUEPRINT OK'D DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

6 m Link



J.133-GULF STREAM CARD & DISTRIBUTING CO.,  
MIAMI, FLORIDA

KODACHROME BY F.S.N.B.

NO. D-10593-K

ORDER No. 85939

DATE 7-26-54

12 1/2 M CURTEICHCOLOR JUMBO CARDS 6-5/8 x 9-1/8" FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. SPEC. R. M. NO

IMPRINT SAME AS ABOVE  
(at bottom of message space):  
SEMINOLE INDIAN FAMILY ENGAGED  
IN THE CRAFTS THAT EARN THEM A  
LIVING

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

USE KODACHROME FROM 3CK1096...

ENLARGE COLOR PLATES

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

By \_\_\_\_\_  
Date \_\_\_\_\_

## ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By \_\_\_\_\_  
Date \_\_\_\_\_

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			JUL 28 1954	JUL 29 1954
SKETCH				
RETOUCHING				
REPHOTO				
PHOTO-LITHO			JUL 29 1954	
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.				

DATE BLUEPRINT OK'D \_\_\_\_\_ DATE Filed \_\_\_\_\_

By \_\_\_\_\_

By \_\_\_\_\_

DATE HAND COLOR PROOF OK'D \_\_\_\_\_

DATE Photo Returned to Customer \_\_\_\_\_

## MAGENTA SCREEN

CAMERA No. 2	LENS READING 200
CAMERA READING 3-522 1/2	BOARD READING 32-660 1/2
BLUE	
F-16 6 UNITS	FLASH 10 SEC. MASK
YELLOW	
F-16 6 UNITS	FLASH 9 SEC. MASK
RED	
F-16 5 UNITS	FLASH 9 SEC. MASK
BLACK	
F-16 1 1/2 UNITS	FLASH 11 SEC.
EXTRA SKY EXPOSURE	F-16 _____ UNITS

REMARKS:

*Just*

*E. 459*



J.134-GULF STREAM CARD & DISTRIBUTING CO.,  
MIAMI, FLORIDA

NO. D-10594-K

ORDER No. 85939

DATE 7-26-54

12½ M CURTEICHCOLOR JUMBO CARDS 6-5/8 x 9-1/8" FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. SPEC. R. M. YES-same as on

4CK63 reset

IMPRINT SAME AS ABOVE

(at bottom of message space):  
SEMINOLE MAID ENGAGED IN NATIVE  
HANDICRAFT AT MUSA ISLE Home of the  
Seminole Indian .... etc

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

USE KODACHROME FROM 4CK63...

ENLARGE COLOR PLATES

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

By .....

Date .....

## ESTIMATE

### AND WORK SCHEDULE

Cost Dept. Checked

By .....

Date .....

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			JUL 28 1954	JUL 28 1954
SKETCH				
RETOUCHING				
REPHOTO				
PHOTO-LITHO				
BUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.				

DATE BLUEPRINT OK'D .....

By .....

DATE HAND COLOR PROOF OK'D .....

DATE Photo Returned to Customer .....

## MAGENTA SCREEN

CAMERA No. 2	LENS READING 200
CAMERA READING 3-108 1/2	BOARD READING 32-283 1/2
BLUE	
F-16 6 1/2 UNITS	FLASH 12 SEC. MASK
YELLOW	
F-16 5 1/2 UNITS	FLASH 11 SEC. MASK
RED	
F-16 5 1/2 UNITS	FLASH 12 SEC. MASK
BLACK	
F-16 1 1/2 UNITS	FLASH 13 SEC.
EXTRA SKY EXPOSURE	F-16 UNITS
REMARKS:	

*Om. J. 134*  
*G 459*



MARTIN NEWS AGENCY, DALLAS, TEXAS

NO. D-10595

ORDER No. 85976

DATE 7-28-54

25 M LARGE FOLDER COVER C.T.ART COLORTONE FRONT

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL "A CITY IN THE SKY"

~~DALLAS, TEXAS~~

Front: MERCANTILE NATIONAL BANK BUILDING.

Small type: COPYRIGHT MCMLIV BY  
CURT TEICH & CO., INC., CHICAGO,  
U.S.A.

RETOUCHING AND COLOR DESCRIPTION

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. NO R. M. YES- to come

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUST.

FOR FRONT: USE PHOTOGRAPH ENCLOSED. REMOVE CARS AND PEOPLE. FOR COLORS FOLLOW CARD 3BH863.

SUBMIT SKETCH

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

MARTIN NEWS AGENCY, DALLAS, TEXAS

NO. D-10595

ORDER No. 85976

DATE 7-28-54

25 M LARGE FOLDER COVER C.T.ART COLORTONE BACK

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL AERIAL VIEW OF  
DOWNTOWN DALLAS, TEXAS



RETOUCHING AND COLOR DESCRIPTION

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. NO R. M. YES

IMPRINT

GENUINE CURTEICH-CHICAGO  
"C.T. ART COLORTONE" CREATION  
(REG. U.S. PAT. OFF.)

PHOTO PROPERTY OF C.T.

FOR BACK COVER: USE SUBJECT 4CH225

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

*New Process*

*Pritz*



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. D-10596 ORDER NO. 85984 DATE 7-28-54

CUSTOMER  
PHILLIPS COURTS  
EL RENO, OKLAHOMA

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

25 M DBL. POST CARD SIZE 3 1/2 X 11"

STYLE ART COLORTONE-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full PHONE 251 - 1221 SUNSET DRIVE -  
EL RENO, OKLAHOMA

FRONT NO. NO

(All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

TITLE TO BE IN WHITE PANEL AT BOTTOM.

FOLLOW INSTRUCTIONS ENCLOSED

COLOR DESCRIPTION

FOLLOW INSTRUCTIONS ENCLOSED

PHOTO RETURNED

10

PHOTO USED FOR

Rev. 7 1/2  
H.C. - 23/4  
L.A. - 15

*Will Brown*

*Photos in  
large D file*

*Push*

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO



NO. D-0597-K

FJ.17-GENERAL FLORIDA JUMBO SCENE FROM KODACHROME ORDER No.86051

DATE 8-2-54

12<sup>1</sup>/<sub>2</sub> M CURTEICHCOLOR JUMBO CARDS 6-5/8 x 9-1/8" FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. SPEC. R. M. NO

IMPRINT SAME AS ABOVE  
(at bottom of message space):  
COOKING - FLORIDA SEMINOLE INDIAN  
STYLE (Scene photographed at  
Musa Isle Indian Village).

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

USE KODACHROME FROM 4CK65....

ENLARGE COLOR PLATES

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

By

Date

## ESTIMATE

### AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			AUG 2 1954	AUG 10 1954
SKETCH				
RETOUCHING				
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.				

DATE BLUEPRINT OK'D DATE Filed

By By

DATE HAND COLOR PROOF OK'D DATE Photo Returned to Customer

## MAGENTA SCREEN

CAMERA No.	I	LENS READING	200
CAMERA READING	82-898	BOARD READING	32-354
BLUE	3-153	FLASH	16-19
F-16	4 UNITS	FLASH	15 SEC. MASK
YELLOW	3-145	FLASH	16-20
F-16	7-2 UNITS	FLASH	14 SEC. MASK
RED	3-145	FLASH	16-19
F-16	6-2 UNITS	FLASH	15 SEC. MASK
BLACK	3-154	FLASH	16-20
F-16	3-2 UNITS	FLASH	12 SEC.
EXTRA SKY EXPOSURE		F-16	UNITS

REMARKS:

on list



NO. D-10598-K

FJ.18-GENERAL FLORIDA JUMBO SCENE FROM KODACHROME ORDER No.86051

DATE 8-2-54

12<sup>1</sup>/<sub>2</sub> M CURTEICHCOLOR JUMBO CARDS 6-5/8 x 9-1/8" FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. SPEC. R. M. NO

IMPRINT SAME AS ABOVE  
(at bottom of message space):  
ULTRA MODERN HOMES IN TROPICAL  
FLORIDA - AT FORT LAUDERDALE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

USE KODACHROME FROM 4CK763...

ENLARGE COLOR PLATES

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

By .....

Date .....

## ESTIMATE

### AND WORK SCHEDULE

Cost Dept. Checked

By .....

Date .....

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				
SKETCH				
RETOUCHING				
REPHOTO				
PHOTO-LITHO				
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.				

DATE BLUEPRINT OK'D .....

By .....

DATE HAND COLOR PROOF OK'D .....

DATE Photo Returned to Customer .....

## MAGENTA SCREEN

*type 50*

CAMERA No. 2	LENS READING 200
CAMERA READING 2-579	BOARD READING 31-939
BLUE 1-166	14-26
F-16 4 UNITS	FLASH 13 SEC MASK
YELLOW 1-156	14-50
F-16 4 UNITS	FLASH 10 SEC MASK
RED 1-170	14-28
F-16 4 UNITS	FLASH 14 SEC MASK
BLACK 1-149	14-32
F-16 1 1/2 UNITS	FLASH 8 SEC.
EXTRA SKY EXPOSURE	F-16 4 UNITS

REMARKS:

*on file*



NO. D-10599-K

FJ.19-GENERAL FLORIDA JUMBO SCENE FROM KODACHROME ORDER No. 86051

DATE 8-2-54

12 $\frac{1}{2}$  M CURTEICHCOLOR JUMBO CARDS 6-5/8 x 9-1/8" FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

FRONT No. SPEC. R. M. NO.

TITLE IN FULL

IMPRINT SAME AS ABOVE  
(at bottom of message space):  
THE SHRIMP FLEET MAKES A PICTURES-  
QUE SCENE, ANCHORED IN A FLORIDA  
PORT, AWAITING ITS TURN TO ~~UNLOAD ITS CARGO.~~  
UNLOAD ITS CARGO.  
PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

USE KODACHROME FROM 4CK1025...

ENLARGE COLOR PLATES

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

# ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By \_\_\_\_\_  
Date \_\_\_\_\_

By \_\_\_\_\_  
Date \_\_\_\_\_

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			AUG 10 1954	
SKETCH				
RETOUCHING				
REPHOTO				
PHOTO-LITHO				
BUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.				

DATE BLUEPRINT OK'D \_\_\_\_\_ DATE Filed \_\_\_\_\_

By \_\_\_\_\_ By \_\_\_\_\_

DATE HAND COLOR PROOF OK'D \_\_\_\_\_ DATE Photo Returned to Customer \_\_\_\_\_

## MAGENTA SCREEN

CAMERA No. 21	LENS READING 200
CAMERA READING 3-422	BOARD READING 32-603
BLUE 1.152	
F-16 4 UNITS	FLASH 10 SEC. MASK
YELLOW	
F-16 5 UNITS	FLASH 15 SEC. MASK
RED	
F-16 3 1/2 UNITS	FLASH 15 SEC. MASK
BLACK	
F-16 1 1/2 UNITS	FLASH 10 SEC.
EXTRA SKY EXPOSURE	F-16 4 UNITS
REMARKS:	

On List

G 4 5 2



NO. D-10600-K

FJ.20-GENERAL FLORIDA JUMBO SCENE FROM KODACHROME ORDER No. 86051

DATE 8-2-54

12 $\frac{1}{2}$  M CURTEICHCOLOR JUMBO CARDS 6-5/8 x 9-1/8" FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

FRONT NO. SPEC. R. M. NO

TITLE IN FULL

IMPRINT SAME AS ABOVE  
(at bottom of message space):  
THE SEVEN-MILE BRIDGE AS SEEN FROM  
UNDER THE COCONUT PALMS ON PIGEON  
KEY ALONG FLORIDA'S OVERSEAS  
HIGHWAY.

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

USE KODACHROME FROM 4CK844...

ENLARGE COLOR PLATES

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

# ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By \_\_\_\_\_ Date \_\_\_\_\_

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				
SKETCH				
RETOUCHING				
REPHOTO				
PHOTO-LITHO				
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.				

DATE BLUEPRINT OK'D \_\_\_\_\_ DATE Filed \_\_\_\_\_

By \_\_\_\_\_ By \_\_\_\_\_

DATE HAND COLOR PROOF OK'D \_\_\_\_\_ DATE Photo Returned to Customer \_\_\_\_\_

## MAGENTA SCREEN

tape 50

CAMERA No. 2	LENS READING 300
CAMERA READING 2457	BOARD READING 32-207 1/2
BLUE 3.150	18.22
F-16 5 UNITS	FLASH 7 SEC. MASK
YELLOW 3.154	18.26
F-16 4 UNITS	FLASH 10 SEC. MASK
RED 3.156	18.26
F-16 4 UNITS	FLASH 10 SEC. MASK
BLACK 3.150	18.34
F-16 3 UNITS	FLASH 9 SEC.
EXTRA SKY EXPOSURE	F-16 5 UNITS

REMARKS:

on link  
E 452

AUG 17 1954

SEP 16 1954



NO. D-10601-K

FJ.21-GENERAL FLORIDA JUMBO SCENE FROM KODACHROME ORDER No. 86051

DATE 8-2-54

12 1/2 M CURTEICHCOLOR JUMBO CARDS 6-5/8 x 9-1/8" FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. SPEC. R. M. NO

IMPRINT SAME AS ABOVE  
(at bottom of message space):  
BALMY BREEZES - SUNNY SKIES AND  
SHORELINE RECREATION FOR A CARE-  
FREE FLORIDA VACATION.

PHOTO PROPERTY OF E.T.

RETOUCHING AND COLOR DESCRIPTION

USE KODACHROME FROM 4CK563...

ENLARGE COLOR PLATES

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

## MAGENTA SCREEN

CAMERA No.	F	LENS READING	200
CAMERA READING	82-374	BOARD READING	31-909
BLUE	3-154	FLASH	17-20
F-16	9 1/2 UNITS	FLASH	17 SEC. MASK
YELLOW	3-155	FLASH	17-23
F-16	9 UNITS	FLASH	17 SEC. MASK
RED	3-150	FLASH	17-21
F-16	7 UNITS	FLASH	17 SEC. MASK
BLACK	3-150	FLASH	17-23
F-16	4 1/2 UNITS	FLASH	12 SEC.
EXTRA SKY EXPOSURE		F-16	UNITS

REMARKS:

Executive OK of Estimate

## ESTIMATE

Cost Dept. Checked

By

By

Date

## AND WORK SCHEDULE

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			AUG 10 1954	
SKETCH				
RETOUCHING				
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.				

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

*on List*



NO. D-10602-K

FJ.7-GENERAL FLORIDA JUMBO SCENE FROM KODACHROME ORDER No. 86062

COLOR PHOTO BY MOZERT

DATE 8-2-54

12 1/2 M. CURTEICHCOLOR JUMBO CARDS 6-5/8 x 9-1/8" FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

FRONT No. SPEC. R. M. NO

TITLE IN FULL

IMPRINT SAME AS ABOVE  
(at bottom of message space):  
FEEDING THE FISH BY HAND, FROM  
THE ELECTRIC, GLASS BOTTOM BOAT  
AT FLORIDA'S SILVER SPRINGS

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

USE KODACHROME FROM 3CK1419...

ENLARGE COLOR PLATES

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

Camera R. 108-482 1/2

# Z

# MAGENTA SCREEN

CAMERA No.	1	LENS READING	300
CAMERA READING	108-482 1/2	BOARD READING	53-741
BLUE	2-154	16-17	
F-16	195-18	UNITS	FLASH 13 SEC. MASK
YELLOW	2-154	16-20	
F-16	195-15	UNITS	FLASH 15 SEC. MASK
RED	2-156	16-19	
F-16	195-9	UNITS	FLASH 13 SEC. MASK
BLACK	2-156	16-22	
F-16	195-3	UNITS	FLASH 12 SEC.
EXTRA SKY EXPOSURE		F-16	UNITS

REMARKS:

take stopper of camera

Executive OK of Estimate

## ESTIMATE

Cost Dept. Checked

By

By

Date

Date

## AND WORK SCHEDULE

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			AL 154	AUG 10 1954
SKETCH				
RETOUCHING				
REPHOTO				
PHOTO-LITHO			AUG 17 1954	SEP 15 1954
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.				

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

on list



IJ.2- LAKELAND NEWS CO., LAKELAND, FLA.

NO. D-10603-K

ORDER No. 86137

KODACHROME BY R. D. POPE

DATE 8-6-54

6 1/2 M CURTEICHCOLOR JUMBO CARDS 6-5/8 x 9-1/8" FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. SPEC. R. M. NO.

IMPRINT SAME AS ABOVE

(at bottom of message space):

AQUA BALLERINA AT FAMOUS FLORIDA  
CYPRESS GARDENS

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

USE KODACHROME FROM 3CK107...

ENLARGE COLOR PLATES

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

# MAGENTA SCREEN

CAMERA No.	14	LENS READING	285
CAMERA READING	04-343 1/2	BOARD READING	49-824
BLUE	3-167	FLASH	17-20
F-16	8 UNITS	FLASH	14 SEC. MASK
YELLOW	3-159	FLASH	17-20
F-16	8 UNITS	FLASH	12 SEC. MASK
RED	3-169	FLASH	17-20
F-16	8 UNITS	FLASH	14 SEC. MASK
BLACK	3-164	FLASH	12-20
F-16	3 UNITS	FLASH	14 SEC.
EXTRA SKY EXPOSURE		F-16	UNITS
REMARKS:			

*type 35*

*on list*

*[Handwritten signatures and initials]*

Executive OK of Estimate

## ESTIMATE

Cost Dept. Checked

By .....

By .....

Date .....

Date .....

## AND WORK SCHEDULE

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				
SKETCH				
RETOUCHING				
REPHOTO				
PHOTO-LITHO				
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.				

AUG 17 1954

SEP 15 1954

DATE BLUEPRINT OK'D .....

DATE Filed .....

By .....

By .....

DATE HAND COLOR PROOF OK'D .....

DATE Photo Returned to Customer .....



LJ.3 -LAKELAND NEWS CO., LAKELAND, FLA.

NO. D-10604-K

ORDER No. 86137

DATE 8-6-54

6 1/2 M CURTEICHCOLOR JUMBO CARDS 6-5/8 x 9-1/8" FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. SPEC. R. M. YES-same as on

4CK1046

IMPRINT SAME AS ABOVE  
(at bottom of message space):  
SKIING IS FUN IN THE FLORIDA  
SUN... etc.

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

USE KODACHROME FROM 4CK1046...

ENLARGE COLOR PLATES

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

By

Date

# ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			AUG 11 1954	
SKETCH				
RETOUCHING				
REPHOTO				
PHOTO-LITHO			AUG 17 1954	
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.				

DATE BLUEPRINT OK'D DATE Filed

By By

DATE HAND COLOR PROOF OK'D DATE Photo Returned to Customer

## MAGENTA SCREEN

CAMERA No. 2	LENS READING 210
CAMERA READING 4.68 1/2	BOARD READING 33-612 1/2
BLUE	
F-16 - 190 5 UNITS	FLASH 10 SEC. MASK
YELLOW	
F-16 5 UNITS	FLASH 11 SEC. MASK
RED	
F-16 4 UNITS	FLASH 12 SEC. MASK
BLACK	
F-16 2 UNITS	FLASH 11 SEC.
EXTRA SKY EXPOSURE	F-16 UNITS

REMARKS:

Use 20x24 magenta screen

64 65 118



LJ.4 -LAKELAND NEWS CO., LAKELAND, FLA.

NO. D-10605-K

ORDER No. 86137

DATE 8-6-54

6 1/2 M CURTEICHCOLOR JUMBO CARDS 6-5/8 x 9-1/8" FULL FACE.

(ALL OF THIS ON THE PICTURE SIDE)  
PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)  
FRONT No. SPEC. R. M. YES-same as on  
4CK1047

IMPRINT  
SAME AS ABOVE,  
(at bottom of message space):  
CYPRESS GARDENS AQUAMAIDS OPEN  
THEIR THRILLING WATER SKI SHOW  
... etc.

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

USE KODACHROME FROM 4CK1047...

ENLARGE COLOR PLATES

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

# MAGENTA SCREEN

CAMERA No. 2	LENS READING 350
CAMERA READING 3-48	BOARD READING 32-350
BLUE	
F-16 -190 4 UNITS	FLASH 14 SEC. MASK
YELLOW	
F-16 4 UNITS	FLASH 11 SEC. MASK
RED	
F-16 4 UNITS	FLASH 14 SEC. MASK
BLACK	
F-16 14 UNITS	FLASH 10 SEC.
EXTRA SKY EXPOSURE	F-16 UNITS

REMARKS:

Executive OK of Estimate

## ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By \_\_\_\_\_  
Date \_\_\_\_\_

By \_\_\_\_\_  
Date \_\_\_\_\_

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				
SKETCH				
RETOUCHING				
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.				

DATE BLUEPRINT OK'D \_\_\_\_\_ DATE Filed \_\_\_\_\_

By \_\_\_\_\_ By \_\_\_\_\_

DATE HAND COLOR PROOF OK'D \_\_\_\_\_ DATE Photo Returned to Customer \_\_\_\_\_

\_\_\_\_\_

6 M  
1st  
5465



GULF STREAM CARD & DISTRIBUTING CO.,  
MIAMI, FLORIDA

NO. D-10606

ORDER No. 86141

DATE 8-6-54

25 M LARGE FOLDER COVER C.T.ART COLORTONE FRONT

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

FRONT No. NO R. M. YES-~~encl.~~

TITLE IN FULL

IMPRINT SAME AS ABOVE

~~MONKEY JUNGLE~~

SOUTH OF MIAMI, FLA.

SMALL TYPE: COPYRIGHT MCMLIV BY CURT  
TEICH & CO., INC., CHICAGO, U.S.A.

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

FOR FRONT: USE SUBJECT 2BH549

SUBMIT SKETCH

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

NO. D-10606

GULF STREAM CARD & DISTRIBUTING CO.,  
MIAMI, FLORIDA

ORDER No. 86141

DATE 8-6-54

25 M LARGE FOLDER COVER C.T.ART COLORTONE BACK

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

FRONT No. NO R. M. YES

TITLE IN FULL

IMPRINT

GENUINE CURTEICH-CHICAGO  
"C.T.ART COLORTONE" CREATION  
(REG.U.S. PAT.OFF.)

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

USE PHOTOGRAPH ENCLOSED FOR BACK COVER

FOLLOW TISSUE OVERLAY

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

use 150 Screen

Gen R 20

Imm R. 52-916

Board R. 20-139

DK. Blue 10x15

LT. " 12x9

Yell. 18x16

Red 15x22

Blk. 20x20



J.135-GULF STREAM CARD & DISTRIBUTING CO.,  
MIAMI, FLORIDA

NO. D-10607-K

ORDER No. 81649

DATE 8-9-54

12 $\frac{1}{2}$  M CURTEICH COLOR JUMBO CARDS 6-5/8 x 9-1/8" FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. SPEC. R. M. YES

IMPRINT SAME AS ABOVE

(at bottom of message space):  
HYACINTHINE MACAWS at Florida's  
Famous Parrot Jungle. ...etc

PHOTO PROPERTY OF

C.T.

RETOUCHING AND COLOR DESCRIPTION

USE KODACHROME FROM 4CK1052...

ENLARGE COLOR PLATES

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

By

Date

## ESTIMATE

### AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			AUG 11 1954	AUG 11 1954
SKETCH				
RETOUCHING				
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.				

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

## MAGENTA SCREEN

CAMERA No.	5	LENS READING	200
CAMERA READING	2-800	BOARD READING	32-180
BLUE			
F-16	5 UNITS	FLASH	9 SEC. MASK
YELLOW			
F-16	7 UNITS	FLASH	8 SEC. MASK
RED			
F-16	3 1/2 UNITS	FLASH	11 SEC. MASK
BLACK			
F-16	1 1/2 UNITS	FLASH	10 SEC.
EXTRA SKY EXPOSURE		F-16	UNITS

REMARKS:

JUM 130  
G 467  
G 467



J.136-GULF STREAM CARD & DISTRIBUTING CO.,  
MIAMI, FLORIDA

NO. D-10608-K

ORDER No. 86149

DATE 8-9-54

12½ M CURTEICHCOLOR JUMBO CARDS 6-5/8 x 9-1/8" FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)  
PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)  
FRONT No. SPEC. R. M. YES  
IMPRINT SAME AS ABOVE  
(at bottom of message space):  
GOLDEN CONURES at Florida's  
Famous Parrot Jungle. ...etc

PHOTO PROPERTY OF

RETOUCHING AND COLOR DESCRIPTION

C.T.

USE KODACHROME FROM 4CK1053...

ENLARGE COLOR PLATES

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

## MAGENTA SCREEN

CAMERA No.	2	LENS READING	Open
CAMERA READING	7.611	BOARD READING	33-916 1/2
BLUE			
F-16	10 UNITS	FLASH	10 SEC. MASK
YELLOW			
F-16	10 UNITS	FLASH	11 SEC. MASK
RED			
F-16	9 1/2 UNITS	FLASH	9 SEC. MASK
BLACK			
F-16	7 UNITS	FLASH	9 SEC.
EXTRA SKY EXPOSURE		F-16	UNITS

REMARKS:

Take Lens from #3 Camera

Executive OK of Estimate

By \_\_\_\_\_

Date \_\_\_\_\_

## ESTIMATE

Cost Dept. Checked

By \_\_\_\_\_

## AND WORK SCHEDULE

Date \_\_\_\_\_

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				
SKETCH				
RETOUCHING				
REPHOTO				
PHOTO-LITHO				
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.				

DATE BLUEPRINT OK'D \_\_\_\_\_

DATE Filed \_\_\_\_\_

By \_\_\_\_\_

By \_\_\_\_\_

DATE HAND COLOR PROOF OK'D \_\_\_\_\_

DATE Photo Returned to Customer \_\_\_\_\_

E 467

OCT 6 1954



Shot 6

MAGENTA SCREEN

GULF STREAM CARD & DISTRIBUTING CO.,  
MIAMI, FLORIDA

NO. D-10609

ORDER No. 86285

DATE 8-20-54

25 M LARGE FOLDER COVER C.T. ART COLORTONE BACK

(ALL OF THIS ON THE ADDRESS SIDE)  
PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

(ALL OF THIS ON THE PICTURE SIDE)  
TITLE IN FULL

ALLIGATOR WRESTLING AT MUSA ISLE  
INDIAN VILLAGE, MIAMI, FLA.  
GENUINE CURTEICH-CHICAGO  
"C.T. ART COLORTONE" CREATION  
(REG. U.S. PAT. OFF.)

RETOUCHING AND COLOR DESCRIPTION  
PHOTO PROPERTY OF C.T.

FOR BACK: USE SUBJECT 4CH583

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO  
F-16  
ENVELOPE PHOTO TICKET

D-10609

GULF STREAM CARD & DISTRIBUTING CO.,  
MIAMI, FLORIDA

ORDER No. 86285

DATE 8-20-54

25 M LARGE FOLDER COVER C.T. ART COLORTONE FRONT

(ALL OF THIS ON THE PICTURE SIDE)  
PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

(ALL OF THIS ON THE ADDRESS SIDE)  
FRONT No. NO R. M. YES- to come

TITLE IN FULL ~~MUSA ISLE~~  
HOME OF THE SEMINOLE  
INDIANS

IMPRINT SAME AS ABOVE

SMALL TYPE: COPYRIGHT MCMLIV BY CURT  
TEICH & CO., INC., CHICAGO, U.S.A.

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

FOR FRONT: USE PORTION OF SUBJECT 1BH902 AS ON SAMPLE.  
MAKE ATTRACTIVE DESIGN

SUBMIT SKETCH

*New Process*

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate By \_\_\_\_\_ Cost Dept. Checked By \_\_\_\_\_  
Date \_\_\_\_\_ AND WORK SCHEDULE Date \_\_\_\_\_

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			SEP 2 1954	SEP 7 1954
SKETCH <i>Lo</i>	3	1	SEP 1 1954	SEP 2 1954
RETOUCHING	7	2		
REPHOTO			AUG 27 1954	AUG 31 1954
PHOTO-LITHO				
BLUEPRINT			SEP 7 1954	
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.				

DATE BLUEPRINT OK'D \_\_\_\_\_ DATE Filed \_\_\_\_\_

By \_\_\_\_\_ By \_\_\_\_\_

DATE HAND COLOR PROOF OK'D \_\_\_\_\_ DATE Photo Returned to Customer \_\_\_\_\_

*Pritz*



32

# MAGENTA SCREEN

J.138-GULF STREAM CARD & DISTRIBUTING CO.,  
MIAMI, FLORIDA

NO. ~~XXX~~ D-10610-K

ORDER No. 86312

DATE 8-24-54

12 1/2 M CURTEICHCOLOR JUMBO CARDS 6-5/8 x 9-1/8" FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. SPEC. R. M. NO

IMPRINT SAME AS ABOVE  
(at bottom of message space):  
BEAUTIFUL KEY BISCAYNE HOTEL  
FROM THE AIR, KEY BISCAYNE,  
MIAMI, FLORIDA

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

USE KODACHROME FROM 4CK1115...

ENLARGE COLOR PLATES

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

## ESTIMATE

Cost Dept. Checked

By \_\_\_\_\_ Date \_\_\_\_\_

## AND WORK SCHEDULE

By \_\_\_\_\_ Date \_\_\_\_\_

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			AUG 27 1954	
SKETCH				
RETOUCHING				
REPHOTO				
PHOTO-LITHO				
BUEPRINT				
STRIPPING, OPAQUING			SEP -2 1954	OCT 6 1954
HAND COLOR PROOF				
ARTIST DEPT.				

DATE BLUEPRINT OK'D \_\_\_\_\_ DATE Filed \_\_\_\_\_

By \_\_\_\_\_ By \_\_\_\_\_

DATE HAND COLOR PROOF OK'D \_\_\_\_\_ DATE Photo Returned to Customer \_\_\_\_\_

CAMERA No. 2	LENS READING 200
CAMERA READING 2.79A	BOARD READING 32-180
BLUE	
F-16 6 1/2 UNITS	FLASH 9 SEC. MASK
YELLOW	
F-16 6 UNITS	FLASH 9 SEC. MASK
RED	
F-16 3 1/2 UNITS	FLASH 11 SEC. MASK
BLACK	
F-16 2 UNITS	FLASH 8 SEC.
EXTRA SKY EXPOSURE	F-16 UNITS
REMARKS:	

E-467



J.139-GULF STREAM CARD & DISTRIBUTING CO.,  
MIAMI, FLORIDA

CITY MIAMI NEWS BUREAU

12<sup>1</sup> M CURTEICHCOLOR JUMBO CARDS 6-5/8 x 9-1/8" FULL FACE

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

FRONT No. SPEC. R. M. NO

IMPRINT SAME AS ABOVE  
(at bottom of message space):

MIAMI THE MAGIC CITY

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

USE KODACHROME FROM 4CK1123...

ENLARGE COLOR PLATES

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

NO. D-10611-K

ORDER No. 86312

DATE 8-24-54

## MAGENTA SCREEN

CAMERA No. 2	LENS READING
CAMERA READING 1-113/2	BOARD READING 27-912 1/2
BLUE	
F-16 9 UNITS	FLASH 9 SEC. MASK
YELLOW	
F-16 9 UNITS	FLASH 8 SEC. MASK
RED	
F-16 8 1/2 UNITS	FLASH 10 SEC. MASK
BLACK	
F-16 3 1/2 UNITS	FLASH 10 SEC.
EXTRA SKY EXPOSURE	F-16 UNITS

REMARKS: Use Lens from #3 camera

Executive OK of Estimate

## ESTIMATE

Cost Dept. Checked

By \_\_\_\_\_ Date \_\_\_\_\_

## AND WORK SCHEDULE

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				
SKETCH				
RETOUCHING				
REPHOTO				
PHOTO-LITHO				
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.				

DATE BLUEPRINT OK'D \_\_\_\_\_ DATE Filed \_\_\_\_\_

By \_\_\_\_\_ By \_\_\_\_\_

DATE HAND COLOR PROOF OK'D \_\_\_\_\_ DATE Photo Returned to Customer \_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

E-467  
JUMBO



64 6

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. D-10612

ORDER NO.

DATE 9-1-54

DEPT.

DATE COMPLETED

CUSTOMER

CURT TEICH & CO.  
CHICAGO, ILL.

RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

Photos for  
this Customer

M CALENDARS SIZE (for 1955)

STYLE CURTEICHCOLOR

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout  
Title in Plate Yes No Copyright in Plate Yes No  
Title in full

FRONT NO. (All of this on address side)  
R. M. Yes No  
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front  
Trade Mark Yes No Special type as sample  
IMPRINT: Customer C. T. Imprint No Imprint  
Side — Center

COLOR  
SINCE 1898  
ADVERTISING FROM COLOR TRANSPARENCIES  
CURT TEICH .... etc.

RETOUCHING DEPARTMENT  
Submit — Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

FOLLOW SKETCH

COLOR DESCRIPTION

FOLLOW SKETCH

PHOTO RETURNED

TO

PHOTO USED FOR

Special  
Process

Deep etch

PHOTO PROPERTY OF C. T. & CO. CUSTOMER  
RETURN PHOTO YES NO



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. D-10613 ORDER NO. 86440 DATE 9-2-54

CUSTOMER  
EBB-TIDE MOTEL  
ST. PETERSBURG, FLA.

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

6 1/2 M NOTEHEADS SIZE 6 X 9"

STYLE ART COLORTONE-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full EBB-TIDE MOTEL

11903 GULF BLVD.,

ST. PETERSBURG, FLORIDA

TELEPHONE 222755

B. G. GUILLAUME

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

FRONT NO. NO

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

Side — Center

Print — Handcolor — Black & White Proof. Titles — Red, Blue

USE PLATE #4CH606 FOR PICTURE - SIMILAR  
LAYOUT TO ENCLOSED SAMPLE (D-10085)  
- WHITE WHITE BORDER AT TOP 1/8" -

COLOR DESCRIPTION

FOLLOW SUBJECT #4CH606 FOR COLORS  
FOR PICTURE

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

PHOTO RETURNED

TO

PHOTO USED FOR



PENSACOLA NEWS AGENCY, PENSACOLA, FLA.

NO. D-10614-P

ORDER No. 86460

DATE 9-3-54

6 1/2 M JUMBO CARDS C.T.PHOTOCHROM 6-5/8 x 9-1/8" FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. SPEC. R. M. NO

IMPRINT SAME AS ABOVE  
(at bottom of message space):  
HOTEL SAN CARLOS, PENSACOLA,  
FLORIDA  
One of the South's Largest and  
Finest

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

USE PHOTO FROM 3CP2012 — 2CH1544

ENLARGE COLOR PLATES

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

By \_\_\_\_\_

Date \_\_\_\_\_

## ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By \_\_\_\_\_

Date \_\_\_\_\_

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			SEP 9 1954	SEP 9 1954
SKETCH	7	1/2	8/11	
RETOUCHING	7	1/2		SEP 9 1954
REPHOTO				
PHOTO-LITHO				
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.		6 1/2		

DATE BLUEPRINT OK'D \_\_\_\_\_ DATE Filed \_\_\_\_\_

By \_\_\_\_\_

By \_\_\_\_\_

DATE HAND COLOR PROOF OK'D \_\_\_\_\_

DATE Photo Returned to Customer \_\_\_\_\_

## MAGENTA SCREEN

CAMERA No.		LENS READING	
CAMERA READING		BOARD READING	
BLUE			
F-16	UNITS	FLASH	SEC. MASK
YELLOW			
F-16	UNITS	FLASH	SEC. MASK
RED			
F-16	UNITS	FLASH	SEC. MASK
BLACK			
F-16	UNITS	FLASH	SEC.
EXTRA SKY EXPOSURE		F-16	UNITS
REMARKS:			



PENSACOLA NEWS AGENCY, PENSACOLA, FLA.

NO. D-10615-P

ORDER No. 86460

DATE 9-3-54

6½ M JUMBO CARDS C.T. PHOTOCHROM 6-5/8 x 9-1/8" FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)  
PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER  
TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)  
FRONT No. SPEC. R. M. NO  
IMPRINT SAME AS ABOVE  
(at bottom of message space):  
PENSACOLA BAY BRIDGE  
PENSACOLA, FLORIDA

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

USE PHOTO FROM 2CP2199

ENLARGE COLOR PLATES

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

## MAGENTA SCREEN

CAMERA No.		LENS READING	
CAMERA READING		BOARD READING	
BLUE			
F-16	UNITS	FLASH	SEC. MASK
YELLOW			
F-16	UNITS	FLASH	SEC. MASK
RED			
F-16	UNITS	FLASH	SEC. MASK
BLACK			
F-16	UNITS	FLASH	SEC.
EXTRA SKY EXPOSURE		F-16	UNITS
REMARKS:			

Executive OK of Estimate By \_\_\_\_\_ Cost Dept. Checked By \_\_\_\_\_  
Date \_\_\_\_\_ ESTIMATE AND WORK SCHEDULE Date \_\_\_\_\_

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			SEP 9 1954	SEP 9 - 1954
SKETCH	7	1/4	op"	
RETOUCHING	7	1/2	op"	SEP 9 1954
REPHOTO				
PHOTO-LITHO				
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.		3 1/2		

DATE BLUEPRINT OK'D \_\_\_\_\_ DATE Filed \_\_\_\_\_

By \_\_\_\_\_ By \_\_\_\_\_

DATE HAND COLOR PROOF OK'D \_\_\_\_\_ DATE Photo Returned to Customer \_\_\_\_\_

AL.  
Size 11x14



PENSACOLA NEWS AGENCY, PENSACOLA, FLA.

NO. D-10616-P

ORDER No. 86460

DATE 9-3-54

6 1/2 M JUMBO CARDS C.T.PHOTOCHROM 6-5/8 x 9-1/8" FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)  
PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER  
TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)  
FRONT No. SPEC. R. M. NO  
IMPRINT SAME AS ABOVE  
(at bottom of message space):  
WAYSIDE PARK  
A FAVORITE PICNIC AREA AT NORTH  
END OF BAY BRIDGE  
PENSACOLA, FLORIDA  
PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

USE PHOTO FROM 2CP2200

ENLARGE COLOR PLATES

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

## MAGENTA SCREEN

CAMERA No.		LENS READING	
CAMERA READING		BOARD READING	
BLUE			
F-16	UNITS	FLASH	SEC. MASK
YELLOW			
F-16	UNITS	FLASH	SEC. MASK
RED			
F-16	UNITS	FLASH	SEC. MASK
BLACK			
F-16	UNITS	FLASH	SEC.
EXTRA SKY EXPOSURE		F-16	UNITS

REMARKS:

Executive OK of Estimate By \_\_\_\_\_ Cost Dept. Checked By \_\_\_\_\_  
Date \_\_\_\_\_ ESTIMATE AND WORK SCHEDULE Date \_\_\_\_\_

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			SEP 9 1954	
SKETCH				
RETOUCHING	7	1/2	SEP 9 1954	
REPHOTO				
PHOTO-LITHO				
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.		4		

DATE BLUEPRINT OK'D \_\_\_\_\_ DATE Filed \_\_\_\_\_

By \_\_\_\_\_ By \_\_\_\_\_

DATE HAND COLOR PROOF OK'D \_\_\_\_\_ DATE Photo Returned to Customer \_\_\_\_\_

\_\_\_\_\_

K 9 8 1

AL.  
Size 9x11



PENSACOLA NEWS AGENCY, PENSACOLA, FLA.

NO. D-10617-P

ORDER No. 86460

DATE 9-3-54

6 1/2 M JUMBO CARDS C.T. PHOTOCHROM 6-5/8 x 9-1/8" FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. SPEC. R. M. NO

IMPRINT SAME AS ABOVE  
(at bottom of message space):  
BATHING ON THE BEAUTIFUL GULF OF  
MEXICO'S WHITE SANDS AT PENSACOLA  
BEACH, FLORIDA

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

USE PHOTO FROM 2CP2201

ENLARGE COLOR PLATES

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

## MAGENTA SCREEN

CAMERA No.		LENS READING	
CAMERA READING		BOARD READING	
BLUE			
F-16	UNITS	FLASH	SEC. MASK
YELLOW			
F-16	UNITS	FLASH	SEC. MASK
RED			
F-16	UNITS	FLASH	SEC. MASK
BLACK			
F-16	UNITS	FLASH	SEC.
EXTRA SKY EXPOSURE		F-16	UNITS
REMARKS:			

Executive OK of Estimate

By \_\_\_\_\_

Date \_\_\_\_\_

## ESTIMATE

Cost Dept. Checked

By \_\_\_\_\_

## AND WORK SCHEDULE

Date \_\_\_\_\_

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			SEP 9 1954	SEP 9 - 1954
SKETCH				
RETOUCHING		1/2		SEP 9 1954
REPHOTO				
PHOTO-LITHO				
BUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.				

DATE BLUEPRINT OK'D \_\_\_\_\_ DATE Filed \_\_\_\_\_

By \_\_\_\_\_ By \_\_\_\_\_

DATE HAND COLOR PROOF OK'D \_\_\_\_\_ DATE Photo Returned to Customer \_\_\_\_\_

AL.  
Size 9x11



PENSACOLA NEWS AGENCY, PENSACOLA, FLA.

NO. D-10618-P

ORDER No. 86460

DATE 9-3-54

6 $\frac{1}{2}$  M JUMBO CARDS C.T. PHOTOCHROM 6-5/8 x 9-1/8" FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. SPEC. R. M. NO

IMPRINT SAME AS ABOVE  
(at bottom of message space):  
SURF AND WHITE SAND ON THE GULF  
OF MEXICO ALONG GULF COAST SCENIC  
HIGHWAY.

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

USE PHOTO FROM 2CP2202 - 7AA3037

ENLARGE COLOR PLATES

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

## MAGENTA SCREEN

CAMERA No.		LENS READING	
CAMERA READING		BOARD READING	
BLUE			
F-16	UNITS	FLASH	SEC. MASK
YELLOW			
F-16	UNITS	FLASH	SEC. MASK
RED			
F-16	UNITS	FLASH	SEC. MASK
BLACK			
F-16	UNITS	FLASH	SEC.
EXTRA SKY EXPOSURE		F-16	UNITS
REMARKS:			

Executive OK of Estimate

By \_\_\_\_\_  
Date \_\_\_\_\_

## ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By \_\_\_\_\_  
Date \_\_\_\_\_

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			SEP 9 1954	SEP 9 1954
SKETCH	20	✓		
RETOUCHING				SEP 9 1954
REPHOTO				
PHOTO-LITHO				
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.				

DATE BLUEPRINT OK'D \_\_\_\_\_ DATE Filed \_\_\_\_\_

By \_\_\_\_\_

By \_\_\_\_\_

DATE HAND COLOR PROOF OK'D \_\_\_\_\_

DATE Photo Returned to Customer \_\_\_\_\_



AL.  
Size 11x14



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. D-10619-K ORDER NO. 86463 DATE 9-3-54

CUSTOMER AUBREY, FINLAY, MARLEY & HODGSON  
CHICAGO, ILLINOIS

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

12 1/2 M JUMBO CARDS SIZE 5 1/2 X 7"

STYLE CUR TEICH COLOR-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout  
Title in Plate Yes No Copyright in Plate Yes No  
Title in full

FRONT NO. SPEC. (All of this on address side)  
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front  
Trade Mark Yes No Special type as sample  
IMPRINT: Customer C. T. Imprint No Imprint  
Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

(Michels-Harrah Coal)

USE KODACHROME TRANSPARENCIES — MARKED "A" and "B".

GROUP LAYOUT AS ON TISSUE COPY.

COLOR DESCRIPTION

FOLLOW KODACHROME TRANSPARENCIES

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

RETURN PHOTO YES NO

PHOTO RETURNED

TO

PHOTO USED FOR

Group 1  
& add'l copies } 75.50

incl. Comm.

Group 2 5 1/2 x 7 1/2

Group II

Wash. & Ryer Comm.

Shipping  
Bill



J.140- GULF STREAM CARD & DISTRIBUTING CO.,  
MIAMI, FLORIDA

NO. D-10621-K

ORDER No. 86631

DATE 9-17-54

12½ M CURTEICHCOLOR JUMBO CARDS 6-5/8 x 9-1/8" FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. SPEC. R. M. NO.

IMPRINT SAME AS ABOVE  
(at bottom of message space):  
SIGHT SEEING BOAT SEMINOLE QUEEN  
ON PICTURESQUE MIAMI RIVER

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

USE KODACHROME FROM 4CK1255

XXXXXXXXXXXXXXXXXXXX

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

By .....

Date .....

## ESTIMATE

### AND WORK SCHEDULE

Cost Dept. Checked

By .....

Date .....

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			SEP 17 1954	
SKETCH				
RETOUCHING				
REPHOTO				
PHOTO-LITHO				
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.	32			

DATE BLUEPRINT OK'D .....

By .....

DATE HAND COLOR PROOF OK'D .....

By .....

DATE Photo Returned to Customer .....

## MAGENTA SCREEN

CAMERA No. 2	LENS READING 200
CAMERA READING 2-88 1/2	BOARD READING 32-228
BLUE	
F-16 5 UNITS	FLASH 12 SEC. MASK
YELLOW	
F-16 5 UNITS	FLASH 9 SEC. MASK
RED	
F-16 5 UNITS	FLASH 10 SEC. MASK
BLACK	
F-16 2 1/2 UNITS	FLASH 10 SEC.
EXTRA SKY EXPOSURE	F-16 2 1/2 UNITS
REMARKS:	

E-467



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. D-10622 ORDER NO. 90744 DATE 5-27-55

CUSTOMER BOOKER T. WASHINGTON INS.CO.,  
BIRMINGHAM, ALABAMA

DEPT. DATE COMPLETED

RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART (MAKEOVER)

Photos for  
this Customer

25 M CIRCULARS SIZE 5 1/2 x 14"

STYLE ART COLORTONE-FULL PAGE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

THE A. G. GASTON MOTEL —  
A MOTEL DESIGNED WITH A TRAVELER'S  
COMFORT IN MIND ...

FRONT NO. NO

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer C. T. Imprint No Imprint

Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

USE AS PREVIOUS PRINTING, EXCEPT SUBSTITUTE THE NEW PICTURE  
OF COCKTAIL LOUNGE IN PLACE OF COFFEE SHOP AS MARKED ON  
CIRCULAR, AND CHANGE COLOR OF TIE OF MR. GASTON TO SOLID  
RED AS MARKED.

COLOR DESCRIPTION

AS ABOVE

FOLLOW TISSUE OVERLAY FOR COCKTAIL  
LOUNGE VIEW TO BE SUBSTITUTED

PHOTO RETURNED

TO

PHOTO USED FOR

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

NO

YES

RETURN PHOTO

*1 new view*  
*New process*  
*Ret. 2 1/2*  
*L.A. 7*  
  
*Corr. color of tie*  
*on one view - L.A. 1/4 hr.*



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. D-10622 ORDER NO. 86764 DATE 9-27-54

CUSTOMER BOOKER T. WASHINGTON INS. CO.,  
BIRMINGHAM, ALABAMA

DEPT. RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

Photos for  
this Customer

12 1/2 M CIRCULARS SIZE 5 1/2 X 14"

CHINA WHITE

STYLE ART COLORTONE-FULL PAGE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full THE A.G. GASTON MOTEL

THE NATION'S NEWEST & FINEST MOTEL

1510 FIFTH AVENUE NORTH

BIRMINGHAM 2, ALABAMA

FRONT NO. NO R. M. Yes No  
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front  
Trade Mark Yes No Special type as sample  
IMPRINT: Customer C. T. Imprint No Imprint  
Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

FOLLOW LAYOUT ENCLOSED  
WITH PICTURES AND INSTRUCTIONS

COLOR DESCRIPTION

FOLLOW LAYOUT ENCLOSED  
WITH COLOR INSTRUCTIONS

PHOTO RETURNED

TO

PHOTO USED FOR

3 Rep. 5x7  
Layout & placing type 2-1/2  
Hand color 30  
Litho Art 10  
65

Handwritten notes and sketches on the back of the order form, including a large red 'X' and various scribbles.



SUN NEWS CO., ST.PETERSBURG, FLA.

NO. D-10623

ORDER NO. 86805

DATE 9-27-54

12 $\frac{1}{2}$  M LARGE FOLDER COVER C.T.ART COLORTONE FRONT

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

FRONT NO. NO R. M. YES-to come

TITLE IN FULL

IMPRINT SAME AS ABOVE

~~BEAUTIFUL SUNKEN GARDENS~~  
~~ST.PETERSBURG, FLA.~~

SMALL TYPE: COPYRIGHT MCMLIV BY  
CURT TEICH & CO., INC., CHICAGO, U.S.A. PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

use 3CH299  
FOLLOW SKETCH

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

SUN NEWS CO., ST.PETERSBURG, FLA.

NO. D-10623

ORDER NO. 86805

DATE 9-27-54

12 $\frac{1}{2}$  M LARGE FOLDER COVER C.T.ART COLORTONE BACK

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

FRONT NO. NO R. M. YES

TITLE IN FULL

IMPRINT

COLORFUL SUNKEN GARDENS  
ST. PETERSBURG, FLA.

GENUINE CURTEICH-CHICAGO  
"C.T. ART COLORTONE" CREATION  
(REG. U.S. PAT.OFF.)



RETOUCHING AND COLOR DESCRIPTION

PHOTO PROPERTY OF CUST.

FOR BACK VIEW: USE PHOTOGRAPH ENCLOSED  
FOLLOW TISSUE OVERLAY

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

*New Process*

*Push*

*Corr Part II*



JS-1.  
SUN NEWS CO., ST. PETERSBURG, FLA.

NO. D- 10624-K

ORDER No. 86827

DATE 9-28-54'

6½ M CURTEICHCOLOR JUMBO POST CARDS 6-5/8 x 9-1/8" FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. SPEC. R. M. NO.

IMPRINT SAME AS ABOVE

(at bottom of message space):

ENTRANCE TO ST. PETERSBURG, ~~MINIMUM~~  
FLORIDA'S PUBLIC BEACH ON BEAUTIFUL  
HOLIDAY ISLES.

PHOTO PROPERTY OF

C.T.

RETOUCHING AND COLOR DESCRIPTION

USE KODACHROME FROM 4CK1306

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

## MAGENTA SCREEN

CAMERA No. 2	LENS READING
CAMERA READING 2.757 1/2	BOARD READING 32-148 1/2
BLUE	
F-16 3 1/2 UNITS	FLASH 9 SEC. MASK
YELLOW	
F-16 3 UNITS	FLASH 13 SEC. MASK
RED	
F-16 3 UNITS	FLASH 13 SEC. MASK
BLACK	
F-16 1 1/2 UNITS	FLASH 15 SEC.
EXTRA SKY EXPOSURE	F-16 UNITS
REMARKS:	

Executive OK of Estimate

### ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

By

Date

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				
SKETCH				
RETOUCHING				
REPHOTO				
PHOTO-LITHO				
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.				

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer



JS-2 Sun News Co., St. Petersburg, Fla.

NO. D-10625-K

ORDER No. 86827

DATE 9/28/54

6 1/2 MCURTEICHCOLOR JUMBO CARDS 6 5/8 x 9 1/8" FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. SPEC. R. M. NO

IMPRINT SAME AS ABOVE  
(at bottom of message space):  
RELAXING ON THE FAMOUS GREEN  
BENCHES ALONG MIRROR LAKE IN  
DOWNTOWN ST. PETERSBURG, FLA.  
"THE SUNSHINE CITY"

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

USE KODACHROME FROM 4CK1307

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

## MAGENTA SCREEN

CAMERA No. 2	LENS READING 200
CAMERA READING 2-757 1/2	BOARD READING 32-148 1/2
BLUE	
F-16 4 UNITS	FLASH 9 SEC. MASK
YELLOW	
F-16 4 UNITS	FLASH 12 SEC. MASK
RED	
F-16 4 UNITS	FLASH 4 SEC. MASK
BLACK	
F-16 2 UNITS	FLASH 12 SEC.
EXTRA SKY EXPOSURE	F-16 2 UNITS
REMARKS:	

Executive OK of Estimate

By .....

Date .....

## ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By .....

Date .....

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				
SKETCH				
RETOUCHING				
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.				

DATE BLUEPRINT OK'D .....

By .....

DATE HAND COLOR PROOF OK'D .....

DATE Photo Returned to Customer .....

By .....

6492



JS-3. SUN NEWS CO., ST. PETERSBURG, FLA.

NO. D-10626-K

ORDER No. 86827

DATE 9/28/54

6 1/2 MCURTEICHCOLOR JUMBO CARDS 6 5/8 x 9 1/8" FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. NO. 1

IMPRINT SAME AS ABOVE

(at bottom of message space):  
WHITE SANDS, BLUE SKIES, GOLDEN  
SEA\*OATS BECKON YOU TO HOLIDAY  
ISLES WITH ITS FINE BEACHES ALONG  
THE GULF OF MEXICO

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

USE KODACHROME FROM 4CK1308

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

## MAGENTA SCREEN

CAMERA No. 2	LENS READING 250
CAMERA READING 3.744	BOARD READING 32-248h
BLUE	
F-16 3 UNITS	FLASH 11 SEC. MASK
YELLOW	
F-16 3 UNITS	FLASH 12 SEC. MASK
RED	
F-16 3 UNITS	FLASH 10 SEC. MASK
BLACK	
F-16 1 UNITS	FLASH 11 SEC.
EXTRA SKY EXPOSURE	F-16 UNITS

REMARKS:

Executive OK of Estimate

## ESTIMATE

Cost Dept. Checked

By .....

By .....

Date .....

## AND WORK SCHEDULE

Date .....

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				
SKETCH				
RETOUCHING				
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.				

DATE BLUEPRINT OK'D .....

DATE Filed .....

By .....

By .....

DATE HAND COLOR PROOF OK'D .....

DATE Photo Returned to Customer .....

6492



NO. D-102 10627-K

JS-4.SUN NEWS CO., ST. PETERSBURG, FLA. ORDER No. 86827

DATE 9/28/54

6 1/2 M CURTEICHCOLOR JUMBO CARDS 6 5/8 x 9 1/8" FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)  
PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)  
FRONT No. 1 R. M. YES *incl* ✓  
IMPRINT SAME AS ABOVE  
(ATbottom of message space):  
THE SUNSHINE SKYWAY ACROSS LOWER  
TAMPA BAY etc... ,

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

USE KODACHROME FROM 4CK1309

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

# MAGENTA SCREEN

CAMERA No. <i>F</i>	LENS READING <i>200</i>
CAMERA READING <i>82-059</i>	BOARD READING <i>31-723</i>
BLUE	
F-16 <i>11</i> UNITS	FLASH <i>16</i> SEC. MASK
YELLOW	
F-16 <i>9 1/2</i> UNITS	FLASH <i>16</i> SEC. MASK
RED	
F-16 <i>7 1/2</i> UNITS	FLASH <i>18</i> SEC. MASK
BLACK	
F-16 <i>4 1/2</i> UNITS	FLASH <i>15</i> SEC.
EXTRA SKY EXPOSURE	F-16 <i>200-9</i> UNITS

REMARKS:

Executive OK of Estimate

By \_\_\_\_\_  
Date \_\_\_\_\_

## ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By \_\_\_\_\_  
Date \_\_\_\_\_

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				
SKETCH				
RETOUCHING				
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.				

DATE BLUEPRINT OK'D \_\_\_\_\_ DATE Filed \_\_\_\_\_

By \_\_\_\_\_ By \_\_\_\_\_

DATE HAND COLOR PROOF OK'D \_\_\_\_\_ DATE Photo Returned to Customer \_\_\_\_\_

*6492*



NOD-10628 -K

JS\*5. SUN NEWS CO., ST. PETERSBURG, FLA.

ORDER No.86827

DATE 9/28/54'

6 1/2 M CURTEICHCOLOR JUMBO CARDS 6 5/8 x 9 1/8" FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1

R. M. NO

IMPRINT SAME AS ABOVE  
(at bottom of message space):  
GANDY BRIDGE, CONNECTING TAMPA  
AND ST.PETERSBURG, FLA. A  
FAVORITE SPOT ON TAMPA BAY FOR  
FISHING AND BOATING.

PHOTO PROPERTY OF

C.T.

RETOUCHING AND COLOR DESCRIPTION

USE KODACHROM FROM 4CK1310

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

## MAGENTA SCREEN

CAMERA No. <i>2</i>	LENS READING <i>200</i>
CAMERA READING <i>2-575</i>	BOARD READING <i>31-962</i>
BLUE	
F-16 <i>4 1/2</i> UNITS	FLASH <i>11</i> SEC. <i>MASK</i>
YELLOW	
F-16 <i>4</i> UNITS	FLASH <i>9</i> SEC. <i>MASK</i>
RED	
F-16 <i>3 1/2</i> UNITS	FLASH <i>14</i> SEC. <i>MASK</i>
BLACK	
F-16 <i>1 1/2</i> UNITS	FLASH <i>12</i> SEC.
EXTRA SKY EXPOSURE	F-16 <i>3</i> UNITS

REMARKS:

Executive OK of Estimate

## ESTIMATE

Cost Dept. Checked

By .....

By .....

Date .....

## AND WORK SCHEDULE

Date .....

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				
SKETCH				
RETOUCHING				
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.				

DATE BLUEPRINT OK'D .....

DATE Filed .....

By .....

By .....

DATE HAND COLOR PROOF OK'D .....

DATE Photo Returned to Customer .....

E-492



JS-8. SUN NEWS CO., ST. PETERSBURG, FLA.

NOD-10629-K

ORDER No. 86827

DATE 9/28/54

6 1/2 MCURTEICH COLOR JUMBO CARDS 6 5/8 x 9 1/8" FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1

R. M. NO.

IMPRINT SAME AS ABOVE  
(at bottom of message space):  
BLUE SKIES, BILLOWY CLOUDS AND  
MILES OF WHITE SAND BEACHES ALONG  
HOLIDAY ISLES ON THE GULF OF  
MEXICO.

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

USE KODACHROME FROM 4CK1311

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

## MAGENTA SCREEN

CAMERA No.	2	LENS READING	200
CAMERA READING	2-757 1/2	BOARD READING	32-148 1/2
BLUE			
F-16	3 1/2 UNITS	FLASH	9 SEC. MASK
YELLOW			
F-16	3 UNITS	FLASH	9 SEC. MASK
RED			
F-16	3 UNITS	FLASH	12 SEC. MASK
BLACK			
F-16	1 1/2 UNITS	FLASH	10 SEC.
EXTRA SKY EXPOSURE		F-16	UNITS
REMARKS:			

Executive OK of Estimate

## ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By .....

By .....

Date .....

Date .....

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				
SKETCH				
RETOUCHING				
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.				

DATE BLUEPRINT OK'D .....

DATE Filed .....

By .....

By .....

DATE HAND COLOR PROOF OK'D .....

DATE Photo Returned to Customer .....

E492



JS-6. SUN NEWS CO. ST.PETERSBURG, FLA.

NO. D-1036 10630 -K

ORDER No. 86827

DATE 9/28/54

6 1/2 M CURTEICHCOLOR JUMBO CARDS 6 5/8 x 9 1/8" FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. NO

IMPRINT SAME AS ABOVE  
(at bottom of message space):  
TROPICAL MEMORIAL CAUSEWAY  
BETWEEN CLEARWATER, FLA. AND  
ITS GULF BEACHES.,

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

USE KODACHROME FROM 4CK1331

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

## MAGENTA SCREEN

CAMERA No. 2	LENS READING 200
CAMERA READING 2-447	BOARD READING 31-787
BLUE	
F-16 3 1/2 UNITS	FLASH 9 SEC. MASK
YELLOW	
F-16 3 UNITS	FLASH 13 SEC. MASK
RED	
F-16 3 UNITS	FLASH 13 SEC. MASK
BLACK	
F-16 1 1/2 UNITS	FLASH 13 SEC.
EXTRA SKY EXPOSURE	F-16 UNITS

REMARKS:

Executive OK of Estimate

## ESTIMATE

Cost Dept. Checked

By

By

Date

## AND WORK SCHEDULE

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				
SKETCH				
RETOUCHING				
REPHOTO				
PHOTO-LITHO				
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.				

DATE BLEUPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

492



NO.D-10631 -K

JS-7.SUN NEWS CO., ST. PETERSBURG, FLA. ORDER No. 86827

DATE 9/28/54

6 1/2 M CURTEICHCOLOR JUMBO CARDS 6 5/8 x 9 1/8" FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO.

IMPRINT SAME AS ABOVE  
(at bottom of message space):  
PIER PAVILION AND SWIMMING POOL  
AMIDST THE PALMS IN TROPICAL  
CLEARWATER BEACH, FLA. ON THE  
GULF OF MEXICO.

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

USE KODACHROME FROM 4CK1332

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

# MAGENTA SCREEN

CAMERA No. 2	LENS READING 200
CAMERA READING 2-944	BOARD READING 32-298 1/2
BLUE	
F-16 4 UNITS	FLASH 9 SEC. MASK
YELLOW	
F-16 4 UNITS	FLASH 10 SEC. MASK
RED	
F-16 3 1/2 UNITS	FLASH 12 SEC. MASK
BLACK	
F-16 1 1/2 UNITS	FLASH 11 SEC.
EXTRA SKY EXPOSURE	F-16 UNITS

REMARKS:

Executive OK of Estimate

## ESTIMATE

Cost Dept. Checked

By Date AND WORK SCHEDULE By Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				
SKETCH				
RETOUCHING				
REPHOTO				
PHOTO-LITHO				
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.	36			11/10/54

DATE BLUEPRINT OK'D DATE Filed

By By

DATE HAND COLOR PROOF OK'D DATE Photo Returned to Customer

E-492



JS.9 SUN NEWS CO., ST.PETERSBURG, FLA.

NO. D-10632-K

ORDER No. 86827

DATE 9-28-54

6 $\frac{1}{2}$  M CURTEICHCOLOR JUMBO CARDS 6-5/8 x 9-1/8" FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. SPEC. R. M. NO

IMPRINT SAME AS ABOVE  
(at bottom of message space):  
JOHN'S PASS BRIDGE AT HOLIDAY  
ISLES NEAR ST.PETERSBURG, FLA.  
One of the finest fishing grounds  
along the Greater Gulf Beaches

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

USE KODACHROME FROM 3CK1294...  
DO NOT HAVE RED AS STRONG IN FLESH COLORS ON PEOPLE  
AS THIS PRINT.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

## MAGENTA SCREEN

CAMERA No.	7	LENS READING	200
CAMERA READING	82-958	BOARD READING	32-438
BLUE			
F-16	11 UNITS	FLASH 15	SEC. MASK
YELLOW			
F-16	8 1/2 UNITS	FLASH 15	SEC. MASK
RED			
F-16	6 UNITS	FLASH 18	SEC. MASK
BLACK			
F-16	3 1/2 UNITS	FLASH 13	SEC.
EXTRA SKY EXPOSURE		F-16	UNITS
REMARKS:			

Executive OK of Estimate

By \_\_\_\_\_

Date \_\_\_\_\_

## ESTIMATE

### AND WORK SCHEDULE

Cost Dept. Checked

By \_\_\_\_\_

Date \_\_\_\_\_

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				
SKETCH				
RETOUCHING				
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.				

DATE BLUEPRINT OK'D \_\_\_\_\_ DATE Filed \_\_\_\_\_

By \_\_\_\_\_ By \_\_\_\_\_

DATE HAND COLOR PROOF OK'D \_\_\_\_\_ DATE Photo Returned to Customer \_\_\_\_\_



SCHOONER "LUCY EVELYN", BEACH HAVEN, N.J.

NO. D-10633-K

ORDER No. 86888

DATE 9-30-54

6 1/2 M CURTEICHCOLOR M JUMBO CARDS 6-5/8 x 9-1/8" FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. SPEC. R. M. NO

IMPRINT NONE

SAILBOATS IN HARBOR  
LONG BEACH ISLAND, N. J.

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

USE KODACHROME FROM 4CK1420

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

## MAGENTA SCREEN

CAMERA No. 2	LENS READING 200
CAMERA READING 2-825	BOARD READING 32-126
BLUE	
F-16 4 1/2 UNITS	FLASH 12 SEC. MASK
YELLOW	
F-16 4 UNITS	FLASH 15 SEC. MASK
RED	
F-16 4 UNITS	FLASH 14 SEC. MASK
BLACK	
F-16 1 1/2 UNITS	FLASH 13 SEC.
EXTRA SKY EXPOSURE	F-16 4 1/2 UNITS

REMARKS:

Executive OK of Estimate

## ESTIMATE

Cost Dept. Checked

By

By

Date

Date

## AND WORK SCHEDULE

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				
SKETCH				
RETOUCHING				
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.				

DATE BLUEPRINT OK'D DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

E 492



SCHOONER "LUCY EVELYN", BEACH HAVEN, N.J.

NO. D-10634-K

ORDER No. 86888

DATE 9-30-54

6 1/2 M CURTEICHCOLOR X JUMBO CARDS 6-5/8 x 9-1/8" FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. SPEC. R. M. NO.

IMPRINT NONE

BARNEGAT LIGHT INLET  
BARNEGAT LIGHT, N. J.

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

USE KODACHROME FROM 4CK1421

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

## MAGENTA SCREEN

CAMERA No.	7	LENS READING	200
CAMERA READING	83-210 1/2	BOARD READING	32-546
BLUE			
F-16	9 UNITS	FLASH	15 SEC. MASK
YELLOW			
F-16	8 1/2 UNITS	FLASH	16 SEC. MASK
RED			
F-16	7 1/2 UNITS	FLASH	18 SEC. MASK
BLACK			
F-16	4 1/2 UNITS	FLASH	14 SEC.
EXTRA SKY EXPOSURE		F-16	- 10 UNITS
REMARKS:			

Executive OK of Estimate

## ESTIMATE

Cost Dept. Checked

By .....

By .....

Date .....

## AND WORK SCHEDULE

Date .....

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				
SKETCH				
RETOUCHING				
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.				

DATE BLUEPRINT OK'D .....

DATE Filed .....

By .....

By .....

DATE HAND COLOR PROOF OK'D .....

DATE Photo Returned to Customer .....

G492



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. D-10635 ORDER NO. 86895 DATE 9-30-54

CUSTOMER FLOYD SANDLIN STUDIO  
HUNTSVILLE, ALABAMA

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

12 $\frac{1}{2}$  M DOUBLE CARDS SIZE 3 $\frac{1}{2}$  X 11"

STYLE ART COLORTONE-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout  
Title in Plate Yes No Copyright in Plate Yes No  
Title in full

FRONT NO. *Spec.* R. M. ☒ Yes No  
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front  
Trade Mark Yes No Special type as sample  
IMPRINT: Customer C. T. Imprint No Imprint  
Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue  
(Bon-Air Motel)

MAKE REPHOTO:

FOLLOW PHOTOGRAPHS AS ATTACHED BY CUSTOMER

REMOVE UTILITY POLES — LEAVE IN THE TREE  
DRIVE IS WHITE CRUSHED GRAVEL

COLOR DESCRIPTION

LARGE HOUSE IS WHITE, GREEN ROOF.  
MOTEL IS RED BRICK, GREEN ROOF.  
SIGN IS BLACK WITH WHITE LETTERS.

CUSTOMER  
—  
PHOTO PROPERTY OF C. T. & CO.

NO  
YES  
RETURN PHOTO

PHOTO RETURNED

TO

PHOTO USED FOR

*new process, 8x10 (approx)*  
*Rep. 7.*  
*L.A. 10.*  
*(1000)*

*New Process*  
*as quoted*  
*4*



NO. D-10636-K

DISTRIBUTED BY READMORE NEWS CO., LOUISVILLE, KY. ORDER No. 86908

DATE 10-1-54

6 1/2 M CURTEICHCOLOR JUMBO CARDS 6-5/8 x 9-1/8" FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. SPEC. R. M. YES-same as

IMPRINT 4CK745

SAME AS ABOVE

CHURCHILL DOWNS, HOME OF THE  
KENTUCKY DERBY, LOUISVILLE,  
KENTUCKY ... etc

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

USE KODACHROME FROM 4CK745

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

# MAGENTA SCREEN

CAMERA No.	7	LENS READING	145
CAMERA READING	68-950 1/2	BOARD READING	23-102 1/2
BLUE			
F-16	9 UNITS	FLASH	17 SEC. MASK
YELLOW			
F-16	10 UNITS	FLASH	17 SEC. MASK
RED			
F-16	6 1/2 UNITS	FLASH	18 SEC. MASK
BLACK			
F-16	5 UNITS	FLASH	15 SEC.
EXTRA SKY EXPOSURE		F-16	- 10 UNITS
REMARKS:			

Executive OK of Estimate

By \_\_\_\_\_  
Date \_\_\_\_\_

## ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By \_\_\_\_\_  
Date \_\_\_\_\_

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				
SKETCH				
RETOUCHING				
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.				

OCT 18 1954

NOV 15 1954

DATE BLUEPRINT OK'D \_\_\_\_\_ DATE Filed \_\_\_\_\_

By \_\_\_\_\_ By \_\_\_\_\_

DATE HAND COLOR PROOF OK'D \_\_\_\_\_ DATE Photo Returned to Customer \_\_\_\_\_



PENSACOLA NEWS AGENCY, PENSACOLA, FLA.

NO. D-10637-K

ORDER No. 86910

DATE 10-1-54

6 1/2 M CURTEICHCOLOR JUMBO CARDS 6-5/8 x 9-1/8" FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. SPEC. R. M. NO

IMPRINT SAME AS ABOVE  
(at bottom of message space):  
AZALEAS IN BLOOM IN PALAFOX STREET  
PARKWAY  
PENSACOLA, FLORIDA

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

USE KODACHROME FROM 2CK93

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

## MAGENTA SCREEN

CAMERA No. 2	LENS READING 200
CAMERA READING 4-796	BOARD READING 33.5997
BLUE 1-182	16-21
F-16 -175.6 UNITS	FLASH 20 SEC. MASK
YELLOW 1-179	16-21
F-16 3 UNITS	FLASH 18 SEC. MASK
RED 1-177	16-20
F-16 3 UNITS	FLASH 16 SEC. MASK
BLACK 1-181	16-21
F-16 2 UNITS	FLASH 17 SEC.
EXTRA SKY EXPOSURE	F-16 - 4 UNITS

REMARKS:

Executive OK of Estimate

By \_\_\_\_\_  
Date \_\_\_\_\_

### ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By \_\_\_\_\_  
Date \_\_\_\_\_

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				
SKETCH				
RETOUCHING				
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.				

DATE BLUEPRINT OK'D \_\_\_\_\_ DATE Filed \_\_\_\_\_

By \_\_\_\_\_

By \_\_\_\_\_

DATE HAND COLOR PROOF OK'D \_\_\_\_\_

DATE Photo Returned to Customer \_\_\_\_\_



PENSACOLA NEWS AGENCY, PENSACOLA, FLA.

NO. D-10638 -K

ORDER No. 86910

KODACHROME BY C.E. FREDERICKSON

DATE 10-1-54

6 1/2 M CURTEICHCOLOR JUMBO CARDS 6-5/8 x 9-1/8" FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. SPEC. R. M. NO.

IMPRINT SAME AS ABOVE

(at bottom of message space):

WHITE SANDS ON THE WORLD'S MOST  
BEAUTIFUL BEACH, PENSACOLA  
BEACH, FLORIDA

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

USE KODACHROME FROM 4CKL248

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

## MAGENTA SCREEN

CAMERA No.	2	LENS READING	200
CAMERA READING	2-508 1/2	BOARD READING	31-814
BLUE			
F-16	3 1/2 UNITS	FLASH 8	SEC. MASK
YELLOW			
F-16	3 1/2 UNITS	FLASH 9	SEC. MASK
RED			
F-16	3 1/2 UNITS	FLASH 10	SEC. MASK
BLACK			
F-16	1 1/2 UNITS	FLASH 10	SEC.
EXTRA SKY EXPOSURE		F-16	UNITS
REMARKS:			

Executive OK of Estimate

By

Date

## ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				8 10:4
SKETCH				
RETOUCHING				
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.	43			

DATE BLUEPRINT OK'D DATE Filed

By

DATE HAND COLOR PROOF OK'D DATE Photo Returned to Customer



LJ.5-LAKELAND NEWS CO., LAKELAND, FLA.

NO. D-10639-K

ORDER No. 87049

DATE 10-8-54

6 1/2 M JUMBO POST CARDS 6-5/8 x 9-1/8" CURTEICHCOLOR- FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)  
PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)  
FRONT No. SPEC. R. M. YES ENCL ✓

IMPRINT SAME AS ABOVE

(at bottom of message space):  
BEAUTIFUL SINGING TOWER AND ITS  
REFLECTION IN MOUNTAIN LAKE  
SANCTUARY, LAKE WALES, FLA. ..etc

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

USE KODACHROME FROM 4CK1451

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

## MAGENTA SCREEN

CAMERA No.	F-950	LENS READING	200
CAMERA READING	81-950	BOARD READING	31-672 1/2
BLUE			
F-16	9 UNITS	FLASH 15	SEC. MASK
YELLOW			
F-16	8 UNITS	FLASH 16	SEC. MASK
RED			
F-16	6 UNITS	FLASH 18	SEC. MASK
BLACK			
F-16	3 1/2 UNITS	FLASH 14	SEC.
EXTRA SKY EXPOSURE		F-16 - 10	UNITS
REMARKS:			

Executive OK of Estimate

By \_\_\_\_\_

Date \_\_\_\_\_

## ESTIMATE

### AND WORK SCHEDULE

Cost Dept. Checked

By \_\_\_\_\_

Date \_\_\_\_\_

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			OCT 14 1954	OCT 14 1954
SKETCH				
RETOUCHING				
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING			OCT 22 1954	
HAND COLOR PROOF				
ARTIST DEPT.				

DATE BLUEPRINT OK'D \_\_\_\_\_ DATE Filed \_\_\_\_\_

By \_\_\_\_\_

By \_\_\_\_\_

DATE HAND COLOR PROOF OK'D \_\_\_\_\_

DATE Photo Returned to Customer \_\_\_\_\_

4492



BJ.1-DUVAL NEWS COMPANY, JACKSONVILLE, FLA.

NO. D-10640-K

ORDER No. 87051

DATE 10-11-54

6 1/2 M CURTEICHCOLOR JUMBO CARDS 6-5/8 x 9-1/8" FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. SPEC. R. M. NO

IMPRINT SAME AS ABOVE

(at bottom of message space):

FUN AND SUN AT JACKSONVILLE  
BEACH, FLORIDA

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

USE KODACHROME FROM 4CK1464

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

## MAGENTA SCREEN

CAMERA No. 2	LENS READING 200
CAMERA READING 2.944	BOARD READING 32.298%
BLUE	
F-16 2 1/2 UNITS	FLASH 9 SEC. MASK
YELLOW	
F-16 4 UNITS	FLASH 12 SEC. MASK
RED	
F-16 4 UNITS	FLASH 15 SEC. MASK
BLACK	
F-16 1 1/2 UNITS	FLASH 13 SEC.
EXTRA SKY EXPOSURE	F-16 - 3 UNITS

REMARKS:

Executive OK of Estimate

## ESTIMATE

Cost Dept. Checked

By

By

Date

Date

## AND WORK SCHEDULE

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				
SKETCH				
RETOUCHING				
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.				

DATE BLUEPRINT OK'D DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

E492

E492



BJ.2-DUVAL NEWS COMPANY, JACKSONVILLE, FLA.

NO. D-10641-K

ORDER No. 87051

DATE 10-11-54

6 1/2 M CURTEICHCOLOR JUMBO CARDS 6-5/8 x 9-1/8" FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. SPEC. R. M. NO.

IMPRINT SAME AS ABOVE  
(at bottom of message space):  
A BIRD'S EYE VIEW OF BEAUTIFUL  
JACKSONVILLE BEACH, SHOWING THE  
RECREATION CENTER AND BAND SHELL  
IN FOREGROUND.

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

USE KODACHROME FROM 4CK1463

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

## MAGENTA SCREEN

CAMERA No.	2	LENS READING	280
CAMERA READING	2.846	BOARD READING	32.173 1/2
BLUE			
F-16	4 1/2 UNITS	FLASH	9 SEC. MASK
YELLOW			
F-16	4 UNITS	FLASH	12 SEC. MASK
RED			
F-16	4 UNITS	FLASH	15 SEC. MASK
BLACK			
F-16	2 UNITS	FLASH	13 SEC.
EXTRA SKY EXPOSURE		F-16	3 UNITS
REMARKS:			

Executive OK of Estimate

By \_\_\_\_\_

Date \_\_\_\_\_

## ESTIMATE

Cost Dept. Checked

By \_\_\_\_\_

## AND WORK SCHEDULE

Date \_\_\_\_\_

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				
SKETCH				
RETOUCHING				
REPHOTO				
PHOTO-LITHO				
BUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.	36			Nov. 18 '54

DATE BLUEPRINT OK'D \_\_\_\_\_

DATE Filed \_\_\_\_\_

By \_\_\_\_\_

By \_\_\_\_\_

DATE HAND COLOR PROOF OK'D \_\_\_\_\_

DATE Photo Returned to Customer \_\_\_\_\_



MJ.1-DUVAL NEWS COMPANY, JACKSONVILLE, FLA.

NO. D-10642-K

ORDER No. 87051

DATE 10-11-54

6 1/2 M CURTEICHCOLOR JUMBO CARDS 6-5/8 x 9-1/8" FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. SPEC. R. M. NO.

IMPRINT SAME AS ABOVE  
(at bottom of message space):  
FEEDING TIME AT MARINE STUDIOS,  
MARINELAND, FLORIDA.

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

USE KODACHROME FROM 4CK1461

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

## MAGENTA SCREEN

CAMERA No.	2	LENS READING	200
CAMERA READING	2-846	BOARD READING	32-174
BLUE			
F-16	4 1/2 UNITS	FLASH	9 SEC. MASK
YELLOW			
F-16	4 UNITS	FLASH	12 SEC. MASK
RED			
F-16	4 UNITS	FLASH	15 SEC. MASK
BLACK			
F-16	1 1/2 UNITS	FLASH	13 SEC.
EXTRA SKY EXPOSURE		F-16	3 UNITS

REMARKS:

Executive OK of Estimate

## ESTIMATE

Cost Dept. Checked

By \_\_\_\_\_ Date \_\_\_\_\_

## AND WORK SCHEDULE

By \_\_\_\_\_ Date \_\_\_\_\_

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			OCT 14 1954	
SKETCH				
RETOUCHING				
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING			OCT 22 1954	
HAND COLOR PROOF				
ARTIST DEPT.				

DATE BLUEPRINT OK'D \_\_\_\_\_ DATE Filed \_\_\_\_\_

By \_\_\_\_\_ By \_\_\_\_\_

DATE HAND COLOR PROOF OK'D \_\_\_\_\_ DATE Photo Returned to Customer \_\_\_\_\_

\_\_\_\_\_

6492



MJ.2-DUVAL NEWS COMPANY, JACKSONVILLE, FLA.

NO. D-10643-K

ORDER No. 87051

DATE 10-11-54

6 1/2 M CURTEICHCOLOR JUMBO CARDS 6-5/8 x 9-1/8" FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. SPEC. R. M. NO. V

IMPRINT SAME AS ABOVE

(at bottom of message space):  
AERIAL VIEW OF MARINE STUDIOS,  
MARINELAND, FLORIDA

PHOTO PROPERTY OF

C.T.

RETOUCHING AND COLOR DESCRIPTION

USE KODACHROME FROM 4CK1459

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

## MAGENTA SCREEN

CAMERA No. 2	LENS READING 235
CAMERA READING 90-617	BOARD READING 38-319
BLUE	
F-16 3 1/2 UNITS	FLASH 10 SEC. MASK
YELLOW	
F-16 4 UNITS	FLASH 10 SEC. MASK
RED	
F-16 3 1/2 UNITS	FLASH 9 SEC. MASK
BLACK	
F-16 1 1/2 UNITS	FLASH 10 SEC.
EXTRA SKY EXPOSURE	F-16 UNITS
REMARKS:	

Executive OK of Estimate

## ESTIMATE

Cost Dept. Checked

By \_\_\_\_\_

By \_\_\_\_\_

Date \_\_\_\_\_

## AND WORK SCHEDULE

Date \_\_\_\_\_

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				
SKETCH				
RETOUCHING				
REPHOTO				
PHOTO-LITHO				
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.	36			Nov 18 '54

DATE BLUEPRINT OK'D \_\_\_\_\_

DATE Filed \_\_\_\_\_

By \_\_\_\_\_

By \_\_\_\_\_

DATE HAND COLOR PROOF OK'D \_\_\_\_\_

DATE Photo Returned to Customer \_\_\_\_\_

492



SJ.1-DUVAL NEWS COMPANY, JACKSONVILLE, FLA.

NO. D-10644-K

ORDER No. 87051

DATE 10-11-54

6 1/2 M CURTEICHCOLOR JUMBO CARDS 6-5/8 x 9-1/8" FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

FRONT NO. SPEC. R. M. NO. V

TITLE IN FULL

IMPRINT SAME AS ABOVE  
(at bottom of message space):  
ENTRANCE AND STAIRWAY TO THE TOP OF  
WALL FROM COURTYARD AT CASTILLO DE  
SAN MARCOS NATIONAL MONUMENT,  
ST. AUGUSTINE, FLORIDA  
PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

USE KODACHROME FROM 4CK1458 /

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

## MAGENTA SCREEN

CAMERA No. 2	LENS READING 200
CAMERA READING 2-846	BOARD READING 32-174
BLUE	
F-16 4 1/2 UNITS	FLASH 9 SEC. MASK
YELLOW	
F-16 4 UNITS	FLASH 12 SEC. MASK
RED	
F-16 4 UNITS	FLASH 15 SEC. MASK
BLACK	
F-16 1 1/2 UNITS	FLASH 13 SEC.
EXTRA SKY EXPOSURE	F-16 3 UNITS

REMARKS:

Executive OK of Estimate

## ESTIMATE

Cost Dept. Checked

By \_\_\_\_\_ Date \_\_\_\_\_

## AND WORK SCHEDULE

By \_\_\_\_\_ Date \_\_\_\_\_

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				
SKETCH				
RETOUCHING				
REPHOTO				
PHOTO-LITHO				
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.				

DATE BLUEPRINT OK'D \_\_\_\_\_ DATE Filed \_\_\_\_\_

By \_\_\_\_\_ By \_\_\_\_\_

DATE HAND COLOR PROOF OK'D \_\_\_\_\_ DATE Photo Returned to Customer \_\_\_\_\_

\_\_\_\_\_

E-4192



SJ.2-DUVAL NEWS COMPANY, JACKSONVILLE, FLA.

NO. D-10645-K

ORDER No. 87051

DATE 10-11-54

6 1/2 M CURTEICH COLOR JUMBO CARDS 6-5/8 x 9-1/8" FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. SPEC. R. M. NO' V

IMPRINT SAME AS ABOVE

(at bottom of message space):  
OLDEST WOODEN SCHOOL HOUSE IN THE  
UNITED STATES, ST. AUGUSTINE,  
FLORIDA

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

USE KODACHROME FROM 4CK1457

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

## MAGENTA SCREEN

CAMERA No. 2	LENS READING 200
CAMERA READING 2.846	BOARD READING 32.174
BLUE	
F-16 4 UNITS	FLASH 10 SEC. MASK
YELLOW	
F-16 3 1/2 UNITS	FLASH 10 SEC. MASK
RED	
F-16 3 1/2 UNITS	FLASH 15 SEC. MASK
BLACK	
F-16 1 1/2 UNITS	FLASH 10 SEC.
EXTRA SKY EXPOSURE	F-16 3 1/2 UNITS
REMARKS:	

Executive OK of Estimate

## ESTIMATE

Cost Dept. Checked

By \_\_\_\_\_ Date \_\_\_\_\_

## AND WORK SCHEDULE

By \_\_\_\_\_ Date \_\_\_\_\_

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				
SKETCH				
RETOUCHING				
REPHOTO				
PHOTO-LITHO				
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.	36			Nov. 18

DATE BLUEPRINT OK'D \_\_\_\_\_ DATE Filed \_\_\_\_\_

By \_\_\_\_\_ By \_\_\_\_\_

DATE HAND COLOR PROOF OK'D \_\_\_\_\_ DATE Photo Returned to Customer \_\_\_\_\_

\_\_\_\_\_

6492



SJ.3-DUVAL NEWS COMPANY, JACKSONVILLE, FLA.

NO. D-10646-K

ORDER No. 87051

DATE 10-11-54

6 1/2 M CURTEICHOLOR M JUMBO CARDS 6-5/8 x 9-1/8" FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. SPEC. R. M. YES-same as

IMPRINT SAME AS ABOVE 1CK298

(at bottom of message space):  
OLDEST HOUSE, ST. FRANCIS STREET  
ST. AUGUSTINE, FLORIDA  
"SIGHTSEEING VIA HORSE AND BUGGY",  
...etc.

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

USE KODACHROME FROM 1CK298

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

## MAGENTA SCREEN

CAMERA No.	1	LENS READING	215
CAMERA READING	86-401	BOARD READING	35-038 1/2
BLUE	2-167	FLASH	16-22
F-16	9 UNITS	FLASH	18 SEC. MASK
YELLOW	2-170	FLASH	16-23
F-16	7 1/2 UNITS	FLASH	20 SEC. MASK
RED	2-166	FLASH	16-22
F-16	6 1/2 UNITS	FLASH	20 SEC. MASK
BLACK	2-165	FLASH	16-23
F-16	4 UNITS	FLASH	20 SEC.
EXTRA SKY EXPOSURE		F-16	215-12 UNITS

REMARKS:

Executive OK of Estimate

## ESTIMATE

Cost Dept. Checked

By \_\_\_\_\_

By \_\_\_\_\_

Date \_\_\_\_\_

## AND WORK SCHEDULE

Date \_\_\_\_\_

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				
SKETCH				
RETOUCHING				
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.				

DATE BLUEPRINT OK'D \_\_\_\_\_ DATE Filed \_\_\_\_\_

By \_\_\_\_\_ By \_\_\_\_\_

DATE HAND COLOR PROOF OK'D \_\_\_\_\_ DATE Photo Returned to Customer \_\_\_\_\_

E-4 92



SJ.4-DUVAL NEWS COMPANY, JACKSONVILLE, FLA.

NO. D-10647-K

ORDER No 87051

DATE 10-11-54

6 1/2 M CURTEICH COLOR JUMBO CARDS 6-5/8 x 9-1/8" FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. SPEC. R. M. YES-same as

3CK106

IMPRINT

SAME AS ABOVE

(at bottom of message space):

CASTILLO DE SAN MARCOS NATIONAL  
MONUMENT, ST. AUGUSTINE, FLORIDA  
...etc

PHOTO PROPERTY OF

C.T.

RETOUCHING AND COLOR DESCRIPTION

USE KODACHROME FROM 3CK106

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

## MAGENTA SCREEN

CAMERA No. 2	LENS READING 200
CAMERA READING 3-213	BOARD READING 32-546 1/2
BLUE	
F-16 11 UNITS	FLASH 10 SEC. MASK
YELLOW	
F-16 11 UNITS	FLASH 10 SEC. MASK
RED	
F-16 9 UNITS	FLASH 12 SEC. MASK
BLACK	
F-16 3 UNITS	FLASH 15 SEC.
EXTRA SKY EXPOSURE	F-16 7 UNITS

REMARKS:

Executive OK of Estimate

## ESTIMATE

Cost Dept. Checked

By \_\_\_\_\_

By \_\_\_\_\_

Date \_\_\_\_\_

## AND WORK SCHEDULE

Date \_\_\_\_\_

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			OCT 14 1954	OCT 14 1954
SKETCH				
RETOUCHING				
REPHOTO				
PHOTO-LITHO				
BLEUPRINT				
STRIPPING, OPAQUING			OCT 22 1954	NOV 19 1954
HAND COLOR PROOF				
ARTIST DEPT.				

DATE BLUEPRINT OK'D \_\_\_\_\_ DATE Filed \_\_\_\_\_

By \_\_\_\_\_

By \_\_\_\_\_

DATE HAND COLOR PROOF OK'D \_\_\_\_\_

DATE Photo Returned to Customer \_\_\_\_\_



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. D-10648 ORDER NO. 87056 DATE 10-11-54

CUSTOMER GOLDEN GATE HOTEL & MOTEL  
MIAMI BEACH, FLORIDA

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

100 M GIANT P.C. SIZE 5 1/2 X 7"

STYLE CURT TEICH COLOR-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

FRONT NO. SPEC.

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer C. T. Imprint No Imprint

Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

(Golden Gate Hotel & Motel)

MAKE EKTACHROME TRANSPARENCY FROM LARGE ART WORK PICTURE.

USE TRANSPARENCY FOR CARDS

COLOR DESCRIPTION

FOLLOW EKTACHROME TRANSPARENCY FOR COLORS  
(FROM ART WORK) /

# MAGENTA SCREEN

CAMERA No.	52-931	LENS READING	90
CAMERA READING	52-931	BOARD READING	19-948
BLUE	7 UNITS	FLASH	12 SEC. MASK
YELLOW	9 UNITS	FLASH	19 SEC. MASK
RED	5 UNITS	FLASH	12 SEC. MASK
BLACK	2 1/2 UNITS	FLASH	10 SEC.
EXTRA SKY EXPOSURE		F-16	40-8 UNITS

REMARKS:

short thru back of Photo reverse

Diff. Shot

Color separation  
from Color Drawing

\$ 30.00

incl. Comm.

Separation by in camera #1  
Camera R. 41-930 Board R. 40-

Blue F90-10-20 sec. 4 1/4 in. 40-788 1/2

Red F90-10-20 " 3 1/4 in.

Yellow F90-10-15 " 4 1/4 in.

short thru back of Plate

~~11/6/55~~  
G472  
RUSH



ROCHESTER NEWS AGENCY, ROCHESTER, MINN.

NO. D-10649

ORDER No. 87132

DATE 10-15-54

12½ M LARGE FOLDER COVER C.T.ART COLORTONE FRONT

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL SOUVENIR FOLDER OF  
ROCHESTER, MINN.

"WORLD MEDICAL CENTER"

Front: NEW MAYO CLINIC ~~REPLACE~~  
BUILDING ~~AND OLD BUILDING~~

SMALL TYPE: COPYRIGHT MCMLIV BY CURT  
TEICH & CO., INC., CHICAGO, U.S.A.

RETOUCHING AND COLOR DESCRIPTION

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. NO R. M. YES

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

FOR FRONT: USE ~~NEW VIEW 4CH624...~~

MAKE BRIGHT YELLOW PLAIN WITH CONTRAST "ROCHESTER,  
SHOW NEW BUILDING ON LEFT, FULL. MINN." etc.  
FADE OUT OLD BUILDING(OLD CLINIC) ON RIGHT-BACK OF ADDRESS.

\*SUBMIT SKETCH\*

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

ROCHESTER NEWS AGENCY, ROCHESTER, MINN.

NO. D-10649

ORDER No. 87132

DATE 10-15-54

12½ M LARGE FOLDER COVER C.T.ART COLORTONE BACK

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

GREETINGS FROM ROCHESTER  
MINNESOTA

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. NO R. M. YES

IMPRINT

GENUINE CURTEICH-CHICAGO  
"C.T. ART COLORTONE" CREATION  
(REG. U.S. PAT.OFF.)

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

FOR BACK: DESIGN NEW "ROCHESTER, MINNESOTA" WITH INSTRUCTIONS  
ENCLOSED FOR VIEWS.

ARRANGEMENT OF VIEWS IS OPTIONAL.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

*New Photo*

*Colored Slit  
+ 5L  
Lo 28*

*R - 4CH 428*

*O - 2CH 1173*

*C - 2CH 1172*

*H - 4CH 718*

*E - 6BH 2618*

*S - 2CH 1619*

*T - 4CH 624*

*E - 6BH 2631*

*R - 6BH 2631*

*527*



DISTRIBUTED BY BLACK HILLS POST CARD CO.,  
DEADWOOD, S. D.

NO. D-10650-K

ORDER No. 87145

DATE 10-18-54

6 1/2 M CURTEICH COLOR JIMBO CARDS 5-3/8 x 8-3/8" FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. SPEC. R. M. YES-same as

IMPRINT SAME AS ABOVE

J-1. BUFFALOES, CUSTER STATE PARK  
BLACK HILLS, SOUTH DAKOTA ....  
...etc

PHOTO PROPERTY OF C.T.

MAR 17 1958

RETOUCHING AND COLOR DESCRIPTION

USE KODACHROME FROM 1CK19

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

## MAGENTA SCREEN

CAMERA No. 2	LENS READING 200
CAMERA READING 85.234	BOARD READING 33-948.2
BLUE 1-180	FLASH 25 SEC. MASK
F-16 10 UNITS	FLASH 25 SEC. MASK
YELLOW 1-180	FLASH 25 SEC. MASK
F-16 9 UNITS	FLASH 25 SEC. MASK
RED 1-180	FLASH 25 SEC. MASK
F-16 8 UNITS	FLASH 25 SEC. MASK
BLACK 1-180	FLASH 25 SEC. MASK
F-16 5 UNITS	FLASH 25 SEC. MASK
EXTRA SKY EXPOSURE	F-16 UNITS

REMARKS:

5 7/8 x 8 1/2 magenta  
Jewett Printing  
2-12-58

Executive OK of Estimate

By \_\_\_\_\_

Date \_\_\_\_\_

## ESTIMATE

Cost Dept. Checked

By \_\_\_\_\_

## AND WORK SCHEDULE

Date \_\_\_\_\_

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			OCT 26 1954	OCT 26 1954
SKETCH				
RETOUCHING				
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING,				
HAND COLOR PROOF				
ARTIST DEPT.				

DATE BLUEPRINT OK'D \_\_\_\_\_

DATE Filed \_\_\_\_\_

By \_\_\_\_\_

By \_\_\_\_\_

DATE HAND COLOR PROOF OK'D \_\_\_\_\_

DATE Photo Returned to Customer \_\_\_\_\_

B142

8189



DISTRIBUTED BY BLACK HILLS POST CARD CO.,  
DEADWOOD, S. D.

NO. D-10651-K

ORDER No. 87145

DATE 10-18-54

6 1/2 M

CURTEICHCOLOR ~~JUMBO~~ CARDS 5-3/8 x 8-3/8" FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

FRONT No. SPEC. R. M. YES ENCL

IMPRINT SAME AS ABOVE

J-2. ROCK GATEWAY, NEEDLES HIGHWAY  
BLACK HILLS, SOUTH DAKOTA ...etc

PHOTO PROPERTY OF

C.T.

RETOUCHING AND COLOR DESCRIPTION

USE KODACHROME ~~REPLACEMENT~~ FROM 1CK242

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE

Executive OK of Estimate

By \_\_\_\_\_

Date \_\_\_\_\_

## ESTIMATE

### AND WORK SCHEDULE

Cost Dept. Checked

By \_\_\_\_\_

Date \_\_\_\_\_

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			OCT 26 1954	OCT 26 1954
SKETCH				
RETOUCHING				
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.	36			Nov. 18 '54

DATE BLUEPRINT OK'D \_\_\_\_\_ DATE Filed \_\_\_\_\_

By \_\_\_\_\_

By \_\_\_\_\_

DATE HAND COLOR PROOF OK'D \_\_\_\_\_

DATE Photo Returned to Customer \_\_\_\_\_

## MAGENTA SCREEN

CAMERA No. <i>F</i>	LENS READING <i>185</i>
CAMERA READING <i>78-677 1/2</i>	BOARD READING <i>29-367</i>
BLUE	
F-16 <i>7</i> UNITS	FLASH <i>17</i> SEC. MASK
YELLOW	
F-16 <i>8</i> UNITS	FLASH <i>17</i> SEC. MASK
RED	
F-16 <i>6</i> UNITS	FLASH <i>17</i> SEC. MASK
BLACK	
F-16 <i>5</i> UNITS	FLASH <i>18</i> SEC.
EXTRA SKY EXPOSURE	F-16 _____ UNITS
REMARKS:	



DISTRIBUTED BY BLACK HILLS POST CARD CO.,  
DEADWOOD, S. D.

NO. D-10652-K

ORDER No. 87145

DATE 10-18-54

6 1/2 M CURTEICHCOLOR JUMBO CARDS 5-3/8 x 8-3/8" FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. SPEC. R. M. YES-same as

IMPRINT SAME AS ABOVE

J-3. SYLVAN LAKE IN CUSTER STATE  
PARK, BLACK HILLS, SOUTH DAKOTA  
...etc

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

USE KODACHROME FROM 3CK892

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

## MAGENTA SCREEN

CAMERA No. 2	LENS READING 185
CAMERA READING 8-833	BOARD READING 29-260
BLUE	
F-16 7 UNITS	FLASH 9 SEC. MASK
YELLOW	
F-16 6 UNITS	FLASH 7 SEC. MASK
RED	
F-16 5 UNITS	FLASH 9 SEC. MASK
BLACK	
F-16 1 1/2 UNITS	FLASH 11 SEC.
EXTRA SKY EXPOSURE	F-16 UNITS

REMARKS:

5 3/8 x 8 3/8

Executive OK of Estimate

## ESTIMATE

Cost Dept. Checked

By \_\_\_\_\_ Date \_\_\_\_\_

## AND WORK SCHEDULE

By \_\_\_\_\_ Date \_\_\_\_\_

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				301 2 101
SKETCH				
RETOUCHING				
REPHOTO				
PHOTO-LITHO				
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.				

DATE BLUEPRINT OK'D \_\_\_\_\_ DATE Filed \_\_\_\_\_

By \_\_\_\_\_ By \_\_\_\_\_

DATE HAND COLOR PROOF OK'D \_\_\_\_\_ DATE Photo Returned to Customer \_\_\_\_\_



DISTRIBUTED BY BLACK HILLS POST CARD CO.,  
DEADWOOD, S. D.

NO. D-10653-K

ORDER NO. 87145

DATE 10-18-54

6 1/2 M CURTEICH COLOR JUMBO CARDS 5-3/8 x 8-3/8" FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. SPEC. R. M. YES-same as

2CK289 reset

IMPRINT SAME AS ABOVE

J-4. MT. RUSHMORE NATIONAL MEMORIAL  
THROUGH THE PINES  
BLACK HILLS, SOUTH DAKOTA  
...etc

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

USE KODACHROME FROM 2CK289

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

## MAGENTA SCREEN

CAMERA No.	7	LENS READING	200
CAMERA READING	7-749	BOARD READING	31-298
BLUE			
F-16	4 1/2 UNITS	FLASH	10 SEC. MASK
YELLOW			
F-16	4 1/2 UNITS	FLASH	10 SEC. MASK
RED			
F-16	3 1/2 UNITS	FLASH	12 SEC. MASK
BLACK			
F-16	2 UNITS	FLASH	12 SEC.
EXTRA SKY EXPOSURE		F-16	4 1/2 UNITS

REMARKS:

5 3/8 X 8 3/8

Executive OK of Estimate

## ESTIMATE

Cost Dept. Checked

By \_\_\_\_\_ Date \_\_\_\_\_

## AND WORK SCHEDULE

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				
SKETCH				
RETOUCHING				
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.				

DATE BLUEPRINT OK'D \_\_\_\_\_ DATE Filed \_\_\_\_\_

By \_\_\_\_\_ By \_\_\_\_\_

DATE HAND COLOR PROOF OK'D \_\_\_\_\_ DATE Photo Returned to Customer \_\_\_\_\_



DISTRIBUTED BY BLACK HILLS POST CARD CO.,  
DEADWOOD, S. D.

NO. D-10654-K

ORDER No. 87145

DATE 10-18-54 ✓

6½ M CURTEICHCOLOR JUMBO CARDS 5-3/8 x 8-3/8" FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. SPEC. R. M. YES-same as  
2CK290 reset.

IMPRINT SAME AS ABOVE

J-5. MT. RUSHMORE NATIONAL MEMORIAL  
AND MUSEUM, BLACK HILLS, SOUTH  
DAKOTA ...etc /

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

USE KODACHROME FROM 2CK290

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

## MAGENTA SCREEN

CAMERA No.	LENS READING
CAMERA READING 82-930	BOARD READING 32-380
BLUE	
F-16 10 UNITS	FLASH 15 SEC. MASK
YELLOW	
F-16 10 UNITS	FLASH 14 SEC. MASK
RED	
F-16 8 UNITS	FLASH 15 SEC. MASK
BLACK	
F-16 8 UNITS	FLASH 16 SEC.
EXTRA SKY EXPOSURE	F-16 200 10 UNITS
REMARKS:	

Executive OK of Estimate

By \_\_\_\_\_  
Date \_\_\_\_\_

### ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By \_\_\_\_\_  
Date \_\_\_\_\_

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			OCT 26 1954	OCT 26 1954
SKETCH				
RETOUCHING				
REPHOTO				
PHOTO-LITHO				
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.	36			

DATE BLUEPRINT OK'D \_\_\_\_\_ DATE Filed \_\_\_\_\_

By \_\_\_\_\_

By \_\_\_\_\_

DATE HAND COLOR PROOF OK'D \_\_\_\_\_

DATE Photo Returned to Customer \_\_\_\_\_



DISTRIBUTED BY BLACK HILLS POST CARD CO.,  
DEADWOOD, S. D.

NO. D-10655-K

ORDER No. 87145

DATE 10-18-54

6 1/2 M CURTEICHCOLOR *Link* CARDS 5-3/8 x 8-3/8" FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. SPEC. R. M. YES-same as

IMPRINT SAME AS ABOVE

J-6. TUNNEL ON IRON MT. ROAD,  
BLACK HILLS, SOUTH DAKOTA ...etc

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

USE KODACHROME FROM 1CK20

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

## MAGENTA SCREEN

CAMERA No.	<i>F</i>	LENS READING	<i>183</i>
CAMERA READING	<i>78-516</i>	BOARD READING	<i>29-155</i>
BLUE			
F-16	<i>7</i> UNITS	FLASH	<i>18</i> SEC. <del>MASK</del>
YELLOW			
F-16	<i>9</i> UNITS	FLASH	<i>18</i> SEC. <del>MASK</del>
RED			
F-16	<i>7</i> UNITS	FLASH	<i>20</i> SEC. <del>MASK</del>
BLACK			
F-16	<i>5</i> UNITS	FLASH	<i>18</i> SEC.
EXTRA SKY EXPOSURE		F-16	UNITS

REMARKS:

Executive OK of Estimate

### ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By \_\_\_\_\_ Date \_\_\_\_\_

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				
SKETCH				
RETOUCHING				
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.				

DATE BLUEPRINT OK'D \_\_\_\_\_ DATE Filed \_\_\_\_\_

By \_\_\_\_\_ By \_\_\_\_\_

DATE HAND COLOR PROOF OK'D \_\_\_\_\_ DATE Photo Returned to Customer \_\_\_\_\_

JAN 26 1955



DISTRIBUTED BY BLACK HILLS POST CARD CO.,  
DEADWOOD, S. D.

NO. D-10656-K

ORDER No. 87145

DATE 10-18-54

6 1/2

M

CURTEICHCOLOR JUMBO CARDS 5-3/8 x 8-3/8" FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. SPEC. R. M. YES-same as

1CK246 reset

IMPRINT

SAME AS ABOVE

J-7. HIGHWAY U.S. 85 THROUGH  
SCENIC UPPER SPEARFISH CANYON  
BLACK HILLS, SOUTH DAKOTA ...etc

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

USE KODACHROME FROM 1CK246

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

## MAGENTA SCREEN

CAMERA No.	7	LENS READING	123
CAMERA READING	78-516	BOARD READING	29-140
BLUE			
F-16	7 UNITS	FLASH	18 SEC. MASK
YELLOW			
F-16	7 UNITS	FLASH	18 SEC. MASK
RED			
F-16	6 UNITS	FLASH	18 SEC. MASK
BLACK			
F-16	5 UNITS	FLASH	18 SEC.
EXTRA SKY EXPOSURE		F-16	UNITS

REMARKS:

Executive OK of Estimate

## ESTIMATE

Cost Dept. Checked

By \_\_\_\_\_

By \_\_\_\_\_

Date \_\_\_\_\_

## AND WORK SCHEDULE

Date \_\_\_\_\_

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				
SKETCH				
RETOUCHING				
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.				

DATE BLUEPRINT OK'D \_\_\_\_\_ DATE Filed \_\_\_\_\_

By \_\_\_\_\_ By \_\_\_\_\_

DATE HAND COLOR PROOF OK'D \_\_\_\_\_ DATE Photo Returned to Customer \_\_\_\_\_



(#1)

DISTRIBUTED BY BLACK HILLS POST CARD CO.,  
DEADWOOD, S. D.

NO. D-10657-K  
ORDER No87145  
DATE 10-18-54

6 1/2 M CURTEICHCOLOR JUMBO CARDS 5-3/8 x 8-3/8" FULL FACE  
(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER  
TITLE IN FULL

FRONT NO. SPEC. R. M. YES-sake as  
1CK258 reset.  
IMPRINT SAME AS ABOVE  
  
J-8. CEDAR PASS, BAD LANDS  
NATIONAL MONUMENT, SOUTH  
DAKOTA ...etc  
  
PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

USE KODACHROME FROM 1CK258

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

MAGENTA SCREEN

CAMERA No.	2	LENS READING	183
CAMERA READING	78-516 1/2	BOARD READING	29-133
BLUE			
F-16	7 UNITS	FLASH	17 SEC. MASK
YELLOW			
F-16	8 UNITS	FLASH	18 SEC. MASK
RED			
F-16	6 UNITS	FLASH	18 SEC. MASK
BLACK			
F-16	3 UNITS	FLASH	18 SEC.
EXTRA SKY EXPOSURE		F-16	UNITS
REMARKS:			

Executive OK of Estimate  
By \_\_\_\_\_  
Date \_\_\_\_\_

ESTIMATE  
AND WORK SCHEDULE

Cost Dept. Checked  
By \_\_\_\_\_  
Date \_\_\_\_\_

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			OCT 24 1954	OCT 24 1954
SKETCH				
RETOUCHING				
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.				

DATE BLUEPRINT OK'D \_\_\_\_\_  
By \_\_\_\_\_

DATE HAND COLOR PROOF OK'D \_\_\_\_\_  
By \_\_\_\_\_

DATE Filed \_\_\_\_\_  
By \_\_\_\_\_

DATE Photo Returned to Customer \_\_\_\_\_  
By \_\_\_\_\_



DISTRIBUTED BY BLACK HILLS POST CARD CO.,  
DEADWOOD, S. D.

NO. D-10658-K

ORDER NO. 87145

DATE 10-18-54

6 1/2 M CURTEICH COLOR JUMBO CARDS 5-3/8 x 8-3/8" FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. SPEC. R. M. NO

IMPRINT SAME AS ABOVE  
J-9. THE CASTLE ON CEDAR PASS IN  
BAD LANDS NATIONAL MONUMENT, SOUTH  
DAKOTA. This giant formation stands  
out very prominently as one ascends  
the Cedar Pass, northeast bound for  
eastern points.

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

USE KODACHROME FROM 1CK260

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

## MAGENTA SCREEN

CAMERA No.	182	LENS READING	12.5
CAMERA READING	78-594	BOARD READING	29-227 1/2
BLUE	78-594		
F-16	7 UNITS	FLASH 17	SEC. MASK
YELLOW			
F-16	7 UNITS	FLASH 17	SEC. MASK
RED			
F-16	6 UNITS	FLASH 18	SEC. MASK
BLACK			
F-16	4 UNITS	FLASH 18	SEC.
EXTRA SKY EXPOSURE		F-16	UNITS
REMARKS:			

Executive OK of Estimate

By \_\_\_\_\_

Date \_\_\_\_\_

## ESTIMATE

Cost Dept. Checked

By \_\_\_\_\_

## AND WORK SCHEDULE

Date \_\_\_\_\_

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			OCT 21 1954	
SKETCH				
RETOUCHING				
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				DEC 17 1954
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.				

DATE BLUEPRINT OK'D \_\_\_\_\_ DATE Filed \_\_\_\_\_

By \_\_\_\_\_ By \_\_\_\_\_

DATE HAND COLOR PROOF OK'D \_\_\_\_\_ DATE Photo Returned to Customer \_\_\_\_\_

\_\_\_\_\_



DISTRIBUTED BY BLACK HILLS POST CARD CO.,  
DEADWOOD, S. D.

NO. D-10659-K

ORDER No. 87145

DATE 10-18-54

6½ M CURTEICH COLOR JUMBO CARDS 5-3/8 x 8-3/8" FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. SPEC. R. M. YES ENCL

IMPRINT SAME AS ABOVE

J-10. BRONTOSAURUS, DINOSAUR  
PARK, RAPID CITY, SOUTH DAKOTA  
...etc

PHOTO PROPERTY OF

C.T.

RETOUCHING AND COLOR DESCRIPTION

USE KODACHROME FROM 4CK1500

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

## MAGENTA SCREEN

CAMERA No.	7	LENS READING	180
CAMERA READING	77-086	BOARD READING	29-480
BLUE			
F-16	10 UNITS	FLASH	14 SEC. MASK
YELLOW			
F-16	9 UNITS	FLASH	14 SEC. MASK
RED			
F-16	7 UNITS	FLASH	17 SEC. MASK
BLACK			
F-16	4 UNITS	FLASH	13 SEC.
EXTRA SKY EXPOSURE		F-16	180 10 UNITS

REMARKS:

Executive OK of Estimate

By \_\_\_\_\_  
Date \_\_\_\_\_

### ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By \_\_\_\_\_  
Date \_\_\_\_\_

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				
SKETCH				
RETOUCHING				
REPHOTO				
PHOTO-LITHO				
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.	32			

DATE BLUEPRINT OK'D \_\_\_\_\_

By \_\_\_\_\_

DATE HAND COLOR PROOF OK'D \_\_\_\_\_

DATE Filed \_\_\_\_\_

By \_\_\_\_\_

DATE Photo Returned to Customer \_\_\_\_\_



NO. D-10660

PUBLISHED FOR ROCK CITY GARDENS, LOOKOUT  
MOUNTAIN

ORDER No. 87996

DATE 10-20-54

50 M CURTEICHCOLOR BOOK COVER 7 X 18" FRONT

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

ROCK CITY GARDENS

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. NO R. M. YES

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

FOR FRONT:

FOLLOW SKETCH.

FOR BACK COVER: USE VIEW 4CK868- AND ENLARGE TO 5-3/8 X  
8-3/8"

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

By \_\_\_\_\_

Date \_\_\_\_\_

**ESTIMATE**

**AND WORK SCHEDULE**

Cost Dept. Checked

By \_\_\_\_\_

Date \_\_\_\_\_

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				
SKETCH				
RETOUCHING		7		
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.		12		

DATE BLUEPRINT OK'D \_\_\_\_\_

By \_\_\_\_\_

DATE HAND COLOR PROOF OK'D \_\_\_\_\_

DATE Filed \_\_\_\_\_

By \_\_\_\_\_

DATE Photo Returned to Customer \_\_\_\_\_

## MAGENTA SCREEN

CAMERA No.	57-176	LENS READING	100
CAMERA READING	57-176	BOARD READING	14-35 8 1/2
BLUE			
F-16	8 1/2	FLASH	15 SEC. MASK
YELLOW			
F-16	8 1/2	FLASH	15 SEC. MASK
RED			
F-16	6	FLASH	16 SEC. MASK
BLACK			
F-16	8	FLASH	14 SEC.
EXTRA SKY EXPOSURE		F-16	UNITS
REMARKS:			

## MAGENTA SCREEN

CAMERA No.		LENS READING	
CAMERA READING		BOARD READING	
BLUE			
F-16	UNITS	FLASH	SEC. MASK
YELLOW			
F-16	UNITS	FLASH	SEC. MASK
RED			
F-16	UNITS	FLASH	SEC. MASK
BLACK			
F-16	UNITS	FLASH	SEC.
EXTRA SKY EXPOSURE		F-16	UNITS
REMARKS:			



PUBLISHED FOR ROCK CITY GARDENS, LOOKOUT  
MOUNTAIN

NO. D-10661

ORDER NO.

DATE 10-20-54

1711  
50

M

CURTEICHCOLOR POST CARD BOOKLET COVER 3-3/8 x 5-15/16"

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

FRONT NO. NO

R. M.

TITLE IN FULL

SOUVENIR OF

ROCK CITY GARDENS

NATURAL COLOR REPRODUCTIONS  
FROM KODACHROME ORIGINALS

IMPRINT

SAME AS ABOVE

PHOTO PROPERTY OF

C.T.

RETOUCHING AND COLOR DESCRIPTION

FOLLOW SKETCH

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

## MAGENTA SCREEN

CAMERA No.	LENS READING		
CAMERA READING	LENS READING		
ELSE			
F-16	UNITS	FLASH	SEC. MASK
YELLOW			
F-16	UNITS	FLASH	SEC. MASK
RED			
F-16	UNITS	FLASH	SEC. MASK
BLACK			
F-16	UNITS	FLASH	SEC.
EXTRA SKY EXPOSURE	F-16		UNITS
REMARKS:			

Executive OK of Estimate

By

Date

## ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				
SKETCH				
RETOUCHING	2	5		
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.	40	7		

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

*New Process*  
*Deep Etch*  
*Pos.*  
*6 1/16 x 3 1/4*  
*center mount at*  
*1/4 inch of center*  
*can start*  
*old money*  
*1/2 inch over of front*  
*58*



NO. D-10662

PUB.FOR LAREY'S, 219 SO. MAIN ST.,GALENA,  
ILLINOIS

ORDER No. 87212

DATE 10-21-54'

12½ M LARGE FOLDER COVER C.T.ART COLORTONE FRONT

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. NO R. M. YES ✓

TITLE IN FULL SOUVENIR FOLDER HISTORIC  
GALENA, ILLINOIS

IMPRINT SAME AS ABOVE

AND GENERAL U.S. GRANT HOME

FRONT: OLD MARKET HOUSE BUILT IN  
1845.

JUN 23 1955

Small type: COPYRIGHT MCMLIV BY CURT  
TEICH & CO., INC., CHICAGO, U.S.A.

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

FOR FRONT: NOTE PENCIL LAYOUT  
USE PHOTOGRAPH ENCLOSED

SUBMIT SKETCH

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

NO. D-10662

PUB.FOR LAREY'S, 219 SO. MAIN ST.,GALENA,  
ILLINOIS

ORDER No. 87212

DATE 10-21-54

12½ M LARGE FOLDER COVER C.T.ART COLORTONE BACK

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. NO R. M. YES

TITLE IN FULL GREETINGS FROM HISTORIC  
GALENA, ILLINOIS

IMPRINT

HOME OF GENERAL U.S. GRANT

GENUINE CURTEICH-CHICAGO  
"C.T.ART COLORTONE" CREATION  
(REG. U.S. PAT.OFF.)

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

FOR BACK: USE SUBJECT 3C105-N

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

Shot 7h

Alt Cor 1h

Cor 1h

6635



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. D-10663 ORDER NO. 87229 DATE 10-22-54

CUSTOMER  
INERTOL CO., INC.  
NEWARK, NEW JERSEY

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

37½ M CIRCULARS SIZE 11"X 17"

STYLE ART COLORTONE-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full  
A PANORAMIC VIEW OF INERTOL  
PAINTS .....

FRONT NO. NO R. M. Yes No  
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front  
Trade Mark Yes No Special type as sample  
IMPRINT: Customer C. T. Imprint No Imprint  
Side — Center

(see enclosed layout for type)

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

FOLLOW LAYOUT ENCLOSED  
AND READING MATTER — IN CALEDONIA TYPE.

COLOR DESCRIPTION

FOLLOW LAYOUT AND INSTRUCTIONS  
ENCLOSED

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

3M-11-23-53

PHOTO RETURNED

TO

PHOTO USED FOR

Caledonia type  
from Monahan

5-16 3 Rephotos & 2 prints

#5-10 Layout & placing  
Rt 6 type 11 hrs

Retouching  
3 new photos 6 hrs

Hand color proofs 5 hrs  
3 new views only

Litho Art 60 hrs

MAKEOVER

Makeover Time Required

TIME	Time Recorded in Last Year
33	
	Date
	By



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

# ADV. ORDER

DIAL NO. D-10664 ORDER NO. 87258 DATE 10-26-54

CUSTOMER  
THE GERSTEL AGENCY  
CHICAGO, ILLINOIS

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

25 M DOUBLE CARDS SIZE 5 1/2 x 7"

STYLE CURTEICH COLOR-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full  
YOUR HEADQUARTERS FOR THE  
NEWEST AND FINEST DICTATION  
EQUIPMENT, ...

FRONT NO. NO R. M. Yes No  
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front  
Trade Mark Yes No Special type as sample  
IMPRINT: Customer C. T. Imprint No Imprint  
Side — Center

## RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

USE KODACHROME TRANSPARENCY  
AS MASKED - VERTICAL AXIS OF BRASS LAMP IN TRANSPARENCY IS TO  
BE VERTICAL AXIS OF ENTIRE PHOTO (IMPORTANT)....  
FOLLOW LAYOUT

## COLOR DESCRIPTION

FOLLOW KODACHROME TRANSPARENCY

PHOTO RETURNED

TO

PHOTO USED FOR

## MAGENTA SCREEN

CAMERA No.	7	LENS READING	100
CAMERA READING	7.336	BOARD READING	19-215
BLUE 0-158	4 1/2 UNITS	19-22	SEC. MASK
F-16			
YELLOW 0-158	4 1/2 UNITS	19-22	SEC. MASK
F-16			
RED 0-164	4 1/2 UNITS	19-22	SEC. MASK
F-16			
BLACK 0-162	4 1/2 UNITS	19-22	SEC. MASK
F-16			
EXTRA SKY EXPOSURE	1-16	2	UNITS

REMARKS:

Pos. 3 9/10 x 5 1/16

Vert. Rush.  
249,

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO



SJ.5-  
DUVAL NEWS COMPANY, JACKSONVILLE, FLA.

NO. D-10665-K

ORDER No. 87262

DATE 10-26-54

6 1/2 M CURTEICHCOLOR JUMBO CARDS 6-5/8 x 9-1/8" FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. SPEC. R. M. NO

IMPRINT SAME AS ABOVE  
(at bottom of message space):  
THE CITY GATES TO THE OLDEST CITY  
IN THE UNITED STATES,  
ST. AUGUSTINE, FLORIDA

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

USE KODACHROME FROM 4CK1538

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

## MAGENTA SCREEN

CAMERA No. F	LENS READING 200
CAMERA READING 82-542	BOARD READING 32-107
BLUE	
F-16 9 UNITS	FLASH 15 SEC. MASK
YELLOW	
F-16 8 1/2 UNITS	FLASH 16 SEC. MASK
RED	
F-16 6 1/2 UNITS	FLASH 16 SEC. MASK
BLACK	
F-16 3 UNITS	FLASH 14 SEC.
EXTRA SKY EXPOSURE	F-16 200-12 UNITS

REMARKS:

Executive OK of Estimate By \_\_\_\_\_ Cost Dept. Checked By \_\_\_\_\_  
Date \_\_\_\_\_ AND WORK SCHEDULE Date \_\_\_\_\_

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			NOV 1 1954	NOV 5 1954
SKETCH				
RETOUCHING				
REPHOTO				
PHOTO-LITHO				
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.				

DATE BLUEPRINT OK'D \_\_\_\_\_ DATE Filed \_\_\_\_\_

By \_\_\_\_\_ By \_\_\_\_\_

DATE HAND COLOR PROOF OK'D \_\_\_\_\_ DATE Photo Returned to Customer \_\_\_\_\_

\_\_\_\_\_

RUSH  
OIV E 492  
L



SJ.6- DUVAL NEWS COMPANY, JACKSONVILLE, FLA.

NO. D-10666-K

ORDER No. 87262

DATE 10-26-54

6 1/2 M CURTEICH COLOR JUMBO CARDS 6-5/8 x 9-1/8" FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. SPEC. R. M. NO

IMPRINT SAME AS ABOVE  
(at bottom of message space):  
ENTRANCE TO THE FOUNTAIN OF YOUTH,  
ST. AUGUSTINE, FLORIDA

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

USE KODACHROME FROM 4CK1539

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

By \_\_\_\_\_  
Date \_\_\_\_\_

## ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By \_\_\_\_\_  
Date \_\_\_\_\_

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				
SKETCH				
RETOUCHING				
REPHOTO				
PHOTO-LITHO				
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.				

DATE BLUEPRINT OK'D \_\_\_\_\_ DATE Filed \_\_\_\_\_

By \_\_\_\_\_

By \_\_\_\_\_

DATE HAND COLOR PROOF OK'D \_\_\_\_\_

DATE Photo Returned to Customer \_\_\_\_\_

## MAGENTA SCREEN

CAMERA No. 2	LENS READING 200
CAMERA READING 2-825	BOARD READING 32-126
BLUE	
F-16 5 UNITS	FLASH 10 SEC. MASK
YELLOW	
F-16 4 UNITS	FLASH 10 SEC. MASK
RED	
F-16 4 UNITS	FLASH 12 SEC. MASK
BLACK	
F-16 1 1/2 UNITS	FLASH 13 SEC.
EXTRA SKY EXPOSURE	F-16 3 UNITS
REMARKS:	

RWH  
E 492  
Pantura 5482



NO. D-10667-K

DISTRIBUTED BY SOUTHWEST POST CARD CO., BOX 685, ALBUQUERQUE, N. M. ORDER No. 87309

DATE 10-27-54

6 1/2 M CURTEICHCOLOR GIANT CARDS 5-3/8 x 8-3/8" FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

FRONT No. SPEC. R. M. YES ENCL.

TITLE IN FULL

IMPRINT SAME AS ABOVE

J-35. NEW MEXICO STATE CAPITOL BUILDING, SANTA FE, NEW MEXICO ...etc

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

USE KODACHROME FROM 4CK1545

NOTE COLOR CARD WITH 4CK1545

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

# MAGENTA SCREEN

CAMERA No. <i>I</i>	LENS READING <i>F180</i>
CAMERA READING <i>78-6 1/2</i>	BOARD READING <i>29-16 1/2</i>
BLUE	
F-16 <i>15</i> UNITS	FLASH <i>3</i> SEC. MASK
YELLOW	
F-16 <i>10</i> UNITS	FLASH <i>13</i> SEC. MASK
RED	
F-16 <i>9</i> UNITS	FLASH <i>14</i> SEC. MASK
BLACK	
F-16 <i>5 1/2</i> UNITS	FLASH <i>12</i> SEC.
EXTRA SKY EXPOSURE	F-16 <i>180-2</i> UNITS

REMARKS:

*Make Enlargement 8 1/2 x 5 1/2*

Executive OK of Estimate

## ESTIMATE

Cost Dept. Checked

By \_\_\_\_\_

By \_\_\_\_\_

Date \_\_\_\_\_

## AND WORK SCHEDULE

Date \_\_\_\_\_

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				
SKETCH				
RETOUCHING				
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.	<i>32</i>			

DEC 30 1954

FEB 18 1955

DATE BLUEPRINT OK'D \_\_\_\_\_ DATE Filed \_\_\_\_\_

By \_\_\_\_\_ By \_\_\_\_\_

DATE HAND COLOR PROOF OK'D \_\_\_\_\_ DATE Photo Returned to Customer \_\_\_\_\_

*p.e. Por on G 510*



NO. D-10668-K

DISTRIBUTED BY SOUTHWEST POST CARD CO., BOX 685, ORDER No. 87309  
ALBUQUERQUE, N. M.

DATE 10-27-54

6 1/2 M CURTEICHCOLOR GIANT CARDS 5-3/8 x 8-3/8" FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. SPEC. R. M. YES-~~RECORDED~~ ENCL.

IMPRINT SAME AS ABOVE

J-36. YUCCA IN BLOOM, WHITE  
SANDS NATIONAL MONUMENT,  
NEW MEXICO ...etc

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

USE KODACHROME FROM 1CK216  
KEEP OUT PURPLE - MAKE AS WHITE AS POSSIBLE

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

## MAGENTA SCREEN

CAMERA No. 2	LENS READING 190
CAMERA READING 9-815	BOARD READING 29-803
BLUE	
F-16-190 4 UNITS	FLASH 13 SEC. MASK
YELLOW	
F-16-190 3 1/2 UNITS	FLASH 10 SEC. MASK
RED	
F-16-190 3 UNITS	FLASH 11 SEC. MASK
BLACK	
F-16-190 1 1/2 UNITS	FLASH 12 SEC.
EXTRA SKY EXPOSURE	F-16 UNITS

REMARKS:

*ATTN: Enlargement  
Make 8 1/2 x 5 1/2*

Executive OK of Estimate

## ESTIMATE

Cost Dept. Checked

By

By

Date

Date

## AND WORK SCHEDULE

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			NOV 5 1954	NOV 9 1954
SKETCH				
RETOUCHING				
REPHOTO				
PHOTO-LITHO				
BLEUPRINT				
STRIPPING, OPAQUING			NOV 26 1954	MAR 7 1955
HAND COLOR PROOF				
ARTIST DEPT.	34		MAR 7 1955	

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

*G-555*



NO. D-10669-K  
DISTRIBUTED BY SOUTHWEST POST CARD CO., BOX 685, ORDER No. 87309  
ALBUQUERQUE, N. M.

DATE 10-27-54

6 1/2 M CURTEICH COLOR GIANT CARDS 5-3/8 x 8-3/8" FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. SPEC. R. M. YES-same as

3CK129

IMPRINT SAME AS ABOVE

J-37. CENTRAL AVENUE,  
ALBUQUERQUE, NEW MEXICO ...etc

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

USE KODACHROME FROM 3CK129

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

## MAGENTA SCREEN

CAMERA No.	2	LENS READING	190
CAMERA READING	9-498	BOARD READING	29-671
BLUE			
F-16	5 1/2 UNITS	FLASH	8 SEC. MASK
YELLOW			
F-16	4 1/2 UNITS	FLASH	8 SEC. MASK
RED			
F-16	4 1/2 UNITS	FLASH	8 SEC. MASK
BLACK			
F-16	1 1/2 UNITS	FLASH	12 SEC.
EXTRA SKY EXPOSURE		F-16	6 UNITS

REMARKS:

Executive OK of Estimate

By \_\_\_\_\_  
Date \_\_\_\_\_

### ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By \_\_\_\_\_  
Date \_\_\_\_\_

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				
SKETCH				
RETOUCHING				
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.				

DATE BLUEPRINT OK'D \_\_\_\_\_ DATE Filed \_\_\_\_\_

By \_\_\_\_\_

By \_\_\_\_\_

DATE HAND COLOR PROOF OK'D \_\_\_\_\_

DATE Photo Returned to Customer \_\_\_\_\_

*Make Enlargement  
5 1/2 x 8 1/2*



NO. D-10670-K

(C) DISTRIBUTED BY HERMAN HEMLER, 507 W. BONBRIGHT ST., CARLSBAD, NEW MEXICO ORDER NO. 87310

DATE 10-28-54

6 1/2 M CURTEICH COLOR GIANT CARDS 5-3/8 x 8-3/8" FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. SPEC. R. M. YES-same as 3CK547 reset

IMPRINT SAME AS ABOVE.

PAPOOSE ROOM DRAPERIES  
CARLSBAD CAVERNS NATIONAL PARK  
NEW MEXICO ...etc

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

USE KODACHROME FROM 3CK547

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

# ESTIMATE

Cost Dept. Checked

By \_\_\_\_\_

By \_\_\_\_\_

Date \_\_\_\_\_

Date \_\_\_\_\_

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				
SKETCH				
RETOUCHING				
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.				

DATE BLUEPRINT OK'D \_\_\_\_\_ DATE Filed \_\_\_\_\_

By \_\_\_\_\_ By \_\_\_\_\_

DATE HAND COLOR PROOF OK'D \_\_\_\_\_ DATE Photo Returned to Customer \_\_\_\_\_

\_\_\_\_\_

type 53

## MAGENTA SCREEN

CAMERA No.	2-725	LENS READING	190
CAMERA READING	9-725	BOARD READING	29-803 1/2
BLUE			
F-16	8 UNITS	FLASH	9 SEC. MASK
YELLOW			
F-16	6 UNITS	FLASH	8 SEC. MASK
RED			
F-16	5 UNITS	FLASH	8 SEC. MASK
BLACK			
F-16	2 UNITS	FLASH	12 SEC.
EXTRA SKY EXPOSURE		F-16	UNITS
REMARKS:			

Enlarge to  
5 1/2 x 8 1/2



NO. D-10671-K  
(C) DISTRIBUTED BY HERMAN HEMLER, 507 W. BONBRIGHT ST., CARLSBAD, NEW MEXICO  
ORDER No. 87310  
DATE 10-28-54

6 1/2 M CURTEICHCOLOR GIANT CARDS 5-3/8 x 8-3/8" FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)  
PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER  
TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)  
FRONT No. SPEC. R. M. YES-same as 3CK549  
IMPRINT SAME AS ABOVE  
ROCK OF AGES  
CARLSBAD CAVERNS NATIONAL PARK  
NEW MEXICO ...etc  
PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

USE KODACHROME FROM 3CK549  
COLORING IS O.K. EXCEPT LOWER LEFT FOURTH IS TOO LIGHT, DARKEN THIS PART IF POSSIBLE

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

## MAGENTA SCREEN

CAMERA No.	2-4971/2	LENS READING	180
CAMERA READING	29-671/2	BOARD READING	29-671/2
BLUE		FLASH	9 SEC. MASK
F-16	9 UNITS		
YELLOW		FLASH	8 SEC. MASK
F-16	7 UNITS		
RED		FLASH	8 SEC. MASK
F-16	6 UNITS		
BLACK		FLASH	12 SEC.
F-16	2 UNITS		
EXTRA SKY EXPOSURE		F-16	UNITS
REMARKS:			

Make Portrait  
5 1/4 x 8 1/2

Executive OK of Estimate  
By \_\_\_\_\_  
Date \_\_\_\_\_

**ESTIMATE**  
AND WORK SCHEDULE

Cost Dept. Checked  
By \_\_\_\_\_  
Date \_\_\_\_\_

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			NOV 9 1954	NOV 9 1954
SKETCH				
RETOUCHING				
REPHOTO				
PHOTO-LITHO				
BLUEPRINT			NOV 26 1954	JAN 26 1955
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.				

DATE BLUEPRINT OK'D \_\_\_\_\_  
By \_\_\_\_\_

DATE HAND COLOR PROOF OK'D \_\_\_\_\_  
By \_\_\_\_\_

DATE Photo Returned to Customer \_\_\_\_\_



(C)DISTRIBUTED BY HERMAN HEMLER, 507 W. BONBRIGHT ST., CARLSBAD, NEW MEXICO

NO. D-10672-K

ORDER No. 87310

DATE 10-28-54

61 M. CURTEICHCOLOR GIANT CARDS 5-3/8 x 8-3/8" FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

FRONT NO. SPEC. R. M. YES-same as

IMPRINT SAME AS ABOVE

WHALE'S MOUTH  
CARLSBAD CAVERNS NATIONAL PARK  
NEW MEXICO ...etc

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

USE KODACHROME FROM 3CK550

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

## MAGENTA SCREEN

CAMERA No. 2	LENS READING 190
CAMERA READING 9.725	BOARD READING 29-803 1/2
BLUE	
F-16 7 UNITS	FLASH 7 SEC. MASK
YELLOW	
F-16 6 UNITS	FLASH 7 SEC. MASK
RED	
F-16 5 UNITS	FLASH 7 SEC. MASK
BLACK	
F-16 2 UNITS	FLASH 10 SEC.
EXTRA SKY EXPOSURE	F-16 UNITS

REMARKS:

Executive OK of Estimate

By

Date

## ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				
SKETCH				
RETOUCHING				
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.				

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

Make Positive  
5 1/2 x 8 1/2



NO. D-10673-K  
(C)DISTRIBUTED BY HERMAN HEMLER, 507 W. BONBRIGHT ST., CARLSBAD, NEW MEXICO  
ORDER No. 87310  
DATE 10-28-54

# MAGENTA SCREEN

CAMERA No. 2	LENS READING 200
CAMERA READING 2-529 1/2	BOARD READING 31-873
BLUE	
F-16 9 UNITS	FLASH 9 SEC. MASK
YELLOW	
F-16 7 UNITS	FLASH 8 SEC. MASK
RED	
F-16 6 UNITS	FLASH 8 SEC. MASK
BLACK	
F-16 2 UNITS	FLASH 12 SEC.
EXTRA SKY EXPOSURE	F-16 UNITS

REMARKS:

6 1/2 M CURTEICH COLOR GIANT CARDS 5-3/8 x 8-3/8" FULL FACE  
(ALL OF THIS ON THE PICTURE SIDE)  
PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER  
TITLE IN FULL  
FRONT No. SPEC. R. M. YES-same as 3CK551 reset  
IMPRINT SAME AS ABOVE  
GIANT AND TWIN DOMES  
CARLSBAD CAVERNS NATIONAL PARK  
NEW MEXICO ...etc  
PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

USE KODACHROME FROM 3CK551

COLOR OF CARD HAS TOO MUCH OF A REDDISH CAST IN IT.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate By \_\_\_\_\_ Cost Dept. Checked By \_\_\_\_\_  
Date \_\_\_\_\_ ESTIMATE AND WORK SCHEDULE Date \_\_\_\_\_

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			NOV 7 1954	
SKETCH				
RETOUCHING				
REPHOTO				
PHOTO-LITHO			NOV 26 1954	
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.				

DATE BLUEPRINT OK'D \_\_\_\_\_ DATE Filed \_\_\_\_\_

By \_\_\_\_\_ By \_\_\_\_\_

DATE HAND COLOR PROOF OK'D \_\_\_\_\_ DATE Photo Returned to Customer \_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

ATT.  
Make Positive  
Sept 8/54



LAKELAND NEWS CO., LAKELAND, FLA.

NO. D-10674

ORDER NO. 87412

DATE 11-3-54

6½ M LARGE FOLDER COVER C.T.ART COLORTONE FRONT

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

FRONT NO. NO R. M. YES

TITLE IN FULL

SEBRING  
FLORIDA

IMPRINT SAME AS ABOVE

SMALL TYPE: COPYRIGHT MCMLIV BY CURT  
TEICH & CO., INC., CHICAGO, U.S.A.

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

FOR FRONT: USE PHOTO FROM 4CH759 - USING ONLY  
CENTER SECTION (SEE ON PHOTO TISSUE OVERLAY)  
NOTE ROUGH LAYOUT.

SUBMIT SKETCH

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

LAKELAND NEWS CO., LAKELAND, FLA.

NO. D-10674

ORDER NO. 87412

DATE 11-3-54

6½ M LARGE FOLDER COVER C.T.ART COLORTONE BACK

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

FRONT NO. NO R. M. YES

TITLE IN FULL

GREETINGS FROM

SEBRING  
FLORIDA

IMPRINT

GENUINE CURTEICH-CHICAGO  
"C.T. ART COLORTONE" CREATION  
(REG. U.S. PAT. OFF.)

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

FOR BACK: USE SUBJECT 6BH408

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

Colored Sh 16

Push on sheet  
G506



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. D-10675 ORDER NO. 87422 DATE 11-4-54

CUSTOMER A. MARONI PATRICIAN RESTAURANT  
CHICAGO, ILLINOIS

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

25 M JUMBO CARDS SIZE 5 1/2 X 7"

STYLE CURTEICH COLOR-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout  
Title in Plate Yes No Copyright in Plate Yes No  
Title in full

FRONT NO. SPEC. R. M. ☒ Yes ☐ No  
(All of this on address side)  
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front  
Trade Mark Yes No Special type as sample  
IMPRINT: Customer ☒ C. T. Imprint ☐ No Imprint  
Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

(Exterior-Lounge-Banquet Hall-Dining  
Room)

GROUP OF 4 VIEWS: FOUR TRANSPARENCIES TO USE FOR CARD

SEE ROUGH PENCIL LAYOUT FOR ARRANGEMENT OF EACH VIEW.  
READING MATTER AND TITLE TO BE IN WHITE PANELS ON PICTURE SIDE.

COLOR DESCRIPTION

FOLLOW KODACHROME TRANSPARENCIES

MAGENTA SCREEN

CAMERA No. 1 LENS READING 70  
CAMERA READING 47.600 BOARD READING 22.350  
BLUE 1-157 18-29 15 SEC. MASK  
F-16 9 UNITS  
YELLOW 1-155 18-31 15 SEC. MASK  
F-16 9 UNITS  
RED 1-164 18-28 16 SEC. MASK  
F-16 9 UNITS  
BLACK 1-174 18-30 16 SEC. MASK  
F-16 9 UNITS  
EXTRA SKY EXPOSURE F-16 70-8 UNITS  
REMARKS:

9/10 #509



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. D-10676 ORDER NO. 87432 DATE 11-4-54

CUSTOMER

CLARK THEATRE  
CHICAGO, ILLINOIS

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

6 1/2 M DOUBLE CARDS SIZE 3 1/2 X 5 1/2

STYLEART COLORTONE-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

CLARK

REQUEST DOUBLE FEATURE

"SEASON'S GREETINGS" & "HAPPY NEW YEAR"

FRONT NO. NO

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

Side — Center

NO STAMP SPACE

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

FOLLOW SKETCH

COLOR DESCRIPTION

FOLLOW SKETCH

PHOTO RETURNED

TO

PHOTO USED FOR

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

3M-11-23-53

*New Process*

*Ref. 4 1/2*  
*L.A. 8*

*R*  
*as quoted*

*VERY RUSSH*



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO.D-10677 ORDER NO. 87495 DATE 11-8-54

CUSTOMER  
SUNSET DUDE RANCH  
NARCOOSSEE, FLORIDA

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

4 M POST CARDS SIZE 3½ X 5½

STYLE PHOTO-PLATIN\* FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout  
Title in Plate Yes No Copyright in Plate Yes No  
Title in full

FRONT NO. 5 (All of this on address side)  
R. M. ☒ Yes No  
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front  
Trade Mark Yes No Special type as sample  
IMPRINT: Customer ☒ C. T. Imprint No Imprint  
Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

☒ Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

(Sunset Dude Ranch)

FOLLOW TISSUE OVERLAY ON PHOTO /

COLOR DESCRIPTION

VERT RUSH

CUSTOMER  
—  
PHOTO PROPERTY OF C. T. & CO.

NO  
YES  
RETURN PHOTO

PHOTO RETURNED

TO

PHOTO USED FOR

MUST HAVE PROOF

11/11/54



## ADV. ORDER

DEPT.	DATE COMPLETED
RETOUCHING	
ENGRAVING	
PHOTO LITHO	
COMPOSING	
LITHO ART	

Photos for  
this Customer

STYLE ART COLORTONE-FULL PAGE

(All of this on address side)

FRONT NO. NO R. M. Yes No  
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front  
Trade Mark Yes No Special type as sample  
IMPRINT: Customer C. T. Imprint No Imprint  
Side — Center

PAKAN FURNITURE MFR'S....

RETOUCHING DEPARTMENT

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

Second Specialized Photos

FOLLOW PENCIL SKETCH

AND INSTRUCTIONS ENCLOSED

### COLOR DESCRIPTION

FOLLOW PENCIL SKETCH

AND COLOR INSTRUCTIONS ENCLOSED

PHOTO RETURNED

To

PHOTO USED FOR

VERY RUSTY



~~NEEN~~ DIST. BY BILLINGS NEWS AGENCY,  
BILLINGS, MONT.

NO. D-10679

ORDER No. 87556

DATE 11-10-54

12 $\frac{1}{2}$  M LARGE FOLDER COVER C.T.ART COLORTONE FRONT

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL BUTTE  
ANACONDA AND DEER LODGE  
MONTANA

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. NO R. M. *Yes*

IMPRINT SAME AS ABOVE

SMALL TYPE: COPYRIGHT MCMLV BY CURT  
TEICH & CO., INC., CHICAGO, U.S.A.

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

FOR FRONT: *4AH1100*  
~~10111000~~ SUBMIT SKETCH

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

NO. D-10679

DIST. BY BILLINGS NEWS AGENCY, BILLINGS, MONT.

ORDER No. 87556

DATE 11-10-54

12 $\frac{1}{2}$  M LARGE FOLDER COVER C.T.ART COLORTONE BACK

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL A.C.M. CO. SMELTER,  
ANACONDA

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. NO R. M. *Yes*

IMPRINT

GENUINE CURTEICH\*CHICAGO  
"C.T. ART COLORTONE" CREATION  
(REG. U.S. PAT. OFF.)

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

FOR BACK VIEW: USE SUBJECT 4AH1097

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

*New Green*  
*Colours 8th 6th*  
*#1 - 5th Corr 2h*  
*La 28*

*6586*

*(P)*



NO. D-10680-K

FJ.22-GENERAL FLORIDA JUMBO SCENE FROM KODACHROME ORDER No. 87596  
 PHOTO BY TED LAGERBERG

DATE 11-12-54

12 1/2 M C.T. CURTEICH COLOR JUMBO POST CARDS 6-5/8 x 9-1/8" FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. SPEC. R. M. YES *encl* ✓

IMPRINT SAME AS ABOVE

FLORIDA'S SUNSHINE SKYWAY  
 150.5 Feet above Ocean-going  
 Liner Channel ... etc

*at bottom  
 of RM space*

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

USE KODACHROME FROM 4CK1671

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

# ESTIMATE

Cost Dept. Checked

By \_\_\_\_\_ Date \_\_\_\_\_ AND WORK SCHEDULE By \_\_\_\_\_ Date \_\_\_\_\_

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			NOV 19 1954	
SKETCH				
RETOUCHING				
REPHOTO				
PHOTO-LITHO				
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.				

DATE BLUEPRINT OK'D \_\_\_\_\_ DATE Filed \_\_\_\_\_

By \_\_\_\_\_ By \_\_\_\_\_

DATE HAND COLOR PROOF OK'D \_\_\_\_\_ DATE Photo Returned to Customer \_\_\_\_\_

\_\_\_\_\_

*type 50*

## MAGENTA SCREEN

CAMERA No. <i>2</i>	LENS READING <i>200</i>
CAMERA READING <i>2-604</i>	BOARD READING <i>31-940</i>
BLUE	
F-16 <i>4 1/2</i> UNITS	FLASH <i>11</i> SEC. MASK <i>(circled)</i>
YELLOW	
F-16 <i>4</i> UNITS	FLASH <i>12</i> SEC. MASK <i>(circled)</i>
RED	
F-16 <i>3 1/2</i> UNITS	FLASH <i>14</i> SEC. MASK <i>(circled)</i>
BLACK	
F-16 <i>1 1/2</i> UNITS	FLASH <i>12</i> SEC. <i>(circled)</i>
EXTRA SKY EXPOSURE	F-16 UNITS
REMARKS:	

*6509*



J.141-GULF STREAM CARD & DISTRIBUTING CO.,  
MIAMI, FLORIDA

NO. D-10681-K

ORDER No. 87661

DATE 11-17-54

12 $\frac{1}{2}$  M CURTEICHCOLOR JUMBO CARDS 6-5/8 x 9-1/8" FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. SPEC. R. M. NO. ✓

IMPRINT SAME AS ABOVE

(at bottom of message space):  
UNIQUE VENETIAN POOLS, AN OUT-  
STANDING TOURIST ATTRACTION,  
CORAL GABLES, FLORIDA.

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

USE KODACHROME FROM 4CK1699

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

**ESTIMATE**

Cost Dept. Checked

By \_\_\_\_\_ Date \_\_\_\_\_

**AND WORK SCHEDULE**

By \_\_\_\_\_ Date \_\_\_\_\_

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				
SKETCH				
RETOUCHING				
REPHOTO				
PHOTO-LITHO				
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.				

DATE BLUEPRINT OK'D \_\_\_\_\_ DATE Filed \_\_\_\_\_

By \_\_\_\_\_ By \_\_\_\_\_

DATE HAND COLOR PROOF OK'D \_\_\_\_\_ DATE Photo Returned to Customer \_\_\_\_\_

## MAGENTA SCREEN

CAMERA No.	2	LENS READING	200
CAMERA READING	2.940A	BOARD READING	32.261
BLUE			
F-16	5 UNITS	FLASH	12 SEC. MASK
YELLOW			
F-16	4 1/2 UNITS	FLASH	12 SEC. MASK
RED			
F-16	4 1/2 UNITS	FLASH	12 SEC. MASK
BLACK			
F-16	2 UNITS	FLASH	13 SEC.
EXTRA SKY EXPOSURE		F-16	3 1/2 UNITS
REMARKS:			

FEB -1 1955

2nd Pan

E537



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. D-10682 ORDER NO. 87679 DATE 11-18-54

CUSTOMER  
MIDWEST STORES  
CHICAGO, ILLINOIS

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

12 1/2 M BLOTTERS

SIZE

4 X 9"

STYLE ART COLORTONE-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full  
MANUFACTURERS AND GRINDERS OF  
QUALITY SPICES AND SEASONING

TRI-STATE PACKING SUPPLY CO. 3258 SO.  
WESTERN AVE. CHICAGO 8, ILL.

FRONTIER 6-1000

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

FRONT NO. NO R. M. Yes No  
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front  
Trade Mark Yes No Special type as sample  
IMPRINT: Customer C. T. Imprint No Imprint  
Side — Center

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

USE PHOTO FROM D-5348

FOLLOW PENCIL SKETCH FOR LAYOUT AND TYPE.

TAKE OUT ALL SIGNS ON BUILDING AND RETOUCH IN BRICK WALL. TAKE OUT  
TRUCKS - BUT LEAVE IN PEOPLE.

COLOR DESCRIPTION

FOLLOW PHOTO D-5348 FOR COLORS.

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

RETURN PHOTO YES NO

3M-11-23-53

PHOTO RETURNED

TO

PHOTO USED FOR

New Process L.O. 1/2  
Ret 3  
LA 12

R

as quoted

Photo to be made  
1/14/55  
AM

Rush

Rest. \$ 25.44



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. D-10683 ORDER NO. 87682 DATE 11-18-54

CUSTOMER  
WACO MANUFACTURING CO.,  
MINNEAPOLIS, MINN.

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

Photos for  
this Customer

50 M JUMBO CARDS SIZE 5 1/2 X 10 1/2"

STYLE CURTEICHCOLOR-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

FRONT NO. SPEC. R. M. Yes No  
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front  
Trade Mark Yes No Special type as sample  
IMPRINT: Customer C. T. Imprint No Imprint  
Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

(work being done on St. Ignatius Church)

FOLLOW LAYOUT, INSTRUCTIONS ENCLOSED WITH  
35MM TRANSPARENCY

COLOR DESCRIPTION

SAME AS ABOVE

MAGENTA SCREEN

CAMERA No. 2 LENS READING 15  
CAMERA READING 50-445 1/2 BOARD READING 21-689  
BLUE  
F-16 8 UNITS FLASH 14 SEC. MASK  
YELLOW  
F-16 7 UNITS FLASH 17 SEC. MASK  
RED  
F-16 5 UNITS FLASH 18 SEC. MASK  
BLACK  
F-16 UNITS FLASH SEC.  
EXTRA SKY EXPOSURE F-16 75-8 UNITS

REMARKS:

35mm  
slit to  
7 1/2 x 5 1/2

Blue F22 - 4 sec. 3ell.  
Red F22 - 15 " 3ell.  
Yel. F32 - 13 " 4ell.  
Bth. F22 - 2-7-7-3 1/4

on Sheet

VERT RUSH

6509



BENJAMIN OF MACKINAC ISLAND, MICHIGAN

NO. D-10684-K

ORDER No. 87795

DATE 11-18-54

12 1/2 M CURTEICHCOLOR JUMBO CARDS 6-5/8 x 9-1/8" FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

FRONT No. SPEC. R. M. NO.

TITLE IN FULL

IMPRINT SAME AS ABOVE  
K24G-GRAND HOTEL SERPENTINE POOL,  
MACKINAC ISLAND, MICHIGAN. Grand  
Hotel Pool with the Waters of the  
Straits of Mackinac in the  
background.

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

USE KODACHROME FROM 4CK1751

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

**ESTIMATE**

Cost Dept. Checked

By

By

Date

**AND WORK SCHEDULE**

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				NOV 2 1954
SKETCH				
RETOUCHING				
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.				

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

tape 50 MATH

**MAGENTA SCREEN**

CAMERA No. 2	LENS READING 200
CAMERA READING 1-933	BOARD READING 31-447
BLUE	
F-16 4 1/2 UNITS	FLASH 10 SEC. MASK
YELLOW	
F-16 4 UNITS	FLASH 12 SEC. MASK
RED	
F-16 3 1/2 UNITS	FLASH 13 SEC. MASK
BLACK	
F-16 1 UNITS	FLASH 12 SEC.
EXTRA SKY EXPOSURE	F-16 UNITS
REMARKS:	

G537

MATH



NO. D-10685-K

DAN GRIGG ENTERPRISE CO.,MITCHELL, SO. DAK.

ORDER No. 87803

PHOTO BY RODNEY E. PRATHER

DATE 11-19-54

6½ M CURTEICHCOLOR JUMBO CARDS 6-5/8 x 9-1/8" FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No.SPEC. R. M. YES

IMPRINT SAME AS ABOVE

THE WORLD'S ONLY CORN PALACE,  
MITCHELL, SOUTH DAKOTA

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

USE KODACHROME FROM 4CK1765,

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

MAGENTA SCREEN

CAMERA No.	LENS READING 200
CAMERA READING 3-366	BOARD READING 32-582
BLUE 1.156	17.20
F-16-180 3 1/2 UNITS	FLASH 11 SEC. MASK
YELLOW 1.154	17.20
F-16 3 1/2 UNITS	FLASH 10 SEC. MASK
RED 1.166	17.32
F-16-190 3 1/2 UNITS	FLASH 10 SEC. MASK
BLACK 1.164	17.20
F-16 2 UNITS	FLASH 13 SEC.
EXTRA SKY EXPOSURE	F-16 3 UNITS
REMARKS:	

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

AND WORK SCHEDULE

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				JAN 14 1955
SKETCH				
RETOUCHING				
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.	36			

DATE BLUEPRINT OK'D

DATE Filed

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer



BENJAMIN OF MACKINAC ISLAND, MICHIGAN

NO. D-10686

ORDER No. 87721

DATE 11-19-54

12½ M LARGE FOLDER COVER C.T.CURTEICHCOLOR FRONT

(ALL OF THIS ON THE PICTURE SIDE)  
PLACE OF TITLE: UPPER, LOWER, CENTER-BORDERTITLE IN FULL MICHIGAN'S SUMMER  
CAPITAL  
MACKINAC ISLAND

GENUINE KODACHROME REPRODUCTIONS

(ALL OF THIS ON THE ADDRESS SIDE)  
FRONT No. NO R. M. YES

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

FOR FRONT: USE SUBJECT 4CK1753 AS PER ROUGH SKETCH  
FOR LAYOUT

SUBMIT SKETCH

SUBMIT: RET. PHOTO REPHOTO B. L. &amp; W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

BENJAMIN OF MACKINAC ISLAND, MICHIGAN

NO. D-10686

ORDER No. 87721

DATE 11-19-54

12½ M LARGE FOLDER COVER C.T.CURTEICHCOLOR BACK

(ALL OF THIS ON THE PICTURE SIDE)  
PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

SMALL TYPE: COPYRIGHT MCMLV BY CURT  
TEICH & CO., INC., CHICAGO, U.S.A.(ALL OF THIS ON THE ADDRESS SIDE)  
FRONT No. NO R. M. YESIMPRINT  
GENUINE CURTEICH-CHICAGO  
"CURTEICHCOLOR" CREATION  
(REG. U.S. PAT. OFF.)

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

FOR BACK COVER: USE TRANSPARENCY ENCLOSED  
AS MARKED ON JACKET.

SUBMIT: RET. PHOTO REPHOTO B. L. &amp; W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

Tape 72  
Shipping Bill  
MAGENTA SCREEN

CAMERA No.	2	LENS READING	140
CAMERA READING	7.480	BOARD READING	22-249
BLUE			
F-16	10 UNITS	FLASH	13 SEC. MASK
YELLOW	10 UNITS	FLASH	17 SEC. MASK
RED	9 UNITS	FLASH	16 SEC. MASK
F-16	7 UNITS	FLASH	18 SEC.
EXTRA SKY EXPOSURE		F-16	UNITS

## REMARKS:

Shipping Bill  
Tape 72  
MAGENTA SCREEN

CAMERA No.	2	LENS READING	140
CAMERA READING	9.348	BOARD READING	22-107½
BLUE	2-158		
F-16	140 10 UNITS	FLASH	14 SEC. MASK
YELLOW	2-160		
F-16	9 UNITS	FLASH	14 SEC. MASK
RED	2-158		
F-16	9 UNITS	FLASH	15 SEC. MASK
EXTRA SKY EXPOSURE		F-16	12 UNITS

## REMARKS:

Part 2+3 Put Blackout Mask

G 578



NO. D-10687-K  
DISTRIBUTED BY GRIFFIN PAPER CO., KINGSTON, N.Y. ORDER No. 87825  
DATE 11-23-54

6 1/2 M CURTEICHCOLOR JUMBO CARDS 6-5/8 x 9-1/8" FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. SPEC. R. M. NO

IMPRINT SAME AS ABOVE

MERRIMAN DAM,  
NEW YORK CITY WATER SUPPLY,  
LACKAWACK, NEW YORK

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

USE KODACHROME FROM 4CK1791

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

## MAGENTA SCREEN

CAMERA No.	2	LENS READING	200
CAMERA READING	2-543	BOARD READING	31-829 1/2
BLUE			
F-16	3 1/2 UNITS	FLASH	10 SEC. MASK
YELLOW			
F-16	3 1/2 UNITS	FLASH	10 SEC. MASK
RED			
F-16	3 UNITS	FLASH	11 SEC. MASK
BLACK			
F-16	1 1/2 UNITS	FLASH	12 SEC.
EXTRA SKY EXPOSURE		F-16	3 UNITS

REMARKS:

Executive OK of Estimate  
By \_\_\_\_\_ Cost Dept. Checked  
Date \_\_\_\_\_

### ESTIMATE

AND WORK SCHEDULE

By \_\_\_\_\_ Date \_\_\_\_\_

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			NOV 1954	NOV 1954
SKETCH				
RETOUCHING				
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING			JAN 10 1955	FEB 1955
HAND COLOR PROOF				
ARTIST DEPT.				

DATE BLUEPRINT OK'D \_\_\_\_\_ DATE Filed \_\_\_\_\_  
By \_\_\_\_\_ By \_\_\_\_\_  
DATE HAND COLOR PROOF OK'D \_\_\_\_\_ DATE Photo Returned to Customer \_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

pc. per on 6515



#1

NO. D-10688-K

DISTRIBUTED BY GRIFFIN PAPER CO., KINGSTON, N.Y.

ORDER NO. 87842

DATE 11-24-54.

6 1/2 M CURTEICHCOLOR JUMBO CARDS 6-5/8 x 9-1/8" FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. SPEC. R. M. NO

IMPRINT SAME AS ABOVE

PERRINE'S BRIDGE  
HISTORIC COVERED WOODEN BRIDGE  
OVER WALLKILL RIVER NEAR RIFTON,  
N.Y. ERECTED IN 1850

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

USE KODACHROME FROM 3CK1412

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

By

Date

## ESTIMATE

### AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			NOV - 1954	
SKETCH				
RETOUCHING				
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.				

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

## MAGENTA SCREEN

CAMERA No.	F	LENS READING	200
CAMERA READING	82-868	BOARD READING	32-334
BLUE		FLASH	14 SEC. MASK
F-16	9 UNITS		
YELLOW		FLASH	15 SEC. MASK
F-16	7 1/2 UNITS		
RED		FLASH	15 SEC. MASK
F-16	6 1/2 UNITS		
BLACK		FLASH	12 SEC.
F-16	3 1/2 UNITS		
EXTRA SKY EXPOSURE		F-16	UNITS
REMARKS:			



NO. D-10689-K

DISTRIBUTED BY GRIFFIN PAPER CO., KINGSTON, N.Y. ORDER No. 87845

DATE 11-24-54

6 1/2 M CURTEICHCOLOR JUMBO CARDS 6-5/8 x 9-1/8" FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

FRONT No. SPEC. R. M. NO

TITLE IN FULL

IMPRINT SAME AS ABOVE

AERATING THE WATER AT ASHOKAN  
RESERVOIR NEW YORK CITY WATER  
SUPPLY

CATSKILL MOUNTAINS, NEW YORK

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

USE KODACHROME FROM 3CK84

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

## MAGENTA SCREEN

CAMERA No. 2	LENS READING 120
CAMERA READING 2-873	BOARD READING 20-211
BLUE	
F-16 8 UNITS	FLASH 15 SEC. MASK
YELLOW	
F-16 7 1/2 UNITS	FLASH 15 SEC. MASK
RED	
F-16 6 UNITS	FLASH 16 SEC. MASK
BLACK	
F-16 2 1/2 UNITS	FLASH 20 SEC.
EXTRA SKY EXPOSURE	F-16 UNITS

REMARKS:

(16x20 screen old)

Executive OK of Estimate

## ESTIMATE

Cost Dept. Checked

By \_\_\_\_\_

By \_\_\_\_\_

Date \_\_\_\_\_

## AND WORK SCHEDULE

Date \_\_\_\_\_

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			DEC 1 - 1954	
SKETCH				
RETOUCHING				
REPHOTO				
PHOTO-LITHO				
BLEUPRINT			DEC 15 1954	
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.				

DATE BLUEPRINT OK'D \_\_\_\_\_ DATE Filed \_\_\_\_\_

By \_\_\_\_\_

By \_\_\_\_\_

DATE HAND COLOR PROOF OK'D \_\_\_\_\_

DATE Photo Returned to Customer \_\_\_\_\_

JAN 26 1955  
FEB - 7 1955



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. D-10690 ORDER NO. 87872 DATE 11-26-54

CUSTOMER DALLAS PARK HOTEL  
MIAMI, FLORIDA

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

50 M BLOTTERS SIZE 3 1/2 X 6"

STYLE ART COLORTONE-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full HOTEL DALLAS PARK  
MIAMI 30, FLORIDA

"TWO BLOCKS FROM SHOPPING AND THEATRE  
DISTRICT" - THIS IS THE WAY TO LIVE IN  
MIAMI...ETC

FRONT NO. NO R. M. Yes No  
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front  
Trade Mark Yes No Special type as sample  
IMPRINT: Customer C. T. Imprint No Imprint  
Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

USE PICTURE AND TYPE FROM SUBJECT  
D-9797

→ OCT 984

COLOR DESCRIPTION

SAME AS ABOVE

PHOTO PROPERTY OF C. T. & CO.

RETURN PHOTO YES NO

PHOTO RETURNED

TO

PHOTO USED FOR

3M-11-23-53

Layout 1 hr.  
Opaguna  
set of reductions } 3 hrs  
of P.C. and  
background

no handcolor proof  
estimated 4

Reduce Post  
Card Plate 3 1/4  
Wide  
May 10 8  
Bottom

VERY RUSH

~~to~~  
to  
1  
Hans



BJ.5-F.E.C. NEWS CO., WEST PALM BEACH, FLA.

NO. D-10691-K

ORDER No. 87881

DATE 11-26-54

6 1/2 M CURTEICHCOLOR JUMBO CARDS 6-5/8 x 9-1/8" FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. SPEC. R. M. YES-same as 3CK1432

IMPRINT SAME AS ABOVE

(at bottom of message space):  
GRANT AND CHAPMAN ZEBRA WORLD'S  
LARGEST CAPTIVE HERD AS SEEN FROM  
JEEP SAFARI ...etc /

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

USE KODACHROME FROM 3CK1432 /

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

## MAGENTA SCREEN

CAMERA No. 2	LENS READING 200
CAMERA READING 7.603	BOARD READING 36-854
BLUE	
F-16 6 1/2 UNITS	FLASH 9 SEC. MASK
YELLOW	
F-16 5 1/2 UNITS	FLASH 9 SEC. MASK
RED	
F-16 4 1/2 UNITS	FLASH 11 SEC. MASK
BLACK	
F-16 2 UNITS	FLASH 11 SEC.
EXTRA SKY EXPOSURE	F-16 5 1/2 UNITS
REMARKS:	

Executive OK of Estimate

## ESTIMATE

Cost Dept. Checked

By

By

Date

## AND WORK SCHEDULE

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			DEC 1-1954	
SKETCH				
RETOUCHING				
REPHOTO				
PHOTO-LITHO				
BLUEPRINT			DEC 15 1954	DEC 31 1954
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.				

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

6510



BJ.6-F.E.C. NEWS CO., WEST PALM BEACH, FLA.

NO. D-10692-K

ORDER No. 87881

DATE 11-26-54

6 1/2 M CURTEICHCOLOR JUMBO CARDS 6-5/8 x 9-1/8" FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

FRONT No. SPEC. R. M. YES-same as

IMPRINT SAME AS ABOVE 3CK1437 reset

(at bottom of message space):

"MACHAKAS", THE MASAI WARRIOR

who greets you as you enter

"Tanganyika Territory"...etc,

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

USE KODACHROME FROM 3CK1437

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

## MAGENTA SCREEN

CAMERA No. 2 LENS READING 200  
CAMERA READING 4-6.5 1/2 BOARD READING 33-580 1/2  
BLUE  
F-16 6 1/2 UNITS FLASH 9 SEC. MASK  
YELLOW  
F-16 5 1/2 UNITS FLASH 9 SEC. MASK  
RED  
F-16 4 1/2 UNITS FLASH 11 SEC. MASK  
BLACK  
F-16 2 UNITS FLASH 11 SEC.  
EXTRA SKY EXPOSURE F-16 6 UNITS  
REMARKS:

Executive OK of Estimate

## ESTIMATE

Cost Dept. Checked

By

By

Date

Date

## AND WORK SCHEDULE

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			DEC 1 - 1954	
SKETCH				
RETOUCHING				
REPHOTO				
PHOTO-LITHO			DEC 14 1954	
BLUEPRINT				JAN 3 1955
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.				

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

E-510



BJ.7-F.E.C. NEWS CO., WEST PALM BEACH, FLA.

NO. D-10693-K

ORDER No. 87881

DATE 11-26-54

6 $\frac{1}{2}$  M CURTEICHCOLOR JUMBO CARDS 6-5/8 x 9-1/8" FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. SPEC. R. M. YES-same as

3CK1438 *reset*

IMPRINT SAME AS ABOVE.

(at bottom of message space):

ONE OF THE ELECTRIC BOATS on its  
cruise along the mile-and-one-  
quarter of winding waterways...etc

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

USE KODACHROME FROM 3CK1438

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

**ESTIMATE**

Cost Dept. Checked

By \_\_\_\_\_ Date \_\_\_\_\_

**AND WORK SCHEDULE**

By \_\_\_\_\_ Date \_\_\_\_\_

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				
SKETCH				
RETOUCHING				
REPHOTO				
PHOTO-LITHO				
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.				

DATE BLUEPRINT OK'D \_\_\_\_\_ DATE Filed \_\_\_\_\_

By \_\_\_\_\_ By \_\_\_\_\_

DATE HAND COLOR PROOF OK'D \_\_\_\_\_ DATE Photo Returned to Customer \_\_\_\_\_

**MAGENTA SCREEN**

CAMERA No. <i>7</i>	LENS READING <i>250</i>
CAMERA READING <i>74-578</i>	BOARD READING <i>41-753</i>
BLUE	
F-16 <i>12</i> <del><i>9</i></del> UNITS	FLASH <i>14</i> SEC. MASK
YELLOW	
F-16 <i>10</i> <del><i>8</i></del> UNITS	FLASH <i>16</i> SEC. MASK
RED	
F-16 <i>8</i> <del><i>8</i></del> UNITS	FLASH <i>17</i> SEC. MASK
BLACK	
F-16 <i>6</i> <del><i>8</i></del> UNITS	FLASH <i>12</i> SEC.
EXTRA SKY EXPOSURE	F-16 _____ UNITS
REMARKS:	

*E-510*



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. D-10694 ORDER NO. 88002 DATE 11-26-54

CUSTOMER PERKINS MOTEL  
LITTLETON, NEW HAMPSHIRE

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

25 M DOUBLE CARDS SIZE 3 1/2 X 11"

STYLE ART COLORTONE-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

FRONT NO. NO *7* R. M. ☒ Yes ☐ No  
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front  
Trade Mark Yes No Special type as sample  
IMPRINT: Customer C. T. Imprint ☒ No Imprint  
Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print ☒ Handcolor ☐ Black & White Proof. Titles — Red, Blue

(Perkins Motel)

FOLLOW SKETCH

COLOR DESCRIPTION

FOLLOW SKETCH

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

PHOTO RETURNED

TO

PHOTO USED FOR

*Man. Engraving*  
L. O. 1/2  
Ret. 6  
L. O. 10

*Photo  
in large  
D. file  
3/25/50*

*X*

*cm*



B.S.REYNOLDS CO., 471 H STREET, NORTHWEST,  
WASHINGTON, D. C.

NO. D-10695

ORDER No. 87923

DATE 11-29-54

25 M LARGE FOLDER COVER C.T.CURTEICHCOLOR FRONT

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

BEAUTIFUL WASHINGTON, D.C.

GENUINE KODACHROME REPRODUCTIONS

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. NO R. M. YES

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF

RETOUCHING AND COLOR DESCRIPTION

FOR FRONT: USE SUBJECT 4CK1067 as per rough sketch for layout

SUBMIT SKETCH

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

B.S.REYNOLDS CO., 471 H STREET, NORTHWEST,  
WASHINGTON, D. C.

NO. D-10695

ORDER No. 87923

DATE 11-29-54

25 M LARGE FOLDER COVER C. T. CURTEICHCOLOR BACK

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

SMALL TYPE: COPYRIGHT MCMLV BY CURT  
TEICH & CO., INC., CHICAGO, U.S.A.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. NO R. M. YES

IMPRINT

GENUINE CURTEICH-CHICAGO  
"CURTEICHCOLOR" CREATION  
(REG.U.S.PAT.OFF.)

PHOTO PROPERTY OF

RETOUCHING AND COLOR DESCRIPTION

FOR BACK COVER USE EITHER SUBJECT 4CK400 (1st choice)  
or  
SUBJECT 4CK399 (2nd choice)

SUBMIT SKETCH

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

## MAGENTA SCREEN

CAMERA No.	2	LENS READING	140
CAMERA READING	7-318	FOOT C. READING	22-168
FILE			
F-16	9		11
F-16	9		10
F-16	10		12
BLACK			
F-16	7	UNITS	12 SEC
EXTRA SKY EXPOSURE		F-16	115-8 UNITS
REMARKS:	Shipping Film 8x10 Flash with white light 5000-190-120 Also Reg. Exp		

## MAGENTA SCREEN

CAMERA No.		LENS READING	
CAMERA READING		FOOT C. READING	
FILE			
F-16			SEC. MASK
F-16			SEC. MASK
F-16			SEC. MASK
BLACK			
F-16		UNITS	SEC
EXTRA SKY EXPOSURE		F-16	UNITS
REMARKS:			

5578



NO. D-10696

DISTRIBUIDORES EXCLUSIVOS: GENERAL TRADING CO., ORDER No. 88037  
P. O. BOX 776-GUAYAQUIL

DATE 11-30-54

6 1/2 M SIZE 5 1/2 X 7" DOUBLE POST CARDS C.T. ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL JUNTA DE BENEFICENCIA  
DE GUAYAQUIL - CAPILLA DEL  
HOSPITAL "LUIS VERNAZA"

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. SPEC. R. M. NO

IMPRINT SAME AS ABOVE

PLACE IN STAMP SPACE:

"MADE IN U.S.A."

No C.T. marks on front.

PHOTO PROPERTY OF

CUST.

RETOUCHING AND COLOR DESCRIPTION

FOLLOW KODACHROME PRINT FOR COLORS

SEE ALSO COLOR PICTURES ENCLOSED

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

By

Date

## ESTIMATE

### AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				
SKETCH		1/2	DEC 3 1954	DEC 6 1954
RETOUCHING		1 1/2		
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.	30	9	12-4-54	12-11-54

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

APR 4 1955

6507



DISTRIBUTED BY GRIFFIN PAPER CO.  
KINGSTON, N.Y.

NO. D-10697

ORDER No. 87963

DATE 12-1-54

6-12-54 M CURTEICHCOLOR JUMBO CARDS 6-5/8 x 9-1/8" FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. SPEC. R. M. NO

IMPRINT SAME AS ABOVE

VIEW FROM RIP'S LOOKOUT POINT  
SHOWING THE RIP VAN WINKLE TRAIL  
AS IT APPROACHES THE HORSESHOE  
CURVE. CATSKILL MOUNTAINS, N.Y.

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

USE KODACHROME FROM 4CK1837

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

## MAGENTA SCREEN

CAMERA No.	LENS READING
CAMERA READING 82-159	BOARD READING 200 31-713 1/2
BLUE	
F-16 11 1/2 UNITS	FLASH 14 SEC. MASK
YELLOW	
F-16 10 1/2 UNITS	FLASH 15 SEC. MASK
RED	
F-16 8 UNITS	FLASH 16 SEC. MASK
BLACK	
F-16 5 1/2 UNITS	FLASH 13 SEC.
EXTRA SKY EXPOSURE	F-16 200-8 UNITS
REMARKS:	

Executive OK of Estimate By \_\_\_\_\_ Cost Dept. Checked  
By \_\_\_\_\_  
Date \_\_\_\_\_

### ESTIMATE AND WORK SCHEDULE

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				
SKETCH				
RETOUCHING				
REPHOTO				
PHOTO-LITHO				
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.				

DATE BLUEPRINT OK'D \_\_\_\_\_ DATE Filed \_\_\_\_\_

By \_\_\_\_\_ By \_\_\_\_\_

DATE HAND COLOR PROOF OK'D \_\_\_\_\_ DATE Photo Returned to Customer \_\_\_\_\_

G-556



DISTRIBUTED BY GRIFFIN PAPER CO.  
KINGSTON, N.Y.

NO. D-10698

ORDER No. 87963

DATE 12-1-54

~~12 1/2~~ <sup>M</sup> CURTEICHCOLOR JUMBO CARDS 6-5/8 x 9-1/8" FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. SPEC. R. M. NO

IMPRINT SAME AS ABOVE

FISHING IN ONE OF THE FAMOUS TROUT  
STREAMS OF THE CATSKILL MOUNTAINS,  
N.Y.

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

USE KODACHROME FROM 4CK1838' CP

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

## MAGENTA SCREEN

CAMERA No. 2	LENS READING 200
CAMERA READING 2-176	BOARD READING 31-640 1/2
BLUE	
F-16 4 1/2 UNITS	FLASH 9 SEC. MASK
YELLOW	
F-16 4 1/2 UNITS	FLASH 12 SEC. MASK
RED	
F-16 4 UNITS	FLASH 13 SEC. MASK
BLACK	
F-16 2 UNITS	FLASH 12 SEC.
EXTRA SKY EXPOSURE	F-16 UNITS
REMARKS:	

Executive OK of Estimate

By .....  
Date .....

## ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By .....  
Date .....

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				
SKETCH				
RETOUCHING				
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.				

DATE BLUEPRINT OK'D ..... DATE Filed .....

By ..... By .....

DATE HAND COLOR PROOF OK'D ..... DATE Photo Returned to Customer .....



ROCK CITY CONCESSIONS, LOOKOUT MT., TENN.

NO. D-10699-K

ORDER No. 88044

DATE 11-30-54

12 1/2 M CURTEICHCOLOR GIANT CARDS 5-3/8 x 8-3/8" FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. SPEC. R. M. NO.

IMPRINT NONE

LOOKOUT MOUNTAIN FROM THE VALLEY,  
CHATTANOOGA, TENNESSEE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

USE KODACHROME FROM 4CK1842 35Me

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

## MAGENTA SCREEN

CAMERA No. #	LENS READING 75
CAMERA READING 50-364	BOARD READING 21-759
BLUE	
F-16 7 UNITS	FLASH 12 SEC. MASK
YELLOW	
F-16 7 1/2 UNITS	FLASH 13 SEC. MASK
RED	
F-16 4 UNITS	FLASH 16 SEC. MASK
BLACK	
F-16 4 X UNITS	FLASH 10 SEC.
EXTRA SKY EXPOSURE	F-16 75-10 UNITS

REMARKS:

Executive OK of Estimate

By .....

Date .....

## ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By .....

Date .....

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				
SKETCH				
RETOUCHING				
REPHOTO				
PHOTO-LITHO				
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.				

DATE BLUEPRINT OK'D .....

By .....

DATE HAND COLOR PROOF OK'D .....

DATE Filed .....

By .....

DATE Photo Returned to Customer .....

P.C. pos.  
ON 6534

Make  
Positives  
8 1/2 x 5 1/2  
6537



ROCK CITY CONCESSIONS, LOOKOUT MT., TENN.

NO. D-10700-K

ORDER No. 88044

DATE 11-30-54

12 $\frac{1}{2}$  M CURTEICH COLOR GIANT CARDS 5-3/8 x 8-3/8" FULL FACE /

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

FRONT No. SPEC. R. M. NO

TITLE IN FULL

IMPRINT NONE /

JONAS BLUFF AND HIGHWAY  
LEADING TO LOOKOUT MOUNTAIN,  
TENNESSEE /

PHOTO PROPERTY OF

C.T.

RETOUCHING AND COLOR DESCRIPTION

USE KODACHROME FROM 4CK1846

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

## MAGENTA SCREEN

CAMERA No. <i>F</i>	LENS READING <i>180</i>
CAMERA READING <i>78-947</i>	BOARD READING <i>29-424</i>
BLUE	
F-16 <i>9 1/2</i> UNITS	FLASH <i>14</i> SEC. MASK
YELLOW	
F-16 <i>9</i> UNITS	FLASH <i>15</i> SEC. MASK
RED	
F-16 <i>7</i> UNITS	FLASH <i>17</i> SEC. MASK
BLACK	
F-16 <i>4 1/2</i> UNITS	FLASH <i>14</i> SEC.
EXTRA SKY EXPOSURE	F-16 <i>180-10</i> UNITS
REMARKS:	

Executive OK of Estimate

## ESTIMATE

Cost Dept. Checked

By .....

By .....

Date .....

## AND WORK SCHEDULE

Date .....

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				
SKETCH				
RETOUCHING				
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.	<i>32</i>		<i>DEC 22 1954</i>	<i>1-21-55</i>

DATE BLUEPRINT OK'D .....

DATE Filed .....

By .....

By .....

DATE HAND COLOR PROOF OK'D .....

DATE Photo Returned to Customer .....

*Make  
Positives  
8' x 4 1/2"  
E537*



ROCK CITY CONCESSIONS, LOOKOUT MT., TENN.

NO. D-10701-K

ORDER No. 88044

DATE 11-30-54

12 1/2 M CURTEICHCOLOR GIANT CARDS 5-3/8 x 8-3/8" FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

FRONT No. SPEC. R. M. NO

TITLE IN FULL

IMPRINT NONE

NEW YORK MONUMENT,  
LOOKOUT MOUNTAIN, TENNESSEE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

USE KODACHROME FROM 4CK1849 / P

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

# MAGENTA SCREEN

CAMERA No.	F-6437	LENS READING	180
CAMERA READING	78-6437	BOARD READING	24-289
BLUE			
F-16	10 UNITS	FLASH	16 SEC. MASK
YELLOW			
F-16	9 1/2 UNITS	FLASH	17 SEC. MASK
RED			
F-16	7 UNITS	FLASH	18 SEC. MASK
BLACK			
F-16	5 1/2 UNITS	FLASH	14 SEC.
EXTRA SKY EXPOSURE		F-16	180-10 UNITS
REMARKS:			

Executive OK of Estimate

## ESTIMATE

Cost Dept. Checked

By \_\_\_\_\_

By \_\_\_\_\_

Date \_\_\_\_\_

## AND WORK SCHEDULE

Date \_\_\_\_\_

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				
SKETCH				
RETOUCHING				
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.				

DATE BLUEPRINT OK'D \_\_\_\_\_ DATE Filed \_\_\_\_\_

By \_\_\_\_\_

By \_\_\_\_\_

DATE HAND COLOR PROOF OK'D \_\_\_\_\_

DATE Photo Returned to Customer \_\_\_\_\_

*Make  
Positives  
Start*

DEC -2 1954

JAN 22 1955  
FEB -3 1955



ROCK CITY CONCESSIONS, LOOKOUT MT., TENN.

NO. D-10702-K

ORDER No. 88044

DATE 11-30-54

12 $\frac{1}{2}$  M CURTEICHCOLOR GIANT CARDS 5-3/8 x 8-3/8" FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. SPEC. R. M. NO.

IMPRINT NONE

CANNON ON LOOKOUT  
MOUNTAIN, TENNESSEE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

USE KODACHROME FROM 4CK1850 / c

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

## MAGENTA SCREEN

CAMERA No.	5	LENS READING	180
CAMERA READING	78-529	BOARD READING	29-064
BLUE			
F-16	15 UNITS	FLASH	13 SEC. MASK
YELLOW			
F-16	9 UNITS	FLASH	16 SEC. MASK
RED			
F-16	7 UNITS	FLASH	17 SEC. MASK
BLACK			
F-16	4 1/2 UNITS	FLASH	15 SEC.
EXTRA SKY EXPOSURE		F-16	UNITS

REMARKS:

Executive OK of Estimate

By .....

Date .....

### ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By .....

Date .....

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			DEC 22 1954	
SKETCH				
RETOUCHING				
REPHOTO				
PHOTO-LITHO				
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.				

DATE BLUEPRINT OK'D .....

By .....

DATE HAND COLOR PROOF OK'D .....

DATE Photo Returned to Customer .....

Make  
Positives  
8 1/2 x 5 1/2  
E-537



ROCK CITY CONCESSIONS, LOOKOUT MT., TENN.

NO. D-10703-K

ORDER No. 88044

DATE 11-30-54

12 1/2 M CURTEICHCOLOR GIANT CARDS 5-3/8 x 8-3/8" FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)  
PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)  
FRONT No. SPEC. R. M. NO.

IMPRINT NONE

POINT PARK ENTRANCE,  
LOOKOUT MOUNTAIN, TENNESSEE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

USE KODACHROME FROM 4CK1852 / UP

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

## MAGENTA SCREEN

CAMERA No.	78-529	LENS READING	180
CAMERA READING	78-529	BOARD READING	29-063
BLUE			
F-16	10 UNITS	FLASH	16 SEC. MASK
YELLOW			
F-16	9 1/2 UNITS	FLASH	17 SEC. MASK
RED			
F-16	7 UNITS	FLASH	18 SEC. MASK
BLACK			
F-16	6 1/2 UNITS	FLASH	16 SEC.
EXTRA SKY EXPOSURE		F-16	180-5 UNITS
REMARKS:			

Executive OK of Estimate By \_\_\_\_\_ Cost Dept. Checked By \_\_\_\_\_  
Date \_\_\_\_\_ ESTIMATE AND WORK SCHEDULE Date \_\_\_\_\_

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				
SKETCH				
RETOUCHING				
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.				

DATE BLUEPRINT OK'D \_\_\_\_\_ DATE Filed \_\_\_\_\_

By \_\_\_\_\_

By \_\_\_\_\_

DATE HAND COLOR PROOF OK'D \_\_\_\_\_

DATE Photo Returned to Customer \_\_\_\_\_

Make  
Positives  
8 1/2 x 5 1/2

G537



ROCK CITY CONCESSIONS, LOOKOUT MT., TENN.

NO. D-10704-K

ORDER No. 88044

DATE 11-30-54

12 $\frac{1}{2}$  M CURTEICHCOLOR GIANT CARDS 5-3/8 x 8-3/8" FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. SPEC. R. M. NO.

IMPRINT NONE

INCLINE RAILWAY UP  
LOOKOUT MOUNTAIN, TENNESSEE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

USE KODACHROME FROM 4CK1855

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

## MAGENTA SCREEN

CAMERA No. <i>I</i>	LENS READING <i>120</i>
CAMERA READING <i>18-947</i>	BOARD READING <i>27-484 1/2</i>
BLUE	
F-16 <i>15</i> UNITS	FLASH <i>12</i> SEC. MASK
YELLOW	
F-16 <i>13</i> UNITS	FLASH <i>12</i> SEC. MASK
RED	
F-16 <i>10</i> UNITS	FLASH <i>12</i> SEC. MASK
BLACK	
F-16 <i>5 1/2</i> UNITS	FLASH <i>13</i> SEC.
EXTRA SKY EXPOSURE	F-16 <i>180-8</i> UNITS

REMARKS:



1 in off centre  
on all bars

Executive OK of Estimate

By \_\_\_\_\_  
Date \_\_\_\_\_

### ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By \_\_\_\_\_  
Date \_\_\_\_\_

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				
SKETCH				
RETOUCHING				
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.				

DATE BLUEPRINT OK'D \_\_\_\_\_ DATE Filed \_\_\_\_\_

By \_\_\_\_\_

By \_\_\_\_\_

DATE HAND COLOR PROOF OK'D \_\_\_\_\_

DATE Photo Returned to Customer \_\_\_\_\_

*Make  
Positions  
8/2/54*

*6537*



ROCK CITY CONCESSIONS, LOOKOUT MT., TENN.

NO. D-10705-K

ORDER No. 88044

DATE 11-30-54

12 1/2 M CURTEICHCOLOR GIANT CARDS 5-3/8 x 8-3/8" FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. SPEC. R. M. NO.

IMPRINT NONE

INCLINE RAILWAY LOOKING  
DOWN FROM ATOP LOOKOUT  
MOUNTAIN, TENNESSEE

PHOTO PROPERTY OF

C.T.

RETOUCHING AND COLOR DESCRIPTION

USE KODACHROME FROM 4CK1856 'P

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

## MAGENTA SCREEN

CAMERA No.	78-799	LENS READING	185
CAMERA READING	78-799	BOARD READING	29-314
BLUE			
F-16	9 1/2 UNITS	FLASH	13 SEC. MASK
YELLOW			
F-16	9 1/2 UNITS	FLASH	14 SEC. MASK
RED			
F-16	7 UNITS	FLASH	17 SEC. MASK
BLACK			
F-16	4 1/2 UNITS	FLASH	15 SEC.
EXTRA SKY EXPOSURE		F-16	185-8 UNITS
REMARKS:			

Executive OK of Estimate

By

Date

### ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				
SKETCH				
RETOUCHING				
REPHOTO				
PHOTO-LITHO				
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.				

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

*Maha*  
*Positives*  
*8 1/2 x 5 1/2*  
*E537*



#1

ROCK CITY CONCESSIONS, LOOKOUT MT., TENN.

NO. D-10706

ORDER No. 88044

DATE 11-30-54

12 1/2 M CURTEICHCOLOR GIANT CARDS 5-3/8 x 8-3/8" FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. SPEC. R. M. NO.

IMPRINT NONE

RUBY FALLS ON ROAD TO  
LOOKOUT MOUNTAIN, TENNESSEE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

USE KODACHROME FROM 4CK1857

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

# MAGENTA SCREEN

CAMERA No.	F	LENS READING	135
CAMERA READING	71-066	BOARD READING	24-321
BLUE			
F-16	15 UNITS	FLASH	12 SEC. MASK
YELLOW			
F-16	10 UNITS	FLASH	10 SEC. MASK
RED			
F-16	7 UNITS	FLASH	17 SEC. MASK
BLACK			
F-16	12 UNITS	FLASH	13 SEC.
EXTRA SKY EXPOSURE		F-16	UNITS

REMARKS:

Executive OK of Estimate By \_\_\_\_\_ Cost Dept. Checked By \_\_\_\_\_  
Date \_\_\_\_\_

## ESTIMATE AND WORK SCHEDULE

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				
SKETCH				
RETOUCHING				
REPHOTO				
PHOTO-LITHO				
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.				

DATE BLUEPRINT OK'D \_\_\_\_\_ DATE Filed \_\_\_\_\_

By \_\_\_\_\_ By \_\_\_\_\_

DATE HAND COLOR PROOF OK'D \_\_\_\_\_ DATE Photo Returned to Customer \_\_\_\_\_

Make  
Positives 5 1/2  
8 1/2 x  
G-537



ROCK CITY CONCESSIONS, LOOKOUT MT., TENN.

NO. D-10707-K

ORDER No. 88044

DATE 11-30-54

12½ M CURTEICHCOLOR GIANT CARDS 5-3/8 x 8-3/8" FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. SPEC. R. M. NO.

IMPRINT NONE

LOVER'S LEAP, ROCK CITY GARDENS  
ATOP LOOKOUT MOUNTAIN

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

USE KODACHROME FROM 4CK869

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

# MAGENTA SCREEN

CAMERA No. 2	LENS READING 225
CAMERA READING 9-721/2	BOARD READING 37-574 1/2
BLUE	
F-16 5 UNITS	FLASH 11 SEC. MASK
YELLOW	
F-16 4 UNITS	FLASH 9 SEC. MASK
RED	
F-16 4 UNITS	FLASH 11 SEC. MASK
BLACK	
F-16 1 1/2 UNITS	FLASH 8 SEC.
EXTRA SKY EXPOSURE	F-16 5 UNITS
REMARKS:	

Executive OK of Estimate By \_\_\_\_\_ Cost Dept. Checked \_\_\_\_\_  
By \_\_\_\_\_  
Date \_\_\_\_\_

## ESTIMATE AND WORK SCHEDULE

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				
SKETCH				
RETOUCHING				
REPHOTO				
PHOTO-LITHO				
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.	32			

DATE BLUEPRINT OK'D \_\_\_\_\_ DATE Filed \_\_\_\_\_

By \_\_\_\_\_ By \_\_\_\_\_

DATE HAND COLOR PROOF OK'D \_\_\_\_\_ DATE Photo Returned to Customer \_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

G-537  
Make 8x2 1/2  
Postcard  
Per on G534

FEB 15 1955



ROCK CITY CONCESSIONS, LOOKOUT MT., TENN.

NO. D-10708-K

ORDER No. 88044

DATE 11-30-54

12 $\frac{1}{2}$  M CURTEICHCOLOR GIANT CARDS 5-3/8 x 8-3/8" FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. SPEC. R. M. NO'

IMPRINT NONE

MOCCASIN BEND,  
CHATTANOOGA, TENNESSEE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

USE KODACHROME FROM 4CK1853 / PD

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

By .....

Date .....

# ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By .....

Date .....

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				
SKETCH				
RETOUCHING				
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.				

DATE BLUEPRINT OK'D .....

By .....

DATE HAND COLOR PROOF OK'D .....

DATE Filed .....

By .....

DATE Photo Returned to Customer .....

## MAGENTA SCREEN

CAMERA No.	2	LENS READING	180
CAMERA READING	8-194	BOARD READING	28-646 $\frac{1}{2}$
BLUE			
F-16	2 $\frac{1}{2}$ UNITS	FLASH	10 SEC. MASK
YELLOW			
F-16	3 UNITS	FLASH	10 SEC. MASK
RED			
F-16	3 UNITS	FLASH	12 SEC. MASK
BLACK			
F-16	1 $\frac{1}{2}$ UNITS	FLASH	12 SEC.
EXTRA SKY EXPOSURE		F-16	3 UNITS
REMARKS:			

Make  
Postman  
Giant  
537  
MATH



WOODCOCK-POWELL MFG.CO.,HOT SPRINGS NATIONAL PARK, ARKANSAS  
KODACHROME BY W.D. RODDENBERRY

NO. D-10709-K  
ORDER No. 88055  
DATE 12-2-54

6 1/2 M CURTEICHCOLOR GIANT POST CARDS 6-5/8 x 9-1/8" FULL FACE  
(ALL OF THIS ON THE PICTURE SIDE)  
PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER  
TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)  
FRONT No. SPEC. R. M. NO.  
IMPRINT SAME AS ABOVE  
G-26.ARLINGTON HOTEL,HOT SPRINGS NATIONAL PARK, ARKANSAS.  
(at bottom of message space):  
"WHERE THE WORLD BATHES AND PLAYS"  
PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

USE KODACHROME FROM OCK423

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO  
ENVELOPE PHOTO TICKET

49

**MAGENTA SCREEN**

CAMERA No. 2	LENS READING 190
CAMERA READING 3-305	BOARD READING 32-471
BLUE 1-180	15-25
F-16 4 UNITS	FLASH 15 SEC. MASK
YELLOW 1-184	15-27
F-16 3 UNITS	FLASH 16 SEC. MASK
RED 1-180	15-24
F-16 3 UNITS	FLASH 15 SEC. MASK
BLACK 1-175	15-32
F-16 1 UNITS	FLASH 15 SEC.
EXTRA SKY EXPOSURE	F-16 UNITS
REMARKS:	

Executive OK of Estimate By \_\_\_\_\_ Cost Dept. Checked By \_\_\_\_\_  
Date \_\_\_\_\_

**ESTIMATE**  
**AND WORK SCHEDULE**

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				
SKETCH				
RETOUCHING				
REPHOTO				
PHOTO-LITHO				
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.				

DEC 22 1954 FEB 7 1955

DATE BLUEPRINT OK'D \_\_\_\_\_ DATE Filed \_\_\_\_\_  
By \_\_\_\_\_ By \_\_\_\_\_  
DATE HAND COLOR PROOF OK'D \_\_\_\_\_ DATE Photo Returned to Customer \_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_



WOODCOCK-POWELL MFG.CO.,HOT SPRINGS NATIONAL  
PARK, ARKANSAS

NO. D-10710-P

ORDER No. 88056

DATE 12-2-54

6 1/2 M PHOTOCHROM GIANT POST CARDS 6-5/8 x 9-1/8" FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. SPEC. R. M. NO

IMPRINT SAME AS ABOVE

G-25.BATH HOUSE ROW AND MAGNOLIA  
PROMENADE, HOT SPRINGS NATIONAL  
PARK, ARKANSAS.

(at bottom of message space):

"WHERE THE WORLD BATHES AND PLAYS"

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

USE PHOTO FROM 1CP1670

or - 9441219

Colormatch

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

By

Date

## ESTIMATE

### AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			DEC 7 1954	
SKETCH				
RETOUCHING			DEC 6 1954	DEC 6 1954
REPHOTO				
PHOTO-LITHO				
BLEUPRINT				
STRIPPING, OPAQUING			DEC 22 1954	
HAND COLOR PROOF				
ARTIST DEPT.				

DATE BLUEPRINT OK'D DATE Filed

By By

DATE HAND COLOR PROOF OK'D DATE Photo Returned to Customer

6554

USE MODULAR  
ART-COLOR-TONE COLORS  
(5 Colors)



NO. D-10711

ROCK CITY(GARDENS) CONCESSIONS, LOOKOUT MT., TENN ORDER No. 88068

DATE 12-3-54

12 1/2 M CURTEICHCOLOR P.C.BOOKLET COVER 3-3/8 x 5-15/16" FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

FRONT NO. NO

R. M. NO

TITLE IN FULL

CHATTANOOGA, TENN.

IMPRINT

NONE

NATURAL COLOR REPRODUCTIONS FROM  
KODACHROME ORIGINALS

PHOTO PROPERTY OF

C.T.

RETOUCHING AND COLOR DESCRIPTION

FOLLOW SKETCH

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

## MAGENTA SCREEN

CAMERA No.		LENS READING	
CAMERA READING		BOARD READING	
BLUE			
F-16	UNITS	FLASH	SEC. MASK
YELLOW			
F-16	UNITS	FLASH	SEC. MASK
RED			
F-16	UNITS	FLASH	SEC. MASK
BLACK			
F-16	UNITS	FLASH	SEC.
EXTRA SKY EXPOSURE		F-16	UNITS
REMARKS:			

*Deep Etch*

*6 1/16 x 3 1/4*

Executive OK of Estimate

## ESTIMATE

Cost Dept. Checked

By \_\_\_\_\_

By \_\_\_\_\_

Date \_\_\_\_\_

Date \_\_\_\_\_

## AND WORK SCHEDULE

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			DEC 22 1954	13
SKETCH			DEC 7 1954	DEC
RETOUCHING				
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING			DEC 31 1954	JAN 13 1955
HAND COLOR PROOF				
ARTIST DEPT.	40	5		3-9-55

DATE BLUEPRINT OK'D \_\_\_\_\_

DATE Filed \_\_\_\_\_

By \_\_\_\_\_

By \_\_\_\_\_

DATE HAND COLOR PROOF OK'D \_\_\_\_\_

DATE Photo Returned to Customer \_\_\_\_\_

*6563*



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. D-10712 ORDER NO. 88088 DATE 12-6-54

CUSTOMER AUBREY, FINLAY, MARLEY & HODGSON  
230 NORTH MICHIGAN AVENUE  
CHICAGO, ILL.

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

19 M JUMBO P.C. SIZE  $5\frac{1}{2} \times 7$

STYLE CURTEICH COLOR FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout  
Title in Plate Yes No Copyright in Plate Yes No  
Title in full

FRONT NO. SPEC R. M. Yes No  
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front  
Trade Mark Yes No Special type as sample  
IMPRINT: Customer C. T. Imprint No Imprint  
Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

USE TWO KODACHROMES ATTACHED

GROUP AS MARKED ON OVERLAY

COLOR DESCRIPTION

Subject #1

37

#1

MAGENTA SCREEN

CASE No.	LENS READING
73-868	26-047
2-156	18-26 15 SEC. BLACK
2-164	18-28 17 SEC. BLACK
2-166	18-32 18 SEC. BLACK
2-172	18-34 15 SEC. BLACK
F-16	10 UNITS
EXTRA SKY EXPOSURE	F-16 10 UNITS

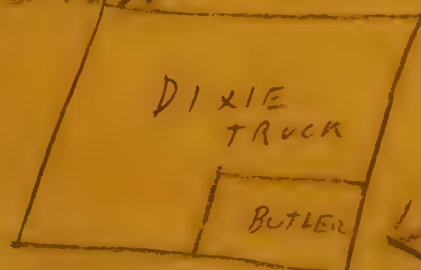
REMARKS: *Remove R. 48-491 Lens R. 65*  
*Board A. 23-566*  
*Subject #2*

*Grouping and*  
*add'l composition*

*\$*

*incl. Comm.*

SHOOT IN POSITION  
ON CAMERA



*Insert photo to*  
*Size by cut Mark*



J. LOUIS MOTZ NEWS CO., CINCINNATI, O.  
OHIO

NO. D 10713

ORDER No. 87972

DATE 12-6-54

12½ M LARGE FOLDER COVER C T ART COLORTONE FRONT

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

FRONT NO.

NO

R. M.

YES

TITLE IN FULL CINCINNATI, OHIO

IMPRINT

SAME AS ABOVE

"THE QUEEN CITY"

FRONT: SKYLINE AND OHIO RIVER

SMALL TYPE: COPYRIGHT MCMLIV BY  
CURT TEICH & CO., INC., CHICAGO,  
U.S.A.

PHOTO PROPERTY OF

CT

RETOUCHING AND COLOR DESCRIPTION

FOR FRONT: Use subject no. 3AH284

SUBMIT SKETCH

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

J. LOUIS MOTZ NEWS CO., CINCINNATI,  
OHIO

NO. D 10713

ORDER No. 87972

DATE 12-6-54

12½ M LARGE FOLDER COVER C T ART COLORTONE BACK

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

FRONT NO.

NO

R. M.

YES

TITLE IN FULL A MESSAGE FROM

CINCINNATI OHIO

"THE QUEEN CITY OF THE WEST"

IMPRINT

GENUINE CURTEICH\*CHICAGO  
"C.T. ART COLORTONE" CREATION  
(REG. U.S. PAT. OFF.)

PHOTO PROPERTY OF

RETOUCHING AND COLOR DESCRIPTION

FOR BACK: USE SUBJECT 2BH304

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

E527  
ART CORR II



PUBLISHED FOR ROCK CITY GARDENS,  
LOOKOUT MOUNTAIN

NO. D-10714-K

ORDER No. 88102

DATE 12-7-54

6 1/2 M CURTEICHCOLOR JUMBO CARDS 5-3/8 x 8-3/8" FULL FACE.

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. SPEC. R. M. YES-same as

4CK868, reset

IMPRINT SAME AS ABOVE

SWING-ALONG BRIDGE, ROCK CITY  
GARDENS, ATOP LOOKOUT MOUNTAIN  
...etc

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

USE KODACHROME FROM 4CK868

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

By

Date

# ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				
SKETCH				
RETOUCHING				
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.	32			

DATE BLUEPRINT OK'D DATE Filed

By By

DATE HAND COLOR PROOF OK'D DATE Photo Returned to Customer

## MAGENTA SCREEN

CAMERA No. 2	LENS READING
CAMERA READING 9-645 1/2	BOARD READING 29-787 1/2
BLUE	
F-16 4 1/2 UNITS	FLASH 9 SEC. MASK
YELLOW	
F-16 5 UNITS	FLASH 8 SEC. MASK
RED	
F-16 4 1/2 UNITS	FLASH 9 SEC. MASK
BLACK	
F-16 1 1/2 UNITS	FLASH 7 SEC.
EXTRA SKY EXPOSURE	F-16 5 1/2 UNITS
REMARKS:	

*Printer*  
*G 5 56*  
*make 5 1/2 x 8 1/2*  
*PC.*  
*834*

FEB 18 1955



PUBLISHED FOR ROCK CITY GARDENS,  
LOOKOUT MOUNTAIN

NO. D-10715-K

ORDER No. 88102

DATE 12-7-54

6 $\frac{1}{2}$  M CURTEICHCOLOR JUMBO CARDS 5-3/8 x 8-3/8" FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. SPEC. R. M. YES-same as

IMPRINT 4CK871 reset  
SAME AS ABOVE

ENTRANCE TO ROCK CITY GARDENS  
ATOP LOOKOUT MOUNTAIN,  
...etc

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

USE KODACHROME FROM 4CK871

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

## MAGENTA SCREEN

CAMERA No.	7	LENS READING	225
CAMERA READING	89-779	BOARD READING	37-697 1/2
BLUE			
F-16	12 UNITS	FLASH	9 SEC. MASK
YELLOW			
F-16	12 UNITS	FLASH	9 SEC. MASK
RED			
F-16	9 UNITS	FLASH	12 SEC. MASK
BLACK			
F-16	6 UNITS	FLASH	9 SEC.
EXTRA	XPOSURE	F-16	225-12 UNITS
REMA			

Executive OK of Estimate

### ESTIMATE

Cost Dept. Checked

By .....

By .....

Date .....

### AND WORK SCHEDULE

Date .....

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				
SKETCH				
RETOUCHING				
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.	32			

DATE BLUEPRINT OK'D .....

DATE Filed .....

By .....

By .....

DATE HAND COLOR PROOF OK'D .....

DATE Photo Returned to Customer .....

Make Positive  
5 1/2 x 8 1/2

FEB 15 1955



PUBLISHED FOR ROCK CITY GARDENS,  
LOOKOUT MOUNTAIN

NO. D-10716-K

ORDER NO. 88102

DATE 12-7-54

6 1/2 M CURTEICHCOLOR JUMBO CARDS 5-3/8 x 8-3/8" FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

FRONT NO. SPEC. R. M. YES-same as  
4CK874

TITLE IN FULL

IMPRINT  
SAME AS ABOVE  
SEE SEVEN STATES FROM ROCK CITY  
GARDENS, ATOP LOOKOUT MOUNTAIN,  
...etc

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

USE KODACHROME FROM 4CK874

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

## MAGENTA SCREEN

CAMERA No. 2	LENS READING 160
CAMERA READING 2-329	BOARD READING 24-937
BLUE	
F-16 4 UNITS	FLASH 9 SEC. MASK
YELLOW	
F-16 3 1/2 UNITS	FLASH 9 SEC. MASK
RED	
F-16 3 1/2 UNITS	FLASH 12 SEC. MASK
BLACK	
F-16 2 UNITS	FLASH 9 SEC.
EXTRA SKY EXPOSURE	F-16 UNITS
REMARKS:	

Executive OK of Estimate

### ESTIMATE

Cost Dept. Checked

By

By

Date

### AND WORK SCHEDULE

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			DEC 17 1954	
SKETCH				
RETOUCHING				
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.				

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

*Make Position  
5 1/2 + 8 1/2*

FEB 18 1955



PUBLISHED FOR ROCK CITY GARDENS,  
LOOKOUT MOUNTAIN

NO. D-10717-K

ORDER No. 88102

DATE 12-7-54

6 $\frac{1}{2}$  M CURTEICHCOLOR JUMBO CARD 5-3/8 x 8-3/8" FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. SPEC. R. M. YES-same as

IMPRINT SAME AS ABOVE

OBSERVATION POINT AND HIGH FALLS  
ROCK CITY GARDENS, ATOP  
LOOKOUT MOUNTAIN ...etc

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

USE KODACHROME FROM 4CK879

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

## MAGENTA SCREEN

CAMERA No. <i>F</i>	LENS READING <i>90</i>
CAMERA READING <i>54474</i>	BOARD READING <i>19-576 1/2</i>
BLUE	
F-16 <i>10 1/2</i> UNITS	FLASH <i>12</i> SEC. MASK
YELLOW	
F-16 <i>10 1/2</i> UNITS	FLASH <i>13</i> SEC. MASK
RED	
F-16 <i>7</i> UNITS	FLASH <i>14</i> SEC. MASK
BLACK	
F-16 <i>4</i> UNITS	FLASH <i>10</i> SEC.
EXTRA SKY EXPOSURE	F-16 <i>90-10</i> UNITS

REMARKS:

*Reverse*  
*lost thru back of Plate*

Executive OK of Estimate

By \_\_\_\_\_  
Date \_\_\_\_\_

### ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By \_\_\_\_\_  
Date \_\_\_\_\_

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				
SKETCH				
RETOUCHING				
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.				

DATE BLUEPRINT OK'D \_\_\_\_\_ DATE Filed \_\_\_\_\_

By \_\_\_\_\_ By \_\_\_\_\_

DATE HAND COLOR PROOF OK'D \_\_\_\_\_ DATE Photo Returned to Customer \_\_\_\_\_

*Make Positive*  
*Start 8/2*

*G552*



#1

# MAGENTA SCREEN

CAMERA No.	8-476 1/2	LENS READING	75
CAMERA READING	50-476 1/2	BOARD READING	21-885 1/2
BLUE			
F-16	6 UNITS	FLASH	10 SEC. MASK
YELLOW			
F-16	6 UNITS	FLASH	10 SEC. MASK
RED			
F-16	4 1/2 UNITS	FLASH	9 SEC. MASK
BLACK			
F-16	3 1/2 UNITS	FLASH	6 SEC.
EXTRA SKY EXPOSURE		F-16	UNITS
REMARKS:			

PUBLISHED FOR ROCK CITY GARDENS,  
LOOKOUT MOUNTAIN

NO. D-10718-K

ORDER No. 88102

DATE 12-7-54

6 1/2 M CURTEICHCOLOR JUMBO CARDS 5-3/8 x 8-5/8" FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

FRONT No. SPEC. R. M. YES-same as

IMPRINT 4CK1882  
SAME AS ABOVE

FAT MAN'S SQUEEZE, ROCK CITY  
GARDENS, ATOP LOOKOUT MOUNTAIN  
...etc

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

USE KODACHROME FROM 4CK1882 35mm -

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate By \_\_\_\_\_ Cost Dept. Checked By \_\_\_\_\_  
Date \_\_\_\_\_ ESTIMATE AND WORK SCHEDULE Date \_\_\_\_\_

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				
SKETCH				
RETOUCHING				
REPHOTO				
PHOTO-LITHO				
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.	32			

DATE BLUEPRINT OK'D \_\_\_\_\_ DATE Filed \_\_\_\_\_

By \_\_\_\_\_ By \_\_\_\_\_

DATE HAND COLOR PROOF OK'D \_\_\_\_\_ DATE Photo Returned to Customer \_\_\_\_\_

Make Positive  
5 1/2 x 8 1/2



PUBLISHED FOR ROCK CITY GARDENS, LOOKOUT MOUNTAIN

NO. D-10719

ORDER No. 88103

DATE 12-7-54

25 M FOLDER COVER C.T.CURTEICHCOLOR

FRONT

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

FRONT No. NO

R. M. YES /

TITLE IN FULL ROCK CITY GARDENS - <sup>36pt</sup> <sup>IMPRINT</sup> <sup>Spent</sup> <sup>Black</sup> SAME AS ABOVE  
IN NATURAL COLOR

*Paper Proof*

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

USE 4CK871

FOLLOW LAYOUT -

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

NO. D-10719

PUBLISHED FOR ROCK CITY GARDENS, LOOKOUT MOUNTAIN ORDER No 88103

DATE 12-7-54

25 M FOLDER COVER C.T.CURTEICHCOLOR

BACK

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

FRONT No. NO

R. M. YES

TITLE IN FULL

IMPRINT

GENUINE CURTEICH-CHICAGO  
"CURTEICHCOLOR" CREATION  
(REG. U.S. PAT.OFF.)

Small type:

COPYRIGHT MCMLIV BY CURT TEICH  
& CO., INC., CHICAGO, U.S.A.

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

USE 4CK869  
FOLLOW LAYOUT

pos.  
E-566

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

*Middle Section of Substitution*  
*4CK871* *#1*

# MAGENTA SCREEN

CAMERA No.	<i>V</i>	LEN. READING	<i>190</i>
CAMERA READING	<i>74-755</i>	FOCAL LENGTH	<i>26-607</i>
LEN.	<i>15</i>	<i>10</i>	<i>X</i>
	<i>15</i>	<i>10</i>	<i>—</i>
	<i>11</i>	<i>15</i>	<i>—</i>
BLACK	<i>78</i>	<i>15</i>	<i>—</i>
F-16	<i>78</i>	<i>15</i>	<i>—</i>
EXTRA SKY EXPOSURE		F-16	<i>110-15 UNITS</i>
REMARKS:			

*Enlarge Subject*  
*for front & back to 64 by 12*  
*cut off marks*



# MAGENTA SCREEN

CAMERA No.	<i>2</i>	LEN. READING	<i>165</i>
CAMERA READING	<i>4-382</i>	FOCAL LENGTH	<i>26-302</i>
LEN.	<i>16</i>	<i>14</i>	<i>—</i>
	<i>15</i>	<i>13</i>	<i>—</i>
	<i>15</i>	<i>14</i>	<i>—</i>
BLACK	<i>12</i>	<i>11</i>	<i>—</i>
F-16	<i>12</i>	<i>11</i>	<i>—</i>
EXTRA SKY EXPOSURE		F-16	<i>8 UNITS</i>
REMARKS:			

*Top & Bottom*  
*E-578*



NO. D-10720

COMPLIMENTS OF THE CHURCH OF PROPHECY MARKER  
ASSOCIATION, 303 BIBLE PLACE, CLEVELAND, TENN.

ORDER No. 88116

DATE 12-8-54

12½ M LARGE FOLDER COVER C.T.ART COLORTONE FRONT

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. NO. R. M. YES

TITLE IN FULL FIELDS OF THE WOOD  
IN ACTION

IMPRINT SAME AS ABOVE

"BIBLICAL WONDER OF THE TWENTIETH  
CENTURY"

SMALL TYPE: COPYRIGHT MCMLV BY CURT  
TEICH & CO., INC., CHICAGO, U.S.A.

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

FOR FRONT: USE AN APPROPRIATE ACTION VIEW -  
SUGGEST SUBJECT

SUBMIT SKETCH

7B-39N

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

NO. D-10720

COMPLIMENTS OF THE CHURCH OF PROPHECTY MARKER  
ASSOCIATION, 303 BIBLE PLACE, CLEVELAND, TENN.

ORDER No. 88116

DATE 12-8-54

12½ M LARGE FOLDER COVER C.T.ART COLORTONE BACK

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. NO. R. M. YES

TITLE IN FULL

IMPRINT

AMERICA'S TEN COMMANDMENT  
MOUNTAIN

GENUINE CURTEICH-CHICAGO  
"C.T.ART COLORTONE" CREATION  
(REG. U.S. PAT.OFF.)

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

FOR BACK: USE SUBJECT 4C392

4C392

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

G586



#1

NO. D10721-K

DISTRIBUTED BY TOMMY THOMPSON, ASHLAND, WIS. ORDER No. 88244

DATE 12-13-54

C.T. CURTEICH COLOR  
6 1/2 M JUMBO POST CARDS SIZE 5 3/8 X 8 3/8

FULL FACE.

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. SPEC. R. M. YES ENCL.

IMPRINT SAME AS ABOVE

KG-1  
ORE FREIGHTER, HENRY G. DALTON,  
LOADING AT THE CHICAGO AND NORTH  
WESTERN ORE DOCK, ON LAKE SUPERIOR,  
ASHLAND, WIS.

PHOTO PROPERTY OF C T

RETOUCHING AND COLOR DESCRIPTION

USE KODACHROME - 3CK1320

also for  
2nd proof

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

# MAGENTA SCREEN

CAMERA No.	7	LENS READING	285
CAMERA READING	102-897 1/2	BOARD READING	48-850
BLUE			
F-16	15 UNITS	FLASH	14 SEC. MASK
YELLOW			
F-16	13 UNITS	FLASH	15 SEC. MASK
RED			
F-16	10 UNITS	FLASH	16 SEC. MASK
BLACK			
F-16	7 1/2 UNITS	FLASH	12 SEC.
EXTRA SKY EXPOSURE		F-16	285-5 UNITS
REMARKS:			

<

Executive OK of Estimate By \_\_\_\_\_ Cost Dept. Checked \_\_\_\_\_  
By \_\_\_\_\_ Date \_\_\_\_\_  
ESTIMATE AND WORK SCHEDULE

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			DEC 13 1954	DEC 13 1954
SKETCH				
RETOUCHING				
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.				

MAR 10 1955

DATE BLUEPRINT OK'D \_\_\_\_\_ DATE Filed \_\_\_\_\_  
By \_\_\_\_\_ By \_\_\_\_\_  
DATE HAND COLOR PROOF OK'D \_\_\_\_\_ DATE Photo Returned to Customer \_\_\_\_\_

G-556



DISTRIBUTED BY TOMMY THOMPSON, ASHLAND, WIS.

NO. D10722-K

ORDER No. 88244

DATE 12-13-54

6 1/2 M

SIZE 5 3/8 X 8 3/8

JUMBO POST CARDS C T CURTEICHCOLOR

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

FRONT No. SPEC. R. M. YES ENCL.

TITLE IN FULL

IMPRINT SAME AS ABOVE

KG-2 PULPWOOD RAFT ON LAKE  
SUPERIOR, ASHLAND, WISCONSIN

PHOTO PROPERTY OF C T

RETOUCHING AND COLOR DESCRIPTION

USE KODACHROME - 4CK1965 A

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

## MAGENTA SCREEN

CAMERA No.	2	LENS READING	185
CAMERA READING	8.646	BOARD READING	29-216
BLUE			
F-16	5 UNITS	FLASH 1/2	SEC. MASK
YELLOW			
F-16	4 UNITS	FLASH 1/2	SEC. MASK
RED			
F-16	3 1/2 UNITS	FLASH 1/2	SEC. MASK
BLACK			
F-16	1 1/2 UNITS	FLASH 1/2	SEC.
EXTRA SKY EXPOSURE		F-16	3 1/2 UNITS
REMARKS:			

Executive OK of Estimate

## ESTIMATE

Cost Dept. Checked

By

By

Date

## AND WORK SCHEDULE

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			DEC 22 1954	DEC 22 1954
SKETCH				
RETOUCHING				
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.	32			

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer



NO. D10723-K

DISTRIBUTED BY TOMMY THOMPSON, ASHLAND, WIS. ORDER No. 88244

DATE 12-13-54

6 1/2 M SIZE 5 3/8 X 8 3/8  
JUMBO POST CARDS C T CURTEICHCOLOR FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)  
PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)  
FRONT No. SPEC. R. M. YES ENCL.

IMPRINT SAME AS ABOVE

KG-3 HAGEN'S COVE, MADELINE  
ISLAND, LAKE SUPERIOR

PHOTO PROPERTY OF C T

RETOUCHING AND COLOR DESCRIPTION

Use Kodachrome - 4CK 1959, 1A

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

tape 54

## MAGENTA SCREEN

CAMERA No. 2	LENS READING 125
CAMERA READING 8-646	BOARD READING 29-215 1/2
BLUE	
F-16 5 UNITS	FLASH 12 SEC. MASK
YELLOW	
F-16 4 UNITS	FLASH 12 SEC. MASK
RED	
F-16 3 1/2 UNITS	FLASH 12 SEC. MASK
BLACK	
F-16 2 UNITS	FLASH 12 SEC.
EXTRA SKY EXPOSURE	F-16 3 1/2 UNITS

REMARKS:

Executive OK of Estimate

## ESTIMATE

Cost Dept. Checked

By \_\_\_\_\_

By \_\_\_\_\_

Date \_\_\_\_\_

## AND WORK SCHEDULE

Date \_\_\_\_\_

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			DEC 22 1954	DEC 22 1954
SKETCH				
RETOUCHING				
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF			JAN 10 1955	MAR 2 1955
ARTIST DEPT.				

DATE BLUEPRINT OK'D \_\_\_\_\_ DATE Filed \_\_\_\_\_

By \_\_\_\_\_

By \_\_\_\_\_

DATE HAND COLOR PROOF OK'D \_\_\_\_\_

DATE Photo Returned to Customer \_\_\_\_\_

SNAP 8K  
on stat

556



NO. D10724-K  
DISTRIBUTED BY TOMMY THOMPSON, ASHLAND, WIS. ORDER No. 88244

DATE 12-13-54

6 1/2 M SIZE 5 3/8 X 8 3/8  
JUMBO POST CARDS C T CURTEICH COLOR FULL FACE

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

FRONT NO. SPEC R. M. YES ENCL.

IMPRINT SAME AS ABOVE

KG-4 CHIPPEWA INDIAN DANCERS,  
HAYWARD, WISCONSIN

PHOTO PROPERTY OF C T

RETOUCHING AND COLOR DESCRIPTION

USE KODACHROME - 4CK1964,

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

tape 54

# MAGENTA SCREEN

CAMERA No. 2	LENS READING 185
CAMERA READING 8-474 1/2	BOARD READING 28-908 1/2
BLUE 1.149	17.20
F-16-165-3 1/2 UNITS	FLASH 9 SEC. MASK
YELLOW 1.158	17.18
F-16 3 1/2 UNITS	FLASH 11 SEC. MASK
RED 1.157	17.20
F-16 3 1/2 UNITS	FLASH 10 SEC. MASK
BLACK 1.145	17.18
F-16 2 UNITS	FLASH 9 SEC.
EXTRA SKY EXPOSURE	F-16 3 UNITS

REMARKS:

5 3/8 X 8 3/8

Executive OK of Estimate By \_\_\_\_\_ Cost Dept. Checked By \_\_\_\_\_  
Date \_\_\_\_\_ AND WORK SCHEDULE Date \_\_\_\_\_

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			DEC 27	DEC 27
SKETCH				
RETOUCHING				
REPHOTO				
PHOTO-LITHO				
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	36			
ARTIST DEPT.				

DATE BLUEPRINT OK'D \_\_\_\_\_ DATE Filed \_\_\_\_\_

By \_\_\_\_\_ By \_\_\_\_\_

DATE HAND COLOR PROOF OK'D \_\_\_\_\_ DATE Photo Returned to Customer \_\_\_\_\_

-556



NO. D10725-K

DISTRIBUTED BY TOMMY THOMPSON, ASHLAND, WIS.

ORDER No. 88244

DATE 12-13-54

6 <sup>1</sup>/<sub>2</sub> M SIZE 5 3/8 X 8 3/8  
JUMBO POST CARDS C T CURTEICHCOLOR FULL FACE

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

FRONT No. SPEC. R. M. YES ENCL

IMPRINT SAME AS ABOVE

KG-5 SHAFT HOUSE OF THE MONTREAL  
MINE, NEAR HURLEY, WIS. AND  
IRONWOOD, MICHIGAN

PHOTO PROPERTY OF C T

RETOUCHING AND COLOR DESCRIPTION

USE KODACHROME - 4CK1962 UP

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

# MAGENTA SCREEN

CAMERA No.	2-441/2	LENS READING	18.5
CAMERA READING	8-441/2	BOARD READING	28-942
BLUE			
F-16	4 1/2 UNITS	FLASH 12	SEC. MASK
YELLOW			
F-16	4 UNITS	FLASH 12	SEC. MASK
RED			
F-16	3 1/2 UNITS	FLASH 12	SEC. MASK
BLACK			
F-16	1 1/2 UNITS	FLASH 13	SEC.
EXTRA SKY EXPOSURE		F-16	3 1/2 UNITS

REMARKS:

Size 5 3/8 X 8 3/8

Executive OK of Estimate By \_\_\_\_\_ Cost Dept. Checked By \_\_\_\_\_  
Date \_\_\_\_\_ AND WORK SCHEDULE Date \_\_\_\_\_

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			DEC 22 1954	DEC 22 1954
SKETCH				
RETOUCHING				
REPHOTO				
PHOTO-LITHO				
BLEUPRINT				
STRIPPING, OPAQUING			JAN 10 1955	MAR 7 1955
HAND COLOR PROOF				
ARTIST DEPT.	34		MAR -7-55	

DATE BLUEPRINT OK'D \_\_\_\_\_ DATE Filed \_\_\_\_\_

By \_\_\_\_\_ By \_\_\_\_\_

DATE HAND COLOR PROOF OK'D \_\_\_\_\_ DATE Photo Returned to Customer \_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

6556



PENSACOLA NEWS AGENCY, PENSACOLA, FLA.,  
EKTACHROME BY F.S.N.B..

NO. D 10726

ORDER No. 88260

DATE 12-15-54

6 1/2 M SIZE 6 5/8 x 9 1/8

JUMBO POST CARDS C T CURTEICHCOLOR

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

FRONT NO. SPEC. R. M. NO.

TITLE IN FULL

IMPRINT SAME AS ABOVE

"FIESTA OF FIVE FLAGS"  
HELD EACH YEAR AT PENSACOLA  
BEACH, FLORIDA.

PHOTO PROPERTY OF

RETOUCHING AND COLOR DESCRIPTION

USE KODACHROME - 4CK2038

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

## MAGENTA SCREEN

CAMERA No. 2	LENS READING 200
CAMERA READING 2-317 1/2	BOARD READING 31-784
BLUE 2-150	15-32
F-16 4 1/2 UNITS	FLASH 9 SEC. MASK
YELLOW 2-148	15-34
F-16 4 UNITS	FLASH 12 SEC. MASK
RED 2-166	15-36
F-16 3 1/2 UNITS	FLASH 13 SEC. MASK
BLACK 2-156	15-38
F-16 1 1/2 UNITS	FLASH 11 SEC.
EXTRA SKY EXPOSURE	F-16 3 1/2 UNITS
REMARKS:	

Executive OK of Estimate

## ESTIMATE

Cost Dept. Checked

By \_\_\_\_\_

By \_\_\_\_\_

Date \_\_\_\_\_

## AND WORK SCHEDULE

Date \_\_\_\_\_

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			DEC - 2 1954	DEC - 17 1954
SKETCH				
RETOUCHING				
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.				

DATE BLUEPRINT OK'D \_\_\_\_\_ DATE Filed \_\_\_\_\_

By \_\_\_\_\_

By \_\_\_\_\_

DATE HAND COLOR PROOF OK'D \_\_\_\_\_

DATE Photo Returned to Customer \_\_\_\_\_

FEB - 5 1955

PC  
G572



COOPER'S NEWS AGENCY, PANAMA CITY, FLA.

NO. D-10727

ORDER No. 88380

DATE 12-16-54

12 $\frac{1}{2}$  M LARGE FOLDER COVER C.T.ART COLORTONE

FRONT

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

GREETINGS FROM LONG BEACH RESORT  
PANAMA CITY, FLA.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. NO R. M. YES

IMPRINT SAME AS ABOVE

SMALL TYPE: COPYRIGHT MCMLV BY CURT  
TEICH & CO., INC., CHICAGO, U.S.A. /

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

FOR FRONT: USE SUBJECT 2BH1036 - BUT PLACE PALM TREE  
ON LEFT SIDE OF COVER... SEE LAYOUT

SUBMIT SKETCH

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

NO. D-10727

COOPER'S NEWS AGENCY, PANAMA CITY, FLA.

ORDER No. 88380

DATE 12-16-54

12 $\frac{1}{2}$  M LARGE FOLDER COVER C.T.ART COLORTONE

BACK

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

IT'S GREAT TO BE AT  
LONG BEACH RESORT  
"WORLD'S MOST BEAUTIFUL BATHING  
BEACH"

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. NO R. M. YES

IMPRINT

GENUINE CURTEICH-CHICAGO  
"C.T. ART COLORTONE" CREATION  
(REG. U.S. PAT. OFF.)

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

FOR BACK: USE POST CARD SUBJECT 4CH859. PRINT TITLE  
IN SCRIPT TYPE IN RED - SIMILAR TO LAYOUT  
(In sky)

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

Core Cut II



NO. D-10728

W.N. CALDWELL, LAKESIDE, OHIO, DISTRIBUTOR OF  
SCENIC FOLDERS AND POST CARDS

ORDER No. 88392

DATE 12-17-54

6½ M LARGE FOLDER COVER C.T.ART COLORTONE FRONT

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL ' SOUVENIR FOLDER  
LAKE ERIE ISLANDS AND PENINSULA  
VACATIONLAND

(see layout for sub-headings)

Small type: COPYRIGHT MCMLV BY CURT  
TEICH & CO., INC., CHICAGO, U.S.A.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. NO R. M. YES

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

MAR 30 1955

RETOUCHING AND COLOR DESCRIPTION

FOR FRONT: FOLLOW CUSTOMER PENCIL SKETCHING AND LAYOUT.  
USE VIEW FROM 9BH1857. SEE INSTRUCTIONS  
ENCLOSED.

SUBMIT SKETCH

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

NO. D-10728

W. N. CALDWELL, LAKESIDE, OHIO, DISTRIBUTOR OF  
SCENIC FOLDERS AND POST CARDS

ORDER No. 88392

DATE 12-17-54

6½ M LARGE FOLDER COVER C.T.ART COLORTONE BACK

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

IN OHIO'S LAKE ERIE ISLANDS  
AND PENINSULA VACATIONLAND

AERIAL VIEW OF LAKESIDE, OHIO

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. NO R. M. YES

IMPRINT

GENUINE CURTEICH-CHICAGO  
"C.T. ART COLORTONE" CREATION  
(REG. U.S. PAT.OFF.)

PHOTO PROPERTY OF C.T.

MAR 30 1955

RETOUCHING AND COLOR DESCRIPTION

USE SUBJECT 1BH1907 FOR BACK COVER VIEW

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET



BENJAMIN OF MACKINAC ISLAND, MICHIGAN

NO. D-10729

ORDER No. 88396

DATE 12-20-54

12 $\frac{1}{2}$  M BABY FOLDER COVER C.T.ART COLORTONE FRONT

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL  
SOUVENIR FROM  
MACKINAC ISLAND  
"MICHIGAN'S MOST HISTORIC SPOT"

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. NO R. M. YES

IMPRINT SAME AS ABOVE

Small type: COPYRIGHT MCMLV BY CURT  
TEICH & CO., INC., CHICAGO, U.S.A.

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

NOTE LAYOUT: USE SUBJECT 8BH1583 FOR FRONT

SUBMIT SKETCH

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

BENJAMIN OF MACKINAC ISLAND, MICHIGAN

NO. D-10729

ORDER No. 88396

DATE 12-20-54

12 $\frac{1}{2}$  M BABY FOLDER COVER C.T.ART COLORTONE BACK

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

ARCH ROCK - HISTORIC  
COLORFUL  
ROMANTIC  
MACKINAC ISLAND  
MICHIGAN'S VACATION PARADISE

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. NO R. M. YES

IMPRINT  
GENUINE CURTEICH-CHICAGO  
"C.T.ART COLORTONE" CREATION  
(REG. U.S. PAT.OFF.)

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

NOTE LAYOUT: USE SUBJECT 7AH3608 FOR BACK.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

*New Brown  
on Sheet  
Rust  
to full front*



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. D-10730/ ORDER NO. 88403 DATE 12-20-54

CUSTOMER

ST. ADRIANS CHURCH  
CHICAGO, ILLINOIS

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

25 M JUMBO CARD SIZE 5 1/2 X 7"

STYLE CURTEICH COLOR-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No

Copyright in Plate Yes No

Title in full

FRONT NO. SPEC.

(All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

(4-view)

ARRANGE 4 VIEWS AS PER TISSUES ENCLOSED.

~~LIGHTEN BACKGROUND ON MADONNA TRANSPARENCY~~  
~~AS MUCH AS POSSIBLE.~~

COLOR DESCRIPTION

SEE ABOVE /

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

PHOTO RETURNED

TO

PHOTO USED FOR

3M-11-23-53

MAGENTA SCREEN

CAMERA No.	LENS READING
2	16.20
6-3412	16.20
1.158	16.20
1.152	16.20
1.163	16.20
4	16.20
1.166	16.20
2	16.20

EXTRA DAY EXPOSURE

REMARKS:

F-15 30-3 UNITS

6585



DISTRIBUTED BY OZARK POST CARD PUBLISHERS,  
BOX 455, MONETT, MO.

NO. D-10731-K

ORDER No. 88405

DATE 12-20-54

6 $\frac{1}{2}$  M CURTEICHCOLOR JUMBO CARDS 6-5/8 x 9-1/8" FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. SPEC. R. M. YES-same as  
4CK721 *reset*

IMPRINT SAME AS ABOVE

THE BIG SPRING, LARGEST SINGLE  
OUTLET SPRING IN NORTH AMERICA,  
NEAR VAN BUREN, MISSOURI ...etc.

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

USE KODACHROME FROM 4CK721.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

## MAGENTA SCREEN

CAMERA No. <i>4</i>	LENS READING <i>235</i>
CAMERA READING <i>92-060</i>	BOARD READING <i>39-607</i>
BLUE	
F-16 <i>11</i> UNITS	FLASH <i>14</i> SEC. MASK
YELLOW	
F-16 <i>12</i> UNITS	FLASH <i>15</i> SEC. MASK
RED	
F-16 <i>9 1/2</i> UNITS	FLASH <i>18</i> SEC. MASK
BLACK	
F-16 <i>7 1/2</i> UNITS	FLASH <i>15</i> SEC.
EXTRA SKY EXPOSURE	F-16 UNITS

REMARKS:

Executive OK of Estimate By \_\_\_\_\_ Cost Dept. Checked By \_\_\_\_\_  
Date \_\_\_\_\_ AND WORK SCHEDULE Date \_\_\_\_\_

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			DEC 28 1954	DEC 20 1954
SKETCH				
RETOUCHING				
REPHOTO				
PHOTO-LITHO				
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.	36	March 24.55		

DATE BLUEPRINT OK'D \_\_\_\_\_ DATE Filed \_\_\_\_\_

By \_\_\_\_\_ By \_\_\_\_\_

DATE HAND COLOR PROOF OK'D \_\_\_\_\_ DATE Photo Returned to Customer \_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

572  
574



DISTRIBUTED BY OZARK POST CARD PUBLISHERS,  
BOX 455, MONETT, MO.

NO. D-10732-K

ORDER No. 88405

DATE 12-20-54

6 1/2 M CURTEICHCOLOR JUMBO CARDS 6-5/8 x 9-1/8" FULL FACE  
(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)  
FRONT No. SPEC. R. M. YES-same as  
4CK1470  
IMPRINT SAME AS ABOVE

INSPIRATION POINT, located between  
Gateway and Eureka Springs,  
Arkansas, on U.S. Highway 62.  
...etc

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

USE KODACHROME FROM 4CK1470.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO  
ENVELOPE PHOTO TICKET

## MAGENTA SCREEN

CAMERA No. 2	LENS READING 220
CAMERA READING 2.591	BOARD READING 32-54
BLUE 2.155	17.28
F-16 4 UNITS	FLASH 10 SEC. MASK
YELLOW 2.154	17.28
F-16 4 UNITS	FLASH 10 SEC. MASK
RED 2.170	17.29
F-16 4 UNITS	FLASH 15 SEC. MASK
BLACK 2.170	17.30
F-16 11 UNITS	FLASH 15 SEC.
EXTRA SKY EXPOSURE	F-16 3 1/2 UNITS
REMARKS:	

Executive OK of Estimate By \_\_\_\_\_ Cost Dept. Checked By \_\_\_\_\_  
Date \_\_\_\_\_ AND WORK SCHEDULE Date \_\_\_\_\_

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			DEC 20 1954	
SKETCH				
RETOUCHING				
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.	32			

DATE BLUEPRINT OK'D \_\_\_\_\_ DATE Filed \_\_\_\_\_

By \_\_\_\_\_ By \_\_\_\_\_

DATE HAND COLOR PROOF OK'D \_\_\_\_\_ DATE Photo Returned to Customer \_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

6 5/8 x 9 1/8

6574



DISTRIBUTED BY OZARK POST CARD PUBLISHERS,  
BOX 455, MONETT, MO.

NO. D-10733-K

ORDER No. 88405

DATE 12/20/54

6 1/2 M CURTEICHCOLOR JUMBO CARDS 6-5/8 x 9-1/8" FULL FACE  
(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

FRONT No. SPEC. R. M. YES-same as 4CK1768.

IMPRINT SAME AS ABOVE.

ROCKAWAY BEACH ON LAKE  
TANEYCOMO ...etc

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

USE KODACHROME FROM 4CK1768.

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate  
By \_\_\_\_\_  
Date \_\_\_\_\_

## ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By \_\_\_\_\_

Date \_\_\_\_\_

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			DEC 20 1954	
SKETCH				
RETOUCHING				
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	36		Handy 22.55	
ARTIST DEPT.				

DATE BLUEPRINT OK'D \_\_\_\_\_

By \_\_\_\_\_

DATE HAND COLOR PROOF OK'D \_\_\_\_\_

DATE Filed \_\_\_\_\_

By \_\_\_\_\_

DATE Photo Returned to Customer \_\_\_\_\_

## MAGENTA SCREEN

CAMERA No. 2	LENS READING 200
CAMERA READING 2-599	BOARD READING 31-833
BLUE F-16 4 UNITS	FLASH 11 SEC. MASK
YELLOW F-16 3 1/2 UNITS	FLASH 11 SEC. MASK
RED F-16 3 1/2 UNITS	FLASH 10 SEC. MASK
BLACK F-16 1 1/2 UNITS	FLASH 11 SEC.
EXTRA SKY EXPOSURE	F-16 2 1/2 UNITS
REMARKS:	

6574



NO. D-10734

ROCK CITY CONCESSIONS, LOOKOUT MT., TENN.

ORDER No. 87996

6 5/8 x 4 3/4

DATE 12-22-54

50 M CURTEICHCOLOR BOOK VIEW 6 3/8 x 4 3/4

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. NO

R. M. NO

IMPRINT NONE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION (The Grand Corridor)

USE PHOTO FROM D-10254 (4 colors)  
Make new blue drawing + make  
all colors deep etc.

9BH1673

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

Date

AND WORK SCHEDULE

Date

OPERATION	EST. TIME Clock No. Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, Type Set Up			
SKETCH			
RETOUCHING			
REPHOTO			
PHOTO-LITHO			
BLUEPRINT			
STRIPPING, OPAQUING			
HAND COLOR PROOF			
ARTIST DEPT.	2		

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

## MAGENTA SCREEN

CAMERA No.		LENS READING	
CAMERA READING		BOARD READING	
BLUE			
F-16	UNITS	FLASH	SEC. MASK
YELLOW			
F-16	UNITS	FLASH	SEC. MASK
RED			
F-16	UNITS	FLASH	SEC. MASK
BLACK			
F-16	UNITS	FLASH	SEC.
EXTRA SKY EXPOSURE		F-16	UNITS
REMARKS:			

offsets

new blue

Match size

E579



ROCK CITY CONCESSIONS, LOOKOUT MT., TENN.

NO. D-10735

ORDER No. 87996

DATE 12-22-54

50 M CURTEICH COLOR BOOK VIEW ~~6 x 4 3/4"~~ FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. NO R. M. NO

IMPRINT NONE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION (The Grist Mill)

USE PHOTO FROM D-10253

1241841

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

By \_\_\_\_\_  
Date \_\_\_\_\_

## ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By \_\_\_\_\_  
Date \_\_\_\_\_

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				
SKETCH				
RETOUCHING				
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.		2		

DATE BLUEPRINT OK'D \_\_\_\_\_ DATE Filed \_\_\_\_\_

By \_\_\_\_\_

By \_\_\_\_\_

DATE HAND COLOR PROOF OK'D \_\_\_\_\_

DATE Photo Returned to Customer \_\_\_\_\_

## MAGENTA SCREEN

CAMERA No.		LENS READING	
CAMERA READING		BOARD READING	
BLUE			
F-16	UNITS	FLASH	SEC. MASK
YELLOW			
F-16	UNITS	FLASH	SEC. MASK
RED			
F-16	UNITS	FLASH	SEC. MASK
BLACK			
F-16	UNITS	FLASH	SEC.
EXTRA SKY EXPOSURE		F-16	UNITS
REMARKS:			

appret  
new blue  
match size

E579



SMITHSONIAN INSTITUTION, WASHINGTON, D.C.

NO. D-10736

ORDER No. 88451

DATE 1-19-55

25 M LARGE FOLDER COVER C.T.CURTEICHCOLOR FRONT

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

FRONT No. NO R. M. YES

TITLE IN FULL SMITHSONIAN INSTITUTION  
WASHINGTON, D. C.

IMPRINT NONE

NATURAL COLOR REPRODUCTIONS

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

FOR FRONT: USE SUBJECT 4CK2132 - "SMITHSONIAN BUILDING"

SUBMIT SKETCH

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

NO. D-10736

SMITHSONIAN INSTITUTION, WASHINGTON, D.C.

ORDER No. 88451

DATE 1-19-55

25 M LARGE FOLDER COVER C.T.CURTEICHCOLOR BACK

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

FRONT No. NO R. M. YES

TITLE IN FULL

IMPRINT

SMALL TYPE:

COPYRIGHT MCMLV BY CURT TEICH  
& CO., INC., CHICAGO, ILL. U.S.A.

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

FOR BACK COVER: USE SUBJECT 4CK2143 "ARTS &  
INDUSTRIES BLDG."

POS. 6566

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

type 73

## MAGENTA SCREEN

CAMERA No.	2	LENS READING	135
CAMERA READING	6-648	BOARD READING	21-793
BLUE			
F-16	18	F-16	13 SEC. MASK
F-16	13 1/2	F-16	17 SEC. MASK
F-16	12	F-16	14 SEC. MASK
BLACK			
F-16	12	F-16	17 SEC.
EXTRA SKY EXPOSURE		F-16	135-20 UNITS
REMARKS:	Part #2 + 3 4000000		

Part #2 + 3 4000000

65 18



CURT TEICH & CO., INC., CHICAGO, ILL.

NO. D-10737-K

ORDER No. 88499

DATE 12-30-54

12 1/2 M 6-5/8 x 9-1/8"	
JUMBO POST CARDS C.T. CURTEICH COLOR FULL FACE	
(ALL OF THIS ON THE PICTURE SIDE)	
PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER	FRONT No. SPEC. R. M. NO.
TITLE IN FULL	IMPRINT JK.104
PHOTO PROPERTY OF C.T.	
RETOUCHING AND COLOR DESCRIPTION (3 Couples on beach)	

USE KODACHROME FROM 5CK-1.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

*Take 46*

## MAGENTA SCREEN

CAMERA No. 2	LENS READING 250
CAMERA READING 7-76	BOARD READING 35-323 1/2
BLUE-190	
F-16 3 UNITS	FLASH 13 SEC. MASK
YELLOW	
F-16 2 1/2 UNITS	FLASH 13 SEC. MASK
RED	
F-16 2 1/2 UNITS	FLASH 15 SEC. MASK
BLACK	
F-16 1 1/2 UNITS	FLASH 10 SEC.
EXTRA SKY EXPOSURE	F-16 5 UNITS
REMARKS:	

Executive OK of Estimate By \_\_\_\_\_ Cost Dept. Checked By \_\_\_\_\_

Date \_\_\_\_\_

## ESTIMATE

AND WORK SCHEDULE

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				
SKETCH				
RETOUCHING				DEC 31 1954
REPHOTO				
PHOTO-LITHO				
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.	39			2/4/55

DATE BLUEPRINT OK'D \_\_\_\_\_ DATE Filed \_\_\_\_\_

By \_\_\_\_\_ By \_\_\_\_\_

DATE HAND COLOR PROOF OK'D \_\_\_\_\_ DATE Photo Returned to Customer \_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

C-537



CURT TEICH & CO., INC., CHICAGO, ILL.

NO. D-10738-K

ORDER No. 88499

DATE 12-30-54.

12 $\frac{1}{2}$  M 6-5/8 x 9-1/8" JUMBO POST CARDS C.T. CURTEICH COLOR

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

FRONT No. SPEC. R. M. NO

TITLE IN FULL

IMPRINT JK.105

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION (Fishing in Sierras)

USE KODACHROME FROM 5CK14.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

# MAGENTA SCREEN

CAMERA No. 2	LENS READING 150
CAMERA READING 8-928	BOARD READING 22-937 1/2
BLUE	
F-16 4 UNITS	FLASH 12 SEC. MASK
YELLOW	
F-16 3 1/2 UNITS	FLASH 11 SEC. MASK
RED	
F-16 3 UNITS	FLASH 12 SEC. MASK
BLACK	
F-16 1 1/2 UNITS	FLASH 12 SEC.
EXTRA SKY EXPOSURE	F-16 UNITS
REMARKS:	

Executive OK of Estimate

## ESTIMATE

Cost Dept. Checked

By \_\_\_\_\_ Date \_\_\_\_\_

## AND WORK SCHEDULE

By \_\_\_\_\_ Date \_\_\_\_\_

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			JAN 5	
SKETCH				
RETOUCHING				DEC 31 1954
REPHOTO				
PHOTO-LITHO				
BUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.				

DATE BLUEPRINT OK'D \_\_\_\_\_ DATE Filed \_\_\_\_\_

By \_\_\_\_\_ By \_\_\_\_\_

DATE HAND COLOR PROOF OK'D \_\_\_\_\_ DATE Photo Returned to Customer \_\_\_\_\_

6537



CURT TEICH & CO., INC., CHICAGO, ILL.

NO. D-10739-K

ORDER No. 88499

DATE 12-30-54

12 1/2" M 6-5/8" x 9-1/8" JUMBO POST CARDS C.T. CURTEICH COLOR FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. SPEC. 'R. M. NO.

IMPRINT JK.106

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION (Hiway beside water)

USE KODACHROME FROM 5CK19.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

## MAGENTA SCREEN

CAMERA No. 2	LENS READING 145
CAMERA READING 20.220	BOARD READING 23-74
BLUE	
F-16 4 1/2 UNITS	FLASH 12 SEC. MASK
YELLOW	
F-16 4 UNITS	FLASH 12 SEC. MASK
RED	
F-16 3 1/2 UNITS	FLASH 12 SEC. MASK
BLACK	
F-16 1 1/2 UNITS	FLASH 12 SEC.
EXTRA SKY EXPOSURE	F-16 4 UNITS

REMARKS:

pc. ok

Executive OK of Estimate

By \_\_\_\_\_

Date \_\_\_\_\_

## ESTIMATE

Cost Dept. Checked

By \_\_\_\_\_

Date \_\_\_\_\_

## AND WORK SCHEDULE

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			JAN 5	
SKETCH				
RETOUCHING				DEC 31 1954
REPHOTO				
PHOTO-LITHO				
BLUEPRINT			JAN 24 1955	FEB 10 1955
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.				

DATE BLUEPRINT OK'D \_\_\_\_\_ DATE Filed \_\_\_\_\_

By \_\_\_\_\_

By \_\_\_\_\_

DATE HAND COLOR PROOF OK'D \_\_\_\_\_

DATE Photo Returned to Customer \_\_\_\_\_

537



CURT TEICH & CO., INC., CHICAGO, ILL.

NO. D-10740-K

ORDER No. 88499

DATE 12-30-54

12 1/2 M 6-5/8 x 9-1/8" JUMBO POST CARDS C.T. CURTEICH COLOR FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)  
PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)  
FRONT NO. SPEC. R. M. NO

IMPRINT JK.107

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION (Autumn along Hiway)

USE KODACHROME FROM 5CK21. /

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

## MAGENTA SCREEN

CAMERA No.	LENS READING
CAMERA READING 82-322	BOARD READING 31-863
BLUE	
F-16 11 1/2 UNITS	FLASH 14 SEC. MASK
YELLOW	
F-16 11 UNITS	FLASH 16 SEC. MASK
RED	
F-16 8 1/2 UNITS	FLASH 18 SEC. MASK
BLACK	
F-16 6 UNITS	FLASH 16 SEC.
EXTRA SKY EXPOSURE	F-16 200-9 UNITS
REMARKS:	

Executive OK of Estimate By \_\_\_\_\_ Cost Dept. Checked By \_\_\_\_\_  
Date \_\_\_\_\_ AND WORK SCHEDULE Date \_\_\_\_\_

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				
SKETCH				DEC 31 1954
RETOUCHING				
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.				

DATE BLUEPRINT OK'D \_\_\_\_\_ DATE Filed \_\_\_\_\_

By \_\_\_\_\_ By \_\_\_\_\_

DATE HAND COLOR PROOF OK'D \_\_\_\_\_ DATE Photo Returned to Customer \_\_\_\_\_

6537



CURT TEICH & CO., INC., CHICAGO, ILL.

NO. D-10741-K

ORDER No. 88499

DATE 12-30-54.

12 $\frac{1}{2}$ " M JUMBO POST CARDS 6-5/8" x 9-1/8" C.T. CURTEICH COLOR FULL FACE /

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. SPEC. R. M. NO

IMPRINT JK.108

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION (Beach scene)

USE KODACHROME FROM 5CK26.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

*type 44*  
**MAGENTA SCREEN**

CAMERA No. <i>2</i>	LENS READING <i>230</i>
CAMERA READING <i>90-126</i>	BOARD READING <i>37-816</i>
BLUE	
F-16 <i>4</i> UNITS	FLASH <i>12</i> SEC. MASK <i>X</i>
YELLOW	
F-16 <i>3 1/2</i> UNITS	FLASH <i>11</i> SEC. MASK <i>X</i>
RED	
F-16 <i>3 1/2</i> UNITS	FLASH <i>12</i> SEC. MASK <i>X</i>
BLACK	
F-16 <i>2</i> UNITS	FLASH <i>11</i> SEC.
EXTRA SKY EXPOSURE	F-16 UNITS
REMARKS:	

Executive OK of Estimate By \_\_\_\_\_ Cost Dept. Checked \_\_\_\_\_  
By \_\_\_\_\_ Date \_\_\_\_\_ AND WORK SCHEDULE By \_\_\_\_\_ Date \_\_\_\_\_

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			JAN 5	JAN 5
SKETCH				
RETOUCHING				DEC 31 1954
REPHOTO				
PHOTO-LITHO				
BLEUPRINT				
STRIPPING, OPAQUING			JAN 24 1955	FEB 18 1955
HAND COLOR PROOF				
ARTIST DEPT.	38			

DATE BLUEPRINT OK'D \_\_\_\_\_ DATE Filed \_\_\_\_\_

By \_\_\_\_\_ By \_\_\_\_\_

DATE HAND COLOR PROOF OK'D \_\_\_\_\_ DATE Photo Returned to Customer \_\_\_\_\_

\_\_\_\_\_

*C-537*



CURT TEICH & CO., INC., CHICAGO, ILL.

NO. D-10742-K

ORDER No. 88499

DATE 12-30-54

12 $\frac{1}{2}$  M JUMBO POST CARDS 6-5/8 x 9-1/8" C.T. CURTEICH COLOR

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. SPEC. R. M. NO

TITLE IN FULL

IMPRINT JK.109

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION (Boat at Lake pier)

USE KODACHROME FROM 4CK324

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

## MAGENTA SCREEN

CAMERA No. 2	LENS READING 200
CAMERA READING 2-823 1/2	BOARD READING 32-2/3
BLUE	
F-16 5 1/2 UNITS	FLASH 10 SEC. MASK
YELLOW	
F-16 5 UNITS	FLASH 12 SEC. MASK
RED	
F-16 5 UNITS	FLASH 8 SEC. MASK
BLACK	
F-16 1 1/2 UNITS	FLASH 10 SEC.
EXTRA SKY EXPOSURE	F-16 UNITS
REMARKS:	

Executive OK of Estimate

By \_\_\_\_\_

Date \_\_\_\_\_

## ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By \_\_\_\_\_

Date \_\_\_\_\_

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				
SKETCH				
RETOUCHING				DEC 31 1954
REPHOTO				
PHOTO-LITHO				
BLEUPRINT				
STRIPPING, OPAQUING			JAN 24 1955	JAN 28 1955
HAND COLOR PROOF				
ARTIST DEPT.				

DATE BLUEPRINT OK'D \_\_\_\_\_ DATE Filed \_\_\_\_\_

By \_\_\_\_\_

By \_\_\_\_\_

DATE HAND COLOR PROOF OK'D \_\_\_\_\_

DATE Photo Returned to Customer \_\_\_\_\_

E-537



NO. D-10743-K

COPYRIGHT BUFFALO STATIONERY CO., BUFFALO, N.Y. ORDER No. 88620

DATE 1-3-55

12 1/2 M CURTEICH COLOR JUMBO POST CARDS 6-5/8 x 9-1/8" FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)  
PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)  
FRONT No. SPEC. R. M. YES

IMPRINT SAME AS ABOVE (at bottom of message space).

JKB-1. MAIN STREET DOWNTOWN  
BUFFALO, N. Y.

(on address side): PANORAMIC GIANT  
POST CARD OF BUFFALO NEW YORK -

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

THE CITY OF GOOD NEIGHBORS.

USE KODACHROME FROM 3CK81. CROP ON BOTH SIDES AS  
INDICATED ON CUSTOMER SAMPLE.

(SIMILAR TO GIANT CARD D-10012-K)

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

# MAGENTA SCREEN

CAMERA No.	2	LENS READING	190
CAMERA READING	1-780	BOARD READING	39-246
BLUE			
F-16	5 1/2 UNITS	FLASH	12 SEC. MASK
YELLOW			
F-16	6 1/2 UNITS	FLASH	15 SEC. MASK
RED			
F-16	6 1/2 UNITS	FLASH	12 SEC. MASK
BLACK			
F-16	3 UNITS	FLASH	20 SEC.
EXTRA SKY EXPOSURE		F-16	UNITS

REMARKS:

↑  
ATT: Camera Man  
Enlarge Post Card  
Preparation - for Jumbo  
6 5/8 this way  
so we can cut off the  
2 end sides

Executive OK of Estimate By \_\_\_\_\_ Cost Dept. Checked By \_\_\_\_\_  
ESTIMATE AND WORK SCHEDULE  
Date \_\_\_\_\_ Date \_\_\_\_\_

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			JAN 3 1955	JAN 5
SKETCH				
RETOUCHING				JAN 3 1955
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF			JAN 24 1955	JAN 28 1955
ARTIST DEPT.				

DATE BLUEPRINT OK'D \_\_\_\_\_ DATE Filed \_\_\_\_\_

By \_\_\_\_\_ By \_\_\_\_\_

DATE HAND COLOR PROOF OK'D \_\_\_\_\_ DATE Photo Returned to Customer \_\_\_\_\_



NO. D-10744

COPYRIGHT BUFFALO STATIONERY CO., BUFFALO, N.Y. ORDER No. 88627

DATE 1-3-55

6 1/2 M CURTEICHCOLOR PICTURES 12 X 15" FULL FACE  
(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

FRONT NO. SPEC. R. M. YES-same as D-10476(& add.)  
IMPRINT ~~STAMP AS ABOVE~~ *curt tech co.*

(PUT ON FRONT: MADE IN U.S.A.)  
12151-GENERAL VIEW OF THE MIGHTY  
NIAGARAS ...etc

PHOTO PROPERTY OF C.T. *FEB 9 1955*

RETOUCHING AND COLOR DESCRIPTION

USE SUBJECT D-10476-K - 4CK230  
CROPPED TO PROPORTION- AS PER SAMPLE.  
LOWER RIGHT CORNER TO BE CORRECTED

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

## MAGENTA SCREEN

CAMERA No.	LENS READING <i>Open</i>
CAMERA READING <i>95.72</i>	BOARD READING <i>31.536</i>
BLUE <i>1.149</i>	<i>15.18</i>
F-16 <i>12</i> UNITS	FLASH <i>8</i> SEC. MASK
YELLOW <i>1.154</i>	<i>15.17</i>
F-16 <i>11</i> UNITS	FLASH <i>9</i> SEC. MASK
RED <i>1.154</i>	<i>15.209</i>
F-16 <i>11</i> UNITS	FLASH <i>9</i> SEC. MASK
BLACK <i>1.167</i>	<i>15.23</i>
F-16 <i>6</i> UNITS	FLASH SEC.
EXTRA SKY EXPOSURE	F-16 UNITS

REMARKS:

*(Pin down from Camera #3.)*

*12 X 15*

Executive OK of Estimate By \_\_\_\_\_ Cost Dept. Checked By \_\_\_\_\_  
Date \_\_\_\_\_ ESTIMATE AND WORK SCHEDULE Date \_\_\_\_\_

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				FEB 4 - 1955
SKETCH				
RETOUCHING				
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING			JAN 24	APR 22 1955
HAND COLOR PROOF				
ARTIST DEPT.				

DATE BLUEPRINT OK'D \_\_\_\_\_ DATE Filed \_\_\_\_\_

By \_\_\_\_\_ By \_\_\_\_\_

DATE HAND COLOR PROOF OK'D \_\_\_\_\_ DATE Photo Returned to Customer \_\_\_\_\_

*Noted Estimate for Dupress - Brighton*



NO. D-10745  
COPYRIGHT BUFFALO STATIONERY CO., BUFFALO, N.Y. ORDER No. 88627  
DATE 1-3-55

6 1/2 M	CURTEICHCOLOR PICTURES	12 X 15"	FULL FACE
(ALL OF THIS ON THE PICTURE SIDE)		(ALL OF THIS ON THE ADDRESS SIDE)	
PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER	FRONT No. SPEC.	R. M.	YES-same as D-10268(&add.)
TITLE IN FULL	IMPRINT	SAME AS ABOVE	
	( PUT ON FRONT: MADE IN U.S.A.)		
	12152-HORSESHOE FALLS BATHED IN		
	BRILLIANT ILLUMINATION ...etc		
	PHOTO PROPERTY OF	C.T.	

RETOUCHING AND COLOR DESCRIPTION

USE SUBJECT D-10268-K. - 2 cks 60  
CROPPED TO PROPORTION- AS PER SAMPLE.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

## MAGENTA SCREEN

CAMERA No.	LENS READING
CAMERA READING 95-72	BOARD READING 31-536 1/2
BLUE	
F-16 16 UNITS	FLASH 10 SEC. MASK
YELLOW	
F-16 16 UNITS	FLASH 10 SEC. MASK
RED	
F-16 16 UNITS	FLASH 10 SEC. MASK
BLACK	
F-16 9 UNITS	FLASH 15 SEC.
EXTRA SKY EXPOSURE	F-16 UNITS
REMARKS: Spec Lens Camera #3	

Executive OK of Estimate	ESTIMATE		Cost Dept. Checked
By _____	AND WORK SCHEDULE		By _____
Date _____			Date _____
OPERATION	EST. TIME Clock No. Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, Type Set Up			FEB 4 - 1955
SKETCH			
RETOUCHING			
REPHOTO			
PHOTO-LITHO			
BLUEPRINT			
STRIPPING, OPAQUING			
HAND COLOR PROOF			
ARTIST DEPT.	32		4-12-55

DATE BLUEPRINT OK'D \_\_\_\_\_ DATE Filed \_\_\_\_\_  
By \_\_\_\_\_ By \_\_\_\_\_  
DATE HAND COLOR PROOF OK'D \_\_\_\_\_ DATE Photo Returned to Customer \_\_\_\_\_

*Noted for changes -  
by [signature]*



NO. D-10746  
COPYRIGHT BUFFALO STATIONERY CO., BUFFALO, N.Y. ORDER No. 88627  
DATE 1-3-55

6 1/2 M CURTTECHCOLOR PICTURES 12 X 15" FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)  
PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. SPEC. R. M. YES-same as D-10011(& add.)

IMPRINT SAME AS ABOVE

12153-AMERICAN FALLS-This reproduction, photographed from Goat Island in the early evening ...etc.  
(PUT ON FRONT: MADE IN U.S.A.)

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

USE SUBJECT D-10011-K. - 1CK 32

CROPPED TO PROPORTION- AS PER SAMPLE.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

## MAGENTA SCREEN

CAMERA No. 2	LENS READING 95-72 1/2	BOARD READING 31-537
CAMERA READING 95-72 1/2	BLUE	FLASH 11 SEC. MASK
F-16 11 UNITS	YELLOW	FLASH 10 SEC. MASK
F-16 10 UNITS	RED	FLASH UNITS SEC. MASK
F-16 UNITS	BLACK	FLASH UNITS SEC.
F-16 UNITS	EXTRA SKY EXPOSURE	F-16 UNITS

REMARKS:

Lens taken from #3 camera 9mm  
Magenta Screen

Executive OK of Estimate  
By \_\_\_\_\_  
Date \_\_\_\_\_

## ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By \_\_\_\_\_  
Date \_\_\_\_\_

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				FEB 4 - 1955
SKETCH				
RETOUCHING				
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING			JAN 24 1955	APR 21 1955
HAND COLOR PROOF				
ARTIST DEPT.	24		APRIL - 12 - 55	

DATE BLUEPRINT OK'D \_\_\_\_\_ DATE Filed \_\_\_\_\_

By \_\_\_\_\_ By \_\_\_\_\_

DATE HAND COLOR PROOF OK'D \_\_\_\_\_ DATE Photo Returned to Customer \_\_\_\_\_



NO. D-10747

DISTRIBUTED BY KOCH NEWS CO., 2120 S. MERIDIAN ST., ORDER NO. 88654  
INDIANAPOLIS, IND.

DATE 1-4-55

25 M LARGE FOLDER COVER C.T.ART COLORTONE FRONT

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

FRONT NO. NO R. M. YES ✓

TITLE IN FULL INDIANAPOLIS *Set up*  
INDIANA

IMPRINT SAME AS ABOVE

Front: SOLDIERS' AND SAILORS'  
MONUMENT

SMALL TYPE: COPYRIGHT MCMLV BY CURT  
TEICH & CO., INC., CHICAGO, U.S.A.

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

FOR FRONT: USE SUBJECT 3AH758... SEE LAYOUT - USE RED.

SUBMIT SKETCH

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

NO. D-10747

DISTRIBUTED BY KOCH NEWS CO., 2120 S. MERIDIAN ST., ORDER NO. 88654  
INDIANAPOLIS, IND.

DATE 1-4-55

25 M LARGE FOLDER COVER C.T.ART COLORTONE BACK

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

FRONT NO. NO R. M. YES

TITLE IN FULL

IMPRINT

GREETINGS FROM INDIANAPOLIS  
INDIANA STATE CAPITOL

GENUINE CURTEICH-CHICAGO  
"C.T. ART COLORTONE" CREATION  
(REG.U.S. PAT.OFF.)

SMALL TYPE: PHOTO BY BASS PHOTO CO.

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

FOR BACK: USE PHOTOGRAPH ENCLOSED. REMOVE ALL CARS, WAGON,  
PEOPLE, WATER TOWER ON LEFT, LAMP POSTS & WIRE IN FOREGROUND.

CLOUDS IN SKY. BUILDING LIGHT GREY. SECTION OF ANGLE ROOF  
DARK GREY. ALL TOWERS SILVER GREY. ALSO WHERE DOME SECTION  
SHOW IS SILVER GREY.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

*6586*  
*F*



CURT TEICH & CO., INC. CHICAGO, ILL.

NO. D-10748

ORDER No. ~~10748~~

*Trim Size*

DATE 1-6-55

M CURTEICHCOLOR XMAS CARDS

*8 1/4 x 6 1/2*

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. NO

R. M. YES

IMPRINT NONE

PHOTO PROPERTY OF C.T.

JAN 24 1955

RETOUCHING AND COLOR DESCRIPTION

FOLLOW SKETCH

*Enlarge from Continuation, Tones 4CK 817  
as per instruction on proof attached*

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

*tape 70 32*

# MAGENTA SCREEN

CAMERA No. <i>2</i>	LENS READING <i>145</i>
CAMERA READING <i>8-333</i>	BOARD READING <i>22-704</i>
BLUE	
F-16 <i>5</i> UNITS	FLASH <i>10</i> SEC. <i>MASK</i>
YELLOW	
F-16 <i>5</i> UNITS	FLASH <i>15</i> SEC. <i>MASK</i>
RED	
F-16 <i>4</i> UNITS	FLASH <i>18</i> SEC. <i>MASK</i>
BLACK	
F-16 <i>1 1/2</i> UNITS	FLASH <i>10</i> SEC.
EXTRA SKY EXPOSURE	F-16 UNITS

REMARKS: *43/10 x 69/10 - 145*

*Picture Size 4 3/16 x 6 9/16*

Executive OK of Estimate  
By \_\_\_\_\_  
Date \_\_\_\_\_

## ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked  
By \_\_\_\_\_  
Date \_\_\_\_\_

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				
SKETCH				
RETOUCHING				
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.				

JAN 24 1955

JAN 24 1955

DATE BLUEPRINT OK'D \_\_\_\_\_

DATE Filed \_\_\_\_\_

By \_\_\_\_\_

By \_\_\_\_\_

DATE HAND COLOR PROOF OK'D \_\_\_\_\_

DATE Photo Returned to Customer \_\_\_\_\_

*Submit 50 proofs  
both sides (backed up)  
verse in black  
Very Rush*



CURT TEICH & CO., INC., CHICAGO, ILL.

NO. D-10749

ORDER No. ~~88672~~

DATE 1-6-55

M CURTEICHCOLOR XMAS CARDS *8 1/2 x 5 1/4* FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. NO R. M. YES

IMPRINT NONE

PHOTO PROPERTY OF C.T.

*JAN 24 1955*  
*JAN 24 1955*

RETOUCHING AND COLOR DESCRIPTION

FOLLOW SKETCH

*use Positives from 4CK 818 & crop  
to size as indicated on Proof*

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

## MAGENTA SCREEN

CAMERA No.		LENS READING	
CAMERA READING		BOARD READING	
BLUE			
F-16	UNITS	FLASH	SEC. MASK
YELLOW			
F-16	UNITS	FLASH	SEC. MASK
RED			
F-16	UNITS	FLASH	SEC. MASK
BLACK			
F-16	UNITS	FLASH	SEC.
EXTRA SKY EXPOSURE		F-16	UNITS

REMARKS:

*Picture Size 4 5/16 x 5 5/16*

Executive OK of Estimate

By \_\_\_\_\_  
Date \_\_\_\_\_

## ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By \_\_\_\_\_  
Date \_\_\_\_\_

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				
SKETCH				
RETOUCHING				
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.				

*JAN 24 1955*

*JAN 24 1955*

DATE BLUEPRINT OK'D \_\_\_\_\_ DATE Filed \_\_\_\_\_

By \_\_\_\_\_

By \_\_\_\_\_

DATE HAND COLOR PROOF OK'D \_\_\_\_\_

DATE Photo Returned to Customer \_\_\_\_\_

*Submit 50 proofs  
both sides (backed up)  
verse in black  
Very Rush*



CURT TEICH & CO., INC., CHICAGO, ILL.

NO. D-10750

ORDER No. ~~XXXX~~

DATE 1-6-55

M CURTEICHCOLOR XMAS CARDS

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

FRONT NO. NO

R. M. YES

TITLE IN FULL

IMPRINT  
NONE

PHOTO PROPERTY OF  
C.T.

RETOUCHING AND COLOR DESCRIPTION

FOLLOW SKETCH

Use Pasture from LCK 82000  
crop to size as indicated on printed Proof

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

## MAGENTA SCREEN

CAMERA No.	LENS READING
CAMERA READING	BOARD READING
BLUE	
F-16	UNITS
FLASH	SEC. MASK
YELLOW	
F-16	UNITS
FLASH	SEC. MASK
RED	
F-16	UNITS
FLASH	SEC. MASK
BLACK	
F-16	UNITS
FLASH	SEC.
EXTRA SKY EXPOSURE	F-16
	UNITS
REMARKS:	

Picture Size  $3\frac{7}{8} \times 4\frac{7}{8}$

Executive OK of Estimate

## ESTIMATE

Cost Dept. Checked

By \_\_\_\_\_

By \_\_\_\_\_

Date \_\_\_\_\_

## AND WORK SCHEDULE

Date \_\_\_\_\_

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				
SKETCH				
RETOUCHING				
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.				

DATE BLUEPRINT OK'D \_\_\_\_\_

DATE Filed \_\_\_\_\_

By \_\_\_\_\_

By \_\_\_\_\_

DATE HAND COLOR PROOF OK'D \_\_\_\_\_

DATE Photo Returned to Customer \_\_\_\_\_

Submit 50 proofs

Both sides (backing up)

verse on black  
Very Rush



CURT TEICH & CO., INC., CHICAGO, ILL.

NO. D-10751

ORDER No. ~~3555~~

DATE 1-6-55

M CURTEICHCOLOR XMAS CARDS 8 1/2 X 5 1/2

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

FRONT NO. NO

R. M. YES

TITLE IN FULL

IMPRINT NONE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

use Continuous Tone HCK 819

FOLLOW SKETCH

Make New set of Positions to the page  
marked on Printed Proof & strips in Red frame

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

## MAGENTA SCREEN

CAMERA No. 2	LENS READING 90
CAMERA READING 4-688	BOARD READING 19-552
BLUE	
F-16 4 UNITS	FLASH 10 SEC. MASK
YELLOW	
F-16 4 UNITS	FLASH 15 SEC. MASK
RED	
F-16 3 1/2 UNITS	FLASH 18 SEC. MASK
BLACK	
F-16 3 UNITS	FLASH 10 SEC.
EXTRA SKY EXPOSURE	F-16 UNITS

REMARKS:

Executive OK of Estimate

## ESTIMATE

Cost Dept. Checked

By \_\_\_\_\_

By \_\_\_\_\_

Date \_\_\_\_\_

## AND WORK SCHEDULE

Date \_\_\_\_\_

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				
SKETCH				
RETOUCHING				
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.				

DATE BLUEPRINT OK'D \_\_\_\_\_

DATE Filed \_\_\_\_\_

By \_\_\_\_\_

By \_\_\_\_\_

DATE HAND COLOR PROOF OK'D \_\_\_\_\_

DATE Photo Returned to Customer \_\_\_\_\_

Submit 50

Proofs - both sides  
backing.

verse on black  
Jan. Rush



CURT TEICH & CO., INC., CHICAGO, ILL.

NO. D-10752

ORDER No. ~~10752~~

DATE 1-6-55

M CURTEICHCOLOR XMAS CARDS *8 1/2 x 5 1/2*

FULL FACE *with Panel*

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

FRONT NO. NO R. M. YES

TITLE IN FULL

IMPRINT NONE

JAN 24 1955

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

*use Position from 4CK 816*

FOLLOW SKETCH

*Trim as per*

*overlay on Proof +*

*in Panel*

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

# MAGENTA SCREEN

CAMERA No.		LENS READING	
CAMERA READING		BOARD READING	
BLUE			
F-16	UNITS	FLASH	SEC. MASK
YELLOW			
F-16	UNITS	FLASH	SEC. MASK
RED			
F-16	UNITS	FLASH	SEC. MASK
BLACK			
F-16	UNITS	FLASH	SEC.
EXTRA SKY EXPOSURE		F-16	UNITS

REMARKS:

*Picture size 4 5/8 x 5 5/8*

*Submit 50 proofs  
both sides (back up)  
~~Waste~~*

*verse in black*

*Very Rush*

Executive OK of Estimate

## ESTIMATE

Cost Dept. Checked

By \_\_\_\_\_

By \_\_\_\_\_

Date \_\_\_\_\_

## AND WORK SCHEDULE

Date \_\_\_\_\_

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				
SKETCH				
RETOUCHING				
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.				

DATE BLUEPRINT OK'D \_\_\_\_\_ DATE Filed \_\_\_\_\_

By \_\_\_\_\_

By \_\_\_\_\_

DATE HAND COLOR PROOF OK'D \_\_\_\_\_

DATE Photo Returned to Customer \_\_\_\_\_



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. D-10753 ORDER NO. 88709 DATE 1-11-55

CUSTOMER ROBERTSON PHOTO-MECHANIX  
CHICAGO, ILLINOIS

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

25 M DOUBLE CARD SIZE 5 1/2 X 7"

STYLE CURTEICH COLOR-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full THE ROBERTSON "320"

FRONT NO. NO

(All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer C. T. Imprint No Imprint

Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

FOLLOW SKETCH FOR LAYOUT AND TYPE.

COLOR DESCRIPTION

FOLLOW SKETCH FOR LAYOUT AND INSTRUCTIONS  
35MM TRANSPARENCY ENCLOSED FOR  
COLORING ONLY

MAGENTA SCREEN

CURT TEICH	53-061	100
CHICAGO, ILL.	19-201	
DATE	7	
TIME	7	
PRICE	8	
EXTRA SAY EXPOSURE	10	
REMARKS		

Bill J. J. J.

Ex-1-1-1  
Rt 2-1-1  
Lc 7-1-1

as quoted 34

Deep etch

brown #1

526

Very Rich Must have proof

1/21/55

526



COPYRIGHTED AND DISTRIBUTED BY BUFFALO  
STATIONERY CO., BUFFALO, N.Y.

NO. D-10754-K

ORDER No. 88716

DATE 1-12-55

6 1/2 M CURTEICHCOLOR GIANT CARDS 6-5/8 x 9-1/8" FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. SPEC. R. M. YES

IMPRINT SAME AS ABOVE (at bottom of message space).

JKB-2. SOUTH GRAND ISLAND  
BRIDGE ... etc

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

HORIZONTAL VIEW IF POSSIBLE.

USE KODACHROME FROM 5CK91

KEEP THE TOP OF THE BRIDGE CLOSE TO THE TOP OF THE PLATE TO  
GIVE AS MUCH OF REFLECTION AS POSSIBLE. DO NOT HAVE THE TOP OF  
THE BRIDGE MORE THAN 1/4" FROM THE TOP EDGE OF CARD.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

## MAGENTA SCREEN

CAMERA No. 2	LENS READING 120
CAMERA READING 2.827	BOARD READING 20-322 1/2
BLUE 1.156	FLASH 9 SEC. MASK
F-16 120 7 UNITS	
YELLOW 1.158	FLASH 11 SEC. MASK
F-16 105 3 1/2 UNITS	
RED 1.158	FLASH 11 SEC. MASK
F-16 3 1/2 UNITS	
BLACK 1.162	FLASH 12 SEC.
F-16 2 UNITS	
EXTRA SKY EXPOSURE	F-16 UNITS

REMARKS:

Executive OK of Estimate

By \_\_\_\_\_  
Date \_\_\_\_\_

## ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By \_\_\_\_\_  
Date \_\_\_\_\_

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			JAN 17 1955	
SKETCH				
RETOUCHING				JAN 14 1955
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				MAR 23 1955
HAND COLOR PROOF				
ARTIST DEPT.	36		Feb. 24. 55	

DATE BLUEPRINT OK'D \_\_\_\_\_ DATE Filed \_\_\_\_\_

By \_\_\_\_\_ By \_\_\_\_\_

DATE HAND COLOR PROOF OK'D \_\_\_\_\_ DATE Photo Returned to Customer \_\_\_\_\_

6574



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. D-10755 ORDER NO. 88759 DATE 1-18-55

CUSTOMER STADLER STUDIOS  
CHICAGO, ILLINOIS

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

6 1/2 M JUMBO CARDS SIZE 5 1/2 X 7"

STYLE CURTEICHCOLOR-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

FRONT NO. SPEC.

R. M.

Yes

No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

(Badges)

XXXXXXXXXXXXXXXXXXXX

USE WORDS "JUMBO POST CARD" AND STAMP BOX IN ADDRESS SPACE  
FILL MESSAGE SPACE WITH COPY WITH CUT AT TOP — SIZE 2 1/2" BETWEEN LINES.

MAKE UP FRONT WITH BLUEPRINT

COLOR DESCRIPTION

~~STAMP IT PROOF~~

Drawing of R.M. cut out  
10/15/55

PHOTO RETURNED

TO

PHOTO USED FOR

type 64

MAGENTA SCREEN

CALL NO. 2	160
70-531	23-843
2-152 3/2	16-22 10
140 3/2	16-26 12
2-166 3/2	16-22 12
140 3/2	16-22 12
2-158 3/2	16-22 12
140 3/2	16-22 12
F-16 140- 1/2	SI 11 SEC.
EXTRA SKY EXPOSURE	F-16 UNITS

REMARKS:

5 1/2 X 7 1/2 size

Add'l reading matter  
and cut \$ 11.00

incl. drawing

E-543



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. D-10756 ORDER NO. 88771 DATE 1-19-55

CUSTOMER  
GLO-BRITE PRODUCTS  
CHICAGO, ILLINOIS

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

6 1/2 M DOUBLE CARDS SIZE 5 1/2 X 7"

STYLE CURTEICH COLOR-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout  
Title in Plate Yes No Copyright in Plate Yes No  
Title in full

FRONT NO. ~~NO~~ 5 (All of this on address side) R. M. ☒ Yes No  
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front  
Trade Mark Yes No Special type as sample  
IMPRINT: Customer ☒ C. T. Imprint No Imprint  
Side — Center

POLYFOAM MAILER PLATFORMS

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue  
(Polyfoam Mailer platforms)

WATCH CROPPING OF THIS SUBJECT — SUBJECT MATTER  
COMES CLOSE TO THE EDGE.

FOLLOW LAYOUT AND TYPE ENCLOSED

COLOR DESCRIPTION

MAGENTA SCREEN

CAMERA 15. *I* 62-169 1/2 113  
115 7 1/2 17-16 16  
1-152 17-17 14  
8 7 1/2 17-17 17  
1-164 6 1/2 17-18 15  
F-16 3 1/2 UNITS  
EXTRA SKY EXPOSURE F-16 15 SEC  
REMARKS:

*Type  
on Picture  
Side on White  
Picture Post Card*

**543**

*G-543*

Post Card  
Side of Picture  
Blue Background



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. D-10757 ORDER NO. 88587 DATE 1-20-55

CUSTOMER  
CURT TEICH & COMPANY, INC.  
CHICAGO, ILLINOIS

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

2 M DOUBLE CARDS SIZE  $5\frac{1}{2}$  X 7

STYLE PHOTO-COTE\* FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full  
CURT TEICH AND COMPANY  
WORLD'S LARGEST SUPPLIER OF FINE  
ADVERTISING POST CARDS ...etc

FRONT NO. NO R. M. Yes No  
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front  
Trade Mark Yes No Special type as sample  
IMPRINT: Customer C. T. Imprint No Imprint  
Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

USE PHOTO FROM 5C22

COLOR DESCRIPTION

CUSTOMER  
PHOTO PROPERTY OF C. T. & CO.

NO  
YES  
RETURN PHOTO

PHOTO RETURNED

TO

PHOTO USED FOR



CHAMBER OF COMMERCE, GREENSBURG, KANSAS

NO. D-10758

ORDER No. 88597

DATE 1-21-55

12 1/2 M LARGE FOLDER COVER C.T.CURTEICHCOLOR FRONT

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

FRONT NO. NO

R. M. YES

TITLE IN FULL SOUVENIR FOLDER OF  
THE BIG WELL AND  
GREENSBURG, KANSAS

IMPRINT NONE

Natural color { stamp a lower right corner  
Paper Proofs & Cells.

APR 22 1955

PHOTO PROPERTY OF

C.T.

RETOUCHING AND COLOR DESCRIPTION

FOR FRONT COVER: USE SUBJECT 5CK165 - THE BIG WELL

SUBMIT SKETCH

G582

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

CHAMBER OF COMMERCE, GREENSBURG, KANSAS

NO. D-10758

ORDER No. 88597

DATE 1-21-55

12 1/2 M LARGE FOLDER COVER C.T.CURTEICHCOLOR BACK

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

FRONT NO. NO

R. M. YES

TITLE IN FULL

IMPRINT

GENUINE CURTEICH-CHICAGO  
"CURTEICHCOLOR" CREATION,  
(REG. U. S. PAT. OFF.)

SMALL TYPE: COPYRIGHT MCMLV BY CURT  
TEICH & CO., INC., CHICAGO, U.S.A.

PHOTO PROPERTY OF

C.T.

RETOUCHING AND COLOR DESCRIPTION

FOR BACK COVER: USE SUBJECT 5CK160 - METEORITE.

G582

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

MAGENTA SCREEN

Shut 1/2  
tape 72 + 1  
CAMERA 13. 7-143-  
1.15 8 17.17  
1.164 17.20  
1.178 17.20  
1.188 17.20  
F-16 6 1/2 UNITS  
EXTRA SKY EXPOSURE F-16 8 SEC  
REMARKS: Shipping return Part #1

MAGENTA SCREEN

Shut 1/2  
tape 72  
CAMERA 13. 7-143-  
1.15 8 18.19  
2.157 18.20  
2.164 18.20  
2.164 18.21  
F-16 6 1/2 UNITS  
EXTRA SKY EXPOSURE F-16 8 SEC  
REMARKS: Shipping return Part 2+3



MJ.3-  
-DUVAL NEWS COMPANY, JACKSONVILLE, FLA.

NO. D-10759-K

ORDER No. 88826

DATE 1-25-55

6 1/2 M CURTEICHCOLOR JUMBO CARDS 6-5/8 x 9-1/8" FULL FACE /

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. SPEC. R. M. NO

IMPRINT SAME AS ABOVE /

"FLIPPY" THE EDUCATED PORPOISE AS  
SEEN SIX DAYS A WEEK, DOING HIS  
AMAZING STUNTS AT MARINE STUDIOS  
MARINELAND, FLORIDA  
(at bottom of message space)

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

USE KODACHROME FROM 4CK1460

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

## MAGENTA SCREEN

CAMERA No.	2-373	LENS READING	28.965 1/2
CAMERA READING	2-373	BOARD READING	31.765 1/2
BLUE	1.156	15.28	
F-16	4 UNITS	FLASH 11	SEC. MASK
YELLOW	1.154	15.30	
F-16	4 UNITS	FLASH 10	SEC. MASK
RED	1.165	15.32	
F-16	3 1/2 UNITS	FLASH 15	SEC. MASK
BLACK	1.160	15.32	
F-16	1 1/2 UNITS	FLASH 12	SEC.
EXTRA SKY EXPOSURE		F-16 3	UNITS
REMARKS:			

Executive OK of Estimate

## ESTIMATE

Cost Dept. Checked

By .....

By .....

Date .....

## AND WORK SCHEDULE

Date .....

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			JAN 23 1955	FEB 7 - 1955
SKETCH				
RETOUCHING				
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.	36		Hand J. 85	MAR 4 1955

DATE BLUEPRINT OK'D .....

DATE Filed .....

By .....

By .....

DATE HAND COLOR PROOF OK'D .....

DATE Photo Returned to Customer .....



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. D-10760 ORDER NO. 88828 DATE 1-25-55

CUSTOMER HOLIDAY INN HOTEL  
BESSEMER, ALABAMA

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

100 M JUMBO CARDS SIZE 5 1/2 X 7"

STYLE CURTEICH COLOR-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

FRONT NO. SPEC.

(All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer C. T. Imprint No Imprint

Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

(Holiday Inn)

ARRANGE 5 VIEWS AS PER LAYOUT ENCLOSED

5 - 35MM

COLOR DESCRIPTION

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

3M-11-23-53

PHOTO RETURNED

TO

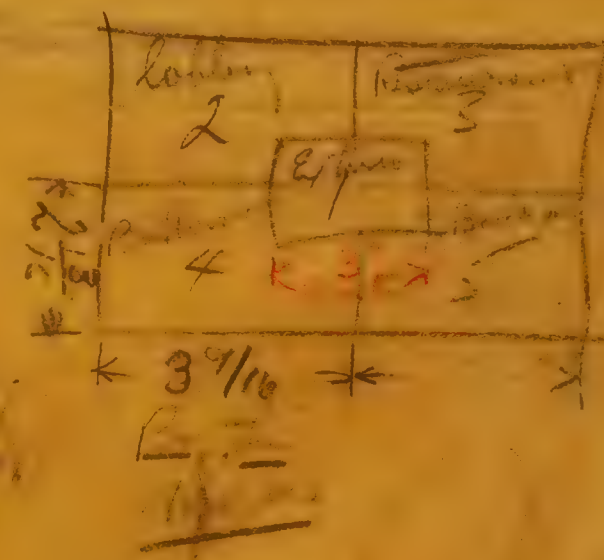
PHOTO USED FOR

make 2 Blue Positive - #1  
View No. 1  
41-052 1/2 47-117

14 X  
20  
22  
18 DEC  
EXTRA SKY EXPOSURE 1-16 UNITS

REMARKS:

Layout 1  
(white on black)  
Arrangement of  
5 Views



new center view

new P.D.

See R. 90

C.R. 54-687

B.R. 17-688

BLUE 45-

14

YELL 45-

15

RED 40-

15

BLK 26-

15

extra sky exp.

20 units

50 units

6163

540



FRED HARVEY (M TRADEMARK)

NO. D-10761-K

ORDER No. 88889

DATE 1-27-55

6 1/2 M CURTEICHCOLOR JUMBO CARDS 6 X 9"

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

FRONT No. SPEC. R. M. YES-same as 3CK1155

IMPRINT SAME AS ABOVE

GRAND CANYON NATIONAL PARK, ARIZONA  
BATTLESHIP ROCK AND BRIDHT  
ANGEL TRAIL

(Plate No. on front at bottom space: (Postage 3¢  
(Foreign 8¢

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

USE KODACHROME FROM 3CK1155

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

# MAGENTA SCREEN

CAMERA No. 2	LENS READING 2.00
CAMERA READING 2.599	BOARD READING 31-833
BLUE 2.148	17.20
F-16 180-8 UNITS	FLASH 8 SEC. MASK
YELLOW 2.152	17.24
F-16 8 UNITS	FLASH 9 SEC. MASK
RED 2.155	17.24
F-16 6 UNITS	FLASH 9 SEC. MASK
BLACK 2.152	17.26
F-16 2 UNITS	FLASH 11 SEC.
EXTRA SKY EXPOSURE	F-16 16 UNITS

REMARKS:

Executive OK of Estimate

## ESTIMATE

Cost Dept. Checked

By

By

Date

Date

## AND WORK SCHEDULE

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			MAR 10 1955	MAR 14 1955
SKETCH				
RETOUCHING				
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.	36	29.55	MAR 17 1955	MAR 24 55

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

*Enlarge  
To 16 1/4 x 9 1/8*

*6574*



FRED HARVEY (M TRADEMARK)

NO. D-10762-K

ORDER No. 88889

DATE 1-27-55

6 1/2 M CURTEICHCOLOR JUMBO CARDS 6 X 9"

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

FRONT NO. SPEC. R. M. YES-same as 3CK1145

IMPRINT SAME AS ABOVE  
GRAND CANYON NATIONAL PARK, ARIZONA  
HOPI INDIAN DANCERS

(Plate no. on front at bottom)  
put in stamp space (Postage 3¢  
(Foreign 8¢

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

USE KODACHROME FROM 3CK1145.

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

By \_\_\_\_\_  
Date \_\_\_\_\_

## ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By \_\_\_\_\_  
Date \_\_\_\_\_

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			MAR 10 1955	MAR 14 1955
SKETCH				
RETOUCHING				
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.	32			3-23-55

DATE BLUEPRINT OK'D \_\_\_\_\_

DATE Filed \_\_\_\_\_

By \_\_\_\_\_

By \_\_\_\_\_

DATE HAND COLOR PROOF OK'D \_\_\_\_\_

DATE Photo Returned to Customer \_\_\_\_\_

## MAGENTA SCREEN

CAMERA No. 1	LENS READING 200
CAMERA READING 82-834	BOARD READING 32-386 1/2
BLUE 1.154	17.20
F-16 200 11 UNITS	FLASH 14 SEC. MASK
YELLOW 1.154	17.22
F-16 200 25 UNITS	FLASH 14 SEC. MASK (PK)
RED 1.150	17.21
F-16 100-20 UNITS	FLASH 15 SEC. MASK
BLACK 1.157	17.23
F-16 200 4 UNITS	FLASH 13 SEC.
EXTRA SKY EXPOSURE	F-16 200-2 UNITS
REMARKS:	

Enlarge  
to 6 1/4 x 9 1/4

574



FRED HARVEY (TRADEMARK)

NO. D-10763-K

ORDER No. 88889

DATE 1-27-55

6 1/2 M CURTEICHCOLOR JUMBO CARDS 6 X 9"

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

FRONT No. SPEC. R. M. YES-same as 3CK1161

IMPRINT SAME AS ABOVE  
GRAND CANYON NATIONAL PARK, ARIZONA  
NEAR HOPI POINT

(Put plate no. on front at bottom)

Put in stamp space: (Postage 3¢ Foreign 8¢)

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

USE KODACHROME FROM 3CK1161.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By \_\_\_\_\_ Date \_\_\_\_\_

AND WORK SCHEDULE

By \_\_\_\_\_ Date \_\_\_\_\_

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			MAR 10 1955	MAR 14 1955
SKETCH				
RETOUCHING				
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.	36		MAR 17 1955	

DATE BLUEPRINT OK'D \_\_\_\_\_ DATE Filed \_\_\_\_\_

By \_\_\_\_\_ By \_\_\_\_\_

DATE HAND COLOR PROOF OK'D \_\_\_\_\_ DATE Photo Returned to Customer \_\_\_\_\_

# MAGENTA SCREEN

CAMERA No. 2	LENS READING 225
CAMERA READING 7-909	BOARD READING 36-98
BLUE 2.148	17.20
F-16-200 8 UNITS	FLASH 8 SEC. MASK
YELLOW 2.152	17.24
F-16 8 UNITS	FLASH 9 SEC. MASK
RED 2.155	17.24
F-16 7 UNITS	FLASH 9 SEC. MASK
BLACK 2.152	17.26
F-16 2 UNITS	FLASH 11 SEC.
EXTRA SKY EXPOSURE	F-16-200 6 UNITS

REMARKS:

Enlarge  
Pos. to 6 1/4 x 9 1/4

6574



DISTRIBUTED BY GEORGE R. KLEIN NEWS COMPANY,  
CLEVELAND, OHIO

NO. D-10764

ORDER No. 88927

DATE 1-28-55

25 <sup>M</sup> LARGE FOLDER COVER C.T.ART COLORTONE FRONT

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

FRONT No. NO

R. M. YES-same as  
D-3634

TITLE IN FULL BEAUTIFUL  
CLEVELAND, OHIO

IMPRINT

Same as above

Front: PUBLIC SQUARE AND UNION  
TERMINAL TOWER

SMALL TYPE: COPYRIGHT MCMLV BY CURT  
TEICH & CO., INC., CHICAGO, U.S.A.  
RETOUCHING AND COLOR DESCRIPTION

PHOTO PROPERTY OF

C.T.

FOR FRONT: USE SUBJECT SCH77

SUBMIT SKETCH

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

NO. D-10764

DISTRIBUTED BY GEORGE R. KLEIN NEWS COMPANY,  
CLEVELAND, OHIO

ORDER No. 88927

DATE 1-28-55

25 <sup>M</sup> LARGE FOLDER COVER C.T.ART COLORTONE BACK

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

FRONT No. NO

R. M. YES

TITLE IN FULL

GREETINGS FROM  
CLEVELAND, OHIO

IMPRINT

GENUINE CURTEICH-CHICAGO  
"C.T. ART COLORTONE" CREATION  
(REG. U.S. PAT. OFF.)

PHOTO PROPERTY OF

C.T.

RETOUCHING AND COLOR DESCRIPTION

FOR BACK VIEW: USE SAME VIEW AS COVER D-3634

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

6586



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. D-10765 ORDER NO. 88929 DATE 1-31-55

CUSTOMER ST. CLAIR HOTEL  
CHICAGO, ILLINOIS

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

50 M JUMBO POST CARD SIZE 5½ x 7

STYLE PHOTO COTE FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

FRONT NO. Spec. R. M. Yes No  
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front  
Trade Mark Yes No Special type as sample  
IMPRINT: Customer C. T. Imprint No Imprint  
Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

FOLLOW PHOTO INCLOSED FOR INSTRUCTIONS

COLOR DESCRIPTION

PHOTO PROPERTY OF C. T. & CO.

RETURN PHOTO YES NO

PHOTO RETURNED

TO

PHOTO USED FOR



DISTRIBUTED BY RICH-HOLT CO., ~~REMOVED~~  
SANDUSKY, OHIO

NO. D-10766-P

ORDER No. 89021

DATE 2-2-55

6 1/2 M 5 1/2 x 7 JUMBO POST CARDS C.T. PHOTOCHROM

FULL FACE

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

FRONT NO. SPEC. R. M. NO

IMPRINT SAME AS ABOVE

HOTEL BREAKERS,  
CEDAR POINT-ON-LAKE ERIE, OHIO

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

USE PHOTO FROM 1CP1895

enlarge color plates

crop & marked

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

By \_\_\_\_\_

Date \_\_\_\_\_

## ESTIMATE

### AND WORK SCHEDULE

Cost Dept. Checked

By \_\_\_\_\_

Date \_\_\_\_\_

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			FEB 19 1955	
SKETCH				
RETOUCHING		0		FEB 18 1955
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.		3 3/4		

DATE BLUEPRINT OK'D \_\_\_\_\_ DATE Filed \_\_\_\_\_

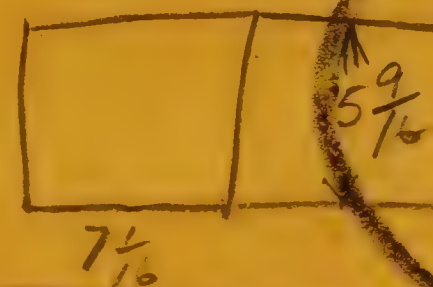
By \_\_\_\_\_

By \_\_\_\_\_

DATE HAND COLOR PROOF OK'D \_\_\_\_\_

DATE Photo Returned to Customer \_\_\_\_\_

Get Drawings  
Enlarge Color + Black  
Color match



G-5 5/4

ART-COLORONE COLORS  
(5 Colors)



COPYRIGHT AND  
DISTRIBUTED BY BUFFALO STATIONERY CO.,  
BUFFALO, N.Y.

NO. D-10767-K

ORDER No. 89034

DATE 2-3-55

12 $\frac{1}{2}$ " M CURTEICHCOLOR PANORAMIC POST CARD 6-5/8 x 9-1/8" FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. SPEC. R. M. YES *encl.*

IMPRINT SAME AS ABOVE (at bottom of message space).

JKB-3. BUFFALO'S BIGGEST CHRISTMAS TREE

THE NIAGARA MOHAWK POWER CORP.

ELECTRIC BUILDING...etc

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

USE KODACHROME FROM 5CK269

CROP ON LEFT SIDE ABOUT 1". ON THE BOTTOM IT WILL CROP OFF 1/2" SO THE WORD "BANK" IS IN THE EXTREME LOWER RIGHT HAND CORNER. THIS UPRIGHT VIEW TO INCLUDE THE ANTENNA WHICH SHOWS AS A BLACK LINE AT TOP OF BUILDING.

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

## MAGENTA SCREEN

CAMERA No. <i>2</i>	LENS READING <i>97</i>
CAMERA READING <i>6-443 1/2</i>	BOARD READING <i>197 244</i>
BLUE <i>1.164</i>	FLASH <i>12</i> SEC. <i>(MASK) JH.</i>
F-16 <i>77</i> 5 UNITS	
YELLOW <i>1.160</i>	FLASH <i>12</i> SEC. <i>(MASK) JH.</i>
F-16 4 UNITS	
RED <i>1.164</i>	FLASH <i>12</i> SEC. <i>(MASK) JH.</i>
F-16 4 UNITS	
BLACK <i>1.160</i>	FLASH <i>12</i> SEC. <i>(MASK) JH.</i>
F-16 3 UNITS	
EXTRA SKY EXPOSURE	F-16 12 SEC. UNITS
REMARKS:	

Executive OK of Estimate

## ESTIMATE

Cost Dept. Checked

By

By

Date

Date

### AND WORK SCHEDULE

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			FEB 8 1955	
SKETCH				
RETOUCHING				FEB 8 1955
REPHOTO				
PHOTO-LITHO			MAR 9 1955	
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.	<i>34</i>		MAR 24 1955	

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer



## ADV. ORDER

DEPT. DATE COMPLETED

RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

Photos for  
this Customer

STYLE CURTEI CHCOLOR-FULL FAC

FRONT NO.	NO	R. M.	Yes	No
1	1			
2	2			
3	3			
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94	94			
95	95			
96	96			
97	97			
98	98			
99	99			
100	100			

R. M. to cover part of Mess. Space. entire Mess. Space. entire Front

Trade Mark	Yes	No	Special type as sample
------------	-----	----	------------------------

IMPRINT: Customer ☒ T Imprint ☒ No Imprint ☐

Side — Center

11

Blue Print — Handcolor — Black & White Proof. Titles — Red. Blue

\_\_\_\_\_

1. *off*

Cellington Book Stock

FOLLOW CUSTOMER'S LAYOUT FOR SIZE AND ALSO FOR CROPPING OF TRANSPARENCIES - EXCEPT PHOTO ON TOP WHICH ENTIRE SIGN IS TO BE LEFT IN. - TAKE OUT ANTENNA AND POLES & PUT IN NEW SKY & CLOUDS. IN STREE EXTERIOR VIEW ABOVE WINDOWS PUT IN WORDS "HOME FURNITURE CENTER".

(Do not cut transparencies)

### COLOR DESCRIPTION

SEE ABOVE

CENTER VIEW

MAGENTA SCREEN

CASE No.

LENS READING

CAN. READING 59-651

025-117

2-150

15-23

2 1158

17

人三三三

15-31

2-167

15-22

2-11-7

18

2-16

15-12

110-15

~~EXTRA~~ DAY EXPENSE

12

NEW use Sh #12



NO. D-10769-K

PUBLISHED FOR ROCK CITY GARDENS, LOOKOUT MOUNTAIN ORDER No. 89087

DATE 2-10-55

6 1/2 M CURTEICHCOLOR JUMBO CARDS 5-3/8 X 8-3/8" FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. SPEC. R. M. NO.

IMPRINT SAME AS ABOVE

SWING-ALONG BRIDGE, ROCK CITY  
GARDENS ATOP LOOKOUT MOUNTAIN  
(at bottom of message space):  
P.S. Highway 58 is the best road up  
Lookout Mountain to Rock City.  
PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

USE KODACHROME FROM 4CK876

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

# MAGENTA SCREEN

CAMERA No.	2	LENS READING	90
CAMERA READING	54-55272	BOARD READING	17-598
BLUE			
F-16	9 UNITS	FLASH	11 SEC. MASK
YELLOW			
F-16	11 UNITS	FLASH	11 SEC. MASK
RED			
F-16	7 UNITS	FLASH	14 SEC. MASK
BLACK			
F-16	4 UNITS	FLASH	10 SEC.
EXTRA SKY EXPOSURE		F-16	90-10 UNITS

REMARKS:

*Portrait size*  
*8 1/2 x 5 1/2*

Executive OK of Estimate

## ESTIMATE

Cost Dept. Checked

By \_\_\_\_\_ Date \_\_\_\_\_ By \_\_\_\_\_ Date \_\_\_\_\_

## AND WORK SCHEDULE

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			FEB 10 1955	
SKETCH				
RETOUCHING				
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.	34		MAR 7-55	

DATE BLUEPRINT OK'D \_\_\_\_\_ DATE Filed \_\_\_\_\_

By \_\_\_\_\_ By \_\_\_\_\_

DATE HAND COLOR PROOF OK'D \_\_\_\_\_ DATE Photo Returned to Customer \_\_\_\_\_

*6556*



NO. D-10770

DISTRIBUTED BY TRINITY NEWS CO., FORT WORTH, TEXAS ORDER No. 89166

DATE 2-11-55

BP 25 1955 M. LARGE FOLDER COVER C.T. ART COLORTONE FRONT

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

FRONT NO. NO R. M. YES

TITLE IN FULL SOUVENIR FOLDER OF  
FORT WORTH, TEXAS

IMPRINT SAME AS ABOVE

Front: GREATER FORT WORTH INTER-  
NATIONAL AIRPORT, AMON  
CARTER FIELD.

SMALL TYPE: COPYRIGHT MCMLV BY CURT  
TEICH & CO., INC., CHICAGO, U.S.A.

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

FOR FRONT: USE VIEW OF SUBJECT 5CH126. SEE VARIOUS  
VIEWS ENCLOSED.

SUBMIT SKETCH

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

NO. D-10770

DISTRIBUTED BY TRINITY NEWS CO., FORT WORTH, TEXAS ORDER No. 89166

DATE 2-11-55

25 M. LARGE FOLDER COVER C.T. ART COLORTONE BACK

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

FRONT NO. NO R. M. YES

TITLE IN FULL WEST FREEWAY AND  
SKYLINE

IMPRINT

GENUINE CURTEICH-CHICAGO  
"C.T. ART COLORTONE" CREATION  
(REG. U.S. PAT.OFF.)

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

FOR BACK COVER: USE SUBJECT 5CH132.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

Colonel Stephens

new P. room

Strip Reverse type  
or Con't. tone  
neg.

Put on photo

6586



#1

~~ORDER NO.~~ AERO DISTRIBUTING CO., INC.,  
CHICAGO, ILLINOIS

NO. D-10771-K

ORDER No. 89216

DATE 2-16-55

12 $\frac{1}{2}$ M Curteichcolor Jumbo Cards 5-3/8 x 8-3/8" FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. SPEC. R. M. YES same as  
OCK184

IMPRINT SAME AS ABOVE

GCK104

WRIGLEY BUILDING-CHICAGO, ILL.

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

USE KODACHROME FROM OCK184

Per  
G566 E

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

## MAGENTA SCREEN

CAMERA No.	<i>F</i>	LENS READING	<i>180</i>
CAMERA READING	<i>78-605</i>	BOARD READING	<i>29-211</i>
BLUE			
F-16	<i>7</i> UNITS	FLASH	<i>15</i> SEC. MASK
YELLOW			
F-16	<i>7</i> UNITS	FLASH	<i>17</i> SEC. MASK
RED			
F-16	<i>5</i> UNITS	FLASH	<i>19</i> SEC. MASK
BLACK			
F-16	<i>3</i> UNITS	FLASH	<i>15</i> SEC.
EXTRA SKY EXPOSURE		F-16	UNITS

REMARKS:

Executive OK of Estimate

## ESTIMATE

Cost Dept. Checked

By \_\_\_\_\_

By \_\_\_\_\_

Date \_\_\_\_\_

## AND WORK SCHEDULE

Date \_\_\_\_\_

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			FEB 16 1955	FEB 23 1955
SKETCH				
RETOUCHING				
REPHOTO				
PHOTO-LITHO				
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.	<i>36</i>		<i>April 5 55</i>	

DATE BLUEPRINT OK'D \_\_\_\_\_

DATE Filed \_\_\_\_\_

By \_\_\_\_\_

By \_\_\_\_\_

DATE HAND COLOR PROOF OK'D \_\_\_\_\_

DATE Photo Returned to Customer \_\_\_\_\_



#1

~~\*\*\*\*\*~~-AERO DISTRIBUTING CO., INC., C  
CHICAGO, ILLINOIS

NO. D-10772-K

ORDER No. 89216

DATE 2-16-55

12 $\frac{1}{2}$ " M CURTEICHCOLOR JUMBO CARDS 5-3/8 x 8-3/8" FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)  
PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER  
TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE) No  
FRONT No. SPEC. R. M. ~~YES~~  
IMPRINT SAME AS ABOVE  
GCK122-  
CHICAGO'S MICHIGAN AVENUE  
SKYLINE

PHOTO PROPERTY OF C. T.

RETOUCHING AND COLOR DESCRIPTION

USE KODACHROME FROM 1CK192

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

## MAGENTA SCREEN

CAMERA No.	7	LENS READING	190
CAMERA READING	78-488 $\frac{1}{2}$	BOARD READING	28-959
BLUE			
F-16	8 $\frac{1}{2}$ UNITS	FLASH	16 SEC. MASK
YELLOW			
F-16	8 $\frac{1}{2}$ UNITS	FLASH	15 SEC. MASK
RED			
F-16	7 UNITS	FLASH	18 SEC. MASK
BLACK			
F-16	4 UNITS	FLASH	17 SEC.
EXTRA SKY EXPOSURE		F-16	UNITS
REMARKS:			

Executive OK of Estimate

## ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By \_\_\_\_\_ Date \_\_\_\_\_

OPERATION	EST. TIME Clock No. Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, Type Set Up		FEB 16 1955	FEB 23 1955
SKETCH			
RETOUCHING			
REPHOTO			
PHOTO-LITHO			
BLUEPRINT STRIPPING, OPAQUING		MAR 14 1955	APR 6 1955
HAND COLOR PROOF			
ARTIST DEPT.	36	April 5, 55	

DATE BLUEPRINT OK'D \_\_\_\_\_ DATE Filed \_\_\_\_\_

By \_\_\_\_\_ By \_\_\_\_\_

DATE HAND COLOR PROOF OK'D \_\_\_\_\_ DATE Photo Returned to Customer \_\_\_\_\_



HUMPHREY-AERO DISTRIBUTING CO., INC.,  
CHICAGO, ILLINOIS

NO. D-10773-K

ORDER No. 89216

DATE 2-16-55

12 $\frac{1}{2}$ "<sup>M</sup> CURTEICHCOLOR JUMBO CARDS 5-3/8 x 8-3/8" FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. SPEC. R. M. YES ~~NO~~ NO

IMPRINT SAME AS ABOVE

GCK119-  
BUCKINGHAM FOUNTAIN THE WORLD'S  
LARGEST FOUNTAIN IN CHICAGO'S  
BEAUTIFUL GRANT PARK

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

USE KODACHROME FROM 1CK195

Pos  
G566 I

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

## MAGENTA SCREEN

CAMERA No.	F	LENS READING	180
CAMERA READING	78-606	BOARD READING	24-186
BLUE			
F-16	8 UNITS	FLASH	18 SEC. MASK
YELLOW			
F-16	8 UNITS	FLASH	18 SEC. MASK
RED			
F-16	18 UNITS	FLASH	18 SEC. MASK
BLACK			
F-16	3 UNITS	FLASH	16 SEC.
EXTRA SKY EXPOSURE		F-16	UNITS

REMARKS:

Executive OK of Estimate

## ESTIMATE

Cost Dept. Checked

By \_\_\_\_\_ Date \_\_\_\_\_ By \_\_\_\_\_ Date \_\_\_\_\_

## AND WORK SCHEDULE

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			FEB 16 1955	FEB 23 1955
SKETCH				
RETOUCHING				
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.	34		APRIL-22-55	

DATE BLUEPRINT OK'D \_\_\_\_\_ DATE Filed \_\_\_\_\_

By \_\_\_\_\_ By \_\_\_\_\_

DATE HAND COLOR PROOF OK'D \_\_\_\_\_ DATE Photo Returned to Customer \_\_\_\_\_



~~KODAK~~ AERO DISTRIBUTING CO., INC.,  
CHICAGO, ILLINOIS

NO. D-10774-K

ORDER No. 89216

DATE 2-16-55

12<sup>1</sup>/<sub>2</sub><sup>M</sup> CURTEICHCOLOR JUMBO CARDS 5-3/8 x 8-3/8" FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. SPEC. R. M. ~~YES SAME AS~~ No

IMPRINT  
GCK143-  
SAME AS ABOVE

GCK143-  
MICHIGAN AVENUE, LOOKING NORTH  
FROM ADAMS STREET, SHOWING THE FAM  
FAMOUS LIONS IN FRONT OF THE ART  
INSTITUTE IN THE FOREGROUND.  
PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

USE KODACHROME FROM 4CK498

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

*Mag 55*  
**MAGENTA SCREEN**

CAMERA No. <i>2</i>	LENS READING <i>180</i>
CAMERA READING <i>7-980</i>	BOARD READING <i>28-630</i>
BLUE	
F-16 <i>4</i> UNITS	FLASH <i>11</i> SEC. MASK
YELLOW	
F-16 <i>3 1/2</i> UNITS	FLASH <i>12</i> SEC. MASK
RED	
F-16 <i>3 1/2</i> UNITS	FLASH <i>9</i> SEC. MASK
BLACK	
F-16 <i>1 1/2</i> UNITS	FLASH <i>12</i> SEC.
EXTRA SKY EXPOSURE	F-16 <i>180-4</i> UNITS
REMARKS:	

Executive OK of Estimate

**ESTIMATE**

Cost Dept. Checked

By \_\_\_\_\_ Date \_\_\_\_\_  
AND WORK SCHEDULE By \_\_\_\_\_ Date \_\_\_\_\_

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			FEB 16	FEB 23 1955
SKETCH				
RETOUCHING				
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.				

DATE BLUEPRINT OK'D \_\_\_\_\_ DATE Filed \_\_\_\_\_

By \_\_\_\_\_ By \_\_\_\_\_

DATE HAND COLOR PROOF OK'D \_\_\_\_\_ DATE Photo Returned to Customer \_\_\_\_\_

*0587*



6CK-110-

AERO DISTRIBUTING CO., INC.,  
CHICAGO, ILLINOIS

NO. D-10775-K

ORDER NO. 89216

DATE 2-16-55

12 $\frac{1}{2}$  M CURTEICHCOLOR JUMBO CARDS 5-3/8 x 8-3/8" FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)  
PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL  
GREETINGS FROM CHICAGO  
THE CITY BEAUTIFUL

*Don't set up*

(ALL OF THIS ON THE ADDRESS SIDE)  
FRONT NO. ~~EACH~~ SPEC R. M. YES- same as

IMPRINT SAME AS ABOVE 4CK635

APR 28 1955

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

USE KODACHROME FROM 4CK635

1C4192  
1C4196

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

**ESTIMATE**

Cost Dept. Checked

By \_\_\_\_\_ Date \_\_\_\_\_  
AND WORK SCHEDULE By \_\_\_\_\_ Date \_\_\_\_\_

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			FEB 16 1955	FEB 24 1955
SKETCH				
RETOUCHING				
REPHOTO				
PHOTO-LITHO				
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.				

APR 8 1955  
APR 27 1955

DATE BLUEPRINT OK'D \_\_\_\_\_ DATE Filed \_\_\_\_\_

By \_\_\_\_\_ By \_\_\_\_\_

DATE HAND COLOR PROOF OK'D \_\_\_\_\_ DATE Photo Returned to Customer \_\_\_\_\_

BOTTOM VIEW #1

**MAGENTA SCREEN**

CAMERA No. F	LENS READING 215
CAMERA READING 86-377 1/2	BOARD READING 85-027 1/2
BLUE	
F-16 25 UNITS	FLASH 15 SEC. MASK
YELLOW	
F-16 20 UNITS	FLASH 17 SEC. MASK
RED	
F-16 15 UNITS	FLASH 20 SEC. MASK
BLACK	
F-16 10 UNITS	FLASH 20 SEC.
EXTRA SKY EXPOSURE	F-16 215 UNITS

REMARKS:

*Stripping Film*

**TOP VIEW**  
**MAGENTA SCREEN**

CAMERA No. F	LENS READING 195
CAMERA READING 78-357	BOARD READING 88-897
BLUE	
F-16 18 UNITS	FLASH 17 SEC. MASK
YELLOW	
F-16 18	17
RED	
F-16 10	20
BLACK	
F-16	
EXTRA SKY EXPOSURE	F-16 195 UNITS

REMARKS:

*Yonkers copy*  
*C-3*

587